

HOME BEAUTY

BY ISOMAT

DISCOVER OUR



HOME BEAUTY

COLOUR COLLECTION
FOR TRUE-TO-LIFE
COLOUR ACCURACY

HOW TO'S

USEFUL TIPS
TO REFRESH
YOUR HOME



KYOTO STYLE IST 130-05

isomat
building quality

for a sustainable future



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STREAM OF CHANGE IST 123-03



ELEGANT GREY IST 021-02

HOME BEAUTY! COLOUR COLLECTION!

Featuring actual paint chips for true-to-life colour accuracy of all the colours presented herein — showcased through 30 standout colour scheme ideas.



What is beauty?

It's what makes us different. It's that key quality together with our different life experiences that shape our uniqueness. We are beautiful because true beauty comes from within. So let's now bring it out in our home! Our home environment is an extension of ourselves and reflects who we truly are!

CHROMA by **ISOMAT** is a premium fan deck crafted with endless devotion and passion by a 12-member team of architects, interior designers, paint chemists, and colour experts from Canada, the United Kingdom and Greece. We worked closely to bring you a collection of inspiring, unique colours to empower you to express your diverse personality and inner beauty in your space. **Home Beauty by ISOMAT!**

In this brochure, our creative team of experts presents interesting colour schemes pairing all 4 colour families included in the CHROMA fan deck to beautifully renew your living space. Trust us!

For more colour combinations, send your request to our **"Colour Consultant"** service on www.isomatcolours.co.uk and ISOMAT's specialized Colour Consultants will send you their suggestions for free within 3 working days!



OFF-WHITES



OFF-WHITES

Airy & clean

Off-white shades often cover large parts of the walls. They create a restful and soul-soothing atmosphere, add dimensions to a room making it feel more spacious, help reflect light – be it natural or artificial – and evoke a sense of cleanliness. These shades acquire a distinct character and identity over the years.

They are no longer limited to white or beige but include soft colour hues that work perfectly together, fostering a harmonious balance between all shades on the walls, furnishings, and accessories, creating a cohesive look in the space.

IST 001-03
DREAM CREAM

IST 017-02
CRUSHED ICE

IST 018-03
STRAWBERRY CREAM

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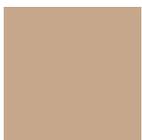
IST 006-03
ESSENTIAL CANDLE



IST 087-07
HAUTE COCOA



IST 154-06
WORMWOOD



IST 085-03
CLASSY BEIGE

Sometimes
seductive simplicity
is the hardest to achieve.
But here we nailed it!

SIMPLICITY



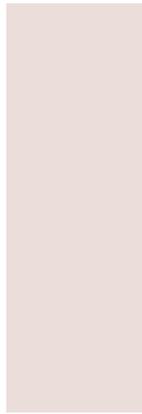
IST 030-05
ASHES TO ASHES



IST 051-04
OVER THE TAUPE



IST 039-01
ROSY DUNE



IST 016-03
ALMOST PINK

CALMNESS
Calming living spaces.

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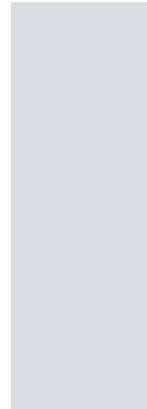
IST 046-05
CHOCO MILK



IST 204-02
ARCTIC GEM



IST 040-02
SANDY BLONDE



IST 021-03
YOUNG SILVER

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Natural materials such as wood, metal, cement, and clay love soft-bright shades.

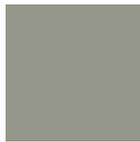
They work perfectly together, delivering a country chic result.

COUNTRY CHIC

IST 078-04
LUNAR ORBIT



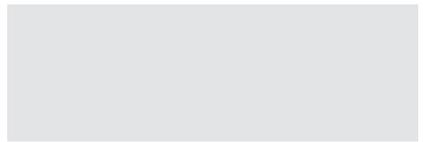
IST 060-04
GREY GREEN

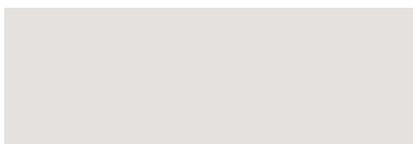


IST 085-07
GINGERBREAD



IST 021-02
ELEGANT GREY





IST 017-03
ROSE GREY



IST 079-05
PUMPKIN SPICE



IST 044-06
ORGANIC BLEND



IST 040-01
WHISPERING ANGEL

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Create
a serene nursery
for your little one.
SERENITY

