

Our business is YOU



The S, Ascend Hotel Collection



Sleep Hotel Concept

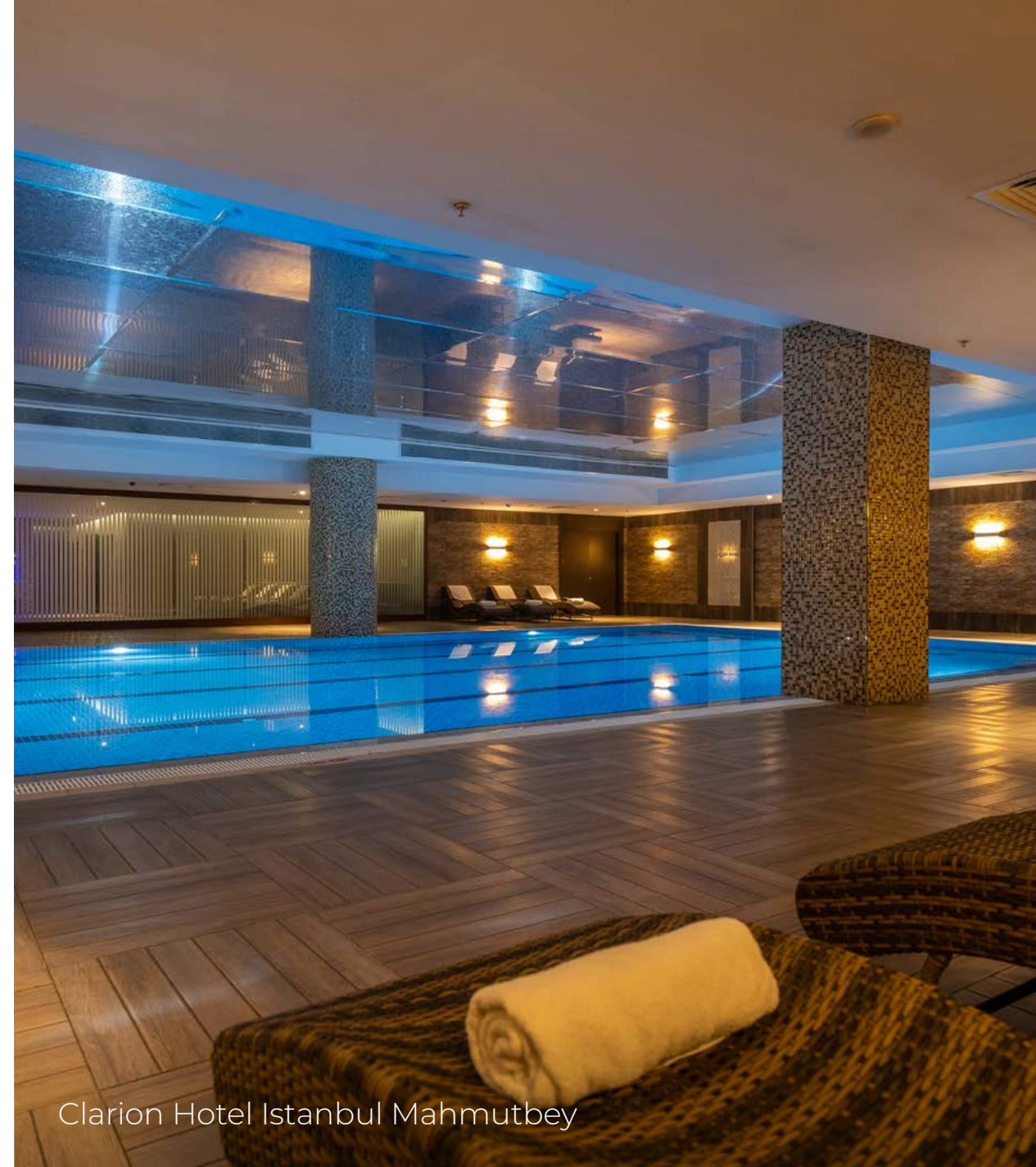


Quality Hotel Lippstadt





Clarion Hotel Jeddah Airport



Clarion Hotel Istanbul Mahmutbey



Comfort Hotel Cecil Metz Gare

