

# ABOUT ISOMAT

ISOMAT is a multinational Group specialising in the development and manufacture of building chemicals, mortars and paints. With production plants in Greece, Romania and Serbia, commercial subsidiaries in Germany, Bulgaria, Slovenia, and Croatia, and a strong presence in over 80 countries worldwide, it proudly ranks among the industry leaders in Europe.

For over 45 years, ISOMAT has been making quality, reliable and expertly produced products with a focus on continuous development to become the brand people rely on.

By drawing on scientific knowledge, its dedicated team of experts in the R&D centres develop every year numerous innovative products whilst optimising existing ones in line with the ever-changing market needs and the latest technological developments in the construction industry.

ISOMAT has developed integrated solutions for large and small projects alike through its comprehensive portfolio of over 350 high-quality products falling into the following 8 categories:

- Waterproofing
- External Thermal Insulation
- Paints & Surface Protection
- Tile & Natural Stone Installation
- Concrete Admixtures & Repair Products
- Masonry Construction & Repair
- Industrial Floorings
- Microcement Coatings & Decorative Floorings

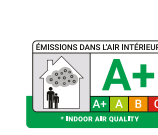
For ISOMAT, sustainability is a strategic priority. With a clear aim to actively play its part towards a more sustainable future, ISOMAT makes sure that the manufacturing process, the products it develops and the actions in which it participates are environmentally and socially responsible. Thus, ISOMAT produces high-quality products that contribute to a healthy living and working environment and carry internationally recognised certifications that attest to both their technical performance and their friendliness towards applicators, end users, and the environment.



## CERTIFICATIONS



Certified with the strictest voluntary label on VOC emissions, ensuring a healthy indoor environment.



Information on the emission level of volatile substances into indoor air, presenting a risk of inhalation toxicity, on a scale of A+ (very low emissions) to C (high emissions), according to the French VOC regulation.



Certified with the Blue Angel, one of the strictest ecolabels in the world.



Very low VOC emissions, setting even higher and stricter limit values.



Eco-friendly paint.



Complies with Toy Safety Standard EN 71-3:2019 + A1:2021 - Part 3: Migration of certain elements, Category III.



Extremely scrubbable (class 1 acc. to EN 13300).

## TECHNOLOGY



Certified solar reflective paint (white).



Tested antimicrobial properties.



Tested antifungal properties.



Packaging made from recycled materials.



CE marking according to harmonised European Standards (EN).



The ISOMAT COLOR SYSTEM tinting system provides a virtually infinite range of durable colour options. It includes products in special tint bases with highly concentrated VOC-free colourants, ensuring the best colour accuracy and reproducibility.



An Environmental Product Declaration (EPD) is a standardised, verified and registered document providing comprehensive information on a product's environmental impact throughout its entire life cycle.

## INNOVATION

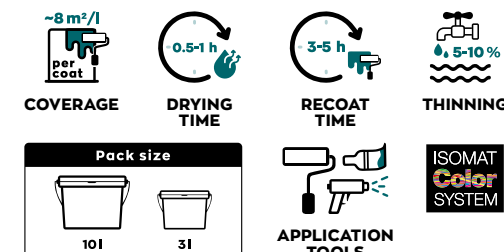


### ISOMAT ZERO PAINT

Premium flat matt emulsion paint for interior use

- Free from preservatives & plasticisers
- Suitable for people allergic to freshly applied paint due to preservatives
- 230 CHROMA colours, Blue Angel-certified

Flat Matt 2% Sheen

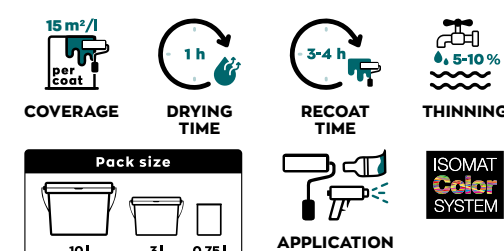


### ISOMAT SMART CLEAN PAINT

Premium antimicrobial eggshell paint for interior use

- Silver ion technology
- Inhibits the growth of bacteria & fungi on the paint film
- High resistance to repeated washing, removing common household stains

Eggshell 15% Sheen



## THE ABSOLUTE ZERO% PRESERVATIVES HYGIENE PAINT SMART CLEAN PAINT



Suitable for people allergic to fresh paint



Class 1 scrub resistance



High indoor air quality



Highly breathable, suitable for lime-based plasters



Environment- & user-friendly



Low odour



230 CHROMA colours, Blue Angel-certified



Antimicrobial properties protect the paint film from the growth of bacteria



Antifungal properties protect the paint film from the growth of fungi/mould



Complies with Toy Safety Standard, making it ideal for children's bedrooms



Class 1 scrub resistance



High indoor air quality



Stain-resistant & easy-to-clean

## INTERIOR PAINTS

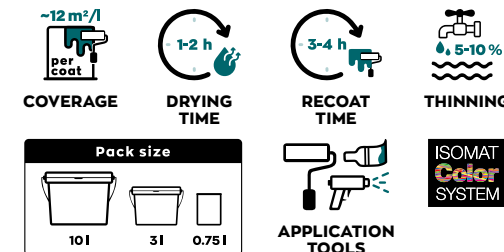


### ISOMAT PREMIUM COLOR

Extremely durable flat matt emulsion

- Excellent opacity & whiteness
- Flawless flat matt finish
- Great rheology eliminates visible application marks
- Effortless spot repair

