



[FOR IMMEDIATE RELEASE]

The Safety & Security Event Series Draws Record Breaking Number of Visitors to the NEC Birmingham

Birmingham, UK - The Safety & Security Event Series returned to the NEC Birmingham from 25-27 April 2023, with a record breaking number of visitors and exhibitors. With a remarkable 47% increase from last year, the event attracted a staggering 37,881 visitors and 823 exhibitors, cementing its position as one of the fastest growing & largest exhibitions series hosted in the UK.

Covering over 34,000+ sqm in 4 halls, The Safety & Security Event Series comprised of The Security Event, Professional Security Officer Live, National Cyber Security Show, The Fire Safety Event, The Health & Safety Event and The Workplace Event, making it the UK's largest event series dedicated to improving the safety and security of people, place and assets.

Tristan Norman, the Event Director, said, "The unwavering support and loyalty of exhibitors and partners are a testament to the exceptional quality of attendees that our event consistently attracts in vast quantities. Our team pulled out all the stops for the 2023 event, securing the largest number of exhibitors and sponsors to date 300+ more than 2022. With the backing of our partners and the introduction of new features and exceptional content, we witnessed a significant surge in our visitor audience. This year's exhibition was an outstanding success, as confirmed by the remarkable rebooking rate, with 97% of the events already confirmed onsite. It is clear that our exhibitors have complete confidence in our ability to deliver the UK's Number 1 events for the markets we serve. We are thrilled to have such amazing exhibitors, partners, and supporters who share our vision and are committed to making our show the most sought-after event in Europe."

The Safety & Security Event Series provides a platform for the industry's leading experts and organisations to showcase their latest products, services, and innovations. With a diverse range of exhibitors and attendees from various sectors including government, public sector, construction, retail, transport and more, the event offers unrivalled networking opportunities for professionals across the safety and security spectrum.

With this year's event having been a massive success, the organisers are already planning next year's event, which promises to be even bigger and better. The Series will be moving into bigger halls at the NEC and will be increasing their footprint to accommodate the demand of exhibitors and sponsors.

For more information on The Safety & Security Event Series, please visit

The Health & Safety Event www.healthandsafetyevent.com

The Workplace Event www.theworkplaceevent.com

The Security Event www.thesecurityevent.co.uk

Professional Security Officer Live www.professionalsecurityofficer.com

The Fire Safety Event www.firesafetyevent.com

National Cyber Security Show www.nationalcybersecurityshow.com

Contact:

Maggie Law (Head of Marketing)

Nineteen Group

E: mlaw@nineteengroup.com

T: 020 8947 9177