CHOICE HOTELS®

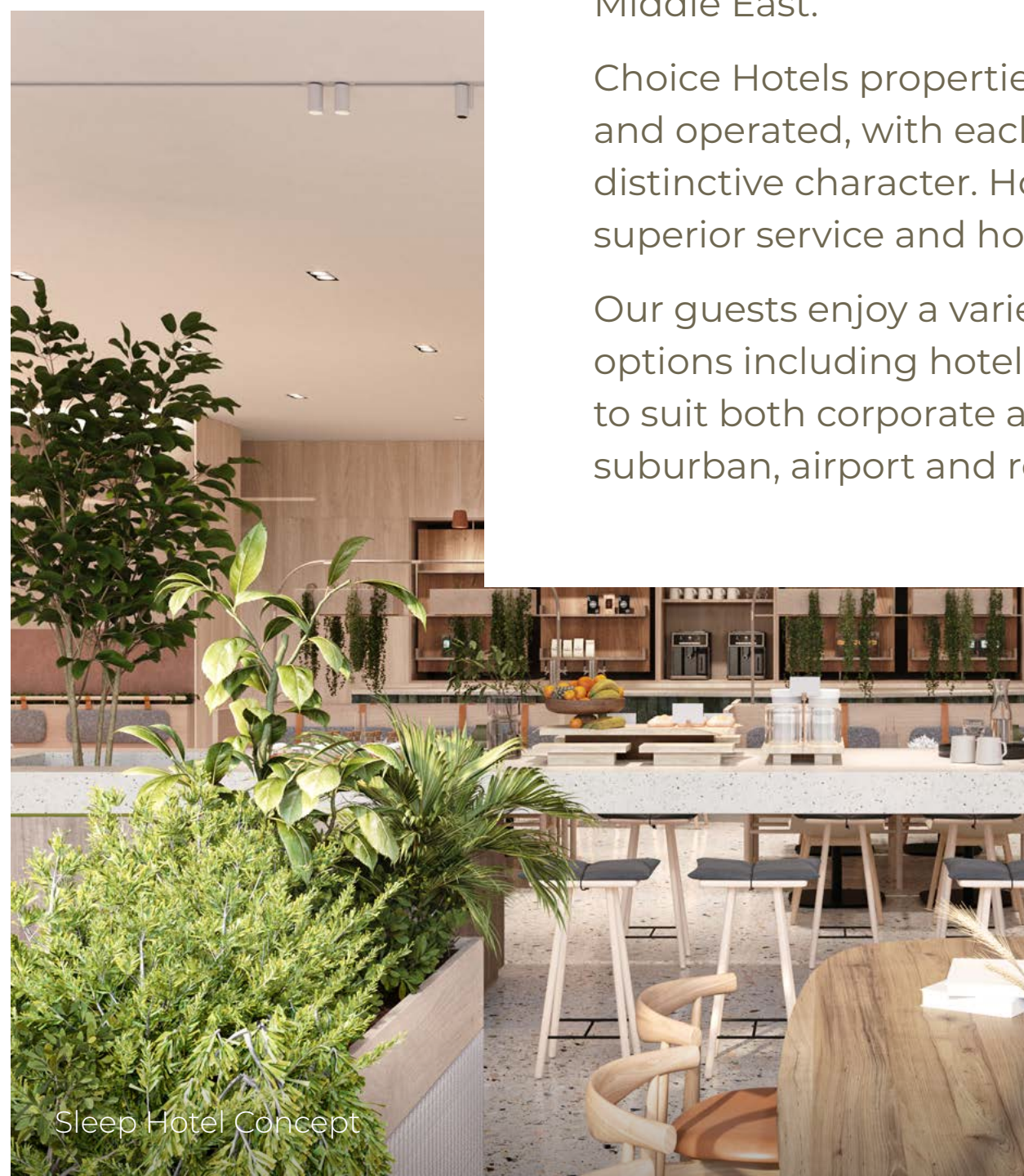
Choice Hotels is one of the largest hotel franchisors in the world, with nearly 7,500 hotels and 630,000 rooms in 46 countries and territories across the Americas, Asia Pacific, Europe and the Middle East.

