



“ When it comes to alerts, nowtice offers everything you need to act quickly and to automate the most repetitive and error-prone activities. No matter if you are spreading a weather alert or summoning rescue teams, a simple button is enough to broadcast over multiple communication channels and to reach the largest number of recipients, in full respect of privacy policies and according to your strategy. ”

nowtice

mass alerting system

nowtice.it



nowtice is a powerful software solution to plan and send notifications, designed for authorities, institutions and individuals who need to communicate effectively and to monitor the whole process, especially in the event of an emergency.



multi-channel, massive, accurate

nowtice is the most convenient and fastest way to alert the population and your teams in case of need. You decide the rules and nowtice reaches all interested recipients for you.

Anywhere, even on smartphones!

-  CUSTOMIZABLE STRATEGIES WITH ESCALATION
-  SIMULTANEOUS SENDING ON ALL AVAILABLE MEDIA
-  FREE ALERTING APP FOR SMARTPHONES
-  COMPLIANT WITH CAP STANDARD AND TSO MODEL
-  CLOUD-BASED SERVICES



SHOPPING CENTRES AND STADIUMS / CONCERTS

Meeting places

EARLY WARNING AND SAFETY MANAGEMENT FOR AREAS WITH HIGH DENSITY OF PEOPLE

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"Public safety in shopping centres, in meeting places and during events and concerts for daily use and incidents."

- ATTACKS
- ROBBERIES
- PANIC
- INCIDENTS

Messages on large screens

Use existing large screens for ordinary information and to alert in an emergency.



"Warning. For security reasons, please get out of the shopping centre"

Maps and escape plans

Send escape routes and the location directly on maps and mobile GPS apps. Complete text messages with visual instructions.

"Reach the exit following the highlighted path"

"Assume the safety position shown in the figure"

Smartphone App



Use the existing apps as an additional communication channel and increase the effectiveness of the alert.

Security cameras and sensors



Activate alerts based on security sensors, face recognition and security cameras.

Crowd management



Control panic situations and outflows to exit routes with well-directed alert plans.

Plant protection



Linking the alert platform and the management systems of the equipment allows to immediately start systems protection procedures in the event of an emergency, such as interrupting the power lines or closing bulkheads.

STAFF SAFETY	PLANT PROTECTION
SUPPORT TO INTERVENTION TEAMS	ORDINARY COMMUNICATION

"Organize rescue operations and face the emergency within your company."

Triggered alerts



Set up warnings and emergency alerts so that they are automatically activated when thresholds are exceeded on the safety sensors.

"The temperature of the disposal system has exceeded the limit value"

09:57

Alarm systems



The alert procedures can be activated automatically when an alarm is triggered in the event of an accident.

"Fire alarm in the storage department"

09:41

Cooperation



Use the alert system to send notifications and information to external bodies (Fire Brigades, rescue teams, private security).

Industry and Companies

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ALERT AND EMERGENCY MANAGEMENT SYSTEM FOR INDUSTRIAL CONTEXTS

Municipalities and Public Administrations

EARLY WARNING AND COMMUNICATION PLATFORM FOR PUBLIC ADMINISTRATIONS

Weather alerts

Notify your citizens on all available communication channels, including apps and Facebook pages, as quickly as necessary even in the event of sudden storms.

"Cloud burst forecast for 4 pm with possible flooding: limit travels"

09:57

Road signs and traffic

With a single click, send warnings and notices on variable message signs positioned along roads and critical locations.

"Reach your citizens and technical teams every day or in an emergency, with the ease of a click and the effectiveness of a widespread and mass alert"

Earthquake and collapse warning

The alert platform is capable of real-time transmissions and can connect to seismic sensors. Therefore, population can be informed to take shelter in the imminence of an earthquake. The same can be done in the imminent collapse of bridges and structures.



Legal protection

Using a professional alert platform protects mayors and officials in the event of a legal dispute. All the activities are recorded, this allows the Body to prove the well-organized actions carried out during the emergency management.

COMMUNICATIONS TO CITIZENS	PROTECTION OF THE POPULATION	RESCUE COORDINATION
VOLUNTEER MANAGEMENT (POST-EVENT)	REACH EVERYONE, ACCURATELY	MEET THE LEGAL REQUIREMENTS

In the event of an attack...