IST 148-06
SCOTTISH TARTAN



IST 139-02
GREEN MIST

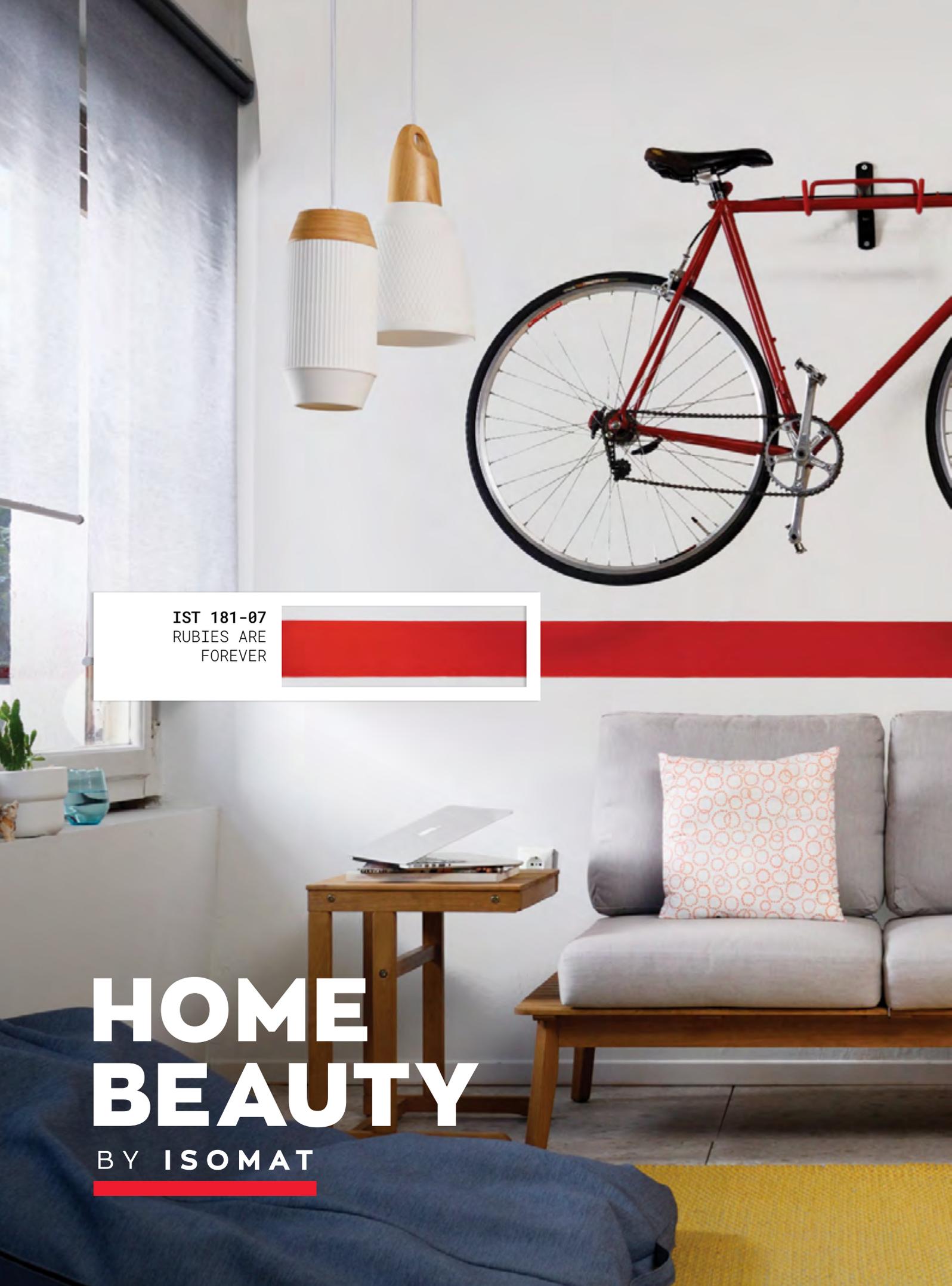


IST 045-03
SANDSTONE



IST 013-03
CREAM LIMESTONE



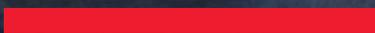


IST 181-07
RUBIES ARE
FOREVER



HOME BEAUTY

BY ISOMAT





IST 029-02
GREY
CONTEMPORARY



NEUTRALS



NEUTRALS

Elegant & classy

Neutrals are anything but boring. These colours hide a strong personality and give the space an air of unpretentious elegance.

Refined and discreetly imposing, neutrals cast a veil of seduction across the space while reflecting the sophisticated aesthetics of the occupant.

