



The resetting of global security

Philip Ingram MBE

MEDIA

Threats

- Geopolitical/Political
- Resource/Economic/Financial
- Terror
- Espionage
- Security/Crime/Cyber
- Information
- Conflict - Ukraine
- Life.....



Why do I need to know?



GEOPOLITICS AND
BUSINESS



TRAVEL RISK



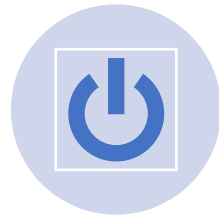
BUSINESS RISK



CYBER RISK



REPUTATIONAL RISK



THE POWER OF
INFORMATION



WHAT DO I NOT
KNOW?



A REMINDER OF
WHAT IS IMPORTANT



Geopolitics

Politics

• Putin vs The World

Voting Result:

IN FAVOUR 141

AGAINST 5

ABSTENTION 35



Geopolitics

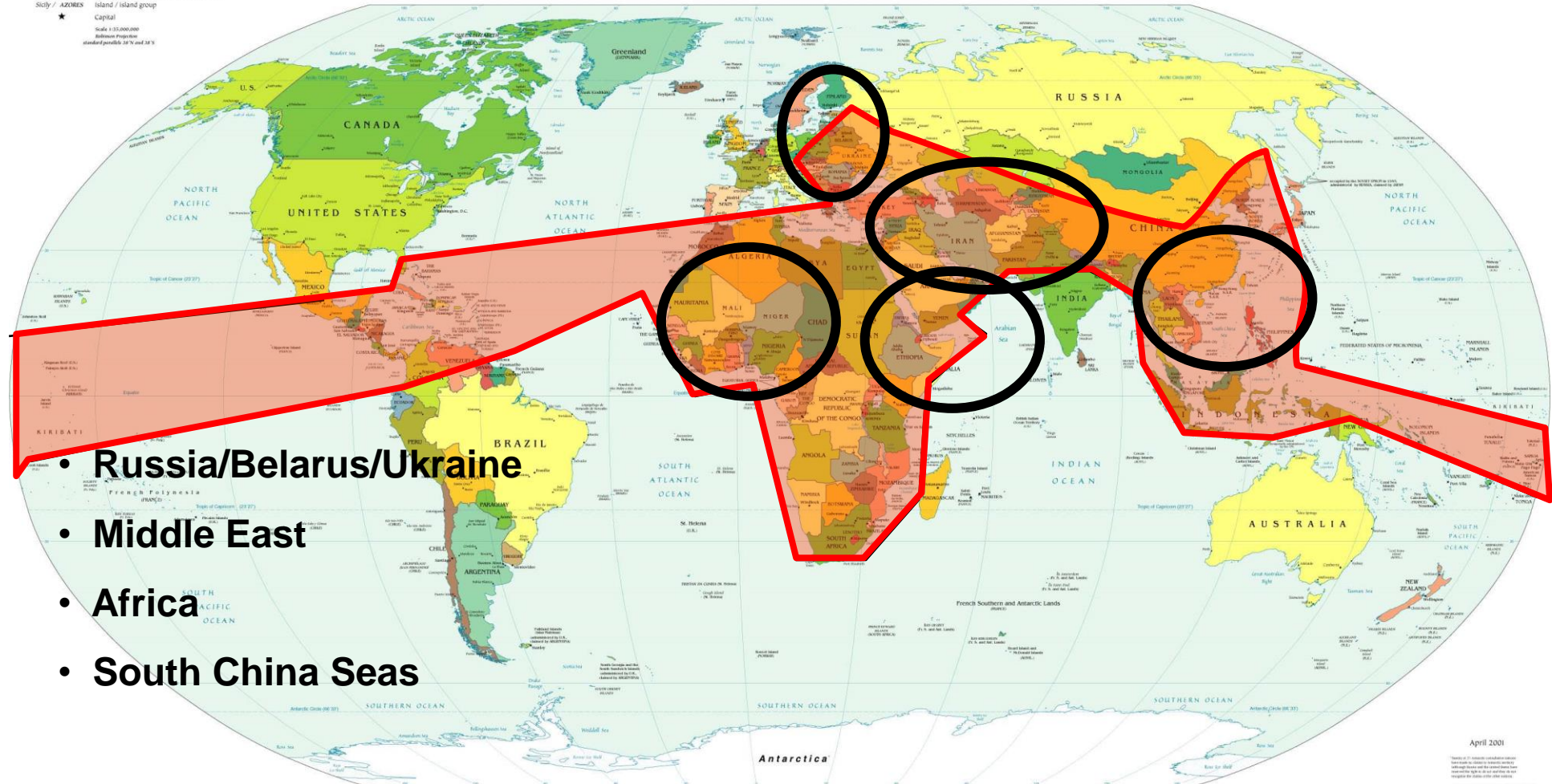
Politics



Geopolitical Zone of Instability

Political Map of the World, April 2001

AUSTRALIA Independent state
Bermuda Dependency or area of special sovereignty
Sicily / AZORES Island / island group
★ Capital
Scale 1:35,000,000
Billionaire Projection
standard parallels 30° N and 30° S



April 2001

Thanks to IT, countries and their borders have become increasingly interconnected and the world is now more integrated than ever before. However, the world is still a complex and volatile place, and the future is uncertain. This map is for informational purposes only and does not constitute any form of investment advice.



