



**SCELECTRIC**

**YOUR PARTNER FOR INTELLIGENT HEATING**

# INTRODUCTION

## ABOUT US

- TRUSTED NAME IN ADVANCED THERMAL SOLUTIONS
- DELIVERING ENERGY-EFFICIENT HEATING PRODUCTS & SOLUTIONS TAILORED FOR RESIDENTIAL, COMMERCIAL, AND INDUSTRIAL APPLICATIONS.

## INFRASTRUCTURE

- HEADQUARTER IN NEW DELHI, INDIA.
- MANUFACTURING FACILITIES IN UTTARAKHAND SPREAD OVER 20,000 SQ MTS
- IN-HOUSE TESTING LABORATORY

## HISTORY

- PART OF SPECIAL CABLES GROUP, INDIA. A PIONEER IN ELECTRICAL CABLES WITH 35+ YEARS EXPERIENCE
- OUR LEGACY EMPOWERS US WITH DEEP TECHNICAL KNOWLEDGE AND SCALABLE INFRASTRUCTURE DELIVERING SUPERIOR QUALITY

## CORE FOCUS

- HEATING MATS
- HEATING CABLES
- DOMESTIC HEATING SOLUTIONS
- INDUSTRIAL HEATING SOLUTIONS

# GROUP COMPANIES



## High Quality Cable Manufacturer



## Heavy-duty Air Conditioning Solutions



## Grain Chilling Solutions



# GROUP STRENGTH

**GROUP REVENUE**  
**\$ 70 MILLION +**

**500+ EMPLOYEES**

**3**  
**MANUFACTURING**  
**SITES**

**PRESENCE IN**  
**20+ COUNTRIES**

**35+ YEARS**  
**OF MANUFACTURING**  
**EXPERIENCE**

# OUR TEAM



**MUKUL KHANNA**  
CEO