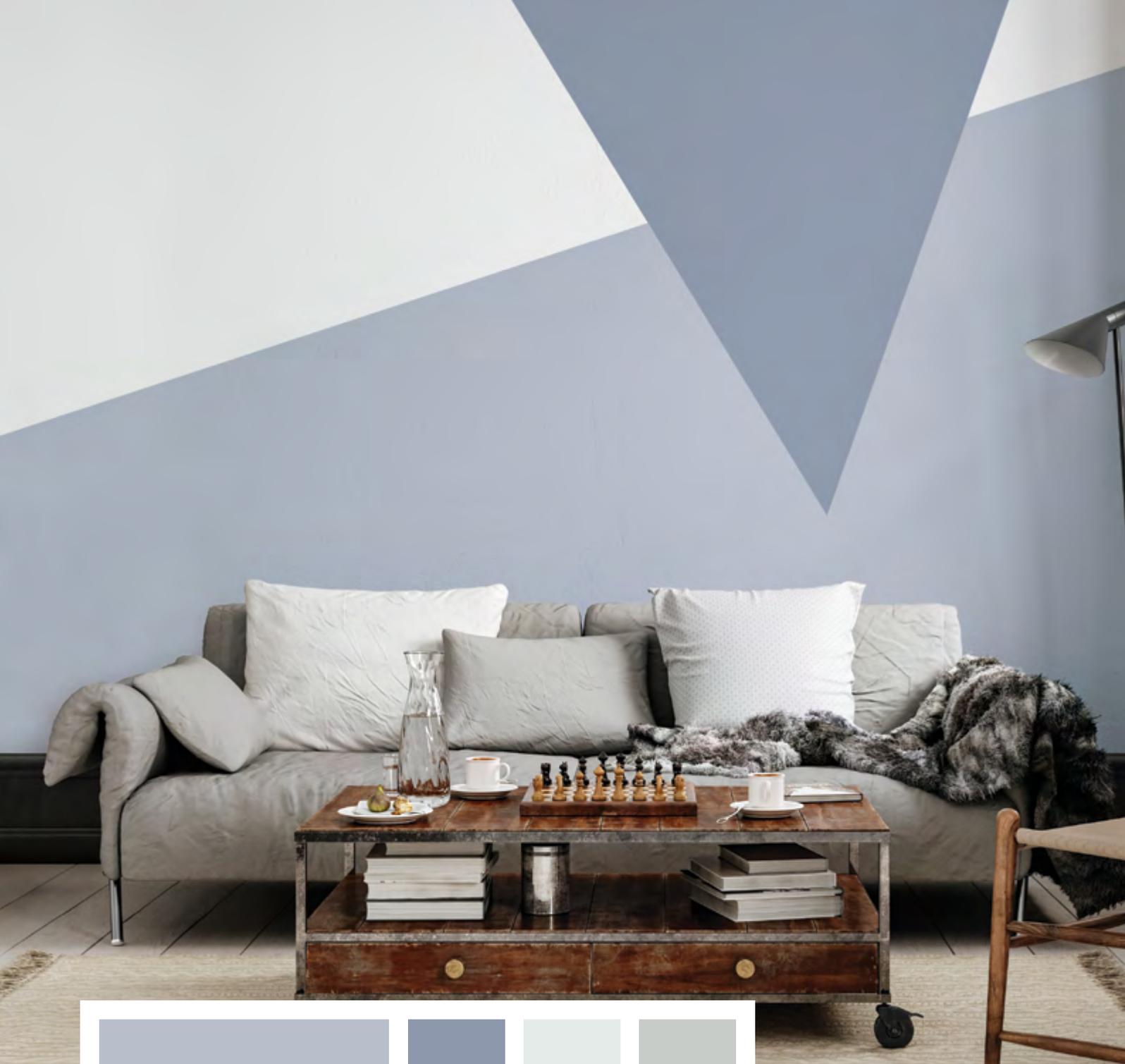
IST 048-02
COOKIES & CREAM

IST 052-05
STEADY CONCRETE

IST 038-04
BEIGE LEATHER

IST 043-01
CREAM FOAM

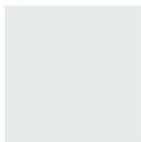
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IST 053-02
SATELLITE GREY



IST 116-04
ULTRASONIC
WAVE



IST 055-01
AIRY CURTAIN



IST 054-02
ROCKY ESTATE

Soft, subtle blues and muted greens
paired with cool or warm greys
create spaces conjuring up
memories of nostalgic luxury.

LUXURY



IST 036-02
GREIGE



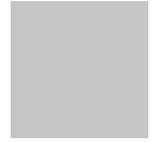
IST 033-03
AUTUMN RAIN



IST 050-05
SEAL GREY



IST 054-03
CITY BLOCK



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IST 088-01
SLIGHT ROUGE



IST 087-05
ELEGANT
BRUNETTE



IST 054-05
STEEL GREY



IST 047-02
SWEET SENSATION

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IST 042-07
DARK CELLAR



IST 046-06
CHOCOLAT



IST 045-04
BROWN CLAY



IST 061-03
SWEATER WEATHER

The extreme minimalism
and the sweet, warm tranquility
reflected by these shades
trigger strong emotions.

