



For immediate release

Essensium to showcase its groundbreaking EPS solution, SafeTrack™ at the Health and Safety event in Birmingham

18 April 2023, Leuven, Belgium – Essensium, the visionary Belgian tech company who combined SMART AI camera technology with next generation electronic positioning is hoping to wow visitors at the Health & Safety show at the Birmingham NEC 25th-27th April 2023.

Essensium will be showcasing its latest camera-based EPS (Essensium Positioning System) forklift safety solution illustrating how to make your warehouse safer for vehicles and pedestrians while increasing overall productivity. At the Health and Safety event, attendees will have the opportunity to experience the future and see Essensium's SafeTrack™ Pedestrian set-up in action. Visitors to the stand will be recognized by the AI camera in real time which can distinguish between humans and inert objects as well as calculating their distance.

Essensium is also proud to announce the launch of a new office in the British Isles in response to popular demand. This expansion marks a significant milestone for the company as it continues to grow and increase its global presence. Essensium's decision to expand directly into the UK and Ireland reflects its commitment to meeting the needs of its multinational customers as well as local businesses in the region. With the new office, Essensium will be better positioned to serve its growing customer base, as well as to explore new opportunities in the market.

"We are thrilled to participate in the Health and Safety event for the first time and to present our EPS (Essensium Positioning System), a camera-based RTLS (Real-Time Location System) to attendees at the show. We believe that our solutions have the potential to truly transform the logistics industry, and we are excited to share it with others", said Filip Buerms, CEO of Essensium. "We are eager to expand into the United Kingdom and Ireland. This will allow us to pursue new opportunities for growth and development."

Essensium invites all attendees to visit **booth 3/N23** at the Health and Safety event to see its live demo of the SafeTrack™ Pedestrian set-up and to learn more about its innovative solutions.

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