**ESHAN BALI**  
GENERAL MANAGER



**MAHINDRA SINGH**  
PLANT HEAD



**ARUN MULKALA**  
SR. MANAGER DESIGN



**PRATIBHA DHIMAN**  
COMMERCIAL MANAGER

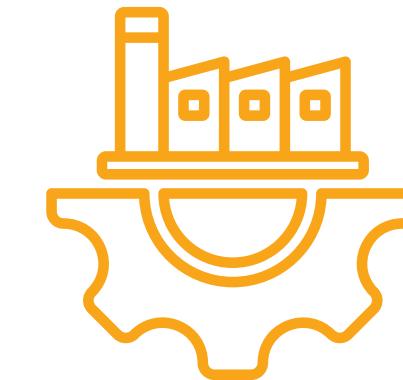
# DIVERSE APPLICATIONS



**RESIDENTIAL**



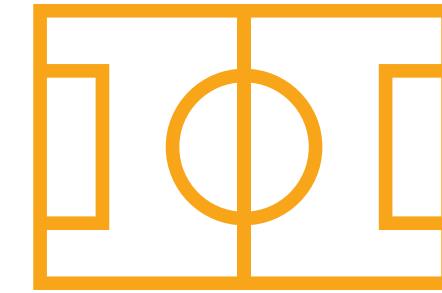
**COMMERCIAL**



**INDUSTRIAL**



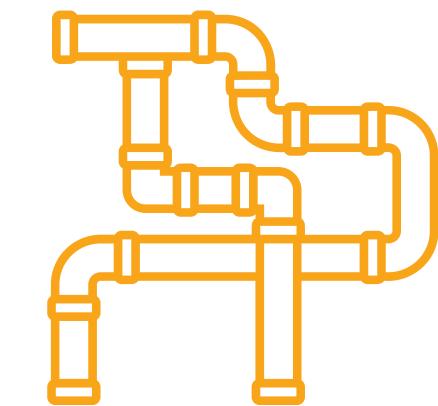
**WAREHOUSES**



**SPORTS  
FIELDS**



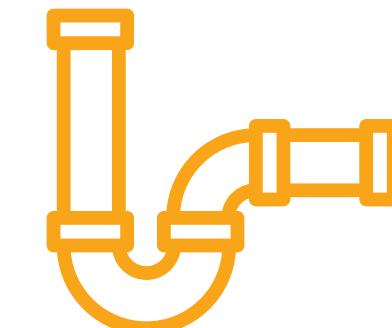
**ROADS**



**COMPLEX  
PIPING**



**HEAVY ICED  
AREA**



**DRAINS &  
GUTTERS**

# PRODUCTS & SOLUTIONS



**HEATING  
MATS**



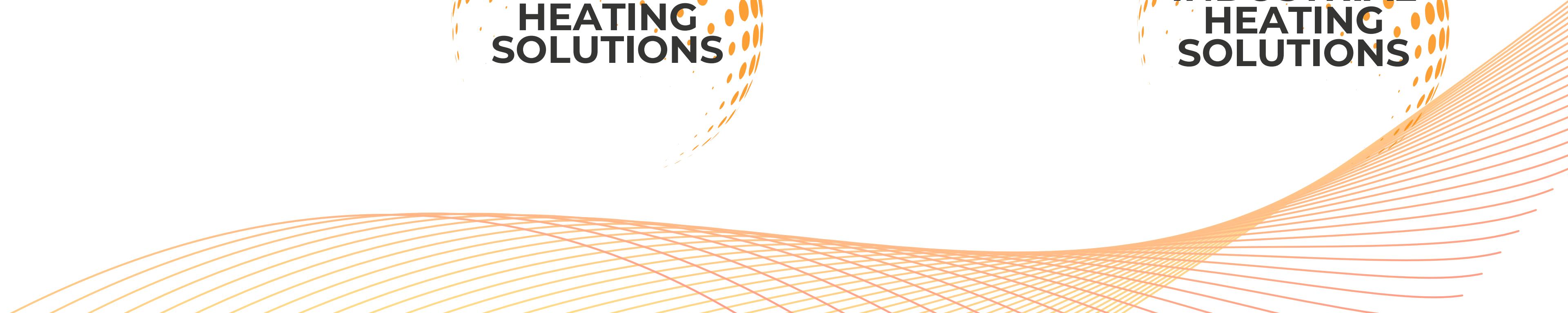
**HEATING  
CABLES**



**DOMESTIC  
HEATING  
SOLUTIONS**



**INDUSTRIAL  
HEATING  
SOLUTIONS**



# HEATING MATS



NON STICKY FLOOR  
HEATING MAT  
(100-200W/M<sup>2</sup>)



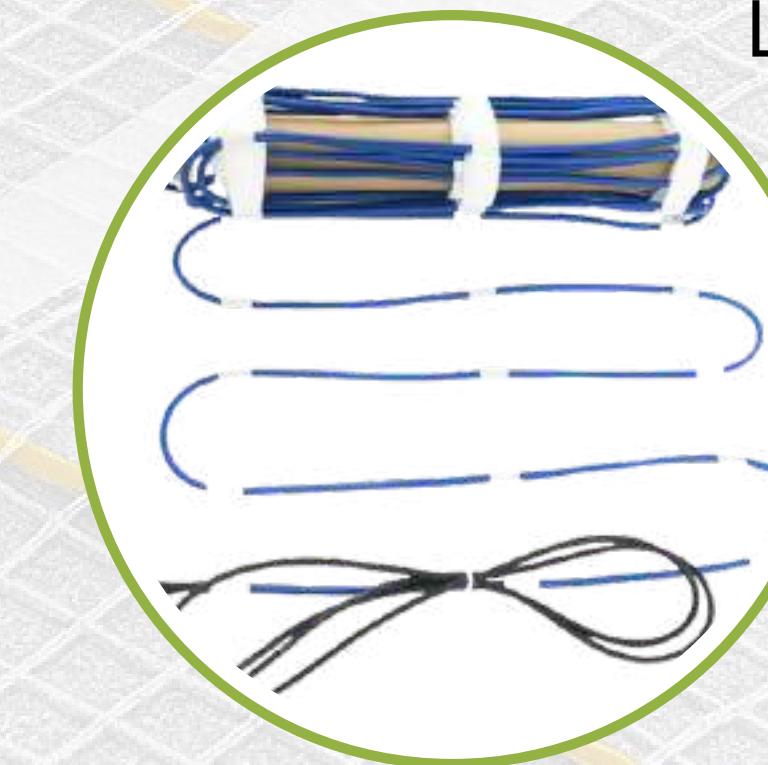
STICKY FLOOR  
HEATING MAT  
(100-200W/M<sup>2</sup>)