Flat Matt 3% Sheen



## INTERIOR PAINTS

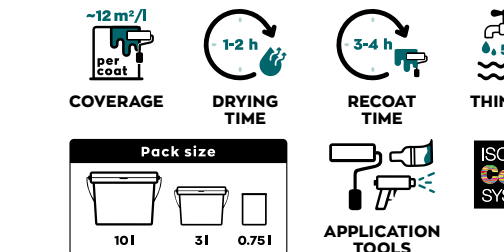


### ISOMAT BATH & KITCHEN

Extremely durable anti-mould flat matt emulsion

- Antifungal, inhibits mould growth
- Antimicrobial properties (ISO 22196)
- For high-humidity spaces (ideal for kitchens, bathrooms, etc.)
- High opacity & whiteness
- Nearly odourless

Flat Matt 3% Sheen



## INTERIOR PAINTS

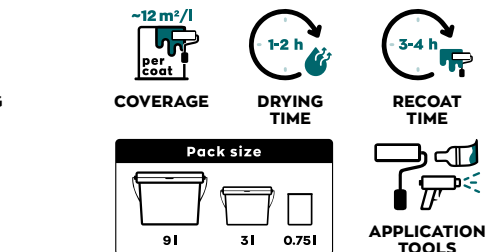


### ISOMAT PROFESSIONAL COLOR

Durable acrylic matt emulsion

- High opacity & whiteness
- Durable matt finish
- Washable
- Quick-drying
- Low-odour

Matt 7% Sheen



## INTERIOR PAINTS

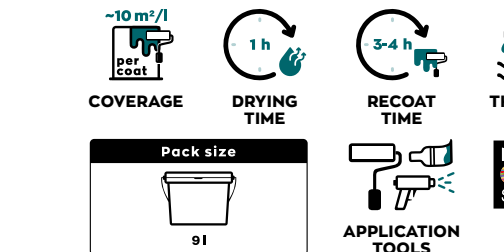


### ISOMAT CEILING PAINT

Ultra flat matt emulsion

- Hides surface imperfections
- Eliminates flashing
- Washable
- Ideal for walls as well as ceilings

Flat Matt <2% Sheen



## EXTERIOR PAINTS

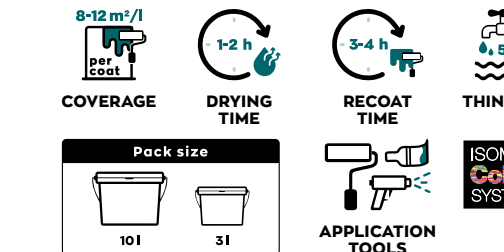


### ISOMAT FLEXCOAT

Elastomeric waterproofing paint

- Great opacity & whiteness
- Extremely resistant to ageing & contamination
- Breathable - water vapour-permeable
- Crack-bridging
- Waterproofing

Eggshell 12% Sheen

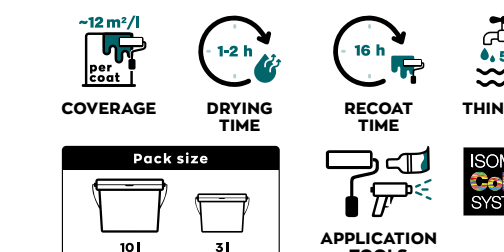


### ISOMAT SILICONE PAINT

Extremely breathable & water-resistant

- Water vapour permeability
- Water-repellent
- For areas with extreme weather conditions

Matt 9% Sheen





**PRIMERS**



**ISOMAT PROFESSIONAL PRIMER**

Concentrated, acrylic water-based primer

- Seals the surface, providing good adhesion
- Nearly odourless
- For interior & exterior use
- **Colour:** transparent off-white

15-20 m<sup>2</sup>/l  
COVERAGE

1 h  
DRYING TIME

4 h  
RECOAT TIME

300-400%  
THINNING

Pack size: 10l, 5l, 0.75l

APPLICATION TOOLS

**PRIMERS**



**ISOMAT 2-IN-1 PRIMER**

Acrylic primer for interior use

- Primes & undercoats in one
- Ultimate adhesion
- High penetration & quick drying
- Intermediate coat when transitioning from light to dark shades & vice versa
- **Colour:** white, tintable to light colours

12-14 m<sup>2</sup>/l  
COVERAGE

30-60'  
DRYING TIME

3-4 h  
RECOAT TIME

10-15%  
THINNING

Pack size: 9l, 3l

APPLICATION TOOLS

**PRIMERS**



**ISOMAT BLOCK-PRIMER**

Acrylic water-based primer - Stain-blocker

- Outstanding stain-blocking properties
- Strong adhesion
- Quick drying
- For interior & exterior use
- **Colour:** white, tintable to light colours