EMOTIONS





IST 057-04
NICKEL UNIT



IST 071-05
TREASURE
HUNT



IST 085-02
CERAMIC
POTTERY



IST 048-04
GREY
UNDERTONE

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NEUTRALS

IST 063-04
VEGAN FRIENDLY



IST 045-05
NUT SHELL



IST 091-03
WISTFUL LOOK



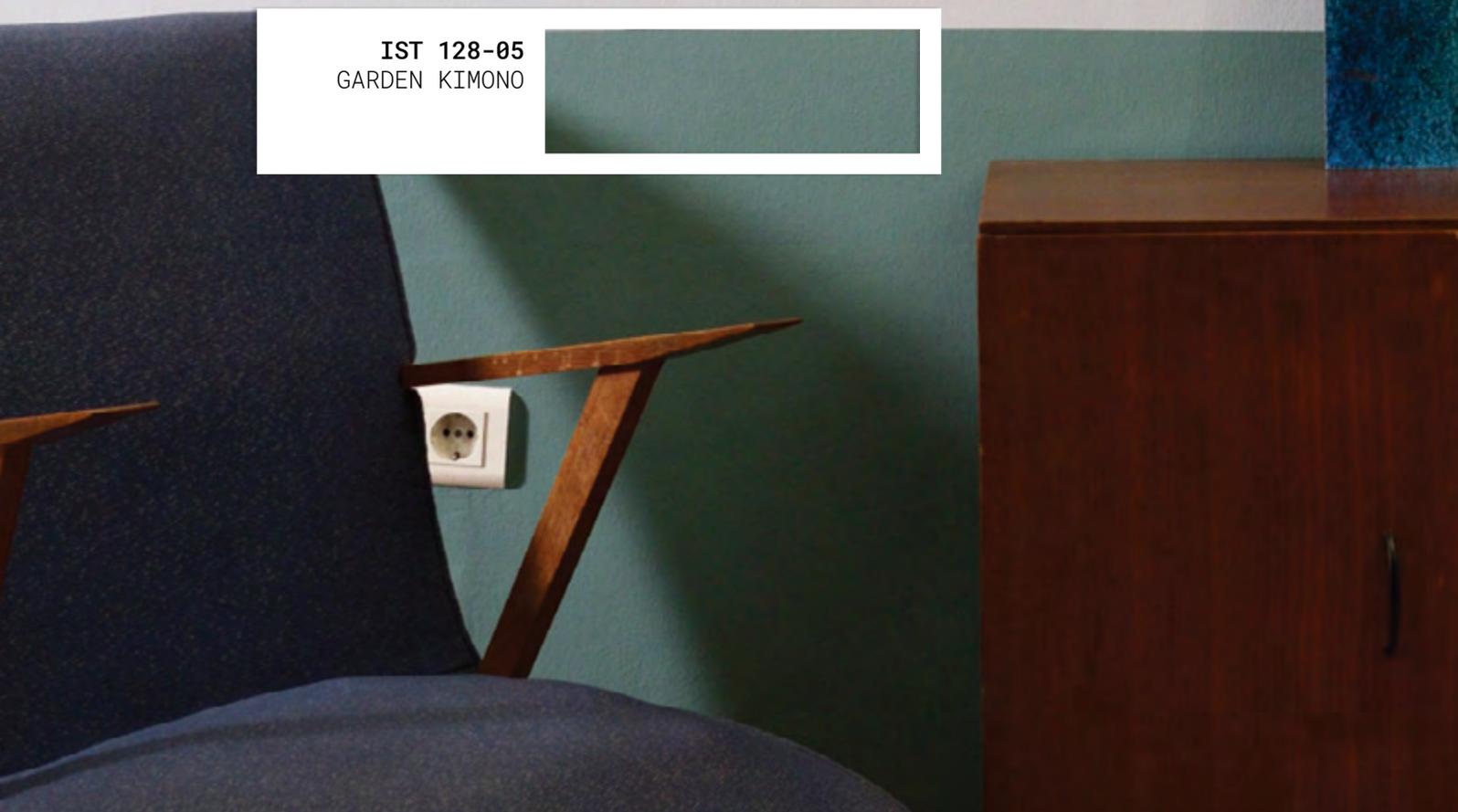
IST 066-04
MINERAL GROUND



HOME BEAUTY

BY ISOMAT

IST 128-05
GARDEN KIMONO



IST 054-02
ROCKY ESTATE





NATURALS

Timeless & sophisticated

Natural beauty is mesmerizing. Inspired by every corner of the planet, earth-tone colours are firmly rooted to the ground and reflect a sense of iron self-confidence.

Like a soft cashmere blanket, they enfold the space into an embrace of tender warmth.

Timeless shades never go out of style.

They instill a warm homey feeling creating cozy, welcoming spaces.

IST 088-03
IRON LADY

IST 088-06
ULTISOL

IST 151-06
WARM GYOKURO

IST 105-02
LOTUS CLOUD

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IST 086-02
SHEER ROSE



IST 050-01
ALABASTER
WHITE



IST 080-06
PUMPKIN PIE



IST 119-05
WILD SEA

Inviting and welcoming tones
create a balanced and
harmonious environment,
where tradition and modernity
blend seamlessly.

Earth-inspired colours are by nature
timeless and sophisticated.

