THE SECURITY EVENT

8-10 APRIL 2025 | NEC BIRMINGHAM









EUROPE'S LEADING COMMERICAL, ENTERPRISE & DOMESTIC SHOW

BOOK YOUR STAND:
WWW.THESECURITYEVENT.CO.UK

CO-LOCATED EVENTS

PROFESSIONAL SECURITY OFFICER LIVE

NATIONAL CYBER SECURITY SHOW

THE FIRE SAFETY EVENT

THE HEALTH & SAFETY EVENT

THE WORKPLACE EVENT

FOUNDING PARTNERS

ASSA ABLOY

COMELIT PRC

Honeywell

Johnson Controls

MOTOROLA SOLUTIONS

TDSi

Texecom

Videcon

wesco | anixter

THE SECURITY EVENT



DESIGNED BY THE INDUSTRY, FOR THE INDUSTRY

Established in 2019, The Security Event is now Europe's LARGEST platform for connecting high quality global security manufacturers and suppliers with installers, integrators, consultants, and end users. Renowned for delivering substantial value across the security ecosystem, The Security Event is now extending its floorplan and taking over the entire Hall 5 at the NEC Birmingham, further solidifying its position as a core industry hub. Designed by the industry for the industry, The Security Event offers an extensive exhibition featuring product launches, innovations, a world-class content programme, and unparalleled networking opportunities.





2024 EVENT AT A GLANCE

14,327
VISITORS

15,000+
TOTAL SQM

350+
EXHIBITORS

> "The quality was so good, the leads we generated from the show, just 3 of them paid for the stand. My accountant would ask, did we make money? Yes we did!"
> Managing Director, TDSi

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WHO VISITS?

