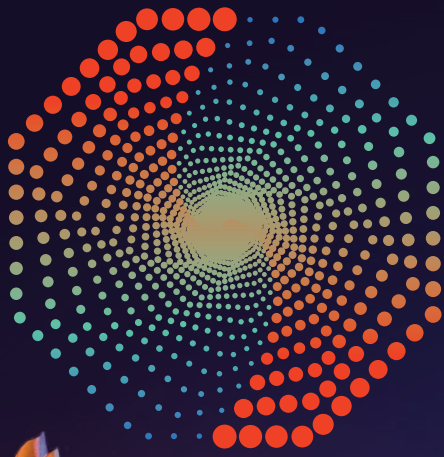




PRO INTEGRATION FUTURE ASIA

10-12 NOVEMBER 2026

SANDS EXPO & CONVENTION CENTRE, SINGAPORE



SHOW PREVIEW

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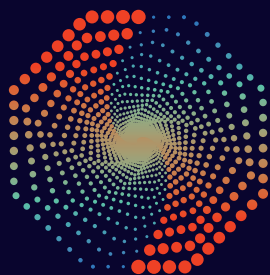


STRATEGIC PARTNER



PREMIER PARTNERS





PRO INTEGRATION FUTURE ASIA

APAC'S LEADING EVENT FOR PROFESSIONAL AV, LIGHTING, IMMERSIVE TECHNOLOGY & SYSTEMS INTEGRATION

Get ready for the **fourth edition of Pro Integration Future Asia (PIFA)** —APAC's leading event for **Professional AV, Lighting, Immersive Technology, and Systems Integration!** Back bigger and bolder, this premier platform brings together industry leaders, specifiers, and buyers from across the region to explore breakthrough solutions and unlock new opportunities for growth.

From cutting-edge technologies to immersive showcases, PIFA is more than just a trade show—it's an industry takeover. Experience the future of integration, connect with pioneers driving transformation, and position your brand at the heart of Asia's dynamic AV and systems integration landscape. Integration made easy—be part of the movement.

WHY VISIT?



DISCOVER

10,000+ cutting-edge solutions and products and engage with **200+** world-leading suppliers and manufacturers that will elevate your projects and keep you ahead of trends.



BUILD YOUR EXPERTISE

through our expert-led programme and get the latest insights and case studies.



UNLOCK UNRIVALLED NETWORKING OPPORTUNITIES

to connect with **3,000+** AVL and ICT peers, professionals, and build valuable business relationships.

WHERE BUSINESS MEETS OPPORTUNITY

LIST OF PRODUCT CATEGORIES

AUDIOVISUAL SYSTEMS

- Digital Signage
- Video Projection & Display
- Audio Systems & Technologies
- Presentation Systems
- IP-Based AV & Networked Audio

IMMERSIVE TECHNOLOGIES

- AI & Generative AI in AV
- VR/ AR/ Mixed Reality
- XR Virtual Production
- Interactive Displays
- Internet of Things (IoT)

COMMUNICATION & COLLABORATION

- Unified Communications
- Conferencing Systems
- Network Distribution
- Wireless Communication
- Signal Management

PROFESSIONAL & ARCHITECTURAL LIGHTING

- Stage & Live Event Lighting
- Architectural & Ambient Lighting
- Lighting Control Systems
- Accessories

SMART BUILDING & AUTOMATION

- Building Management Systems
- Control & Automation
- HVAC Integration
- Security & Access Control
- Energy Management
- Home/Office Automation

SPECIALISED AV EQUIPMENT & INFRASTRUCTURE

- Rigging & Staging
- Furniture & Mounting Solutions
- Projection Screens
- Cabling & Connectors

SMART CITIES INITIATIVE



The Smart Cities Initiative brings together government agencies, urban planners, technology providers and industry leaders to explore intelligent infrastructure, AI, integrated security, connectivity and sustainable urban solutions—driving innovation, collaboration and more resilient cities.



DESIGNED TO INSPIRE, CONNECT & CELEBRATE

NETWORKING OPPORTUNITIES

Wrap up Day 1 and Day 2 with our must-attend networking drinks from 16:30. Connect with peers, colleagues, and friends at the heart of the show while enjoying a glass (or two) of beer or soda – on us! This is the perfect opportunity to unwind, network and celebrate the industry together.

AWARDS & ACCOLADES



The **Merlion Awards** celebrate outstanding achievements in product innovation and service excellence across the security, fire, workspace safety, emergency services, audiovisual, and lighting industries. Designed for the industry, by the industry, these prestigious awards honour companies that push the boundaries of innovation and set new standards in safety, security, and technology solutions.

CO-LOCATED EVENTS

With one pass, gain access to the solutions and technologies showcased across four other related tradeshow.



MEET OUR INDUSTRY AMBASSADOR



Carlo E. Balita Jr.
President
Pro AVL Philippines Inc.



