



# BlackBerry AtHoc

Safeguard People, Assets, and Operations During Times of Crisis

Today's world operates in a constant state of crisis, where every moment counts. Keeping people safe and rapidly restoring operations post-incident requires a trusted critical event management platform. BlackBerry® AtHoc® unifies command, communication, and control capabilities in one flexible, government-grade solution for secure and reliable critical event management—at any scale.

## Challenges

Unpredictable Crises	Disruptions like extreme weather, cyberattacks or terrorism put operations and lives at risk.
Delayed Communications	Disconnected tools delay information sharing and response coordination.
Compliance and Accountability	Failing to meet strict regulatory demands puts organizations at risk of penalties.
Post-Incident Response Gap	A lack of clear insights after crises hinders future improvement opportunities.
Cross-agency coordination	Seamless cross-agency collaboration when responding to an event requires centralized, real-time situational awareness.
Maintaining operational resilience	Rapidly returning to operations as usual after a crisis can be difficult without clear, actionable workflows.

## Solution Overview

BlackBerry AtHoc is a validated and extensively certified critical event management platform, trusted by many government agencies to manage operational disruptions. BlackBerry AtHoc delivers real-time situational awareness and multi-channel, two-way communication so organizations can reduce downtime, strengthen compliance, and mitigate critical risks.

### Why Choose BlackBerry AtHoc?

- **Unmatched Security:** Meets the highest information security standards with robust certifications and authorizations.
- **Real-Time Insights:** Analyzes diverse data sources to provide actionable insights on incident severity and impact.
- **Geo-location Communications:** Make sure the right people get the right information based on their location.
- **End-to-End Flexibility:** A fully customizable platform with deployment options tailored to organizational needs.

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- **Total Control:** Provides comprehensive oversight, faster response, efficient resource use, and seamless operation.

## Outcomes

- **Efficient Disruption Management:** Prepare for, respond to, and recover from disruptions with real-time situational awareness and automated workflows that scale.
- **Effective Event Communication:** Deliver precise, multi-channel, two-way messaging via SMS, email, voice, desktop alerts, and mobile apps, that are secure, location-specific and coordinated to reach the right people at the right time.
- **Unified Response:** Streamline recovery with clear dashboards and integrated workflows to minimize downtime across multi-agency or multi-organization structures.
- **Enhanced Strategy Improvement:** Leverage detailed analytics and post-crisis reporting to refine response strategies.

## Use Cases

- **Government Communication Security:** Securing government agency personnel and communications during national emergencies.
- **Utility Resilience:** Enhancing resilience for utilities in managing outages and critical incidents.
- **Healthcare Continuity:** Protecting healthcare operations during unforeseen disruptions.
- **Enterprise Disaster Recovery:** Supporting enterprises with scalable disaster recovery and response workflows.

## Confidence in Crisis

BlackBerry AtHoc empowers organizations to prepare for, respond to, and recover from disruptions with confidence. Trusted globally by government agencies and mission-critical operators alike, BlackBerry AtHoc is the leading choice for critical event management.

Talk to an expert



Contact us today to learn more about BlackBerry AtHoc or visit [blackberry.com/securecomms](https://blackberry.com/securecomms)

## ABOUT BLACKBERRY

BlackBerry (NYSE: BB; TSX: BB) provides enterprises and governments the intelligent software and services that power the world around us. Based in Waterloo, Ontario, the company's high-performance foundational software enables major automakers and industrial giants alike to unlock transformative applications, drive new revenue streams and launch innovative business models, all without sacrificing safety, security, and reliability. With a deep heritage in Secure Communications, BlackBerry delivers operational resiliency with a comprehensive, highly secure, and extensively certified portfolio for mobile fortification, mission-critical communications, and critical events management.

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