

# DATA & MARKETING PACKAGE

## £499

### **Lead Scanner**

Capture all leads from the show and measure ROI in real time. Organise your prospective customer data in one central place, allowing you to follow up on your sales leads on site and post-show.

### **Online Exhibitor Listing**

Our exhibitor list is one of the most visited pages on our show website, where visitors go to plan their visit ahead of time.

Your online listing includes:

- Company profile (60-word bio, address, website, contact details)
- Company logo
- Hall and stand number
- Product & services category listing
- Unlimited product uploads
- Unlimited press release uploads
- Unlimited video uploads

### **Marketing Toolkit**

Let your customers know you are exhibiting at the show with customisable banners, invitations, and promotional assets.

### **Social Media**

Announcement of exhibitor via social media.

### **Show Guide Listing**

Available to all visitors to help navigate their way through the hall, the show guide is an indispensable reference used both during the show and long after.