LAMINATED FLOOR  
HEATING MAT  
(80-200W/M<sup>2</sup>)



SNOW MELTING MAT  
(ASPHALT)  
(300-350W/M<sup>2</sup>)



SNOW MELTING MAT  
(NON-ASPHALT)  
(300-350W/M<sup>2</sup>)

# HEATING CABLES



FLOOR HEATING CABLE  
(10-20W/M)



TILE HEATING CABLE  
(10-18W/M)

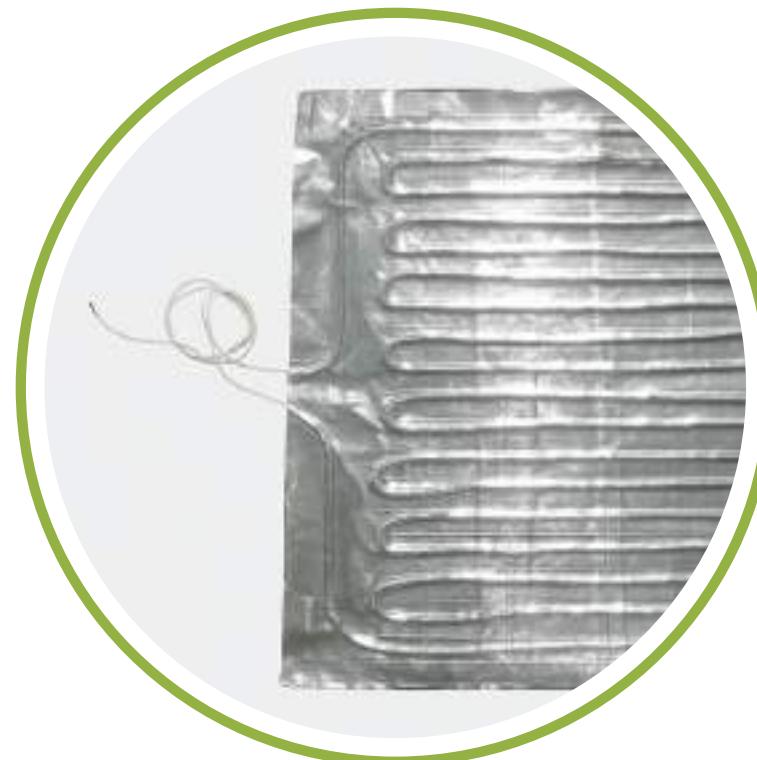


SNOW MELTING CABLE  
(ASPHALT)  
(30-40W/M)



SNOW MELTING CABLE  
(NON ASPHALT)  
(30-40W/M)