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Geopolitics



Planning a new world order

Ukraine

Sunni / Shia civil war

Digital Currencies

Biological

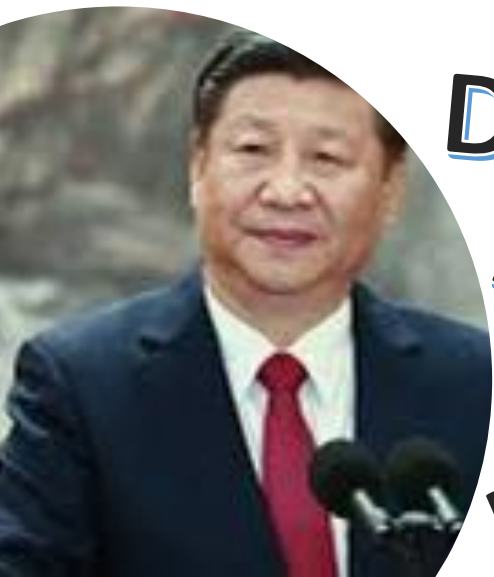
Hong Kong
India

N Korea

Chemical Information

Taiwan

Cyber Africa Nuclear

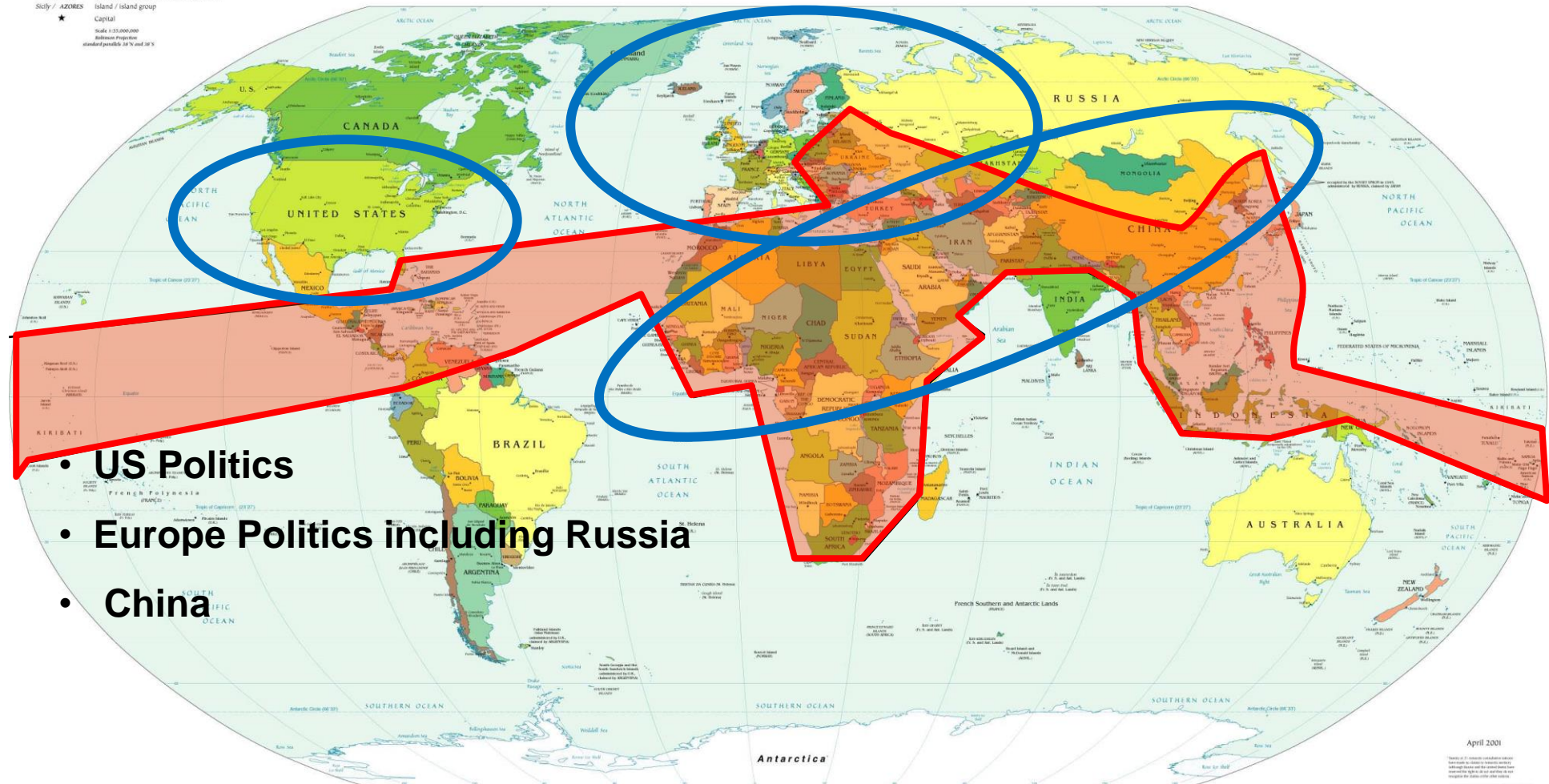


Geopolitical

But there is more

Political Map of the World, April 2001

AUSTRALIA Independent state
Bermuda Dependency or area of special sovereignty
Sicily / AZORES Island / island group
★ Capital
Scale 1:35,000,000
Billionaire Population
Standard parallels 30° N and 30° S