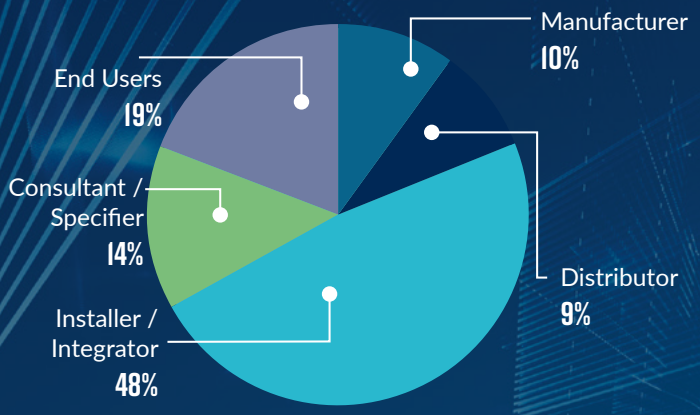
72% ACTIVE BUYING REQUIREMENT

83% INFLUENCERS & DECISION MAKERS

78% C-LEVEL, SENIOR MANAGEMENT OR HEADS OF DEPARTMENTS

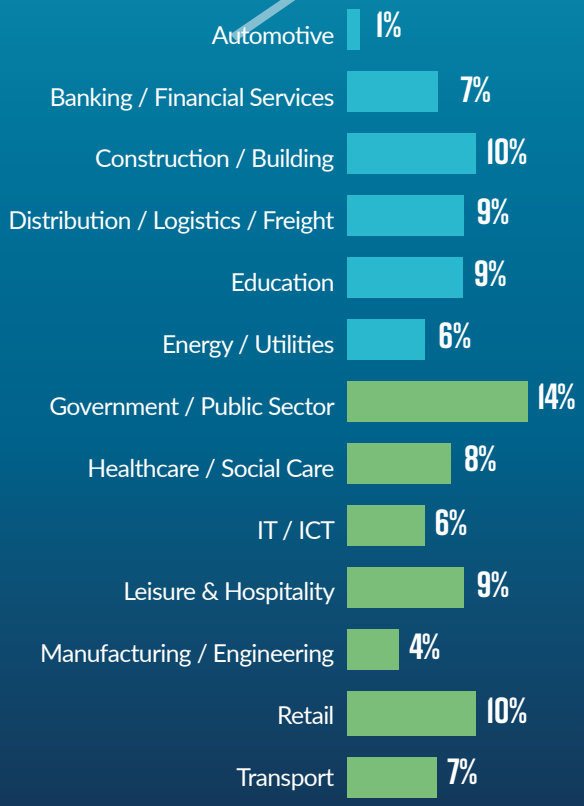


BUSINESS BREAKDOWN



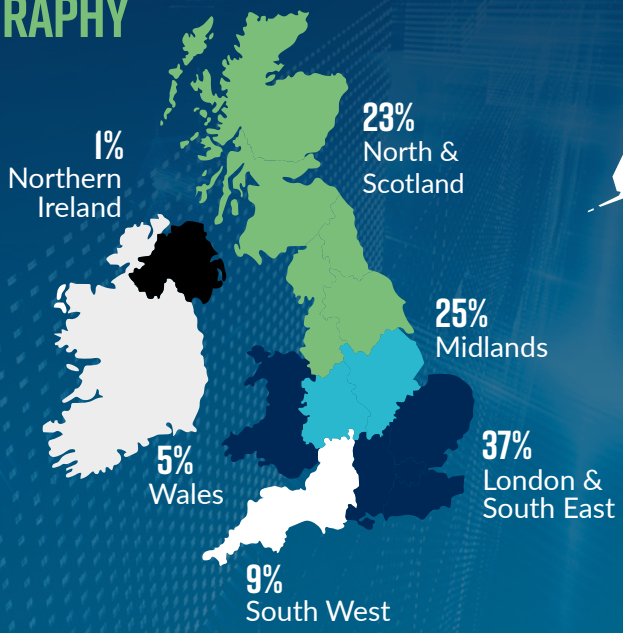


END USER BUSINESS SECTORS

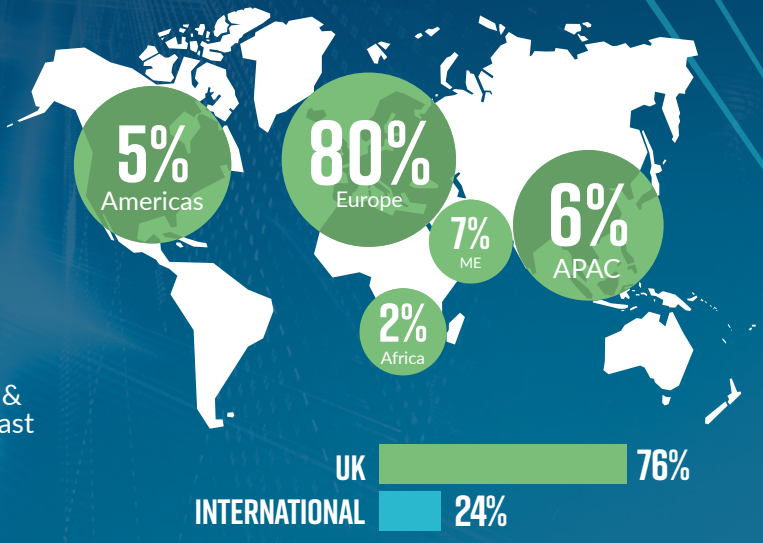


> "What a great experience at The Security Event! I'm already looking forward to next year to continue learning about new and emerging technologies to fulfil our ongoing security projects"
>
> Account Director (Installations), ADT Fire & Security