Dato Ambran Abu Bakar
Group Chairman and Founder
SCAVAI Alliance Pte Ltd
Singapore



Dr Duong Van Thinh
Chairman
AI & Data Centre
Vietnam



Fintan Mc Kiernan
CEO
Ideal Systems SEA



Jackson Yeoh
Executive Director/Secretariat
Pro Audiovisual & Lighting
Integration Association of
Singapore (AVLIAS)



Kok Chin Tay
Chairman
Smart Cities Network



Kenny Tay
CEO
Singapore Artificial
Intelligence Association



As a PIFA 2026 Industry Ambassador, I'm excited to showcase how AI and intelligent automation are transforming operations behind the scenes. By letting technology handle routine admin tasks, teams gain the freedom to focus on what matters most—designing unforgettable experiences. Let's connect and build a smarter future together!



Mark Ossel
Chairman
Global Signage Alliance



Shahrizal Bin Mohamed Kamal
Advisor
Malaysian Association for Arts,
Live Events, Concerts and
Festivals (ALIFE)



Zubaída Nila
Founder
Women in Virtual Production
APAC & Oceania

JOIN THE VOICES OF THE INDUSTRY (VOI)



**WOMEN IN AUDIO
VISUAL & EXPERIENCE:**
The Empowered



AI IN AVL:
The Disruptors



**SUSTAINABILITY
IN AVL:**
The Visionaries



Join the VOI

WWW.PROINTEGRATIONFUTURE.ASIA



THE FUTURE OF INTEGRATION SUMMIT



The Future of Integration Summit at PIFA 2026 will bring together visionary leaders and innovators to explore the next wave of Pro AV, Lighting, Immersive Technology, and Systems Integration. Through thought-provoking discussions, cutting-edge case studies, and expert insights, attendees will gain a deep understanding of the trends and technologies redefining the integration landscape.

With a carefully curated agenda, the summit equips participants with inspiring ideas, practical strategies, and forward-looking perspectives—empowering them to stay ahead and lead transformation in the APAC integration market.

CURATED THEMES

- AV + IT + AI Convergence
- Immersive and Spatial Experiences
- Lightscares
- House of Worship
- Smart Cities, Smart Ways
- Cinematic VR + Full dome & immersive Domes
- EdTech

WOMEN IN AVL PANEL DISCUSSION

Join leading women from across the AVL, technology, and design industries as they explore the future of intelligent lighting, integrated AV solutions, and sustainable urban spaces. The discussion will examine how smart lighting and converged technologies are enhancing user experiences, improving energy efficiency, and shaping more inclusive, people-centric environments.

AI DISCOVERY CLINIC

Organised by



Discover how AI can create meaningful impact for your business through the AI Discovery Clinic. This interactive, advisor-led experience helps organisations identify where AI delivers genuine value, uncover operational bottlenecks through a personalised AI Toolkit Assessment, and connect directly with solution providers who can address their specific challenges. Participants will also gain insights into available funding opportunities and workforce transformation pathways, including government-supported initiatives that help businesses upskill employees while offsetting salary costs.



FEATURED PRODUCT LISTINGS

COUNTRY PAVILIONS



SECURITY
SOLUTIONS
ASSOCIATION
SINGAPORE

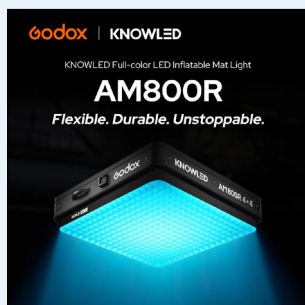


PRO AUDIO • VISUAL • LIGHTING
INTEGRATION ASSOCIATION OF SINGAPORE

Celebrate local innovation on a global stage. The Singapore Pavilion spotlights homegrown suppliers and trailblazers delivering advanced technologies and integrated services that define the nation's trusted reputation.

GODOX PHOTO EQUIPMENT CO., LTD

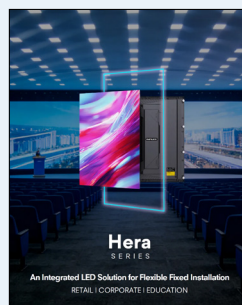
Stand 2601



KNOWLED Full-color LED Inflatable Mat Light

INFILED PTE LTD

Stand 2713



INFILED HERA Series

STAGEEQUIP PTE. LTD.

Stand 2709



ETC High End Systems MegaPix & GigaPix

TOTAL SOLUTION MARKETING

Stand 2801



COLORado PXL Curve 1



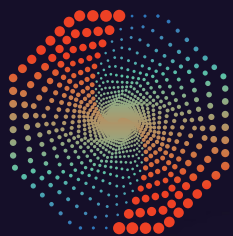
IDEAL SYSTEMS
SINGAPORE PTE LTD

Stand 2629



What excites me most about PIFA 2026 is the sheer momentum of the regional market. As organisations move toward integrated digital infrastructure, PIFA brings together the entire ecosystem under one roof. We're eager to connect with systems integrators, partners and more to explore how we can shape the future of smart spaces together.

— Fintan Mc Kiernan,
CEO,
Ideal Systems SEA



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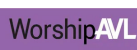
PREMIER PARTNERS



SUPPORTING ORGANISATIONS



MEDIA PARTNERS



FOLLOW US



LinkedIn



Facebook



TikTok

OPENING HOURS

Tuesday 10 November 2026

09:30 – 17:30

Wednesday 11 November 2026

09:30 – 17:30

Thursday 12 November 2026

09:30 – 16:30

ORGANISED BY



Nineteen APAC Pte Ltd

(part of Nineteen Group)
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+65 6031 1606

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