SOPHISTICATED

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IST 081-07
WOODSTOCK



IST 047-07
COUVERTURE



IST 050-02
CITY SCAPE

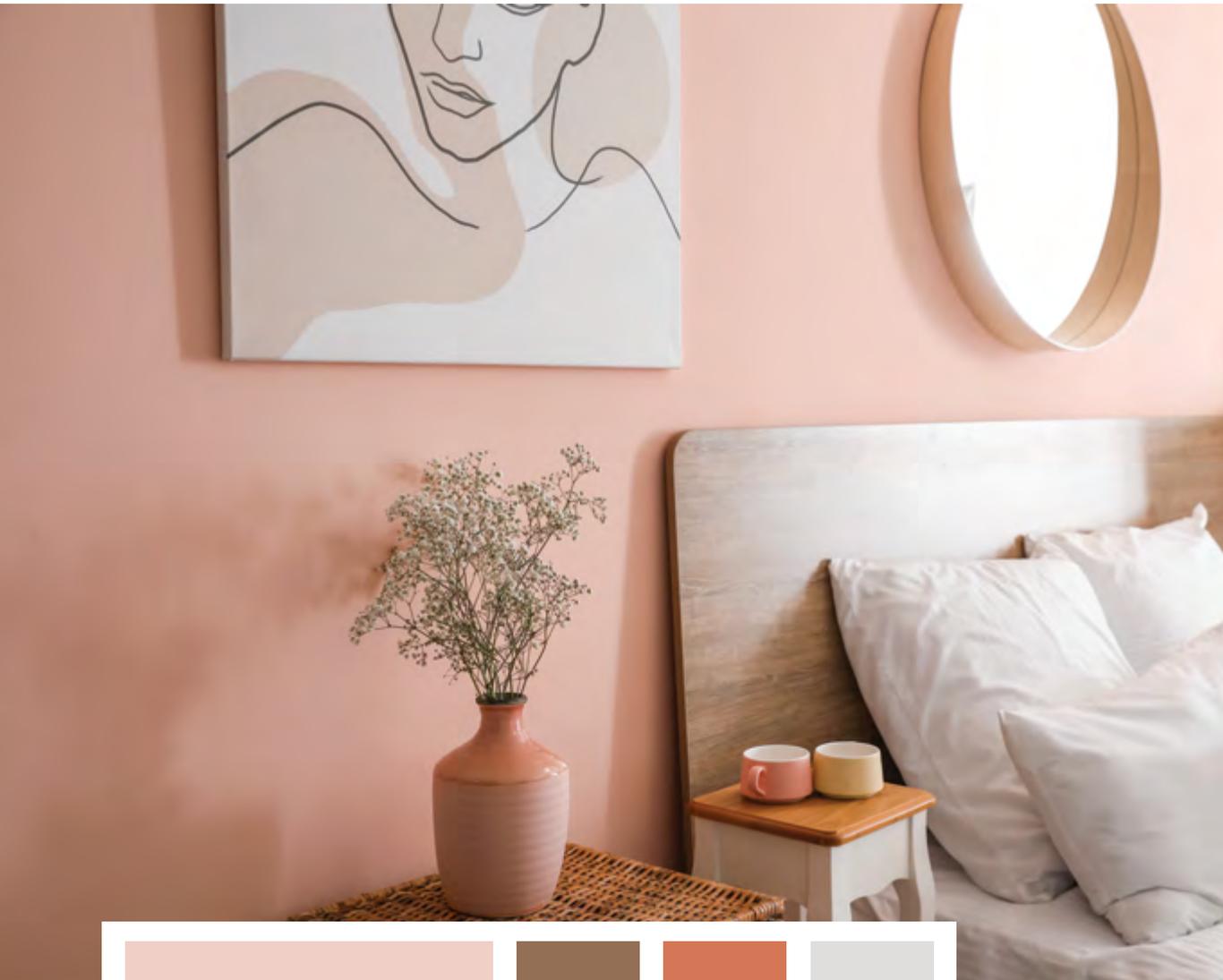


IST 139-03
GUM MASTIC



NATURALS

NATURALS



IST 094-01
MORE MACCHIATTO



IST 086-06
GRAND
GRANITE



IST 090-05
APRICOT
BRANDY



IST 112-01
ALPINE SONG

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IST 143-06
GREEN SABOTAGE



IST 030-02
SILVER JET



IST 082-04
SPICY DREAM



IST 139-04
OLIVE TEAL



IST 144-03
SOOTHING SHADE



IST 126-04
ADMIRAL BLUE



IST 017-02
CRUSHED ICE



IST 070-04
SUNSTONE GLAZE





IST 046-03
HAZEL SHAKE



IST 083-07
RUSTY METAL



IST 118-02
ALASKAN BLUE

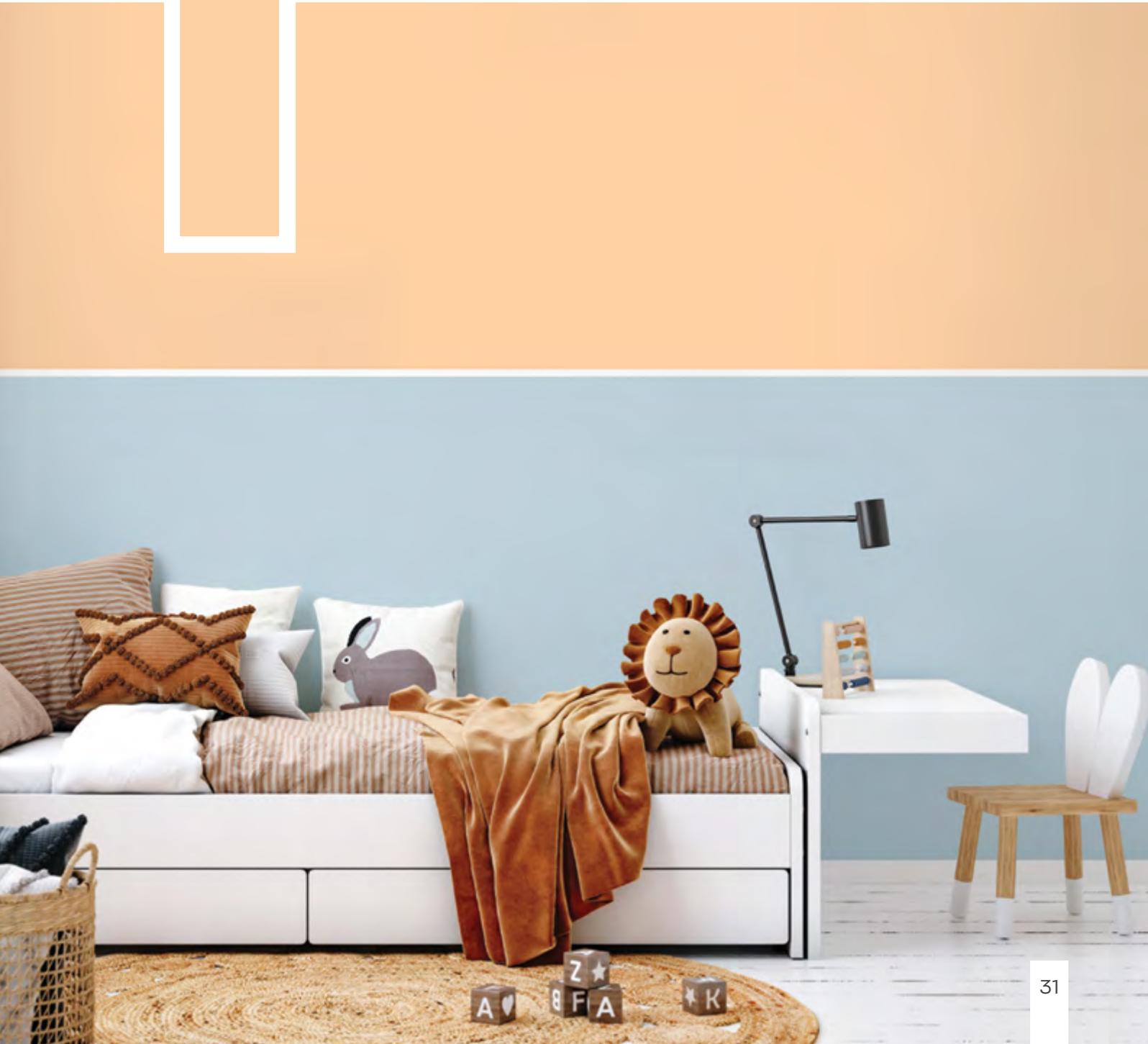


IST 080-02
VILLA IN SPAIN

Childhood innocence
takes refuge
in natural tones
that do not pretend.

NATURAL TONES

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IST 117-06
SIBERIAN NIGHT



HOME BEAUTY

BY ISOMAT







BRIGHTS

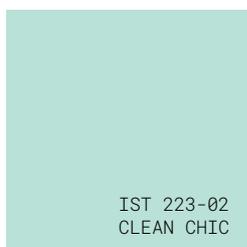
Vibrant & Bold

Those who dare, win! Vivid brights evoke feelings of happiness and optimism, fostering an uplifting and energetic mood in the space. Our advice? Be bold, be daring, and remember that life is an adventure!