11-16 m<sup>2</sup>/l  
COVERAGE

1 h  
DRYING TIME

2.5 h  
RECOAT TIME

10-15%  
THINNING

Pack size: 3l, 0.75l

APPLICATION TOOLS

**PREPARATION**



**ISOMAT ACRYL-STUCCO**

Ready-mixed acrylic masonry filler

- Exceptional filling
- Easy-to-sand
- Quick drying
- For interior & exterior use
- **Colour:** white

1.5-2.5 kg/m<sup>2</sup>  
CONSUMPTION depending on application thickness

1-2 h  
DRYING TIME

2-3 h  
RECOAT TIME

Pack size: 0.8 kg, 0.4 kg

APPLICATION TOOLS

**PREPARATION**



**ISOMASTIC-A**

Acrylic flexible & paintable decorators caulk

- Solvent-free
- Resistance to temperature fluctuations from -20°C to +70°C
- Excellent adhesion to most building materials
- Frost-resistance
- For interior & exterior use
- **Colour:** white, grey
- **Skin formation:** after 10-15 min
- **Hardening time:** 8-10 days for 5 mm thickness of sealing, depending on ambient temperature

Pack size: 600 ml, 280 ml

APPLICATION TOOLS

**WOOD & METAL**



**ISOLAC-AQUA ECO**

Premium, eco-friendly, water-based enamel for woodwork

- Easy application with exceptional finish
- High opacity
- Great flexibility & resistance to scratches
- Resistance to household cleaners & mild detergents
- Low-odour, helps improve indoor air quality
- Suited for children's toys & furniture
- For interior & exterior use

Gloss 70% Sheen  
Satin 30% Sheen  
Eggshell 15% Sheen

12 m<sup>2</sup>/l  
COVERAGE

1 h  
DRYING TIME

4-6 h  
RECOAT TIME

5-10%  
THINNING

Pack size: 2.50l, 0.75l

APPLICATION TOOLS



**WOOD & METAL**



**ISOLAC-AQUA ECO PRIMER**

Eco-friendly acrylic water-based primer

- Easy-to-sand
- Strong adhesion
- Low-odour, helps improve indoor air quality
- **Colour:** white

12 m<sup>2</sup>/l  
COVERAGE

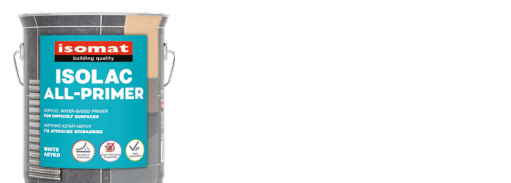
1 h  
DRYING TIME

6 h  
RECOAT TIME

5-10%  
THINNING

Pack size: 2.50l, 0.75l

APPLICATION TOOLS



**ISOLAC ALL-PRIMER**

Next-generation, acrylic water-based primer

- Strong adhesion to glossy, non-absorbent surfaces
- Suitable for aluminium, galvanised metal, copper, zinc, glass, uPVC, ceramic tiles
- Compatible with enamels, emulsion or acrylic paints, etc.
- Stain-blocking properties
- For interior & exterior use
- **Colour:** white

12 m<sup>2</sup>/l  
COVERAGE

1 h  
DRYING TIME

>24 h  
RECOAT TIME

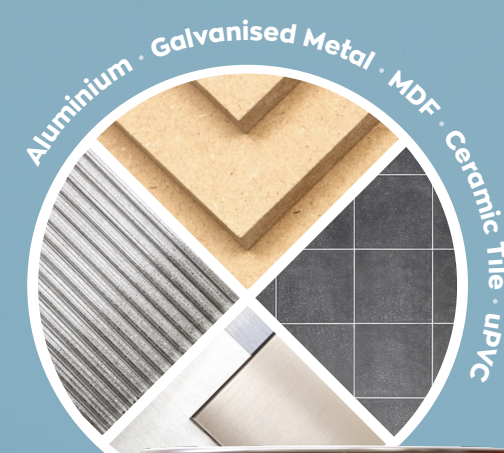
5-10%  
THINNING

Pack size: 2.50l, 0.75l

APPLICATION TOOLS

**ISOLAC ALL-PRIMER**  
for difficult surfaces

- Excellent adhesion
- Stain-blocking properties
- Easy application



**HOME BEAUTY**  
BY ISOMAT

Get inspired by ISOMAT's unique colour collections and refresh your space!



**CHROMA**, a premium fan deck of 1500 unique colours for interiors and exteriors.



**FACADE** premium fan deck featuring 100 colour combinations and 30 COOL colours meticulously curated for building facades.



**HOME BEAUTY**, our brand-new colour collection showcasing 30 colour combinations, specially selected from the 4 colour families included in the CHROMA fan deck.



**PURE SOPHISTICATION** colour collection introducing 60 unique, sophisticated colours and 12 atmospheric colour combinations.

**PAINTS PRO DUCT GUIDE**