- **US Politics**
- **Europe Politics including Russia**
- **China**

April 2001

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Flashpoints

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Unlikely Bed
fellows





**China's National Defense
in the New Era**

The State Council Information Office of
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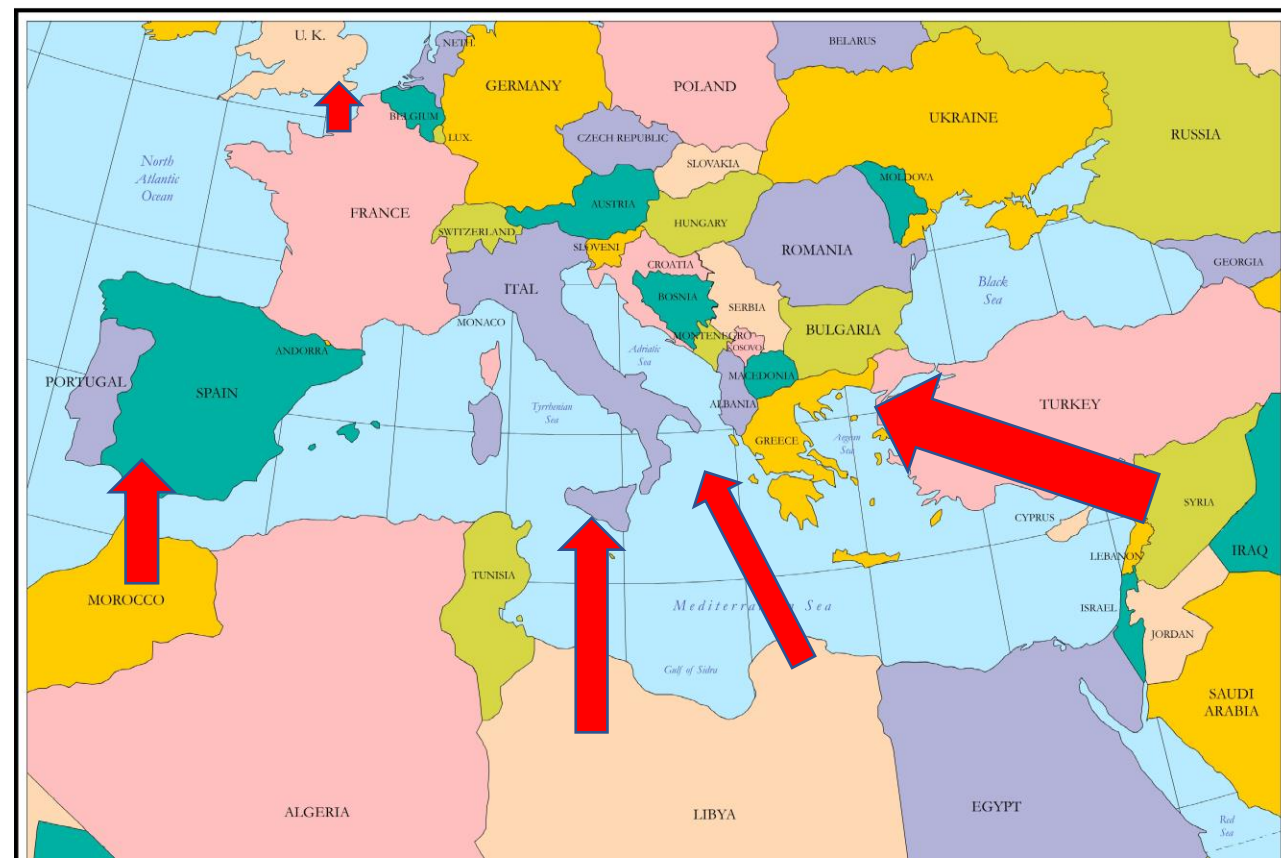
Printed in the People's Republic of China



Power Projection

What of Africa?

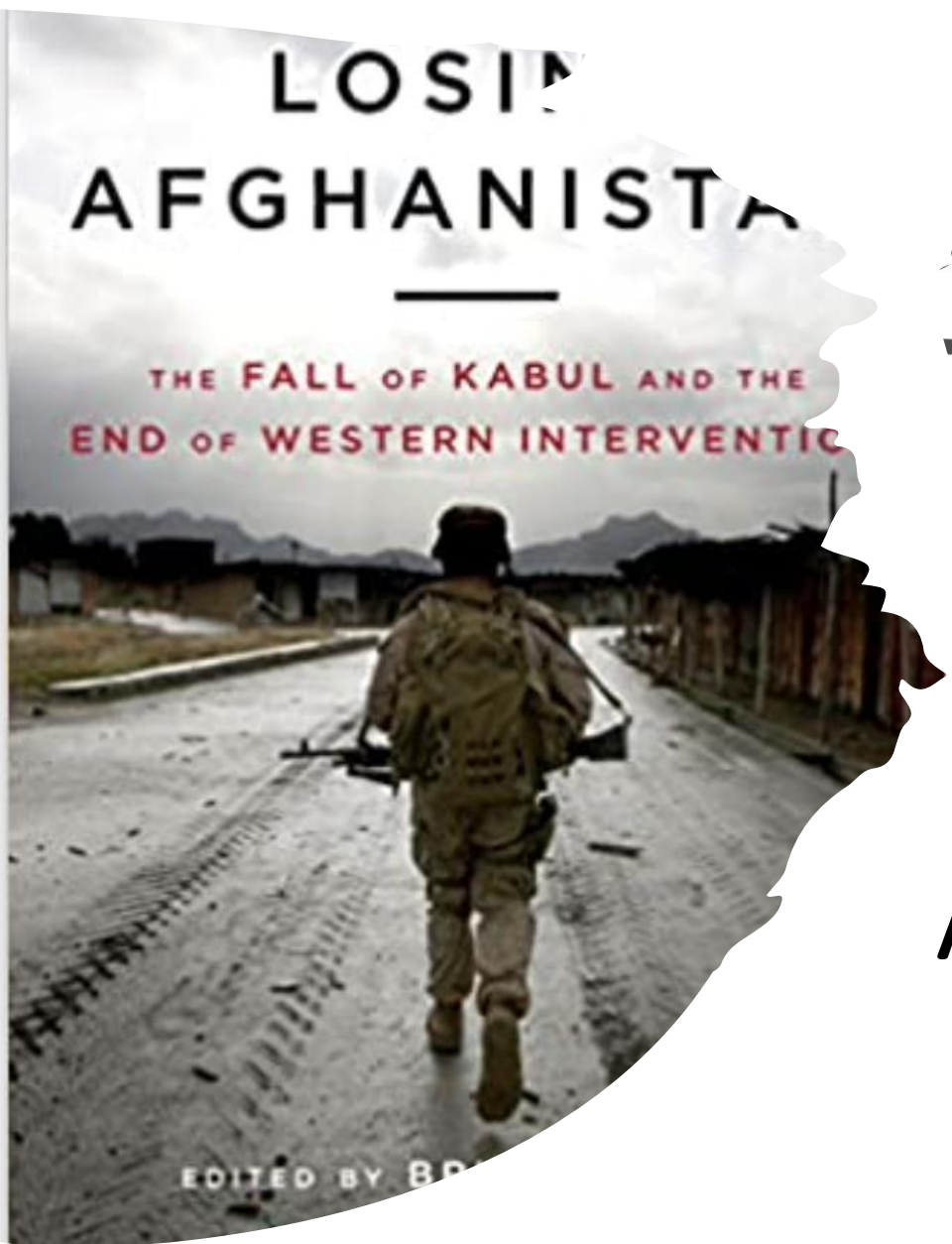
What of Rare Earth Metals?