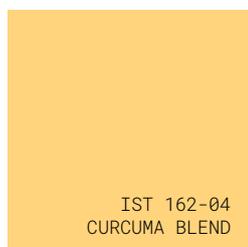
Opting for bold colours was once quite intimidating and overwhelming, so their use was sparing, only to highlight details. But as our lives are getting more complicated, bold, eye-catching colours are used more and more even on entire walls, giving depth and character.



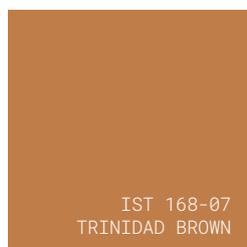
IST 227-06
BONSAI ART



IST 223-02
CLEAN CHIC



IST 162-04
CURCUMA BLEND



IST 168-07
TRINIDAD BROWN



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IST 079-07
WOODY BOX



IST 141-07
FITTONIA BEAUTY



IST 116-07
MAGNETOSPHERE



IST 161-05
DAZZLING BEE

Bold yellows, bright greens,
oranges, and reds infuse
an ethnic atmosphere and create
aesthetically pleasing spaces.

ETHNIC ATMOSPHERE

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IST 045-07
ON THE GROUND



IST 039-04
CAKE BATTER

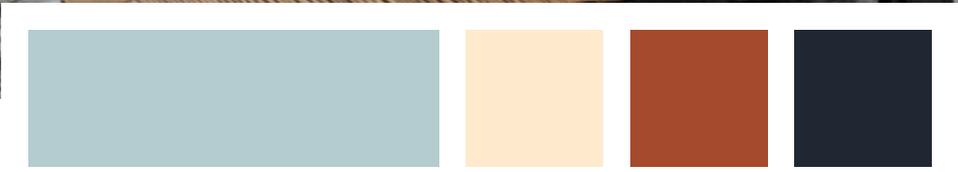


IST 081-06
RUST BROWN



IST 226-04
ENAMEL FANTASY





IST 119-02
NEW ASTEROID

IST 082-01
NATIVE ECRU

IST 090-06
TUSCANY TILE

IST 119-07
UNDERWATER
FANTASY

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BRIGHTS

IST 031-07
CHARCOAL GREY



IST 021-01
ICY GREY



IST 074-05
VIVID OCHRE



IST 172-05
KING ORANGE





IST 175-03
FLIRTY MEMORY



IST 042-03
NEOLITHIC



IST 088-06
ULTISOL



IST 173-05
FLORIDA LOBSTER

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IST 075-05
PHARAOH'S DYNASTY

