

## **HISTORY**

Andrew Ritchie starts designing a folding bike in his flat overlooking the Brompton Oratory in South Kensington, London

Low volume, ad-hoc production begins

Brompton is awarded with the coveted Best Product award at the Cyclex event held at Olympia, London

> Brompton receives Queen's Award for Export Achievement

A Brompton bike is ridden at the South Pole

Andrew Ritchie receives the Prince Philip Designers Prize

Brompton
Junction
London opens,
the seventh
worldwide

The first Brompton bikes are fairly crude but fold neatly and conveniently into a tiny package. It is a remarkable step forward in folding bike design Full time production commences in units set in railway arches in Brentford, West London The first Brompton World Championship takes place The first Brompton Junction store opens in Kobe, Japan

BROMPTON



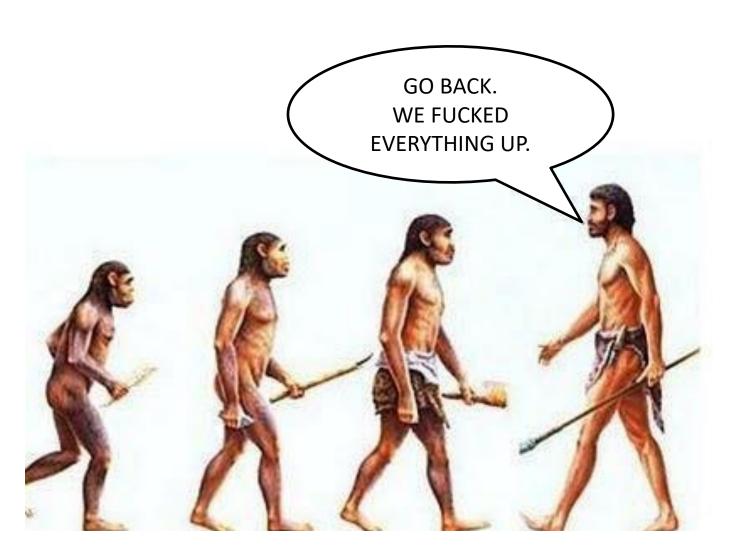


E 600 600

## Our Purpose

## WE CREATE URBAN FREEDOM FOR HAPPIER LIVES





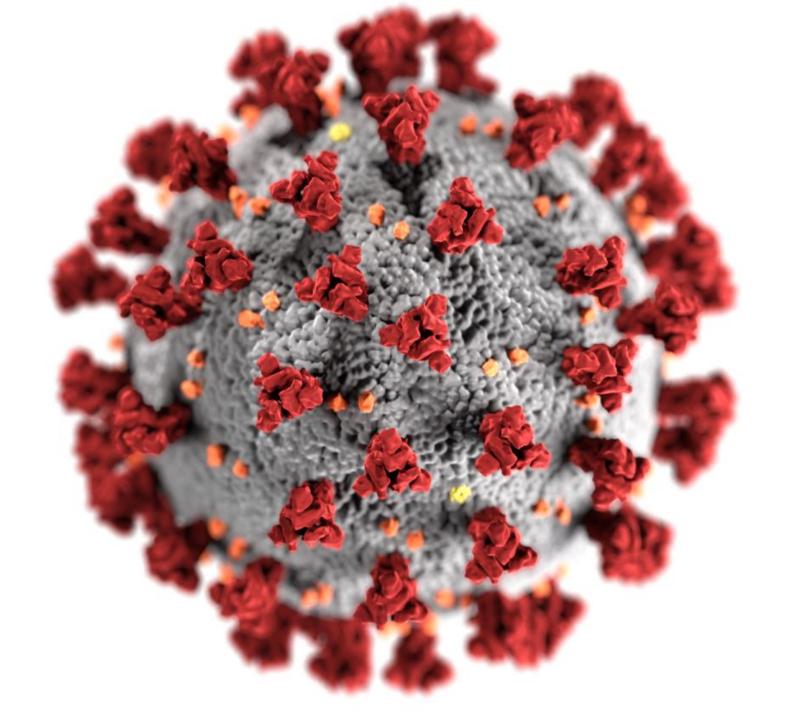


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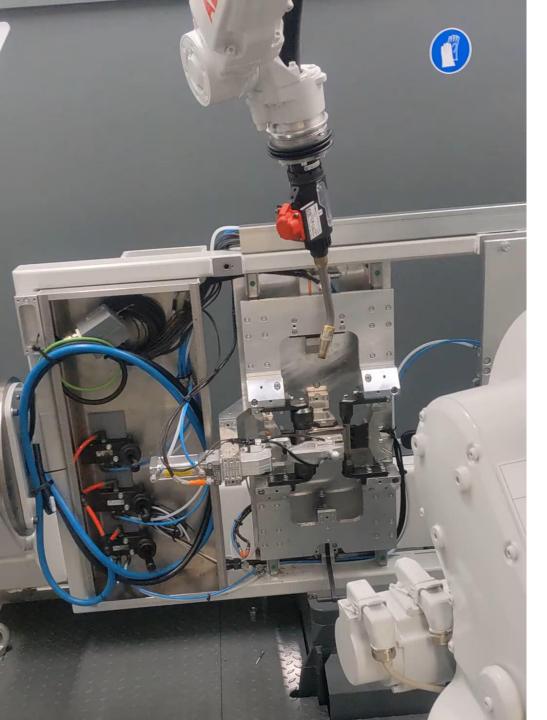






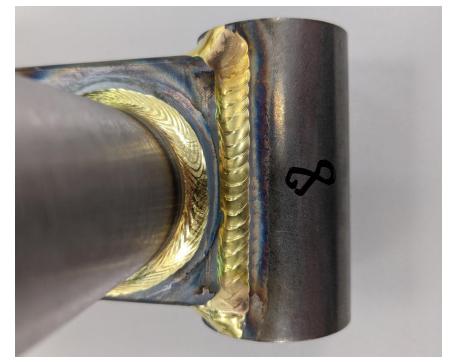
















**GROWTH** 

- +20% Output BBL
- +200% Output BFL
- Multiproduct Scaling/Flexibility



CONTROL

- Improved process control
- Improved change control
- Training and skills sharing
- Roles and responsibilities



**RISK** 



- Risk to processes
- Risk to people
- Risk to business



**EFFICIENCY** 

- War on waste
- Reduction in scrap
- Reduction in stock and WIP
- Adherence to plan



**SUSTAINABILTY** 

- Profit, People, Planet
- Sustainability Champions
- Waste/Recycling/Packaging

## FY23 FOCUS

