

Group Event Director

Emergency Services & International Security Portfolio



LOCATION

In-Office - Wimbledon, London - with regular travel to our UK and international events

TEAM REPORTING & STRUCTURE

Reporting to the Group Managing Director

ROLE OVERVIEW

Nineteen Group is seeking an experienced Group Event Director to lead and grow its flagship Emergency Services and Security Portfolio, including Emergency Services Show, Emergency Services Times, International Security Expo, and International Cyber Expo.

This is a senior leadership role with full commercial, strategic, and operational responsibility for a multi-event, multi-brand portfolio serving critical international markets.

The successful candidate will be accountable for driving revenue growth, delivering world-class live events and content, and strengthening Nineteen Group's position as a trusted partner to emergency services, defence, security, and cyber communities.

KEY RESPONSIBILITIES

Strategic & Commercial Leadership

- Own and deliver the long-term strategy for the Emergency Services & Security portfolio aligned with Nineteen Group's growth
- Drive revenue across events, media, sponsorship, digital products, and international expansion
- Hold full P&L responsibility, setting and achieving ambitious revenue, margin, and growth targets
- Lead pricing, sales strategy, yield management, and senior commercial partnerships

Portfolio, Events & Content

- Drive innovation through new formats, features, partnerships, and adjacent launches
- Ensure high-quality, safe, audience-led live events and authoritative content aligned to sector priorities
- Champion audience-first thinking across conferences, awards, and digital extensions

People & Stakeholder Leadership

- Lead and develop cross-functional teams, fostering a high-performance culture with clear objectives
- Partner with central Nineteen Group teams to maximise efficiency and best practice
- Act as a senior ambassador across emergency services, security, and cyber sectors, building trusted relationships with government, blue-light services, and industry bodies

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QUALIFICATIONS & EXPERIENCE

Essential

- Senior leadership experience in B2B exhibitions, conferences, or large-scale live events
- Proven commercial acumen with full P&L ownership
- Experience leading complex, multi-brand and/or multi-event portfolios
- Credible at C-suite and government stakeholder level
- Track record of driving revenue and audience growth

Desirable

- Experience in emergency services, defence, security, cyber, or other regulated sectors
- International portfolio or event experience
- Background in media, publishing, or content-led businesses

COMPANY OVERVIEW

www.nineteengroup.com

Nineteen Group is a fast-growing events and media business backed by Phoenix Equity Partners, serving vital sectors including security, fire safety, emergency services, retail technology, health and safety, construction, manufacturing, and more.

We build vibrant industry communities through world-class events and media, creating spaces where ideas are shared, relationships are formed, and practical solutions shape the future.

Headquartered in Wimbledon, London, with offices across the USA, Hong Kong, and Singapore, Nineteen is powered by a passionate global team. Our people live our KADI values - Kind, Agile, Driven, and Inclusive - because we're a culture-first organisation that puts our people first; we just happen to do great events too.

Nineteen embraces diversity and equal opportunity and is committed to building teams that represent a variety of backgrounds, perspectives and skills.

EQUAL OPPORTUNITIES

Inclusivity is at the heart of everything we do at Nineteen, and that requires a diverse team of great colleagues who feel they have a clear place with us, supporting us all to grow. The more inclusive our employees feel, the better we feel and the quicker we all develop. We are keen to meet people with varied backgrounds and experiences.

We recruit based on merit, potential, and fit to our cultural values. Product knowledge we can teach.