Choice Hotels properties are privately owned and operated, with each brand having its own distinctive character. Hotels offer free Wi-Fi, superior service and hospitality.

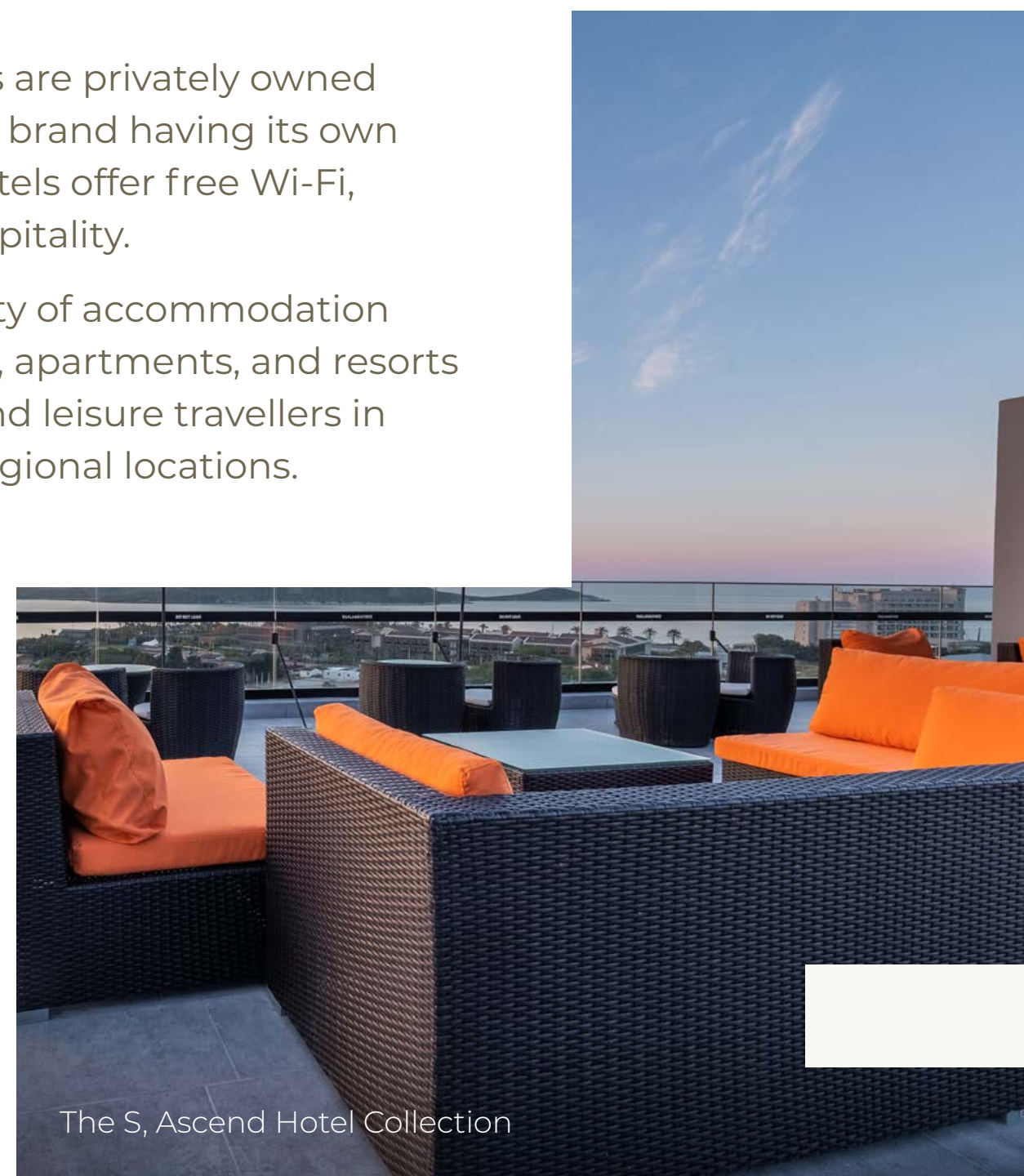
Our guests enjoy a variety of accommodation options including hotels, apartments, and resorts to suit both corporate and leisure travellers in suburban, airport and regional locations.



