



BTN Academy: Establishing a travel and entertainment policy



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What are the challenges with an **ineffective** T&E policy?



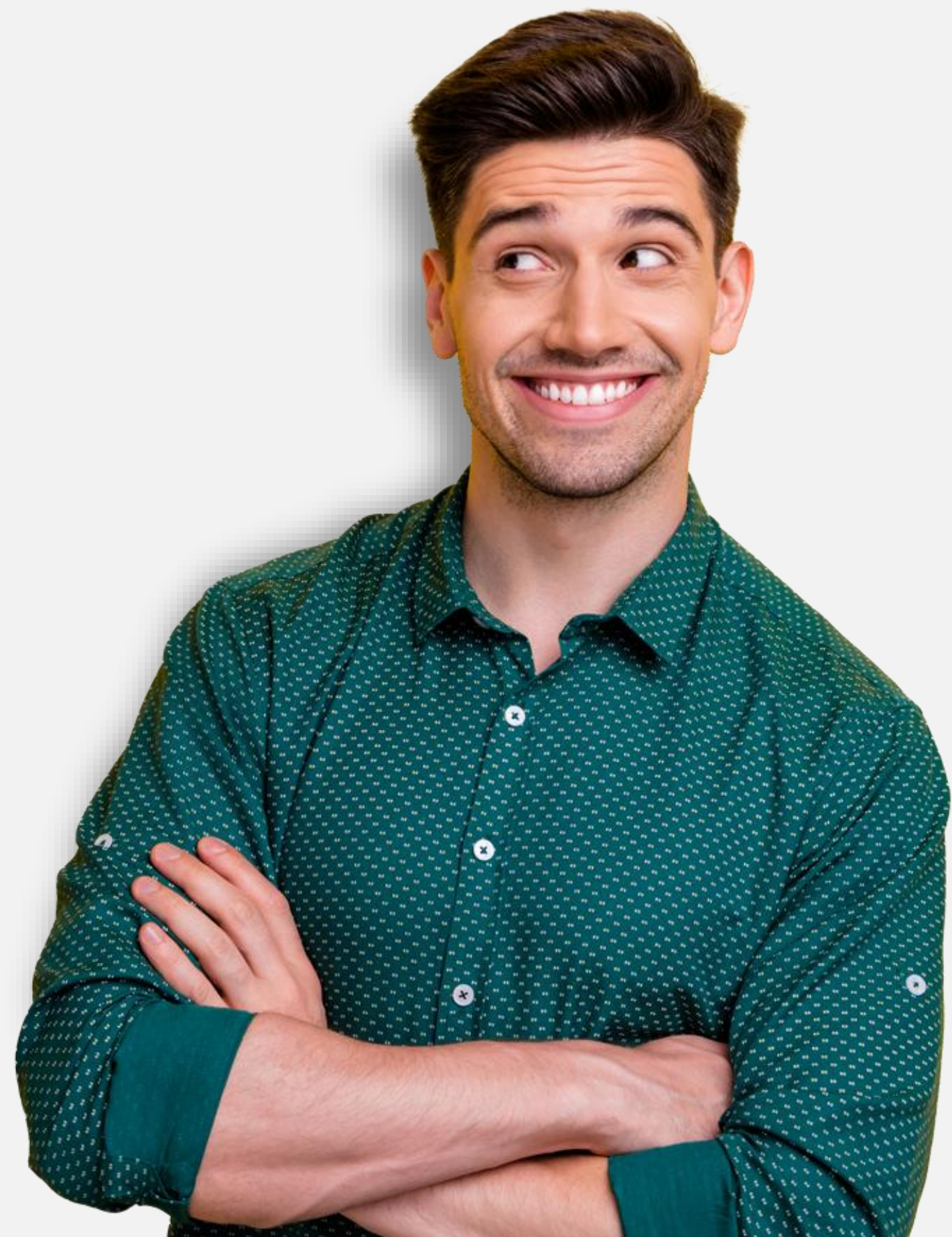
What does an effective
T&E policy look like and
how is it achieved?



How do you get people
to adopt and adhere to
a T&E policy?



Key takeaways!



Q&A





BUSINESS TRAVEL NEWS' LEARNING PROGRAM FOR TRAVEL BUYERS

Welcome to the Business Travel News Academy: the managed travel industry's only free, on-demand learning destination for anyone who touches business travel.



BTN ACADEMY LEARNING COURSES AT A GLANCE

AVAILABLE NOW!

- Structuring a Managed Travel Program
- Establishing a T&E Policy
- Selecting a Travel Management Company
- Selecting a Travel Payment Provider
- Selecting an Online Booking Tool
- Setting Up a Corporate Lodging Program
- Working with Airlines
- Working with Car Rental Firms
- Working with Chauffeured Transportation
- Taking on Travel Risk Management
- Selecting an Expense Reporting Tool

COMING SOON!

- Getting Started With Meetings Management



Tell us what you think