# DOMESTIC HEATING SOLUTIONS



ALUMINIUM FOIL  
HEATERS



RADIANT HEATING  
CABLE

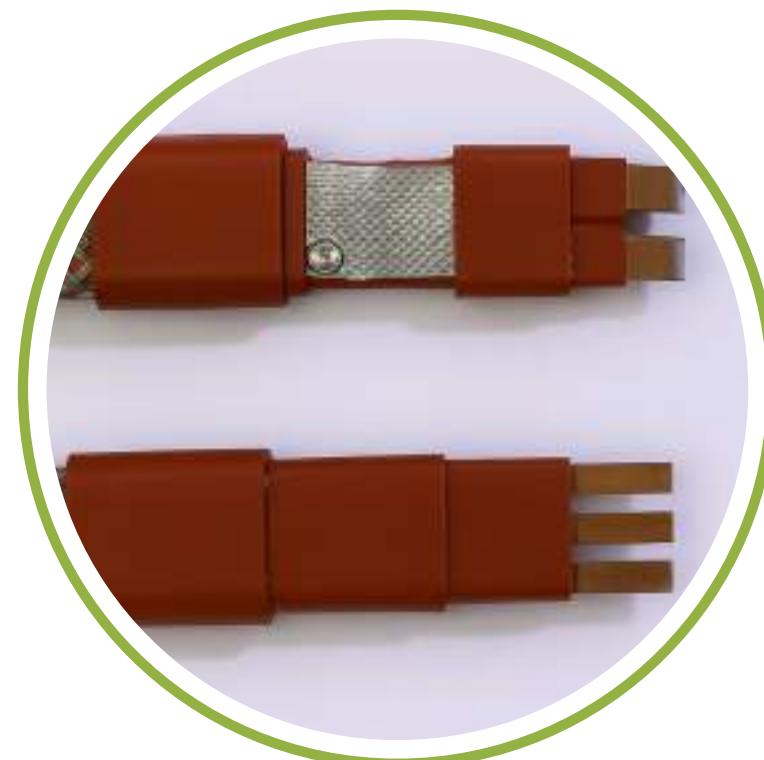


HEATING  
ELEMENTS

# INDUSTRIAL HEATING SOLUTIONS



SELF REGULATING  
HEAT TRACING  
CABLES



POWER LIMITING  
HEAT TRACING  
CABLES



CONSTANT  
WATTAGE HEAT  
TRACING CABLES

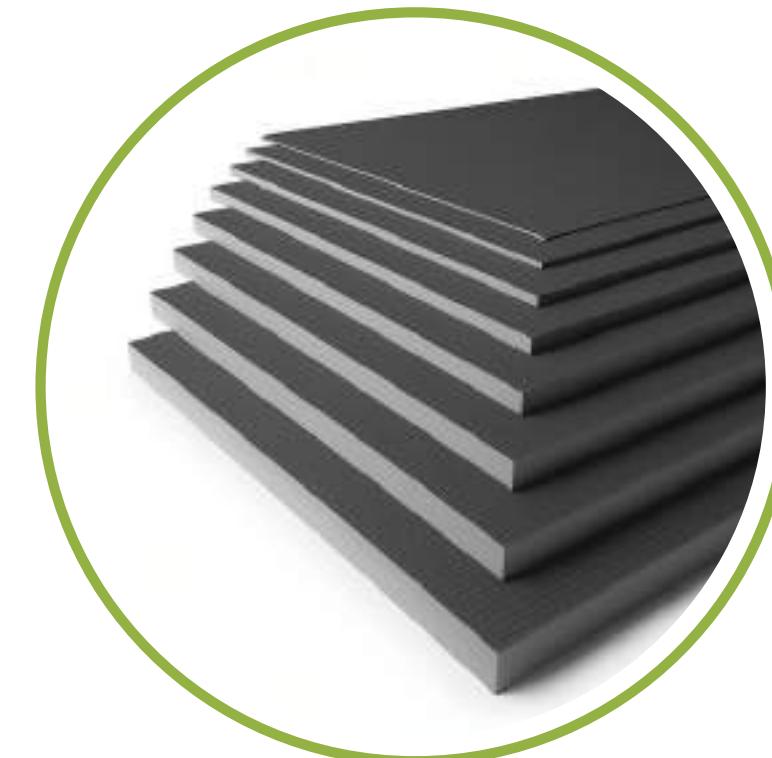


TURNKEY HEAT  
TRACING  
SOLLUTIONS

# ACCESSORIES



THERMOSTATS



INSULATION  
BOARDS



PLASTIC CABLE  
FIXING STRIPS



METALLIC CABLE  
FIXING STRIPS



CABLE LAYING  
MEMBRANE

# INFRASTRUCTURE

- HIGHLY SOPHISTICATED MANUFACTURING PLANT AT RUDRAPUR, INDIA
- SPREAD OVER 20,000 SQ.M.
- EQUIPPED WITH FULLY AUTOMATED MACHINERY, CONTINUOUS ELECTRICITY SUPPLY ,BACK-UP GENERATORS & UPS SYSTEMS
- EXPANDING OUR MANUFACTURING BASE IN ALWAR, RAJASTHAN, INDIA
- EQUIPPED WITH COMPLETE IN-HOUSE R&D LABORATORY
- NABL/ISO 17025 ACCREDITED TESTING FACILITIES

