

**Half Page -**  
300w x 600h

**Wide Skyscraper -** 160w x 600h

**MPU -**  
300w x 250h

**Mobile Banner -**  
300w x 100h

**Super Leaderboard -** 970w x 90h

## Supplying artwork

We require at least **2 working days** to implement adverts on the live website.

We accept either gif, jpg, png ads or hosted ads via tags served from third parties such as Sizmek or DoubleClick. Artwork files for each advert position should be max 100kb.

If you are serving your HTML5 ads through third parties like Sizmek or DoubleClick, you can just send us the third party tag. Otherwise, please refer to our supplied HTML 5 specifications for guidance. [Click here to view.](#)