



GLOBAL DISTRIBUTION

Red Wing has helped generations of workers perform their jobs safely and comfortably by building complete and inclusive personal protective equipment solutions. Available worldwide, we provide everything from safety footwear to flame-resistant workwear and more.







SAFETY COVERED FROM HEAD TO TOE

Red Wing builds complete PPE solutions that put your diverse needs at the forefront. With purpose-built products and services available worldwide, as well as a vast product selection and access to manufacturing partners, Red Wing brings true one-stop convenience to your business.



Originally Red Wing built its reputation by offering purpose-built safety footwear. The company's portfolio now extends well beyond work boots alone, including everything from flame-resistant coveralls to accessories, safety glasses and more. As a vertically integrated business, Red Wing exerts tight quality control, from materials sourcing and manufacturing through to our inventory, product testing and fulfilment.





INTEGRITY

Uncompromising honesty and fairness will be the foundation for all our relationships and practices.



COMMUNITY

We believe it is necessary for our employees and corporations to be actively involved in their communities. We strive to improve the quality of life for everyone who shares the places we live and work.



EXCELLENCE

We are committed to setting the highest personal, product and service standards and strive to constantly improve, delivering increasing value to our customers on a continual basis.



RESPECT

We believe that respect for each other's point of view, cultural heritage, personal style and performance abilities will promote the trust and creative teamwork that is needed to reach personal and business goals.



OUR VALUES

Red Wing PPE is manufactured using only the highest quality leathers, fabrics and components, all sourced from trusted brands that hold safety and durability in the same high regard. Every product is subjected to rigorous internal and independent, third-party testing to meet or exceed compliance with global safety standards.

We proudly own our entire process of testing and quality control, so you can feel the same confidence knowing you'll be safe and comfortable in the most extreme conditions on Earth.



STANDARD
100

OEKO-TEX is the leading certification in ethical production, supporting both better working conditions and a healthier planet through full traceability and testing for harmful substances.



Higg Index Facilities Social and Labor Module measures the impact of manufacturing across all areas, including wages, working hours, health and safety, and employee treatment.

SUSTAINABILITY



HISTORY

FOUNDED IN 1905, OUR USA-ORIGINATED COMPANY HAS A LONG HISTORY OF MEETING THE SAFETY NEEDS OF ENERGY WORKERS WORLDWIDE.



2023

First woman CEO: Allison Gettings serves as CEO of RWSC. She is the fourth generation of the Sweasy family to serve in this role, and the company's first female CEO.



2012

State-of-the-art technology equipment is installed at Plant 2. The first auto cutter machine arrives in 2012 followed by the auto stitcher in 2016.



2007

Red Wing Heritage for men launches with a collaboration with J. Crew featuring boots inspired by 20th century working men's footwear.

1905 The Beginning: In February, 1905, Charles Beckman and 14 other local Red Wing business investors organized the Red Wing Shoe Company.

Footwear specifically designed for occupational safety is introduced for heavy industry. This helps establish Red Wing as one of the best-known safety footwear manufacturers.

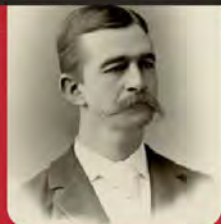
Wholesale Distribution Efficiency: At a crossroads of western train and truck routes, the company opens an office and warehouse in Salt Lake City, Utah.

Worn in the oil fields of Libya, Red Wing boots are in great demand in this area of the world. As a result, Red Wing Shoes launches its international division.

Garment Industry: Red Wing begins selling head-to-toe personal protective equipment along with footwear to international distributors.

Sustainable Construction: In response to growing customer demand, a shoe repair shop opens in the factory.

1905



1928



1950



1962



1965



1985



OUR RANGE

ACCESSORIES



FOOTWEAR



WORKWEAR



EYEWEAR



NEW IN VERSAPRO



3028 VERSAPRO

MEN'S 6 INCH BOOT



VersaPro is a modern workhorse product packing durability and protection into a new globally-certified, functional design that performs in a wide range of environments. It ups the game for medium to heavy-duty safety footwear performance.

Industry leading technology and materials provide best-in-class oil, slip, abrasion and puncture resistance. Combined with Red Wing waterproofing, a non-metallic safety toe, and electrical hazard or static dissipative / electrostatic dissipative protection, the EN, CSA and ASTM-certified VersaPro is ideal for workers anywhere in the world.