Assault on Europe and the continuing ME threat

The Sunni / Shia civil war continues





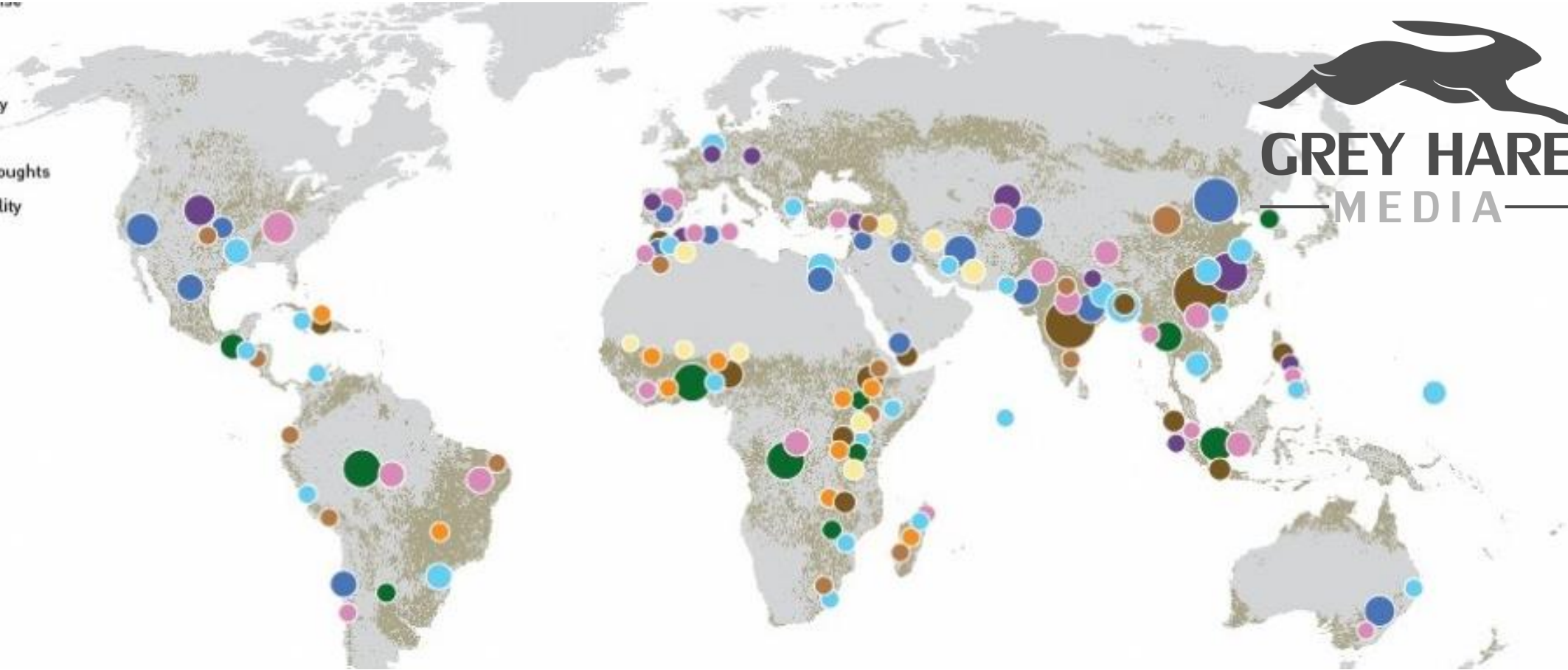
Afghanistan – the debacle

Economic/Financial/Resources

- Power Blocs
- FTAs
- Global Economy
- Isolationism
- Water/Food/Natural Resources
- Conflict
 - People
- Technology
- Currency stability
- Emerging Currency Technologies
- National and international regulation
- And – and - and

REYOHAF
MEDI

- Water scarcity
- Pollution
- Loss of biodiversity
- Deforestation
- Desertification/droughts
- Loss/low soil fertility
- Erosion
- Land scarcity
- Crop land