Hotel Aquarius Venice, Ascend Hotel Collection



Sleep Hotel Concept



The S, Ascend Hotel Collection



The S, an Ascend Hotel Collection

Sleep Hotel Concept

Clarion Hotel Jeddah Airport

Quality Hotel Lippstadt

Comfort Hotel Am Kurpark

ASCEND™
HOTEL COLLECTION

Sleep™

CLARION™

Quality™

Comfort™

Memorable, Boutique, Unique

Upscale collection 268+ hotels open or under development worldwide.

We give guests peace of mind while enhancing the value of travel, making it effortless for them to connect, discover and immerse themselves in their destination. Our collection hotels are historic, boutique or one-of-a-kind, and each is woven into the culture and fabric of its community, featuring art and amenities that put local flavour first.

Stay Balanced in Style

Upper midscale – Lifestyle 540+ hotels open or under development worldwide.

Our hotels offer travellers space to maintain and recharge their energy in balance with the rhythm of the day – from our uplifting morning energy to a lively afternoon mood to our evening ambience that encourages relaxation and rest. Whether it's our 'Designed to Dream' bed or healthy dining options, we've developed all kinds of ways to provide the perfect sense of escape. The result is a uniquely energising short stay hotel experience with an elevated level of design whether guests are travelling to discover, connect or work.

Discover in Style

Upper midscale – Lifestyle 315+ hotels open or under development worldwide.

Clarion hotels exceed the rising expectations of today's upper midscale traveller. For these well-travelled guests seeking a sense of discovery and style, we offer more reasons to visit and linger a little longer. The Clarion Cafe offers guests space to relax and work throughout the day with a bistro-styled menu featuring locally sourced ingredients, coupled with thoughtful and genuine service. Our curated, lifestyle hotels offer a richer experience creating one-of-a-kind hotels that let guests 'Discover in style' on every trip.

Be Delighted

Midscale 2,080+ hotels open or under development worldwide.

We go further for the core midscale traveller in all kinds of ways, creating a stylish and great value alternative to the big brand hotels. For our guests, Quality means feeling totally relaxed in calm, modern surroundings with all the basics and more. With our Quality hosts delivering warm and friendly service, Quality Moments and our Quality Time cocktail and wine menus. It's the smart way to offer an enhanced experience and stand out in the competitive midscale market.

Your Hub, On the Go

Midscale 2,400+ hotels open or under development worldwide.

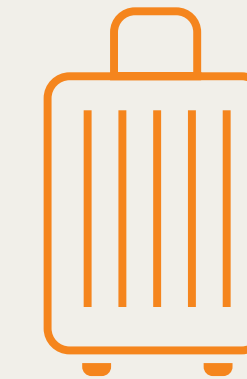
We now deliver for today's value driven midscale traveller who wants the basics done brilliantly with exceptional convenience. Comfort hotels present modern design, with the Comfort Hub providing a multi-purpose space on arrival. Offering anything from a morning coffee to an evening drink, a quiet booth for working to a lounge area for socialising. They can also check-in and out with our Comfort Crew or grab refreshments to go. All at the price point and places they want.



