

## green machine

Keep IT green, recycle that machine



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### OUR STORY



### **Simon Crisp**

Founder and Managing Director

Simon started the business in 2011 after being made redundant from his job at IBM. Due to his only laptop belonging to his previous employer, Simon was forced to search for new employment without a computer. This was Simon's first experience with digital poverty, and he thought if someone like him was struggling to get by without a device, there must be thousands more people across the country experiencing the same problems.

At his old position, Simon noticed the amount of technology that was getting hoarded by organisations. He knew that there would undoubtedly be people out there who couldn't afford these devices, and who would benefit greatly from access to businesses' unwanted equipment. And so Green Machine Computers was born.

Wanting to prevent these devices from going to landfills (where they have the potential to harm our ecosystems), he started doing free collections from schools around Wiltshire. The team has grown significantly since then, with teams dedicated to the various aspects of the business, but the goal has always remained the same: stop tech from going to landfill, protect the environment, and help people in the process.

The business model followed by Green Machine is a true example of how a circular economy can excel. Large corporations that no longer require their old computers, (but need to ensure the data is destroyed appropriately) enquire about a collection. This is then collected, recycled, refurbished, and redistributed to smaller SMEs at low cost or donated to schools and charities.

In addition to reusing valuable resources, the recycling process is used as a training tool for apprentices and work placements; who become certified technicians and can then offer ongoing support for the devices they've rebuilt.





## ABOUT GREEN MACHINE

Green Machine Computers is a technology recycling company focused on saving the environment and ending digital poverty. We work with corporations of any size to relieve them of their obsolete IT equipment; ensuring 100% data security in the process. In doing so, we help those businesses reduce their carbon footprint, free up space in their offices, and remain GDPR compliant, whilst giving them the satisfaction of knowing that their unwanted equipment will go on to benefit less fortunate people.

The traditional life cycle of IT equipment is linear: production, usage, and disposal. This approach not only contributes to the mounting e-waste crisis but also squanders valuable resources, energy, and raw materials. Recognising the need for change, Green Machine has harnessed the power of innovation to create a circular model that not only minimises waste but also maximises social impact.







- Registered Waste Carrier Environmental Agency
- ICO registered
- Certified member of Social Enterprise UK
- Social Enterprise UK Recommended Supplier
- Cyber Essentials Certified
- Certified Disability Confident Employer
- ISO9001 Quality Management
- ISO14001 Environmental Management
- ISO27001 Information Security Management





### COLLECTION

WE COLLECT UNWANTED ELECTRONIC EQUIPMENT FROM BUSINESSES OF ALL SIZES\*

(not a business? Find our public drop-off stations on our website)



### DATA ERASURE

WE WIPE ALL DATA FROM THE DEVICES WE COLLECT IN OUR SECURE ONSITE DATA CENTRE



### REPAIR

WE REPAIR AS MANY OF THE PARTS AS POSSIBLE. ANYTHING WHICH IS BEYOND REASONABLE REPAIR IS SENT TO A REFINERY



### **REBUILD**

THE WORKING PARTS GO INTO A REFURBISHED DEVICE WHICH IS THEN TESTED THOROUGHLY FOR QUALITY ASSURANCE



### DONATE

THE REFURBISHED DEVICE IS EITHER DONATED TO SOMEONE IN NEED OR SOLD AT A LOW COST TO FUND OUR WORK



### RECYCLING SERVICE

We pride ourselves in providing a cost-effective way for people to safely dispose of their technology. In many cases, a collection will be free of charge, however, we need to ensure that each collection is economically viable.

As a sustainably-focussed business, we want to make sure that each collection has a positive impact on the environment. For this reason, a cost is incurred when a collection doesn't qualify with our free-service requirements.

### Free collection service

We are pleased to offer a free collection service for any size organisation. If you have 25 or more qualifying\* items and your collection is within 50 miles of Green Machine headquarters (SN8 2XB), you may qualify for a free collection. \*(Qualifying items are: laptops, desktops, servers).

### **Added charges**

Less than 25 qualifying\* items – £200 + VAT

Over 50 miles away (per 50-mile radius) – £50 + VAT

CRT Monitors (each) – £50 + VAT

Small desktop printers - £25 + VAT

Large desktop printers - £50 + VAT

Office printers (each) – £100 + VAT

Server Racks (each) – £100 + VAT

Interactive Whiteboards/Large Screens (56" or larger)(each) – £50 + VAT

Please note: the above fees are just a guideline, all collections are priced individually

### Site decommission

Are you closing one of your sites or moving buildings? Does your data centre or server room need equipment removed? Has a project ended or do you just want to free up space and not have the resources to do it? Green Machine can declutter your workspace effortlessly. Unlike our recycling service, where you prepare the devices ready for us to collect, with a decommission we can manage the entire process of closing down, moving or upgrading your infrastructure (from site audit to removing the original devices from their point of operation to be wiped and recycled, to implementing a whole new system). We handle everything, from detangling wires to removing any unwanted accessories (including non-IT equipment), ensuring a hassle-free process.

Please enquire for a quote.



## WHAT WE COLLECT

(Please note: we will collect any of these items regardless of their age or quality)

- Desktop computers
- Laptops
- Apple MacBooks
- Mobile phones
- Tablets
- Computer monitors
- Screens
- Servers
- Storage equipment
- Routers
- Switches
- Networking equipment
- Printers
- Fax machines
- Scanners
- IP telephone systems
- UPS batteries
- Cables
- Plugs

We will collect other items including furniture and non-electrical items, please enquire if unsure.



