

Voxear Technologies AB

Press release Stockholm, June 26th, 2024 At Red Dot Gala Award 2024: Swedish Safety-Tech Start-Up Awarded Red Dot Product Design 2024

Voxear™ Protect was recognised at the Red Dot Gala Award in Essen on the 24th of June 2024

Voxear Technologies AB, a Swedish safety-tech start-up, together with Above agency AB, the Scandinavian innovation and tech agency, were awarded the Red Dot Award Product Design 2024 for the Voxear™ Protect.

“We are thrilled to receive the 2024 Product Design Award. The Red Dot Award Product Design 2024 is a testimonial to our achievements. Advanced workplace safety, technology leadership and innovative design.”, says Nils-Holger Olsson founder of Voxear Technologies AB.

The Voxear Protect is designed to revolutionize workplace safety and enhance communication, this product combines advanced hearing protection with seamless connectivity. Voxear Protect is a fusion of durable professional hearing protection and today's requirement for connectivity and flexible worklife.



reddot



Mårten Lundberg, Engineering Director Above Agency, Nils-Holger Olsson, General Manager Voxear, Simon Fredriksson, Industrial Design Director Above Agency.

User comfort is paramount. Our hearing protector is ergonomically designed for extended wear, ensuring that workers can focus on their task without discomfort.

Voxear Technologies AB

The easy-to-use controls allow seamless switching between different communication mode's and passive protection only.

For media inquiries, please contact:

Nils-Holger Olsson

Voxear Technologies AB
www.voxear.com

info@voxear.com
004670312 572

About us

Voxear Technologies AB is the innovator and manufacturer. The company is founded by Nils-Holger Olsson in 2020 outside Stockholm. The company is focusing on innovative hearing protection for professionals. Our vision is to innovate hearing protection in close collaboration with the users. Our first product launch will be in 2024 with the new Voxear Protect.

Above Agency AB is a Scandinavian innovation agency driving positive change through a seamless fusion of strategy, design & technology. Our team helps some of the boldest people and Companies in the world to unfold tomorrow via agency services offered on a global market, with primary studios in Stockholm. Malmö and Gothenburg in Sweden and satellites in China and the US. Above is a team of 150+ creatives and is part of the Eidra Group.

Red Dot Award. Every year, the renowned Red Dot Award: Product Design honours products that impress with their exceptionally high design quality. The award is based on the decision of the Red Dot jury. The experts assess the submissions based on the four basic principles of good design: the quality of function, the quality of seduction, the quality of use and the quality of responsibility.

In 2024, the Red Dot jury is made up of 39 experts from 20 countries on 4 continents. They cover various design disciplines and work as professors, consultants, journalists or industrial designers.

Voxear Technologies AB

The entries came from 60 countries. The products were tested and evaluated by the jurors according to their respective type. The discussions between the experts are an important part of this process. They testify to the care with which the Red Dot jury considers and evaluates each product individually.

The new Voxear™ Protect

Available from October 2024