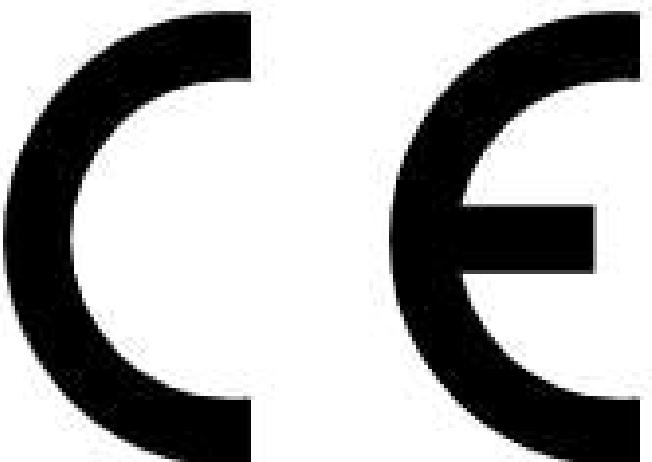


# QUALITY

- AT SC ELECTRIC, QUALITY IS BUILT INTO EVERY STAGE OF OUR WORK
- WE FOLLOW STRINGENT QUALITY STANDARDS AND CONTINUOUSLY WORK TO IMPROVE THEM
- OUR LABORATORIES ARE EQUIPPED WITH ADVANCED, COMPUTERISED TESTING SYSTEMS
- REGULAR INSPECTIONS ARE CARRIED OUT DIRECTLY BY THE CUSTOMERS AND THIRD-PARTY AGENCIES



# APPROVALS & CERTIFICATIONS



# OUR REACH

<a href="#">Australia</a>	<a href="#">Morocco</a>
<a href="#">Bangladesh</a>	<a href="#">Mozambique</a>
<a href="#">Chile</a>	<a href="#">Nigeria</a>
<a href="#">Colombia</a>	<a href="#">Panama</a>
<a href="#">DR Congo</a>	<a href="#">Poland</a>
<a href="#">Saudi Arabia</a>	<a href="#">Qatar</a>
<a href="#">Egypt</a>	<a href="#">Spain</a>
<a href="#">Estonia</a>	<a href="#">Sweden</a>
<a href="#">Ethiopia</a>	<a href="#">Turkey</a>
<a href="#">Italy</a>	<a href="#">UAE</a>
<a href="#">Libya</a>	<a href="#">Uganda</a>
<a href="#">Lithuania</a>	<a href="#">Uzbekistan</a>