Promptly warn about the areas to avoid, report the location of embassies and safe places, send maps and escape routes, coordinate the rendezvous with tourists and organizers.

"Shooting in progress in Bellevue Square. Get as far away from the area as possible"

14:30

"Are you okay?" function

Ask the tourists to confirm if they are safe and dialogue with them using the built-in chat function.

"Paris attacks: do you need help? YES - NO"

14:30

- ENSURE TOURIST SAFETY
- EMERGENCY INSTRUCTIONS
- LOCATE PEOPLE AND EVENTS
- ORGANIZE TOURIST ACTIVITIES

"The alert tool providing safety and support for tourists. Available everywhere, reliable, accurate. Everyday."

Not just an emergency tool

Use the communication platform to provide tourist information - such as museum hours and events - or to organize group activities, for example to invite tourists to get onboard the ship or to go back to the resort.

"Lunch among the olive trees at the Panoramic Terrace"

12:15

"Please, reach the boarding point"

17:00

Integration with existing apps

Reach your target using the apps of the tourist village, of the tour operator or of the cruise. Alerts and communications can be fully integrated within third-party platforms.

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Tourism

ALERTING SOFTWARE FOR TOUR OPERATORS AND THE TOURISM SECTOR

How does it work?

With just one click you can send text, voice, images and maps on all the communication channels you have selected. Not only traditional phones, emails and SMS, but also Facebook, Twitter, web pages are supported, plus the exclusive app alert for all mobile users!

Alerting via app!

Using **nowtice**, you can send alerts and emergency messages to the smartphones of your target, thus making them immediately visible anywhere. You can attach maps and routes that can be opened in the common navigation apps, ask for feedback and, if necessary, start emergency private chats with a single recipient. The big news? Many of the features can be integrated with existing apps, for example that of your company!

Who is developing nowtice?

nowtice is based on the experience of Regola, an Italian company that for more than twenty years is supporting Italian and worldwide emergency call centres. We know what timing, precision and interventions mean when dealing with large scale events and we put our expertise at the service of public and private scenarios.

KEY FEATURES

- ▶ SUPPORT OF ALL TRADITIONAL AND MODERN COMMUNICATION SYSTEMS, FROM ANALOGUE/DIGITAL RADIOS TO SOCIAL NETWORKS AND APPS.
- ▶ SIMULTANEOUS ALERTING ON DIFFERENT CHANNELS AND TOWARDS MULTIPLE RECIPIENTS.
- ▶ MAXIMUM CONFIGURABILITY.
- ▶ PREDEFINED AND CUSTOMIZED ALERT TEMPLATES, READY FOR USE.
- ▶ ESCALATION ON CHANNELS AND RECIPIENTS BASED ON RECEIPT STATUS.
- ▶ PRACTICAL "POINT AND CLICK" CREATION OF ALERTS, TO ENSURE TIMING AND ACCURACY.
- ▶ CUSTOM ALIASES, GROUPS AND DISTRIBUTION LISTS.
- ▶ RECEIPT NOTIFICATIONS AND INTERACTIVE FEEDBACK FROM RECIPIENTS.
- ▶ MULTIMEDIA ATTACHMENTS, MAPS AND TRACKS COMPATIBLE WITH MOBILE NAVIGATION APPS.
- ▶ PROPRIETARY OR THIRD-PARTY APP SUPPORT FOR THE MOST MODERN ALERTING MODELS.
- ▶ CLOUD TECHNOLOGY: NO INSTALLATION COSTS, SOFTWARE ALWAYS UPDATED, COSTS UNDER CONTROL.

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CONTACT & INFORMATION

Regola S.r.l.
C.so Filippo Turati 15/h
10128 Torino (ITALY)

Tel. +39 (0)11 518 70 29
Fax +39 (0)11 518 70 23

commerciale@regola.it

www.regola.it



nowtice intelligent technology uses data networks and radio communication to send alerts during natural disasters and major events, since they are restored long before the telephone lines. It's a key factor to ensure effective operation in critical situations.

nowtice

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