Global Risks

- WFP

Terror in numbers



31 attacks thwarted since 2017

7 Late stage attacks Thwarted during the pandemic

People under active investigation - 3,000+

Active investigations today – 900

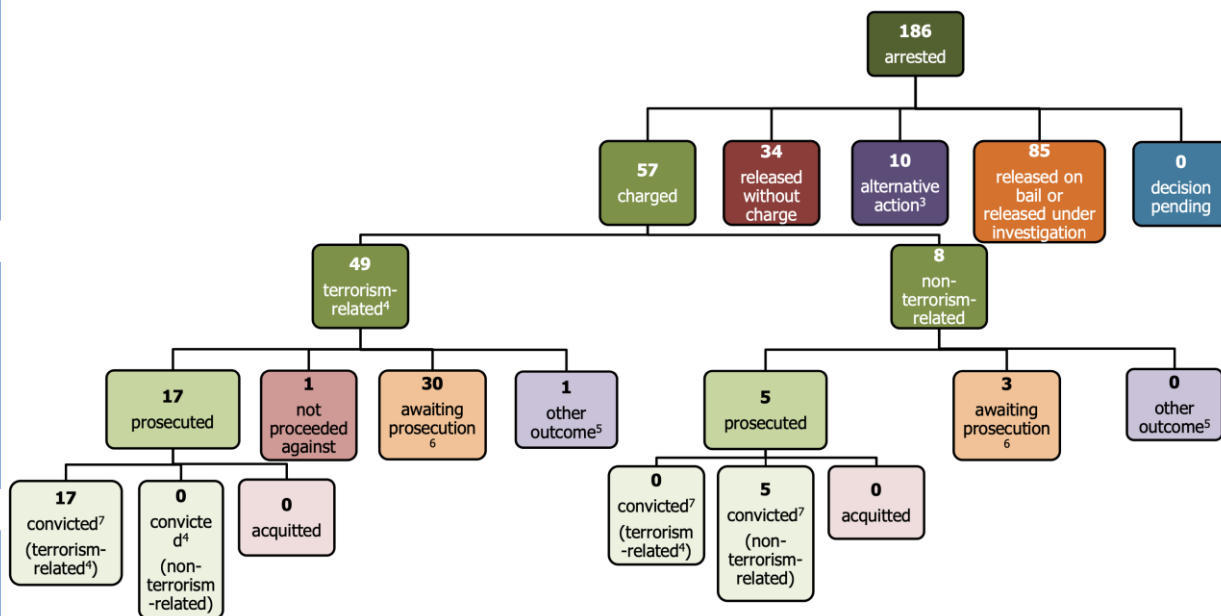
2021

ERW Growing but Terror always Morphs

Ukraine Implications

Afghanistan Implications

Africa / Mali



Espionage

'They'd have made me a spy': China uses LinkedIn to steal state secrets

Under fake profiles, agents offer money and lucrative business opportunities in exchange for sensitive information. Fiona Hamilton meets one of their targets

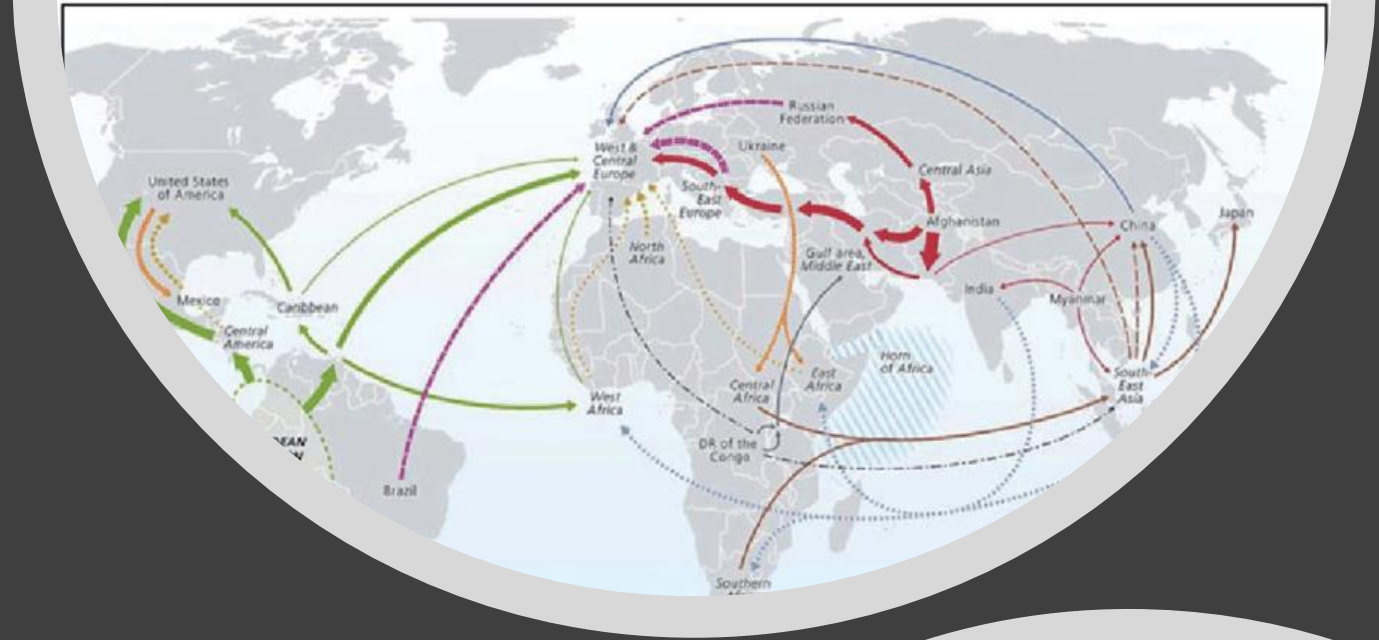
- 10,000 disguised approaches from foreign spies to regular people up and down the UK, seeking to manipulate them.
- DG MI5 said: if you are working in a high-tech business; or engaged in cutting-edge scientific research; or exporting into certain markets, you will be of interest – more interest than you might think – to foreign spies.
- to trade and to collaborate internationally on a level playing field, we need to have our eyes open



...n, a former military intelligence officer, quickly became suspicious that the Chinese contact was using a fake profile
ANDREW FOX FOR THE TIMES

Global Serious and Organised Crime

- Drugs
- People
- Counterfeit Goods
- Wildlife
- Firearms
- Medicines
- Gold/minerals
- Piracy



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Encrochat



Serious and Organised Crime

Operation Venetic

746 Arrests

£54 Million Cash

77 firearms

2 tonnes of Drugs





Anonymous TV 

@YourAnonTV

Press Release: We call on all companies that continue to operate in Russia by paying taxes to the budget of the Kremlin's criminal regime: Pull out of Russia! We give you 48 hours to reflect and withdraw from Russia or else you will be under our target! #Anonymous #OpRussia



Anonymous Press
@LatestAnonPress

BREAKING NEWS: Hacker group Anonymous has released 10 GB of data from Swiss company Nestlé. This is the collective's retaliation for continuing the company's business in Russia.



Reputation: a Permanent Danger!

