



CUSTOM CLASSIFID

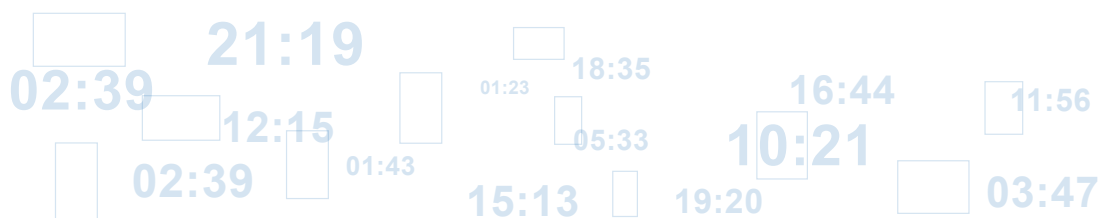
=BriefCam



BriefCam empowers intelligent decision making and return on video surveillance investments by offering complete and comprehensive video analytics solutions for searching and filtering, alerting on, and visualizing video data. Reviewing hours of video in minutes, increasing awareness, and accelerating response to situational changes, while also analyzing video data for deriving actionable and quantitative insights, BriefCam users across industries and use cases achieve increased safety and security, as well as operational and business productivity. With an ever-expanding set of video analytics class and attribute filters, BriefCam empowers end customers to leverage their video data for varied applications, which can evolve and scale as their organization does.



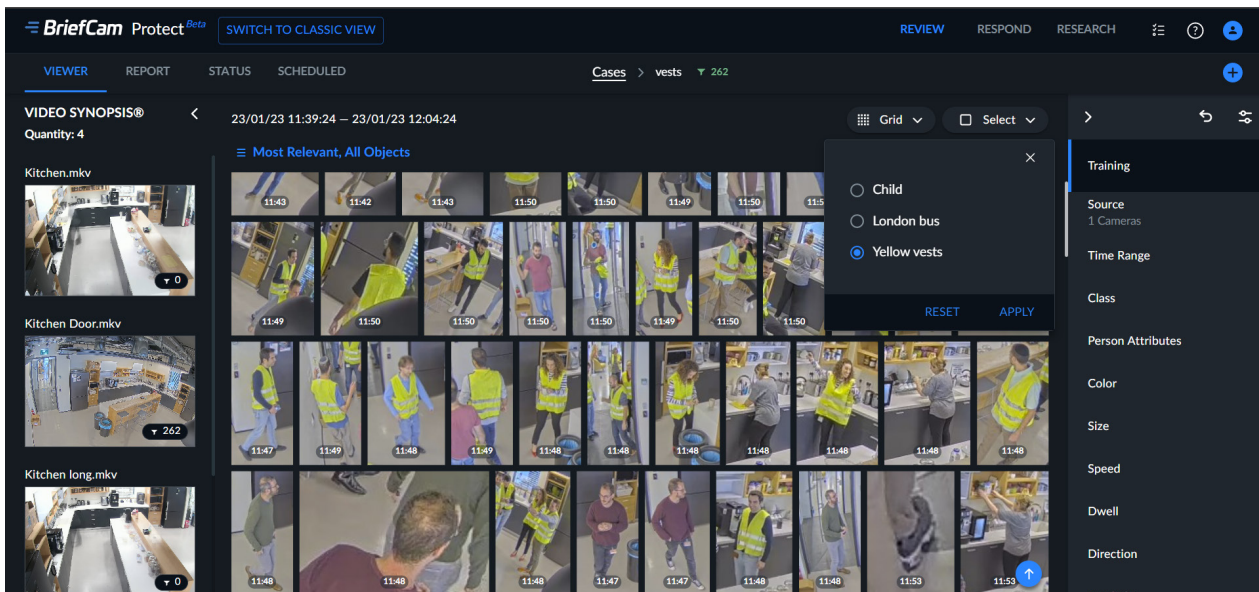
With the Custom ClassifID innovation, BriefCam recognizes that the value of video is further magnified when end customers can define and leverage custom classes that can meet the unique needs of each organization and environment. Custom ClassifID places the power of on-site network training, based on a low image threshold, in the hands of each end customer, making unique object classes, such as unique vehicle types or uniformed employees, searchable, actionable, and quantifiable at scale.





CUSTOM CLASSIFID

Solve for your specific and ever-expanding business needs with custom video analytics classes



Real time alerts based on a custom class

CUSTOM CLASSIFID GIVES EACH ORGANIZATION COMPLETE CONTROL OF THE VIDEO OBJECTS THAT CAN BE SEARCHED, ALERTED ON, AND QUANTIFIED IN VISUALIZATIONS AND DASHBOARDS. FROM UNIQUE VEHICLE TYPES TO UNIFORMED EMPLOYEES, CUSTOM CLASSES ARE DEFINED AND MAINTAINED ON-SITE, PROTECTING AND PRESERVING YOUR SENSITIVE DATA.

CUSTOM CLASSIFID IS AVAILABLE FOR USERS OF BRIEFCAM 2023 M1 OPERATING THE LINUX-BASED ENGINE.

HOW TO TRAIN CUSTOM CLASSES:

1. Define the custom class based on an existing Person or Vehicle class.
2. Tag relevant objects in the new class.
3. Train the network: BriefCam specialists will be with you every step of the way!
4. Apply the new custom class across the BriefCam Video Analytics Platform for searching, alerting, and visualizing video.

ABOUT BRIEFCAM

BriefCam® is the leading provider of video analytics software that enables people, companies, and communities to unlock the value of video surveillance content. Delivering accurate, flexible, and comprehensive solutions, BriefCam's video analytics platform provides valuable insights for accelerating investigations, increasing situational awareness, and enhancing operational intelligence.

VIDEO SYNOPSIS® technology is a registered trademark of BriefCam, Ltd. For more information about BriefCam's video content analytics solutions, visit www.briefcam.com.