

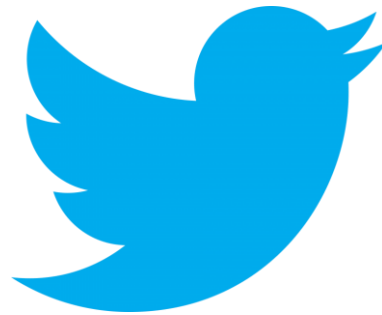
manufacturingexpo

NEC BIRMINGHAM | 8-9 JUNE 2022

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@Manufacturing Expo



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#MandEWeek





MADE IN BRITAIN INNOVATION IN BRITISH MANUFACTURING

Manufacturing Expo 2022, keynote theatre
Thurs, 9th June 2022 | 14:00 to 15:00 | Q & A | NEC



1800

members

£3bn

est. GVA



50

product
categories

60,000

professionals

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d] dewhurst

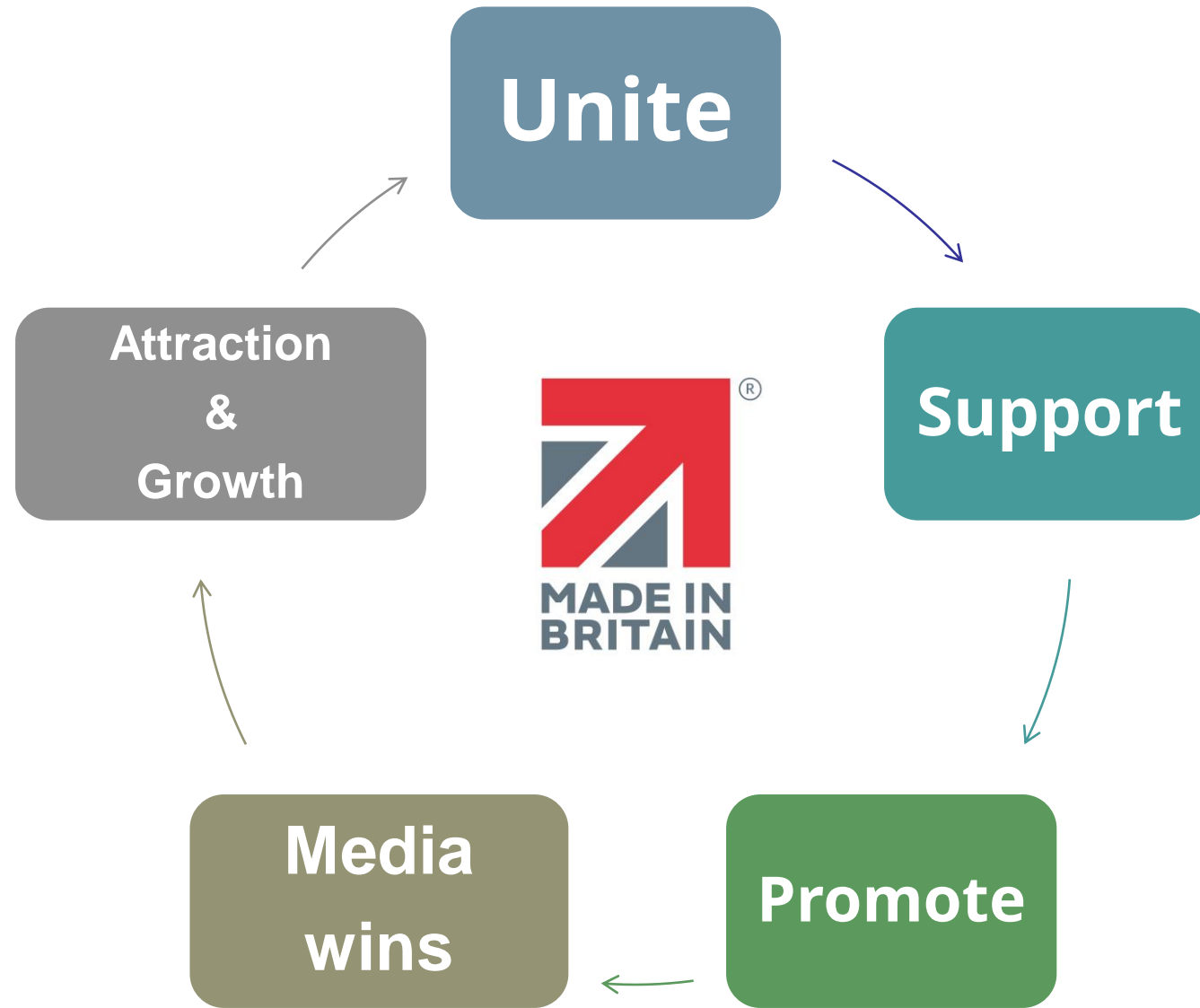
 **DCO SYSTEMS**
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Celebrating 60 years
1959-2019


