

Ava completes unified security merger

Leads industry in protecting global organizations against hybrid physical-cyber security threats

LONDON, September 5, 2020—Ava, a unified security company, announced last week the completion of the merger between Jazz Networks, a cybersecurity insider threat detection and response company, and Vaion, an end-to-end video security provider. Ava is now uniquely positioned to deliver unified cyber and physical security solutions to organizations worldwide.

“The only way to protect against hybrid cyber and physical security threats is to have a solution that can connect the dots across both domains,” said Tormod Ree, CEO, Ava. “In April, we announced our vision, and over the past five months, we have been connecting those dots. Working with new partners and helping organizations across industries protect their most valued assets: online and offline.”

Ava’s integrated cyber and video solution allows for separate analysis of data from all users, cameras, and servers.

- The human-centric cyber solution (formerly by Jazz Networks) employs a powerful combination of policy, education and machine learning sensors to prevent IP theft and sabotage, improve cyber hygiene, and accelerate threat hunting.
- The end-to-end video solution (formerly by Vaion) delivers proactive video security, and insight including integrated video and audio analytics uniquely powered by machine learning algorithms, intuitive installation processes, and a range of smart cameras. For maximum flexibility and agility, video can be viewed from anywhere with simple web and mobile interfaces.

“By identifying both cyber and physical security threats before they become incidents, organizations can take a more proactive security posture,” said Ree.

Ava is excited to announce its entry to the South African market through the newly established partnership with Solid8. “The intersection between infrastructure, hyper-connected devices, and humans of the enterprise demands of us to be completely in control of proactive security monitoring and have complete visibility of the dangers of insider threats. “I am thrilled that we have begun a new relationship with Ava to jointly develop the African market. This will be an invaluable partnership in respect of market penetration and solutions integrator selection,” says Patrick Devine, Head of Business Development for Solid8 Technologies.

The average total cost of a data breach in the U.S. has grown from \$3.54M in 2006 to \$8.19M in 2019, a 130% increase over 14 years . The pressure on chief information security ¹ officers

(CISOs) and security teams, in general, has increased incrementally. It is imperative that organizations have a flexible, secure solution to prevent incidents from occurring rather than just documenting the damage reactively.

“This partnership brings true unified security solutions to market in Southern Africa; where our challenges are felt much deeper in some instances given the lack of resources and the exposure created in hybrid workforces. Our goal is to leverage the strength of our partners and integrators with our knowledge of the local landscape, to ultimately close the gap between physical security and cyber security,” says Devine.

As companies move toward a hybrid workforce structure with employees splitting time between working in-office and remote, organizations must reassess processes to keep IT staff from burning out, while at the same time efficiently managing distributed systems and assets. “You can’t build firewalls around remote employees, businesses must empower and educate staff to make the right choices,” said Ree.

To learn more about Ava’s unified security solution visit www.ava.uk

About Ava

Founded in 2020, Ava’s vision as a unified security provider is to help organizations see, understand, and act on threats in real-time across both cyber and physical domains. The company offers best-in-class insider threat detection cybersecurity solutions and intelligent, end-to-end video security solutions to protect people, assets, and data. Security professionals leverage embedded machine learning to help recognize and investigate patterns, accurately see the whole threat picture, and respond quickly.

About Solid8

Solid8 is a value added distributor partnering with leading global Cyber Security software Vendors that solve important security challenges and increase cyber resilience. Our focus is to support these best of breed technologies in the Southern African region; where advanced and dedicated expertise is required and help you partner with the right solution that understands the journey to achieving your cyber security goals.

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