IST 037-03
SANDASTIC

IST 139-06
TERRA CRETA

IST 181-06
JUICY LIPS



IST 196-06
EGGPLANT SUPREME





HOME BEAUTY

BY ISOMAT

FACADE FAN DECK

100

Colour combinations

200

Colours with **high UV & weather resistance**

30

Highly reflective dark colours with **COOL Technology**



EXTERIORS



IST 115-07
GALACTIC BLUE



IST 115-04
FROZEN COASTLAND



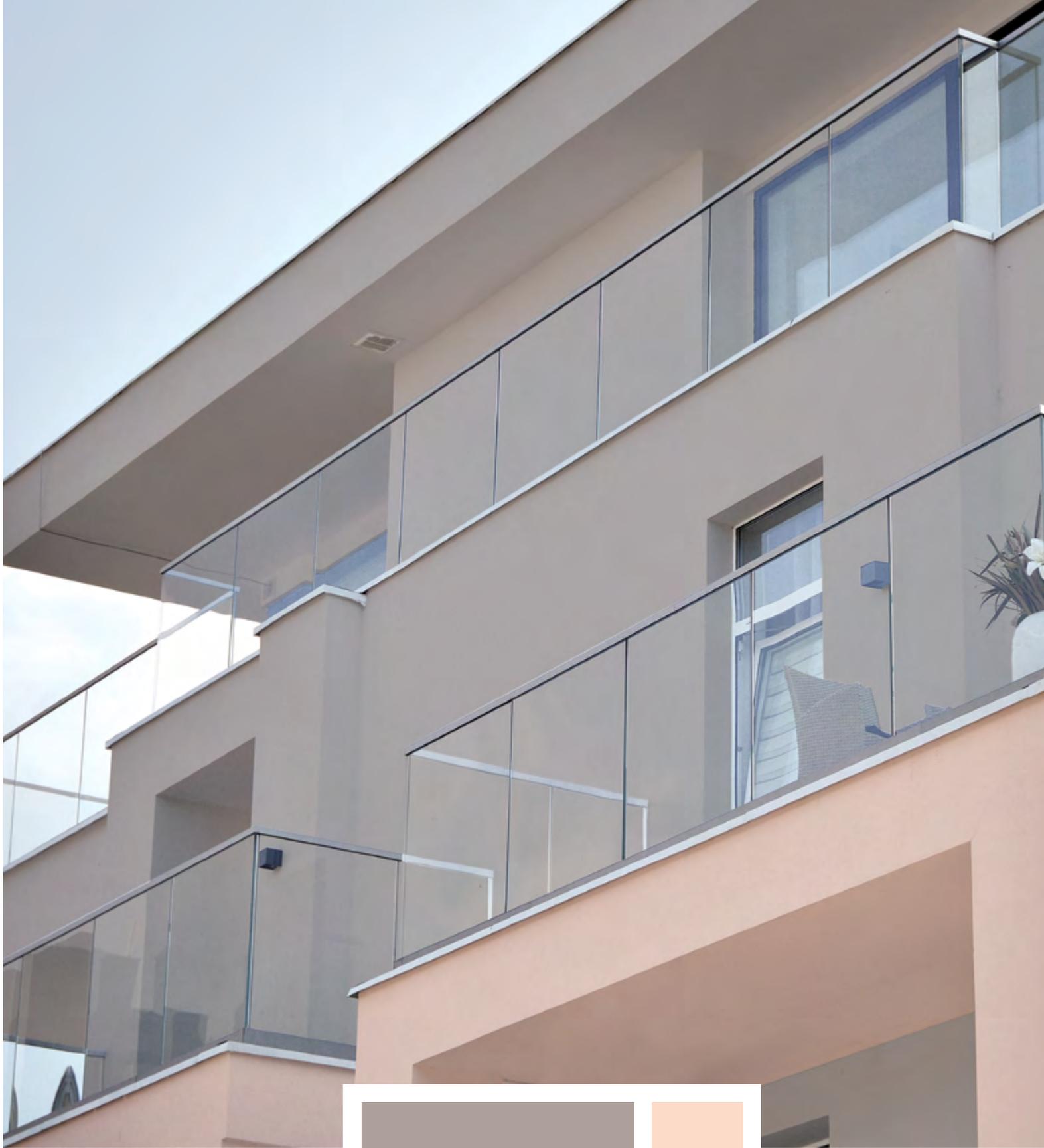
IST 050-01
ALABASTER WHITE

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IST 056-06
PARIS AVENUE

IST 031-03
FADED MEMORY





IST 051-04
OVER THE TAUPE



IST 088-02
PINK QUARTZ

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IST 050-03
URBAN RHYTHM



IST 049-07
BLACK BROWN

Sturdy buildings
with sharp architectural lines
stand out through
strong colour contrasts.

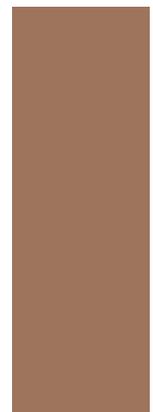
CONTRASTS

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IST 043-02
FLUFFY CARPET



IST 088-04
HOT SAUCE

WOOD

Wood paneling deserves to be part of modern decor. Wood is making a serious comeback thanks to paint colours, and is ready to dominate living spaces once again.

IST 070-05 GOLD LEAF





IST 100-03 STRAWBERRY FIELDS



IST 138-05 SAGE GREEN

METALS

Metal surfaces have a cold and impersonal feel to them while evoking an industrial look. Colour breathes life into metals and adds warmth and personality, making them accent pieces of visual interest in any environment.

IST 193-06 VICTORIAN PURPLE





IST 162-05 GOLD TAFFETA



IST 223-04 CABRIO RIDE



HOW TO'S

Useful painting TIPS

As with all construction work, it would be better to leave your painting job in the hands of the professionals to ensure you get it done properly.

The following steps include a primed, treated, or already painted surface.

CHOOSING THE RIGHT TOOLS AND MATERIALS

The type of the surface, in particular its texture, will determine the best type of roller to use.

- Short or medium pile for drywall and skim-coated surfaces.
- Long pile for rough-textured surfaces.

Choose the right materials that meet the needs of your project for the best results.

APPLICATION STEPS

- 1** Protect your floor with cardboard or canvas drop cloths.
- 2** Apply masking tape over switch plates, outlet covers, frames, trims, skirting boards, etc.
- 3** Use plastic sheets to protect your furniture from paint drips and splatters.
- 4** Dilute the paint according to label instructions and stir lightly. Then, pour the paint in the special paint tray. Carefully cut-in corners and edges on walls with a paintbrush.
- 5** Dip the roller into the tray and roll it back and forth on the ramp until evenly coated. Paint the ceiling first, you'll need two coats, and then move on to the walls. Wait until the first coat has dried completely before applying the second one.

Like all building materials, paint also needs time to cure. This is why you should protect freshly painted surfaces from washing, rubbing, etc. for a few days.

DECORATION IDEAS

BEFORE

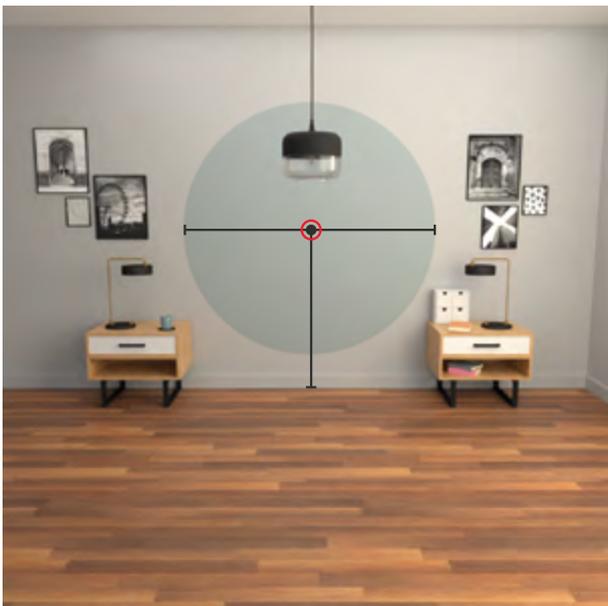


STEP 1



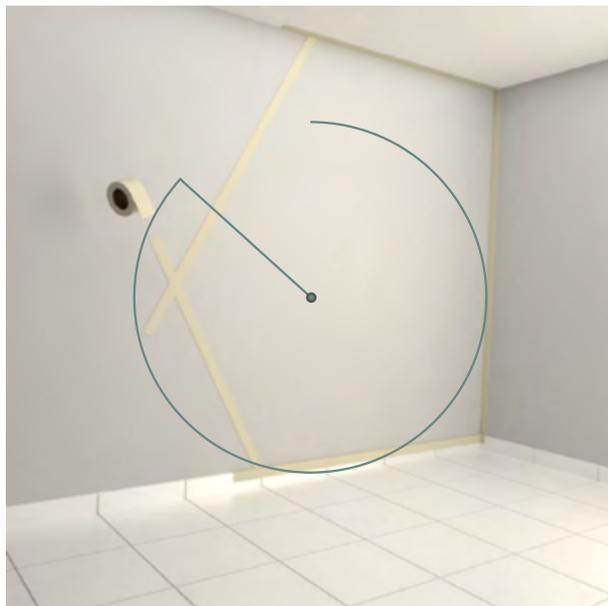
Make sure the diameter of your circle is bigger than the bed headboard.