WDS

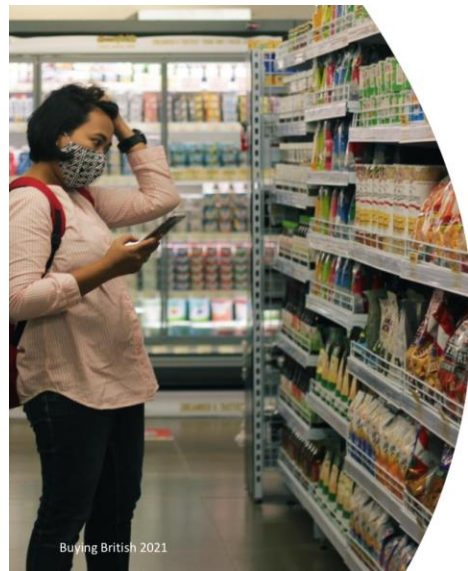
TRATOS® 

 **PALLITE**
GROUP



More visibility with one mark

91% AGREE
IT'S **IMPORTANT**
TO BUY
BRITISH MADE
PRODUCTS



Buying British 2021

Confusion

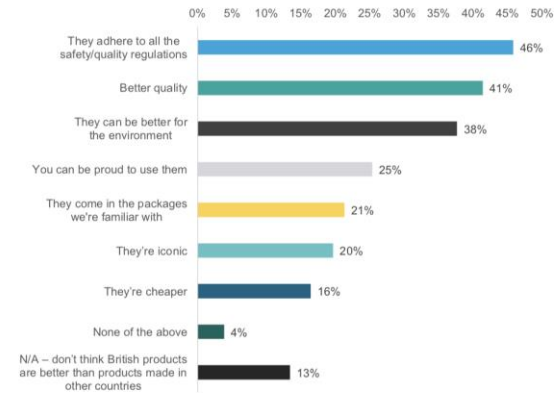
- 8 in 10 (80%) Brits would **like to buy more British made products** than they already do

Of those who would like to buy more British made products (n=1600):

- 49% **don't buy as many British products as they would like to** because it's **too expensive**
- This was followed by:
 - I **don't know which brands** are actually **made in Britain** even if it's a British registered brand (46%)
 - I **don't know** when a **product is or isn't made in Britain** (39%)
 - I **don't know where to buy** them/where to shop (28%)
 - It's **confusing** (25%)

Question:

Which of the following do you think makes British products better than products made in other countries?



Buying British 2021

Insight

- 46% think **British products are better** than products made in other countries because they **adhere to all the safety/quality regulations**
- While 41% think British products are **better quality**
- 38% think British made products can be **better for the environment**



8

75

123



Measuring impacts

Members' Directory – use the search box to find members of Made in Britain



Categories

- > Agriculture
- > Building & Construction
- > Chemicals
- > Clothing & Apparel
- > Creative Industries
- > Electronics
- > Energy
- > Engineering
- > Environment
- > Food & Beverage
- > Health & Beauty
- > Home & Living
- > Printing & Publishing
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#MiBnews



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