GEOGRAPHY



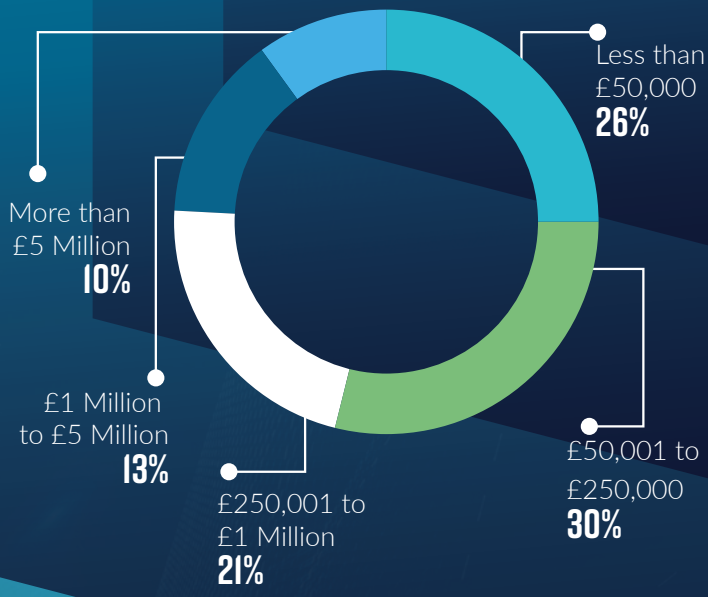
INTERNATIONAL SPLIT



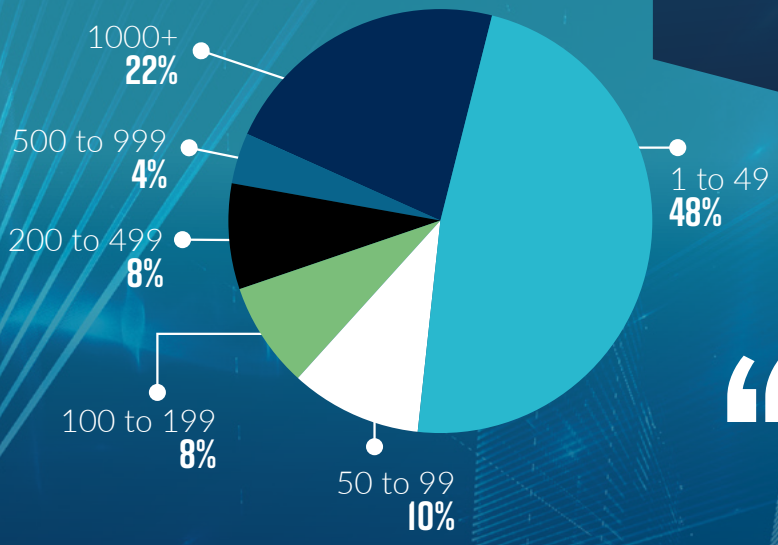
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ANNUAL BUDGET