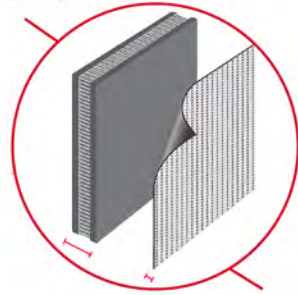


10% OFF
TERMS ON
NEXT PAGE

POLAR X

Keep workers safe, comfortable and dry over long hours in conditions that drop well below zero. The new, globally certified, heavy-duty Polar X incorporates Red Wing waterproofing and an innovative insulation design – equivalent to 1600 grams – to keep the bitter cold and moisture away. Combined with best-in-class slip resistance and a long list of safety features, Polar X is the perfect fit for oil and gas, mining, construction, and other trades that involve outdoor work in severe winter climates.

OTHER INSULATION



POLAR X INSULATION

KING TOE

Exceptionally tough and comfortable with a 44% larger toe box, now with EM ISO certified options.



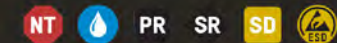
3265 POLAR X

MEN'S 8 INCH BOOT



3043 KING TOE®

MEN'S 6 INCH BOOT



3044 KING TOE®

MEN'S 8 INCH BOOT



EARLY BIRD 10% DISCOUNT

For Versapro, Polar X and King Toe orders before 31st March 2025

PARTNERSHIPS

LONGSTANDING

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Red Wing has been a cornerstone of our operations in Malaysia for decades. Their deep understanding of the energy sector and commitment to delivering tailored solutions have set them apart as leaders in the field. Renowned for their unwavering quality and exceptional service, Red Wing has become synonymous with reliability in our market. Our teams partner closely together to support our global and local customers with their PPE needs.

– Leeden, Singapore, 50+ Years



“

Red Wing has been our trusted partner in Saudi Arabia for more than 5 decades. Their expertise in creating purpose-built solutions that serve our energy markets is second to none. Red Wing is a trusted brand in our Kingdom and is synonymous with quality and best in class service. Collectively we have a unique ability of servicing our global clients locally with best-in-class products, services, and experiences.

– Tamimi, Saudi Arabia, 50+ Years



DISTRIBUTOR STOCK POSITIONS

SILVER

MIN £25K STOCK POSITION

- **Reward - £1500 marketing credit**
- 3% Discount on initial purchase
- Product support training
- Samples kit carefully constructed to match your industry needs
- Featured on Red Wing website
- Access to Red Wing tech talks
- 60 day payment terms for first 12 months
- Red Wing signage & stickers
- Branded Red Wing garments for sales staff



Minimum
£2.5k Stock position
from each
footwear &
Workwear



Minimum
£500 Stock position
from each
eyewear &
accessories

GOLD

MIN £50K STOCK POSITION

- **Reward - £2500 marketing credit**
- 5% Discount on initial purchase
- Product support training
- Samples kit carefully constructed to match your industry needs
- Featured on Red Wing website
- Access to Red Wing tech talks
- 60 day payment terms for first 12 months
- Red Wing signage & stickers
- Branded Red Wing garments for sales staff
- Early access to new product release and promotions
- Territory exclusivity and introduction to Red Wing contract supply customers



Minimum
£5k Stock position
from each
footwear &
Workwear



Minimum
£1k Stock position
from each
eyewear &
accessories

PLATINUM

MIN £100K STOCK POSITION

- **Reward - £6000 marketing credit**
- 8% Discount on initial purchase
- Product support training
- Samples kit carefully constructed to match your industry needs
- Featured on Red Wing website
- Access to Red Wing tech talks
- 60 day payment terms for first 12 months
- Red Wing signage & stickers
- Branded Red Wing garments for sales staff
- Early access to new product release and promos
- Territory exclusivity and introduction to Red Wing contract supply customers
- Supported trade shows
- Subsidized trip to Red Wing production facilities



Minimum
£10k Stock position
from each
footwear &
Workwear



Minimum
£2k Stock position
from each
eyewear &
accessories

PARTNERSHIPS



NEW

Red Wing's high-quality products and fast deliveries have been recognized by our Oil & Gas market, where "time is money." Over the past year, ITEX and Red Wing have become like a big family, and we truly hope to grow even bigger together.

The partnership between ITEX and Red Wing has been an exciting journey filled with great moments of hard work and teamwork. We have found Red Wing to be a true partner for our projects and they offer great support for each of our customers. Through this partnership, many customers have realized that Red Wing is the right choice and a reliable brand, backed by over a century of experience and continuous innovation. We appreciate Red Wing's approach to our business, as they share the same values as us.

– SC Innovate (ITEX) Romania, 2 Years

RED
WING®



THANK YOU

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CLOSING REMINDERS

- Customer can only be on engagement programme for 3 years
- Revenue achieved establishes qualification for main incentive scheme (revenue threshold to be decided)
- Engagement plan (hook) is a Parent / Child relationship: setting the partner up, guiding and supporting during early years
- Incentive Scheme (reward) - All grown up needs less support but still requires guidance and help to achieve mutual goal