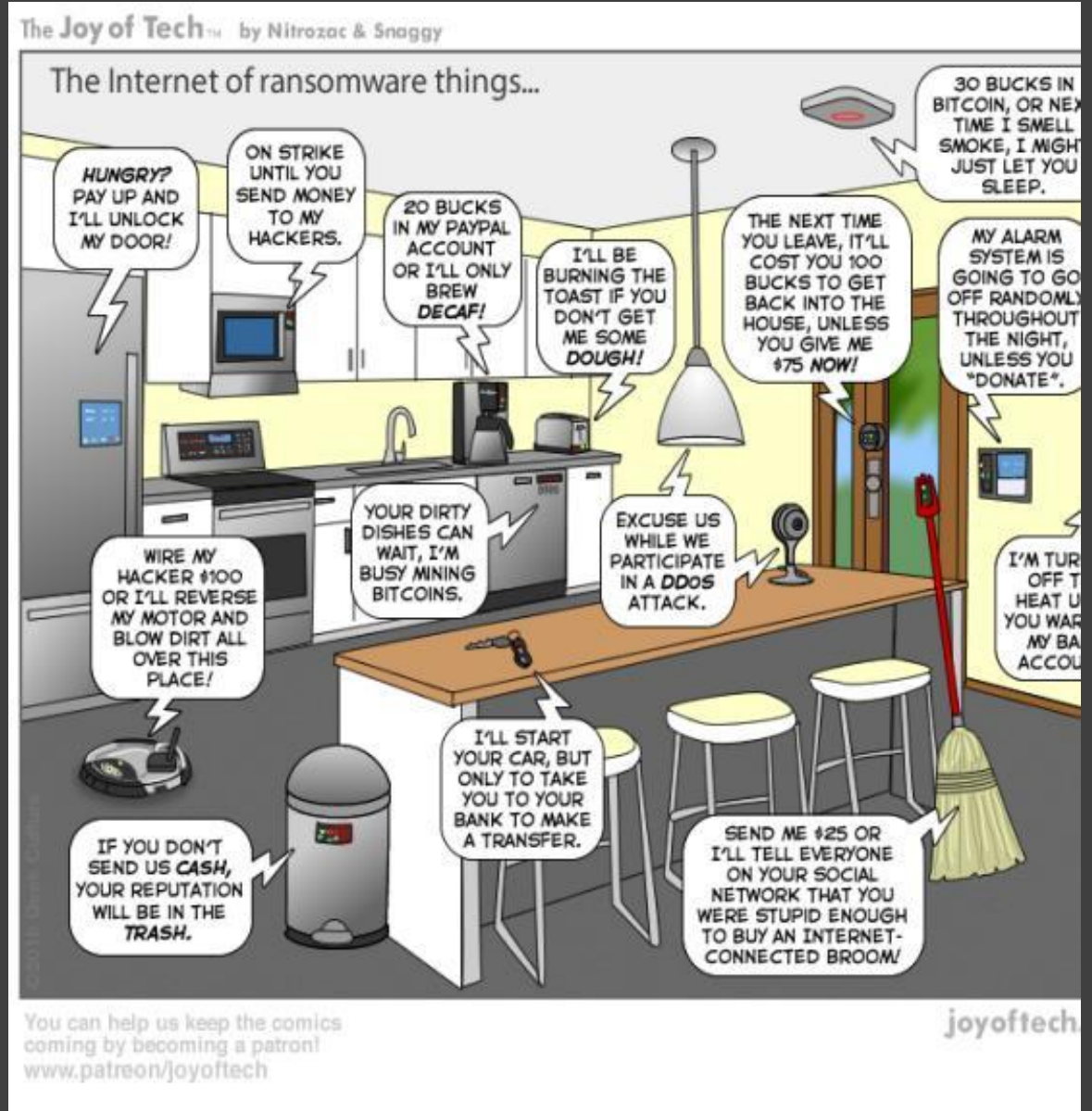


Cyber Risk Trends

- Big business – More highly skilled hackers (cyber gangs/organized crime) who are financially motivated
- Cyber crime is currently outpacing traditional crime in the United Kingdom in terms of impact, spurred on by the rapid pace of technology and criminal cyber capability, according to the UK's National Crime Agency
 - The bad guys are getting better
 - Tool kits
 - Crimeware as a service



Internet of Things?
Internet of Why?
Internet of
Opportunities!





Damage to Critical Business Relationships

Brand & Reputational Risk



Risk to Operations & Service



Compliance & Regulation

Cybersecurity Business Risks



Impact of Breach on Growth Strategy



The Power of influence and information



What's it all
about?

- Disinformation?
- Misinformation?
- Propaganda?
- Deception?
- Fake News?

“Sticks and stones will break my bones but
words will never break me”

The Christian Recorder of March 1862

Nothing New



Sun Tzu the 6th century Chinese general, military strategist, and philosopher, arguably the greatest military tactician and strategic thinker ever, said in his book the Art of War,

“All warfare is based on deception. Hence, when we are able to attack, we must seem unable; when using our forces, we must appear inactive; when we are near, we must make the enemy believe we are far away; when far away, we must make him believe we are near.”

战争的艺术 – The Art of War



It's a Russian thing

The Russian term *maskirovka* (maskirovka) literally *masking*, was defined in the *International Dictionary of Intelligence* from 1990 as the Russian military intelligence (GRU) term for deception.

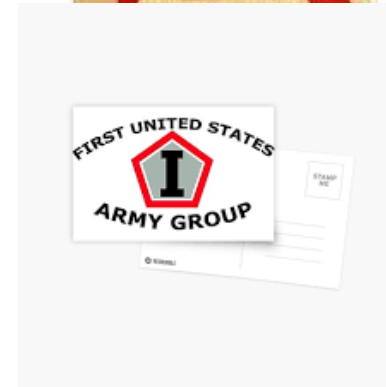
How many other countries follow 'soviet' style doctrine?

Operation Fortitude



fake army
fake tanks
fake aircraft
fake radio transmissions
fake spies...
...the only thing real is
the story.

OPERATION: FORTITUDE





It only
impacts the
military

In May 2017 year many respected media outlets reported concerns by the US Securities and Exchange Commission (SEC) over false reporting.