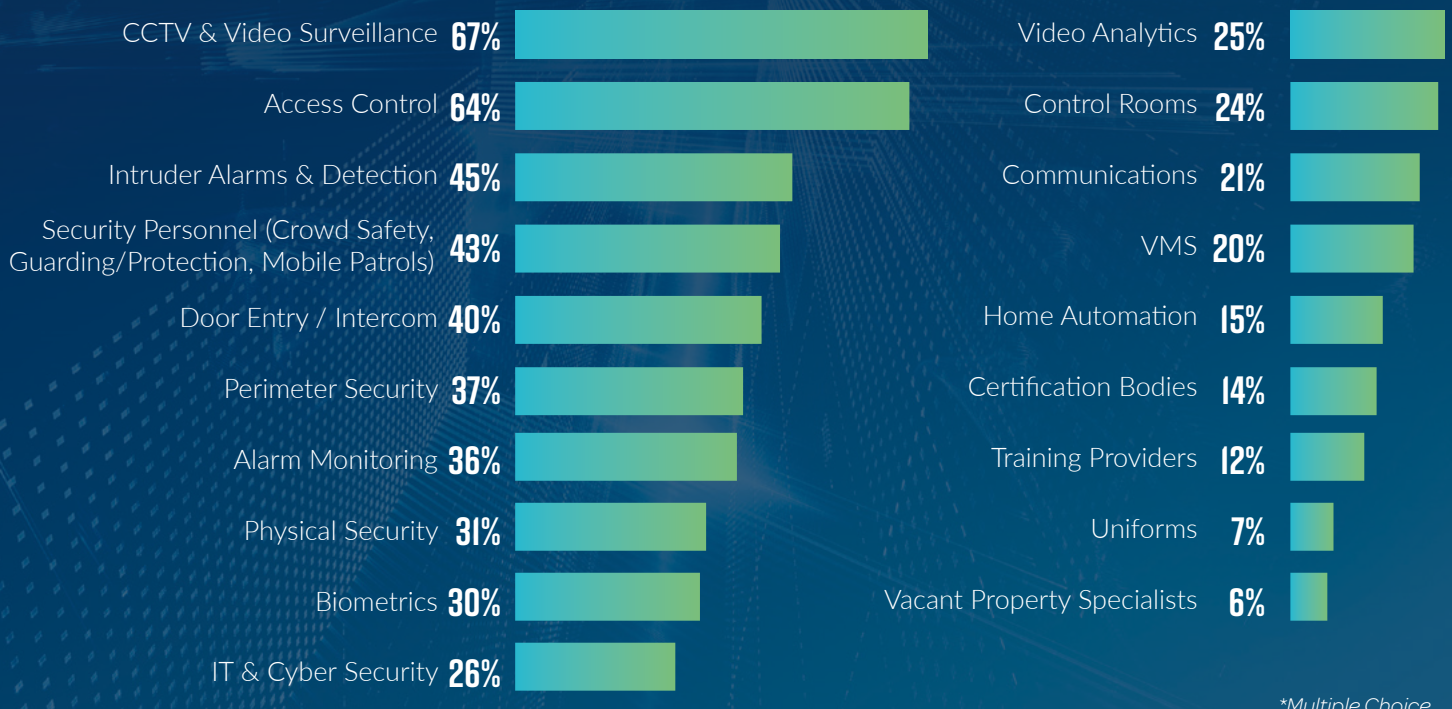


COMPANY SIZE



> "The event was absolutely flawless, with everything running like a well-oiled machine! It is hands down the best security event, setting a new standard for excellence"
>
> Distribution Country Sales Manager, Acre Security

PRODUCT INTERESTS*



*Multiple Choice

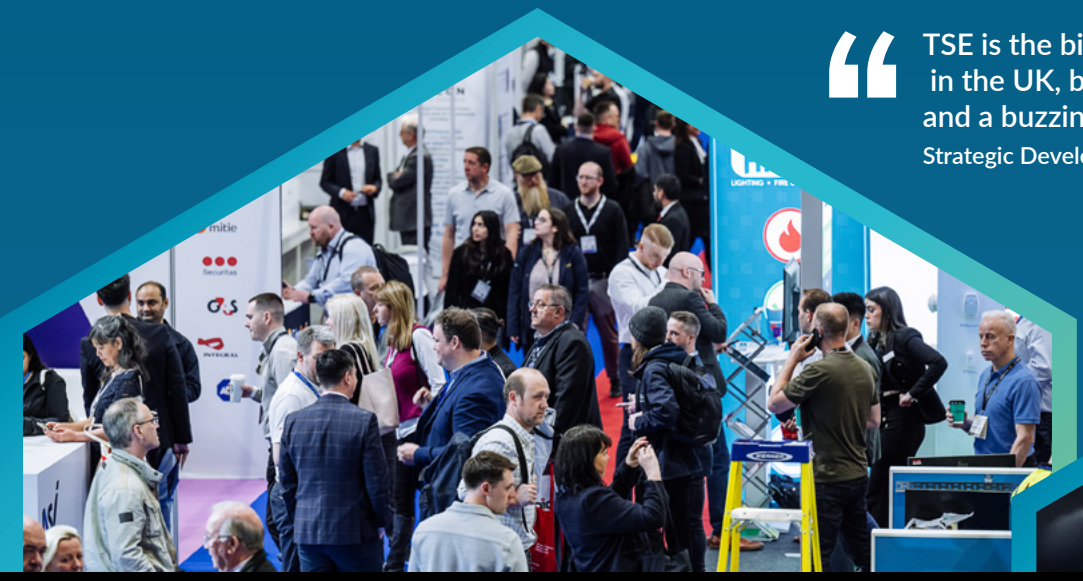
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VISITOR SAMPLE

