



THE RESIDENT DRONE COMPANY™

# PRESS RELEASE

18th Sept 2024

IDI | SERVE



IDI | TECH



IDI | WARE



DEVELOPING FOR INDUSTRY, WITH INDUSTRY

## **Idroneimages Ltd Rebrands Itself To Idroneinnovations**

The Company offers a complete suite of drone automation and IoT technologies for a variety of key industries.

London, United Kingdom--(September 18, 2024) -Idroneinnovations formerly known as Idroneimages Ltd ("IDI" or the "Company"), a pioneer in drone automation and IoT technologies, is excited to announce the rebranding of the company to Idroneinnovations . The Company is also unveiling its enhanced service offerings under three (3) distinct divisions: IDI SERV, IDI TECH, and IDI WARE. Each division has three (3) unique offerings designed to integrate seamlessly with leading drone manufacturers, including DJI, Parrot, and others.

IDI WARE: represents the software division of Idroneinnovations. Our team of senior developers has developed a robust suite of cutting-edge solutions for Automated Drone Deployment:

IDI Fly: A comprehensive GIS interface for detailed flight planning and mission execution.

IDI Land: An advanced suite of algorithms for precision landing on the Company's Automated Drone Deployment Systems (ADDS) or client's determined location.

IDI Command: A robust controller application designed to be compatible with multiple drone platforms, featuring a user interface that mirrors the dashboard UI.

IDI TECH is the hardware division of the Company. Our engineers have developed a range of Automated Drone Deployment Systems (ADDS) to address diverse use cases across multiple industries:

IDI Docks: Our Automated Drone Deployment Systems (ADDS), the core drone base station technology, which is adaptable for integration into various third-party applications, such as solar/green energy platforms or mobile transport.

IDI Compute: The R&D function for prototyping and designing the hardware control systems, including those utilising AI technologies.

IDI Control: IDI's hardware device development, which utilises robotics and linear motion to manage the position and functions of drones and their sensor payloads.

IDI SERV provides comprehensive service, support, and analytics for all IDI hardware and software products, ensuring optimal performance and customer satisfaction:

IDI Command and Control: Consultation services offering ideas and designs for integrating IDI solutions into turnkey automation solutions.

IDI Support: Customer and partner support for all IDI hardware and software products.

IDI Analytics: A suite of software applications that collect and analyse data from drones and the cloud, exporting readable insights for customer review.

"Drone automation is revolutionising industries by delivering real-time data in critical situations, with applications ranging from emergency response to property security, infrastructure inspections, and land management," said Peter Campbell, CEO of Idroneinnovations. "Our three-pronged service offering caters to diverse use cases, including precision agriculture, infrastructure inspection, and event delivery services, enabling rapid and efficient logistics, so human deployment to address discoveries can be maximised and cost effective."

#### ABOUT Idroneinnovations (IDI):

Established in 2019, Idroneinnovations (IDI) was created to transform drone operations through advanced automation across various industries. The Company quickly evolved from testing basic automation workflows to developing its flagship product, the IDIPLYER Nexus. This innovative "drone-in-a-box" solution, renamed as Automated Drone Deployment Systems (ADDS), integrates sophisticated software with robust hardware, enabling fully automated UAV operations. It has been adopted globally in sectors such as energy, infrastructure, land management, agriculture, mining and construction for tasks like monitoring, surveillance and security, and inspection.