The FT outlined that the regulators were concerned that **fake news was affecting investment decisions** and reported evidence that **seemingly independent outlets were being paid to promote stories.**

They reported the SEC as saying, *“keep in mind that fraudsters may generate articles promoting a company’s stock to drive up the stock price and to profit at your expense.”*

FAKE NEWSKE NEWS

It's nothing new

Operation Fortitude




The master

World War 4
The Hybrid War




Facebook to hire 1,000 people to review ads after Russian /
Facebook Inc plans to hire 1,000 more people to review ads /
they meet its terms, as part of an effort to deter Russia and
reuters.com




PROPERTY DEFAACEMENT
Nazi flags hung on a cell tower in Australia

5G

VANDALISM
350-foot cell tower vandalized and knocked to the ground in Nevada



ARSON
Damaged cabling and telecom equipment in the UK



LONDON GRADUATE SCHOOL **IG School**
P&L Digital



Ukraine an Update

Philip Ingram MBE

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The Russian further Invasion Of Ukraine – 24th February 2022



Pre-Re-Invasion Thinking

At approximately 0400 local
Possibly 2Xst Feb first echelons
of Russian forces will move into
the Donetsk region of Ukraine
from the East. Simultaneously
Elements will attack N from Crimea
and landings on the Sea of Asov
coast will begin. Elements from
Belarus and Russia will feint a
move on Kyiv. Airborne/Airmobile
operations could attempt to
capture crossings on the Dnipro
River. Operations will likely be
preceded with massive cyber
attacks aimed at power, military
C2, communications and media.
SEAD across the whole country will
likely be on immediate standby if
not launched as a precursor. A
significant false flag incident will
occur 6+ hours before H Hour.
Odessa will be threatened to fix
Ukrainian defences.
Folks the time is near – Endsate
Elements of East Ukraine under
Russian control, negotiate a
settlement back to Donetsk –
Russia wins, world goes Phew!



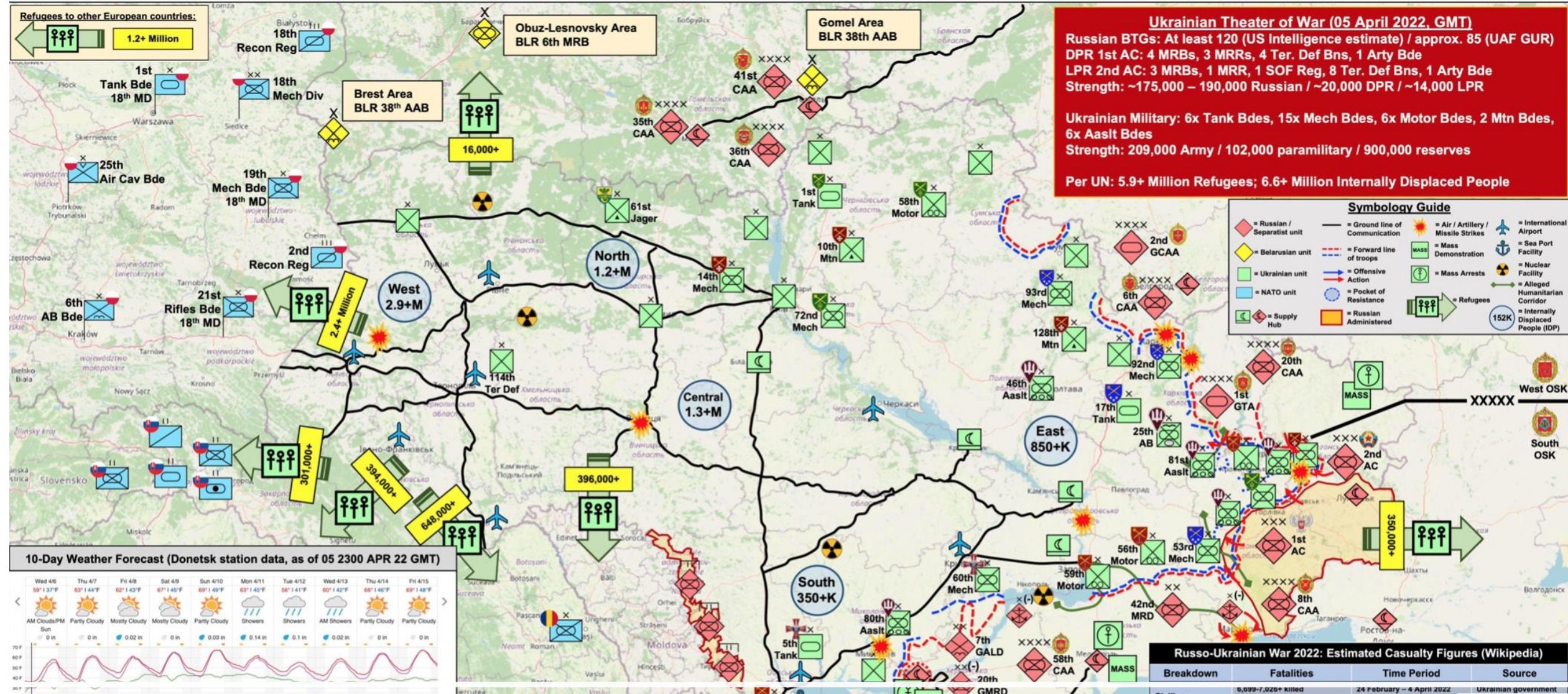
- I&W
- Increasing domestic rhetoric suggesting
- Western Interference ✓
- Increased international rhetoric accusing the west of interference ✓
- Increasing Rhetoric around ethnic Russians being targeted ✓
- Rhetoric around Ukrainian incursion into Donbas and or/Russia ✓
- Increased Belarus activity on Polish border with refugees ✗
- Ukraine Cyber attack ✓
- Global Cyber attack
- Russian Black Sea fleet deployed ✓
- Elms Russian Med Fleet deployed ✓
- Elms Russian Northern Fleet Deployed ✓
- ‘Manufactured’ terrorist activity both against Ethnic Russians but also inside Russia itself – bombs in Moscow /
- Airliner Shot Down ? ✗
- Invasion @GreyHareMedia 2022

Refugees to other European countries:
 1.2+ Million

Ukrainian Theater of War (05 April 2022, GMT)
 Russian BTGs: At least 120 (US Intelligence estimate) / approx. 85 (UAF GUR)
 DPR 1st AC: 4 MRBs, 3 MRRs, 4 Ter. Def Bns, 1 Arty Bde
 LPR 2nd AC: 3 MRBs, 1 MRR, 1 SOF Reg, 8 Ter. Def Bns, 1 Arty Bde
 Strength: ~175,000 – 190,000 Russian / ~20,000 DPR / ~14,000 LPR

