



The MAAC Academy
A National Centre for Education

Learn Lifesaving Skills with The MAAC Academy

First Aid Training for Individuals, Communities and Businesses

Be prepared to act when it matters most. Whether you need first aid training for the workplace, childcare settings, community groups, or personal development, we offer practical, hands-on courses designed to build confidence and save lives.

Our training is delivered by experienced clinicians and combines expert instruction with realistic scenarios, ensuring learners develop the skills needed to respond effectively in emergency situations.



Midlands
Air Ambulance
Charity®

Available Courses Include:

- Emergency First Aid at Work
- Emergency Paediatric First Aid
- First Aid at Work
- First Aid at Work Requalification
- Paediatric First Aid
- Paediatric First Aid Refresher
- Lifesaver Course
- Citizen Aid
- Forestry First Aid
- FREC3 (First Response Emergency Care)
- First Farmer on Scene
- First Biker on Scene
- First Rider on Scene (Horses)
- First Rider on Scene (Mountain Bikes)
- Mental Health First Aid

Why Train with Midlands Air Ambulance Charity?

- Delivered by qualified clinicians and experienced trainers
- Practical, hands-on learning with realistic scenarios
- Qualsafe quality assured courses
- Training accepted by HSE, Department for Education and OFSTED
- CPD-accredited programmes aligned to current guidelines
- Courses available for individuals, organisations and community groups

Gain the Confidence to Save a Life

From everyday first aid emergencies to incidents in rural, sporting and workplace environments, our courses provide the knowledge and practical skills needed to make a difference when every second counts.

Bespoke First Aid Training Designed Around Your Organisation

Your Team, Your Training

Every organisation is different, which is why we offer bespoke first aid and clinical training tailored to your specific environment, staff and learning requirements. Whether you work in education, industry, agriculture, retail, events, healthcare or the voluntary sector, we can create a programme that meets your needs.

Why Choose Bespoke Training?

- Training tailored to your workplace risks and environment
- Flexible delivery at your premises or Midlands Air Ambulance Charity facilities
- Realistic scenarios relevant to your staff and industry
- Hands-on, practical learning led by frontline clinicians
- Courses designed around your organisation's objectives and requirements

Suitable For

- Businesses and workplaces
- Schools, colleges and universities
- Community and voluntary organisations
- Sports and activity groups
- Agricultural and rural organisations
- Healthcare providers and clinical teams

Training Where and When You Need It

Our team can deliver training at your workplace, school, community venue or at Midlands Air Ambulance Charity's state-of-the-art training facilities, providing maximum flexibility and minimal disruption to your organisation.

Develop Skills. Build Confidence. Save Lives

Give your team the skills to respond quickly and effectively when every second counts, while supporting the lifesaving work of Midlands Air Ambulance Charity.

Find out more about
bespoke training solutions
at themaacacademy.com

We also offer
clinical courses and
courses for **schools**
and **colleges**