



BlackBerry AtHoc

The Mission-Critical Standard for Critical Event Management

Today's world operates in a constant state of crisis, where every moment counts. Keeping people safe—and restoring operations quickly after an incident—requires a trusted critical event management platform. BlackBerry® AtHoc® unifies command, communication, and control in one flexible, defense-grade, mission-certified solution for secure, reliable critical event management at any scale.

Challenges

Unpredictable Crises	Disruptions like extreme weather, cyberattacks, or terrorism put operations and lives at risk.
Fragmented Mass Notification Systems	Fragmented mass notification systems delay information sharing, fragment situational awareness, and hinder coordinated response.
Compliance and Accountability	Failing to meet strict regulatory demands puts organizations at risk of penalties.
Post-Incident Response Gap	A lack of clear insights after crises hinders future improvement opportunities.
Cross-agency coordination	Seamless cross-agency collaboration when responding to an event requires centralized, real-time situational awareness.
Maintaining operational resilience	Rapidly returning to operations as usual after a crisis can be difficult without clear, actionable workflows.

Solution Overview

BlackBerry AtHoc is trusted by government agencies and mission-critical operators worldwide. BlackBerry AtHoc is authorized at FedRAMP Class D (High), meeting the most stringent U.S. federal security requirements for confidentiality, integrity, and availability. BlackBerry AtHoc unifies signals from people, systems, and external sources into one command platform — enabling agencies to see everything and direct anything. BlackBerry AtHoc delivers real-time situational awareness and multi-channel, two-way communication so organizations can reduce downtime, strengthen compliance, and mitigate critical risks.

Why Choose BlackBerry AtHoc?

- **Mission-certified for high-stakes environments:** BlackBerry AtHoc operates with defense-grade assurance and is FedRAMP Class D (High), authorized for deployment in the United States government.
- **Real-Time Insights:** Analyzes diverse data sources to provide actionable insights on incident severity and impact.
- **Consolidated Operational Assurance:** Centralize alerts, personnel status, maps, and geofences — and deliver the right information to the right people based on their location.
- **Sovereign Deployment Options:** A fully customizable platform with deployment options — on-premises, hybrid, or cloud — tailored to organizational needs.
- **A Single, Orchestrated Source of Truth:** Puts everyone on the same page, providing comprehensive oversight, faster response, efficient resource use, and seamless operation.

Outcomes

- **Complete Operational Loop:** Prepare for, respond to, and recover from disruptions — from detection to recovery — with real-time situational awareness and automated workflows that scale.
- **Effective Event Communication:** Deliver precise, multi-channel, two-way messaging via SMS, email, voice, desktop alerts, and mobile apps — that are secure, location-specific, and coordinated to reach the right people at the right time.
- **Unified Response:** Streamline recovery with clear dashboards and integrated workflows to minimize downtime across multi-agency or multi-organization structures.
- **Enhanced Strategy Improvement:** Leverage detailed analytics and post-crisis reporting to refine response strategies.

Use Cases

- **Government Communication Security:** Help protect personnel and communications during national emergencies.
- **Utility Resilience:** Improve outage response and coordination during critical incidents.
- **Healthcare Continuity:** Maintain continuity of operations during unforeseen disruption.
- **Enterprise Disaster Recovery:** Scale response workflows to support recovery and return to normal operations.

Confidence in Crisis

BlackBerry AtHoc empowers organizations to prepare for, respond to, and recover from disruptions with confidence. Trusted globally by government agencies and mission-critical operators, BlackBerry AtHoc is the mission-critical standard for critical event management.

Talk to an expert



Contact us today to learn more about BlackBerry AtHoc or visit blackberry.com/securecomms

ABOUT BLACKBERRY

BlackBerry (NYSE: BB; TSX: BB) provides enterprises and governments the intelligent software and services that power the world around us. Based in Waterloo, Ontario, the company's high-performance foundational software enables major automakers and industrial giants alike to unlock transformative applications, drive new revenue streams and launch innovative business models, all without sacrificing safety, security, and reliability. With a deep heritage in Secure Communications, BlackBerry delivers operational resiliency with a comprehensive, highly secure, and extensively certified portfolio for mobile fortification, mission-critical communications, and critical events management.

For more information, visit BlackBerry.com.