STEP 2



Choose where you want to position the centre of your circle and mark it with a pencil.

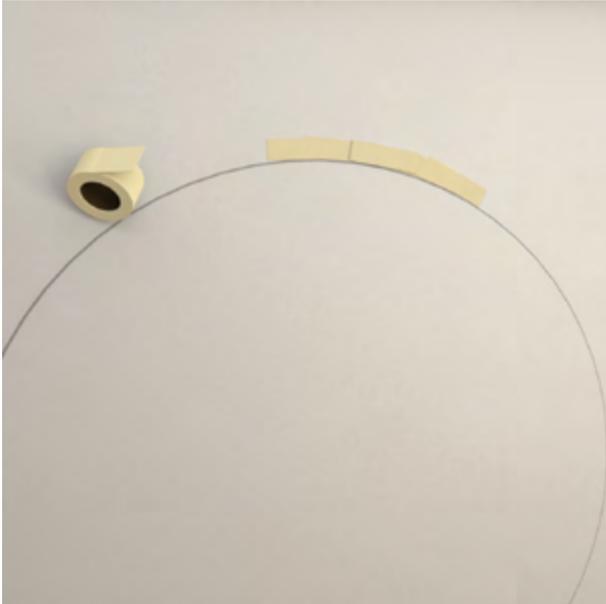
STEP 3



Place the nail in the centre of your circle and start drawing keeping the string held taut.

A circle of peace in the bedroom!

STEP 4



Next, use masking tape to cover the outer side of the circle.

STEP 5



With a paintbrush, paint the circle outline in the colour of your choice.

STEP 6



Apply the second coat, after the first one has dried. Remove the tape as soon as you're done painting.

AFTER

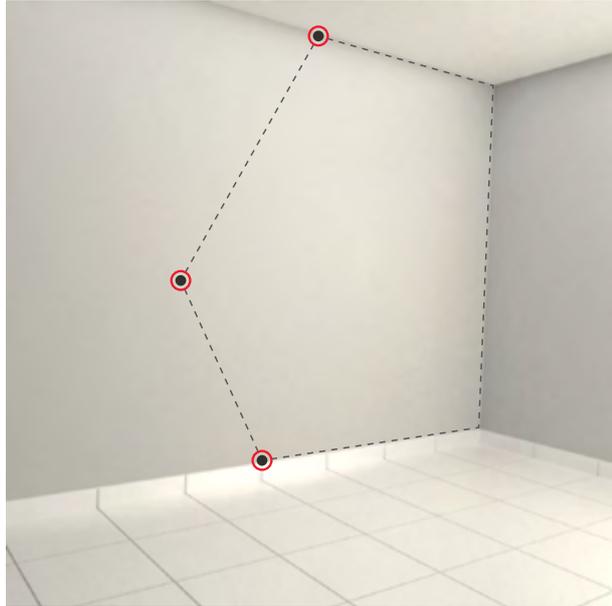


DECORATION IDEAS

BEFORE



STEP 1



Choose the shape you want to go with and draw it on a piece of paper to use as guide. Place it on the wall and mark its corners with a pencil.

STEP 2



Next, use masking tape to connect the marked dots along with the edges of your shape.

STEP 3



With a paintbrush, paint the outline in the colour of your choice.

Remote work can be fun!

STEP 4



Use a paint roller to fill in the shape.

STEP 5



After the first coat has dried, apply the second one.

STEP 6



Remove the tape as soon as you're done with the second coat.

AFTER



INTERIOR PAINTS

Interior paints should be user-friendly and most importantly safe for children. Also, interior paints should feature excellent surface coverage and opacity, high resistance to frequent washing as well as great workability and flow. Count on ISOMAT's interior paints for all of the above and achieve a perfect end result. Tintable to a range of colours available in our premium **CHROMA** fan deck.



EPD-IES-0009671



PREMIUM COLOR

Ultra-high opacity matt paint.



ZERO PAINT

Preservative-free, flat matt paint suitable for people allergic to fresh paint. Available in 230 Blue Angel-certified colours.



EPD-IES-0009671



PREMIUM COLOR ECO

Eco-friendly ultra-high coverage matt paint.



BATH & KITCHEN

Highly scrubbable matt paint for mould and fungi protection.



PREMIUM COLOR ECO SATIN

Eco-friendly ultra-high coverage satin paint.



EXTERIOR PAINTS

Being constantly exposed to UV radiation, rain, and other weather conditions, exterior paints must show exceptional outdoor durability and superior colour retention. ISOMAT's exterior paints have been specially formulated to deliver guaranteed long-lasting colours that won't fade while being environmentally friendly. Tintable to a range of colours available in our premium CHROMA fan deck.



PREMIUM ACRYL

Extremely durable
100% acrylic paint.



FLEXCOAT

Crack-bridging elastomeric
waterproofing paint.



SILICONE PAINT

Breathable & water-repellent
silicone-acrylic paint.



PAINTS FOR WOOD & METAL



ISOLAC-AQUA ECO

Gloss, Satin & Eggshell
Ultra-smooth & tough, eco-friendly,
acrylic water-based enamel for woodwork.



ISOLAC-DUCO

Gloss & Satin
Premium, hard-wearing
enamel for metal.



for a sustainable future



ISOMAT S.A.
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CERTIFIED COMPANY