### **WASTE TRANSFER NOTE (DUTY OF CARE)**

On the date of the collection

The first form of paperwork you will receive from us is a waste transfer note. This is a legally binding document signed by both parties demonstrating who is responsible for the electronic waste. On the date of your collection, we will bring two copies of this form. Once signed by both parties, we each then keep a copy for our records.

### **ASSET INVENTORY SHEET**

Within 21 working days of the collection

An audit inventory sheet is a detailed breakdown of all the items which have been processed in a collection. We aim to give you as much useful information as possible to help you to keep your records accurate.

### DATA DESTRUCTION CERTIFICATE

Within 28 working days of the collection

Once every device in your collection has been processed and we're certain that all data has been eradicated, you will receive a copy of your data destruction certificate.

### **CARBON REDUCTION CERTIFICATE**

Available on request

At the end of the process, we're able to produce an estimated report of the environmental impact of your collection. Here, we list the types of devices which were recycled, how much they weigh, and how much CO2 (or equivalent greenhouse gases) has been saved by recycling them.

# PAPERWORK

## WHAT'S NEXT?

### **Donations**

Green Machine has proudly provided donated IT equipment to schools, charities, and non-profit organisations across the UK for over 13 years.

We want to see your unwanted equipment being used by someone less fortunate. By working closely with local organisations, we're able to pair your unwanted device (once refurbished) with someone less fortunate. The impact that these donations make is huge, and they can provide many life-changing opportunities to the recipients.

### Sales

In order to keep up with our running costs, we sell a small portion of our refurbished IT hardware to consumers. By reusing valuable resources, we're able to keep costs low while saving precious Earth materials.

By working with a metal refinery, we're able to regain some residual value for any parts or components which are deemed beyond reasonable repair. This way, each element can be recovered and reused when making something new.

### **Training & development**

In addition to the donations that we make, we're also passionate about professional development. We use the recycling process as a training tool for our apprentices and individuals with us on work experience. By partnering with several organisations, we've been able to support some of the most vulnerable members of our community. In the past, we've helped ex-military veterans, neurodivergent young adults and similar disadvantaged groups gain valuable experience in the workplace.



### OUR AWARDS

The Thames Valley Chamber of Commerce Business Awards 2024

- Excellence in Sustainability

The Thames Valley Chamber of Commerce Business Awards 2023

- Commitment to the Community Award

The Great British Business Awards 2023

- Business Leader of the Year

The Southwest Business Awards 2022

- Business Leader of the Year

The Chamber Business Awards 2022

- The Community Champion – Regional Winner - Community Business of the Year

The Thames Valley Chamber of Commerce Business Awards 2022

- Commitment to the Community Award

The Great British Business Awards 2022

- Outstanding Commitment to the Community

BBC Blue Peter Badge 2021

- Long-term commitment to ending digital poverty

The Techies Awards 2021

-Flying the flag for Swindon and Wiltshire

The Techies Awards 2020

- Social Impact award

Wiltshire Business Awards 2019

- Corporate, Social & Environmental Responsibility award

Wiltshire Business Awards 2018

- Corporate, Social & Environmental Responsibility Award

Marriot Awards 2012

- Business Person of the Month







### CUSTOMER FEEDBACK



### **VODAFONE**

Simon Locke - Commercial Director

"A combination of professionalism and conscientiousness rarely seen in my world"



### **BUPA**

Ann-Marie Peynado - IT Office Manager

"I have found the service offered to be both professional and courteous. Easy to deal with, without too much red tape."



### **SLOUGH BOROUGH COUNCIL**

Rifhat Ahmed - Service Operations Manager

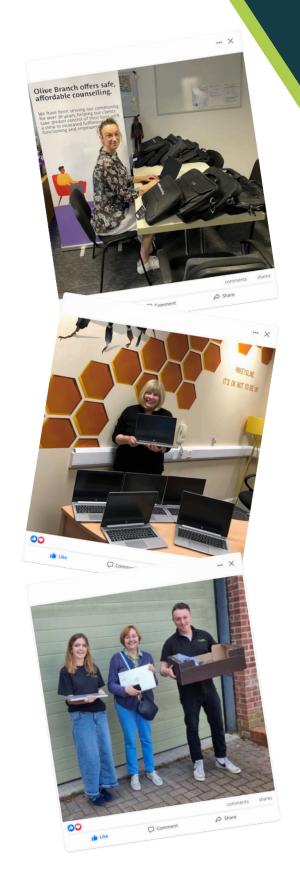
"Ram and the team were amazing when they came to our place. You truly have a great team Simon!"

### CHARITY TESTIMONALS

"I just wanted to say a big thank you for the laptops. We are so grateful. This will make a big difference to our charity. Thank you for supporting mental health and helping our charity support those in need." Olive Branch Counselling

"Your email is very timely indeed, I was just assessing the need for a few more laptops, so thank you ever so much for getting in contact, and to your lovely client that has put Smart Works forward to be supported – we are most grateful."

"I'm delighted to let you know that the laptops arrived today. We are absolutely delighted as they are very much needed for our work so thank you so much." Mikeysline







### KEEP IT GREEN RECYCLE THAT MACHINE

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