TRADE

Sales & Marketing Manager, Ajar Technology // Managing Director, Aldridge Security // Head of Key Accounts, Amax Fire & Security // Sales Director, Ansador Fire & Security // Service Delivery Lead, AtkinsRealis // Project Director, Balthorne Security Solutions // Director, Choice Security Installations // VP - Global Accounts EMEA, Convergint // Founder, Cornerstone Security Group // Chairman, Crime & Fire Defence Systems // Commercial Director, Dacha SSI // Operations Director, Evolution (ESS) // Dir. of Technology & Innovation, Frontline Security Solutions // Director, G4S // Framework Manager, Galliford Try // Group Procurement Manager, GBE Converge // Sales Director , Grantfen // Director, Gratte Brothers // Director, Hoot Fire & Security // Sales Director , Imperial Fire & Security // Director , Iris VBS Fire & Security // Director, ISET UK Fire & Security Distribution // Director, JKE Fire & Security // Technical Director, JLA Fire & Security // Contracts Manager, Justice Fire & Security // Sales & Technical Director, Keybury Fire & Security // Director, Link Integrated Systems // Director , Lookout Fire & Security // Director, MAC Security Systems // Engineering Director , Macaw Security Solutions // Systems Director, Marlowe Fire & Security // Managing Director, Mayfair Fire & Security // Director of Sales, Mayflex // Sales Director , MES Systems // Solutions Director, Mitie // Director, Monatrix // CEO, Moran CCTV // Managing Director, Moreton Alarm Supplies (MAS) // Director, MTN Fire & Security // Sales Director, Norbain SD // Head of Physical Security, North // EMEA Procurement Manager, Northland Controls // Director of Operations , Northwood Technology // Director , Nova Fire & Security // Managing Director , Nova Integrated Systems // Technical Director, Nova Security Systems // Security Division Manager, Oakpark Alarms // Head of Operations & Service, Omega Security Systems // Managing Director, Onwatch UK // Director, Onyx Security // Director, OpenView Security Solutions // Director, Oracle Vision // Managing Director, Pointer // Director , Precise Fire & Security // Operations Manager, Prime Security Installations // Managing Director, Prosegur UK // Director, Protego Fire & Security // Project Manager, Protex Fire & Security // Security Operations Manager, Pyrotronix Fire & Security // Director, RAW Fire & Security // Managing Director, RDS Fire & Security // Director, React Fire & Security // Chief Technology Officer, Reliance High-Tech // Sales Director, Securitas Technology // Director, Specialised Fire & Security // Managing Director, SPG Security Systems // Senior Design Engineer, SPIE // Managing Director, Synectics Security // CEO, Total Security Protection // Group General Manager, Traders Warehouse Security // Technical Director, Vigil Fire & Security // Buyer, Vindex Systems // Security Lead, Wesco Anixter // Managing Director, WRS Solutions // Head of Division, Yesss Security

> TSE is the biggest & best security show in the UK, backed with leading brands and a buzzing atmosphere!'
>
> Strategic Development Director, Galliford Try





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END USERS

Head of Country Security, Airbus // Profit Protection Manager, AllSaints // Program Manager - Security & Loss Prevention, Amazon // Head of Estates, American Museum & Gardens // Security Systems Manager, Aon Ltd // Deputy Security Manager, Arsenal Football Club // Security Asset Manager , Asda // Senior Security Manager, Balfour Beatty Vinci // Security Compliance and Standards Manager, Birmingham Airport // Security Analyst, BNP Paribas // Head of Regional Operations, British Land // Security Manager, Central Bank of Ireland // Head of Security, Ceva Logisitcs // Snr Security Operations Specialist, Coventry Building Society // Security Manager , Department for Work & Pensions // Security Manager, DHL Supply Chain // Operations Manager, Dover Harbour Board // Security Design Engineer, EDF Energy // Overseas Security Adviser, Foreign Commonwealth Development Office // Regional Security Manager , Genting Casinos UK // Security Manager, Greggs PLC // Security Manager, H&M // Security Team Manager , Halfords // Director - Corporate Security, Hertz International // Security Lead, Home Office // Global Protective Security Manager, HSBC // Contracts Manager , Leicester City Council // Procurement Consultant, Lidl Great Britain // Head of Security & Terminal Operations, Liverpool Airport // Manager, Physical & People Security, Lloyds Banking Group // Security Risk Manager, London Underground // Security Engineering Manager, MAG - London Stansted Airport Ltd // Head of Group Security , Marks & Spencer // Safety, Security, Licensing Officer , McDonald's // Global Head of Security, Merlin Entertainments // Security Manager, Metro Bank // Chief Security Officer, National Railway Company Belgium // Head of Health & Safety , Network Rail // Head of Loss Prevention & Security , Next // Physical Security Manager, NGT // Head of Security, NHS // Technical Security Consultant , North Middlesex Hospital // Security Business Partner, Northumbrian Water // Operational Security Manager , Openreach // National Profit Protection and Safety Manager, Poundland // Senior Manager, Group Security & Resilience, Prudential // Solutions Architect, PureGym // UK Security Lead, PwC // Protective Security Adviser, Royal Air Force // Group Security Equipment Manager, Sainsbury's // Security Team Leader, Savills // Protective Security Adviser, Sellafield // Senior Security Specialist , Severn Trent // Security Manager, Shrewsbury & Telford NHS Trust // Security Specialist, Sky UK // Head of Protective Security, Southern Water Services // Head of Security, Risk & Fraud, Star Sports // NHS Security Manager, Sussex Partnership Foundation Trust // VP - Head Safety & Physical Security, Swiss Re // Security Hub Operations Manager, Tesco // Protective Security Project Manager, Thames Water // Security Advisor, The National Gallery // Head Of Security , The Perfume Shop // Security Officer, The Royal Mint // Security Systems Supervisor, The Walt Disney Company // Manager of Technical & Specialist Security, TJX Europe // Network Operational Security Manager, Transport for London // Security Manager, Travis Perkins // Digital Systems Manager, University of Glasgow // Security Design Engineer Manager, Vantage Data Centers // Loss Prevention Manager, VirginMedia O2 // Regional Head of Physical Security, Visa // Security Operations Manager, Welsh Parliamant // Security Operations EMEA, WeWork // Corporate Security Manager (EMEA), Worldpay UK // Security Specialist , Yorkshire water

