

## AI Front-Door

Unlock instant answers with our AI-powered solution. Optimise your website, improving user experience and satisfaction by utilising advanced Generative AI technology.



### What is the Simpson Associates AI Front-Door?

Are you struggling with information overload and issues with website navigation, therefore leading to decreased customer satisfaction?

Our AI Front-Door is the solution. Acting as a dedicated guide, it will seamlessly direct people to the precise information they need on your webpage. Our AI-powered platform delivers instant, accurate answers with unmatched efficiency, providing a solution to the complications that many organisations face in all sectors.

We understand the challenges that organisations face in making critical information accessible. Despite best efforts, people often struggle to navigate complex websites and long documents. Our AI Front-Door revolutionises this process using advanced Generative AI technology. We help you save time, reduce complications, and increase the effect of your organisation, utilising the power and benefits of AI.

### Features

- ✓ Our web-based application offers secure user logins for anytime access.
- ✓ This solution can handle multiple document formats, including text, PDFs, & more.
- ✓ Quick & easy access to essential information with integrated search capabilities.
- ✓ Secure, scalable and easily integrated with your existing website.
- ✓ Delivers precise query resolution with Natural Language Processing.
- ✓ Inbuilt workflow management streamlines complex queries for efficiency.

# Benefits

- ✓ **Advanced Generative AI**  
An innovative advanced AI-powered solution.
- ✓ **Boost efficiency**  
Streamline operations and save time.
- ✓ **Optimise your website**  
Improve user experience and satisfaction.
- ✓ **Increase impact**  
Achieve greater outcomes with your resources.

# Who should use AI Front-Door?

Our AI Front-Door is designed for organisations of all sizes and sectors that want to:

- ✓ Improve the experience for users by providing instant access to vital information.
- ✓ Those struggling with website optimisation and information overload on their website.
- ✓ Gain an understanding of their users and improve overall satisfaction.
- ✓ Stay ahead of the curve by embracing innovative AI technology to improve efficiency and effectiveness, laying the foundation for future AI advancements.

# Outcomes

No matter the size of your organisation, or the sector in which you operate in, our AI Front-Door can help you achieve your mission and improve user experience, utilising advanced Generative AI technology.



# Why Simpson Associates

With over 30 years of experience in data transformation, we are the trusted partner for organisations from all sectors seeking innovative solutions. Our team of experts is dedicated to using the transformative power of AI to help organisations achieve their data strategy goals.

# Next Steps...

To learn more about AI Front-Door, contact us today!

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