# WHY SC ELECTRIC?



CE  
CERTIFIED



QUALITY  
GUARANTEED



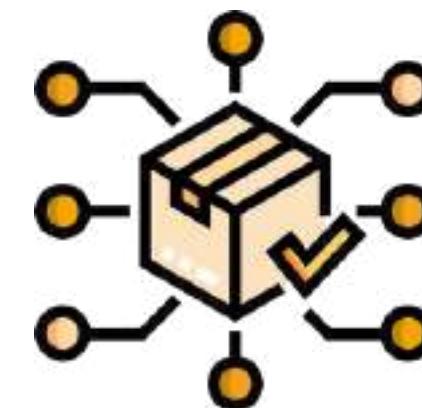
MANUFACTURING  
EXPERIENCE



SUSTAINABLE  
& RELIABLE



ENERGY  
EFFICIENT



DIVERSE  
PRODUCT RANGE



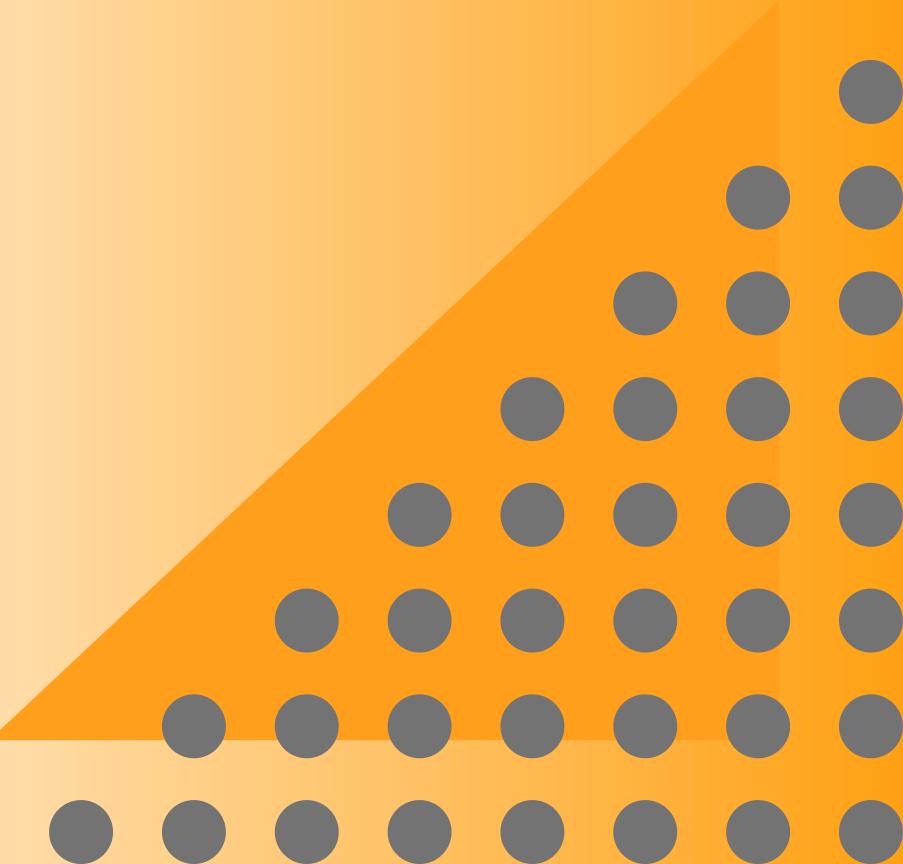
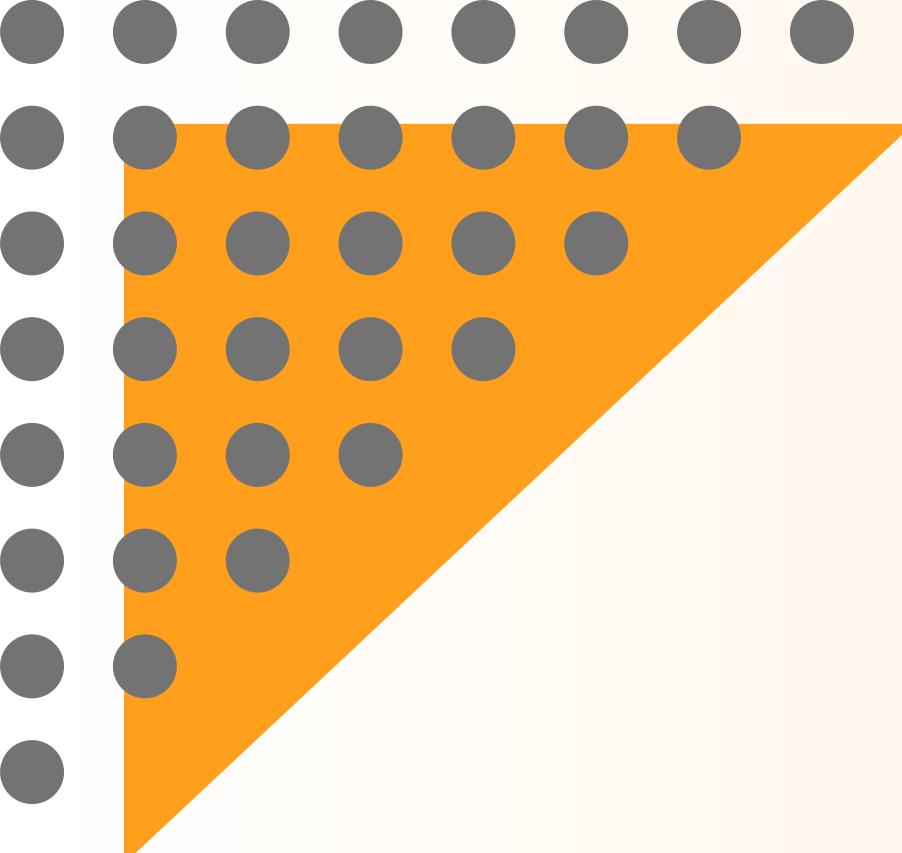
TRUSTED OEM  
PARTNER



EASY  
INSTALLATION



IN HOUSE  
DESIGNING



# **THANK YOU**

## **CONTACT**

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