



LighttheLakes

SPONSORSHIP PACKAGES

2026

GOLD

£8,000 - £10,000

- Feature in 2-3x individual social posts (combination of pre and post event)
- Inclusion in 2-3x social posts alongside all sponsors (combination of pre and post event)
- Your logo on our website
- Your logo on our event t-shirts
- Recognition in our event keynote speech
- The option to include a promotional leaflet in our event welcome packs (these must be supplied)

SILVER

£4,000 - £7,999

- Feature in 2-3x individual social posts (combination of pre and post event)
- Inclusion in 2-3x social posts alongside all sponsors (combination of pre and post event)
- Your logo on our website
- Your logo on our event t-shirts

BRONZE

£1,000 - £3,999

- Inclusion in 2-3x social posts alongside all sponsors (combination of pre and post event)
- Your logo on our website

BESPOKE PACKAGES

PLATINUM OVER £10,000

We will work with you to build a bespoke package that works for your budget. This can include all of the benefits included in our GOLD package, and depending on sponsorship level might also include options such as:

- Your logo on our stage banner
- Your logo on our welcome pack tote bags
- Your logo on our website banner (appearing on every page of our site)
- Inclusion in our press releases and wider comms
- An opportunity to send a bespoke email to our full mailing list

BLUE

BELOW £1,000

We will work with you to build a bespoke package that works for your budget. This might include options such as:

- Inclusion in 1x social post alongside all sponsors (pre event)
- Your logo on our website



To discuss any of the sponsorship packages for Light the Lakes 2026, please contact vinny@lightthelakes.org.

We look forward to working with you to support and remember our colleagues from across policing and the wider emergency services.