> "The Security Event offers the best range of products and services for the industry!'
> Senior Project Manager, National Grid





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KEY REASONS TO EXHIBIT

- + EUROPE'S NO.1 NETWORKING OPPORTUNITY
- + GENERATE HIGH QUALITY CONVERTIBLE LEADS
- + LAUNCH NEW PRODUCTS & INNOVATIONS
- + RE-CONNECT WITH INDUSTRY PEERS
- + ENTER NEW MARKETS

89%
OF EXHIBITORS WERE EXTREMELY SATISFIED WITH THE QUALITY OF VISITORS

94%
SAID EXHIBITING AT TSE WAS CRITICAL TO THEIR BUSINESS

COMING UP IN 2025!

450+
EXHIBITORS

16,500+
VISITORS

20,000+
SQM



2025 EXHIBITORS ALREADY CONFIRMED INCLUDE:

ASSA ABLOY · COMELIT · Honeywell · Johnson Controls · MOTOROLA SOLUTIONS · TDSi · Texecom · Videcon · wesco | anixter

3xLOGIC · acre · ADI · advancis · AJAX · ALARM.COM

AMADEO · AMAG TECHNOLOGY · amalock · ArmaKontrol · AXON · brivo

CAME · CDVI · cie Design Supply Support · commend · alhua TECHNOLOGY · deister electronic

DYNAMIC CCTV · EAGLE EYE NETWORKS · EMSTONE · FAAC TECHNOLOGIES · fastlane · GALLAGHER Security

Hanwha Vision · HID · HIKVISION · Hytera · ICS · MORSE WATCHMANS

NetworkOptix · orbis · PACOM · PROCELL BY DURACELL · RISCO GROUP · SALTO WECOSYSTEM

SECURE LOGIQ · suprema · traka ASSA ABLOY · TVT · Verkada · ZKTeco

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	EARLY BIRD ENDS 31 DECEMBER 2024	STANDARD RATE FROM 1 JANUARY 2025
SPACE ONLY 48SQM+	£529 per m^2	£539 per m^2
SPACE ONLY	£579 per m^2	£589 per m^2
SHELL SCHEME*	£639 per m^2	£649 per m^2

*Shell scheme includes walls & framework, carpet, name board, lighting, 1X 500w electrical socket, 1X table, 2X chairs and stand cleaning.

PLUS

MARKETING PACKAGE - £499
EXHIBITION INSURANCE - £199

STAND PARTNER COMPANY – £499
Marketing toolkit, online exhibitor listing, official show guide entry, social media support, lead scanner app and unlimited licenses.

SPONSORSHIP
Speak to a member of the team for further information

> "If Carlsberg did exhibitions, this is it!'
> Director of Sales, Nimans



CONTACT US TODAY

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JOIN THE CONVERSATION

@SecurityEventUK
The Security Event (TSE)
@NineteenGroupTSE #TSE2025

Nineteen™

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