Ukrainian Military: 6x Tank Bdes, 15x Mech Bdes, 6x Motor Bdes, 2 Mtn Bdes, 6x Aasit Bdes
 Strength: 209,000 Army / 102,000 paramilitary / 900,000 reserves

Per UN: 5.9+ Million Refugees; 6.6+ Million Internally Displaced People



Assessed Dispositions
 05 Apr 22

Symbology Guide

- = Russian / Separatist unit
- = Belarusian unit
- = Ukrainian unit
- = NATO unit
- = Supply Hub
- = Ground line of Communication
- = Forward line of troops
- = Offensive Action
- = Pocket of Resistance
- = Russian Administered
- = Air / Artillery / Missile Strikes
- = Mass Demonstration
- = Mass Arrests
- = International Airport
- = Sea Port Facility
- = Nuclear Facility
- = Alleged Humanitarian Corridor
- = Refugees
- = Internally Displaced People (IDP)

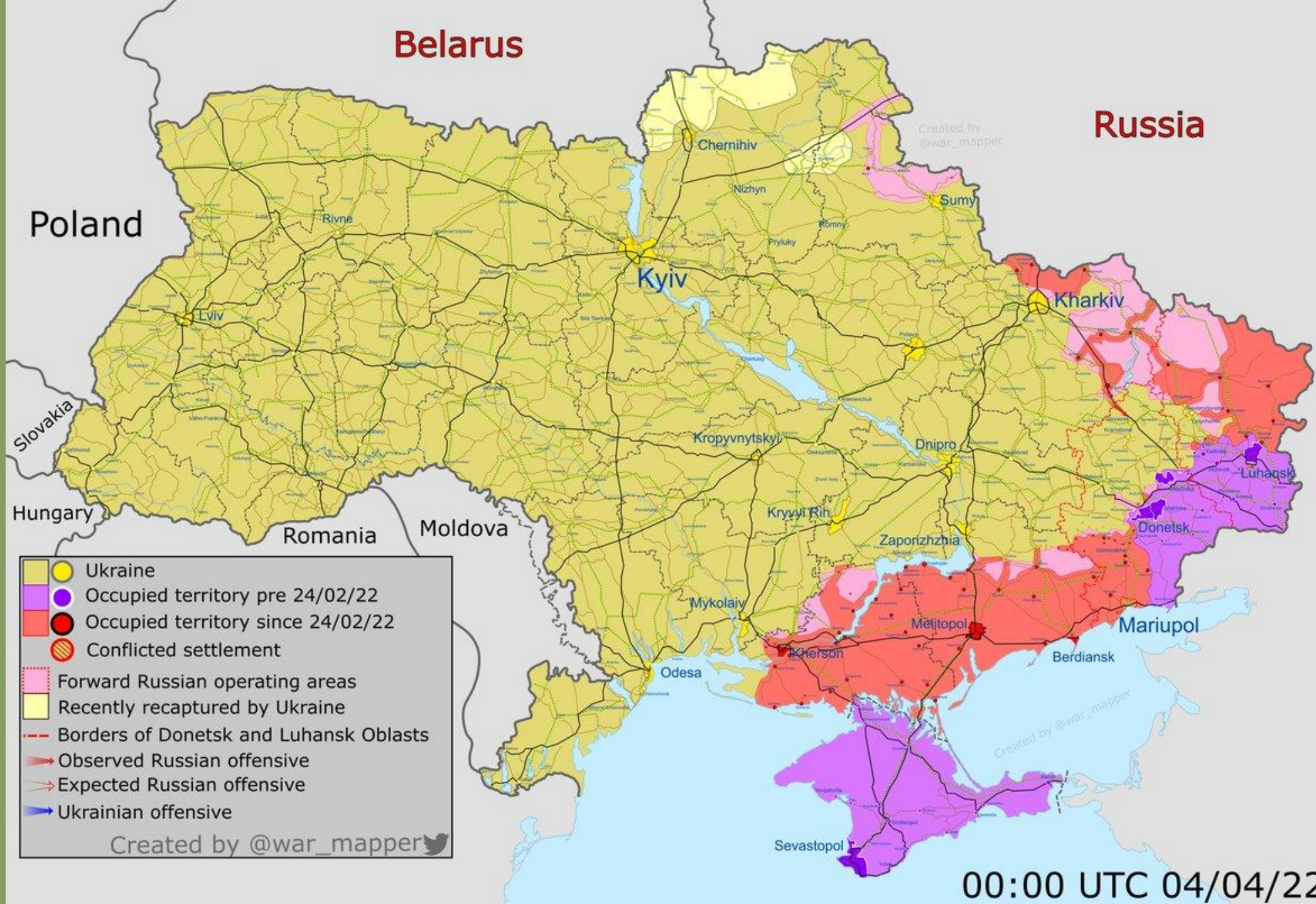
Russo-Ukrainian War 2022: Estimated Casualty Figures (Wikipedia)

Breakdown	Fatalities	Time Period	Source
Ukrainians	6,099-7,026+ Killed	24 February – 4 April 2022	Ukrainian government
Russians	1,480 killed; 2,195 wounded	24 February – 4 April 2022	Ukrainian government
DPR	14,000 killed; 18,000 wounded	24 February – 31 March 2022	Ukrainian government
LPR	2,000-4,000 killed	24 February – 31 March 2022	Ukrainian government
Ukrainian Armed Forces	1,351 killed; 3,825 wounded	24 February – 31 March 2022	Ukrainian government
Russian Armed Forces	10,000+ killed	24 February – 30 March 2022	Ukrainian government
DPR Forces	10,000+ killed	24 February – 31 March 2022	Ukrainian government
DPR Forces	767 killed; 3,559 wounded	24 February – 31 March 2022	DPR Officials

Russo-Ukrainian War 2022
 Created by @JominiW



What this roughly means



Russia's new Main Effort





There is so much more to this!



More detail?

philip@greyharemedia.com

Twitter @PhilipIngMBE



PUTTING IT ALL ASIDE

THERE IS ONE THREAT
AS PROFESSIONALS
WE ALL FAIL TO
PRIORITISE



Putting it all aside

Prioritise yourself