Earn points towards free nights in over 7,000 hotels worldwide



Minimum 10% discount on every stay*



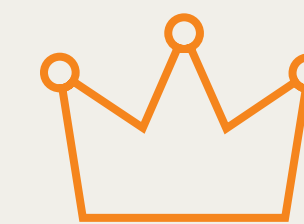
Late check-out**

CHOICE privileges™

Choice Hotels' free-to-join loyalty programme rewards guests for their stays.



Transfer points to your favourite airline's frequent flyer programme



Exclusive access to member offers and deals

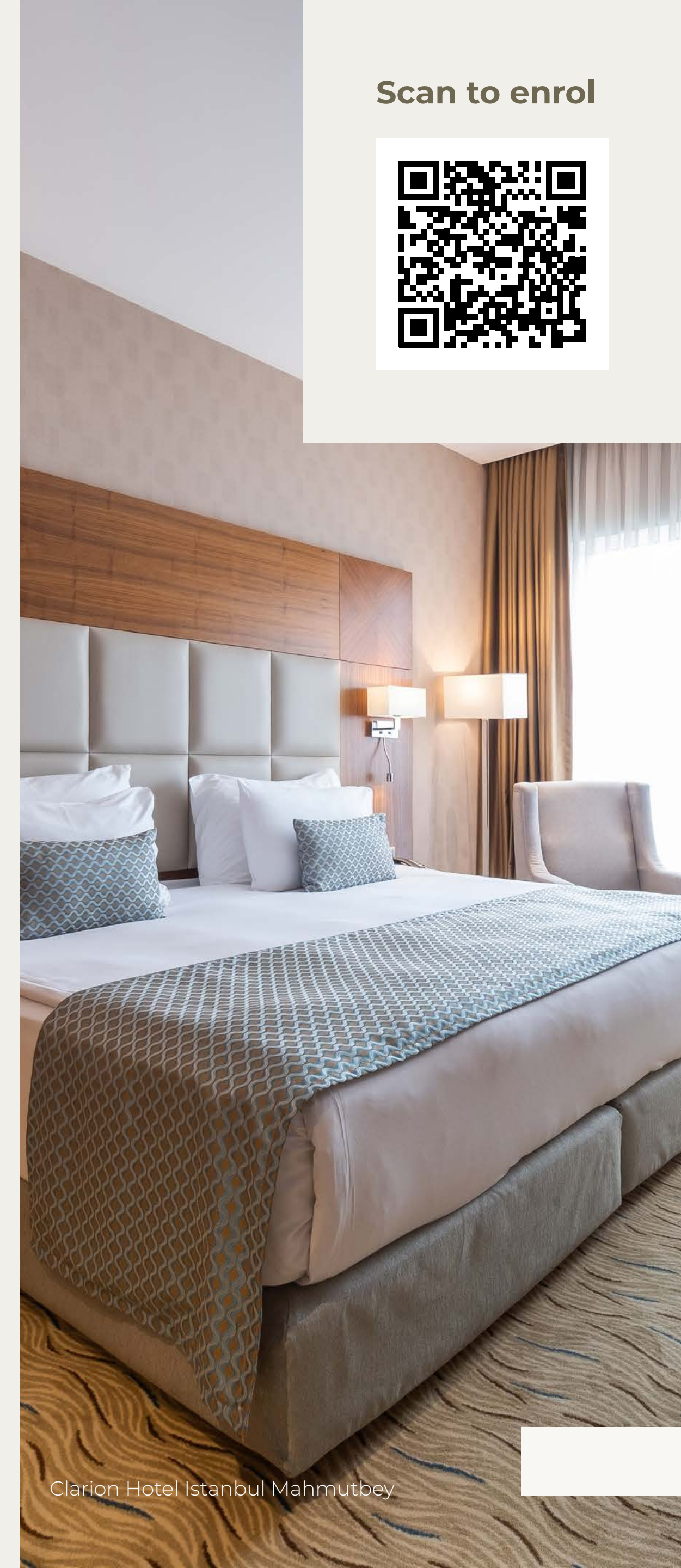


Access to partner offers and benefits

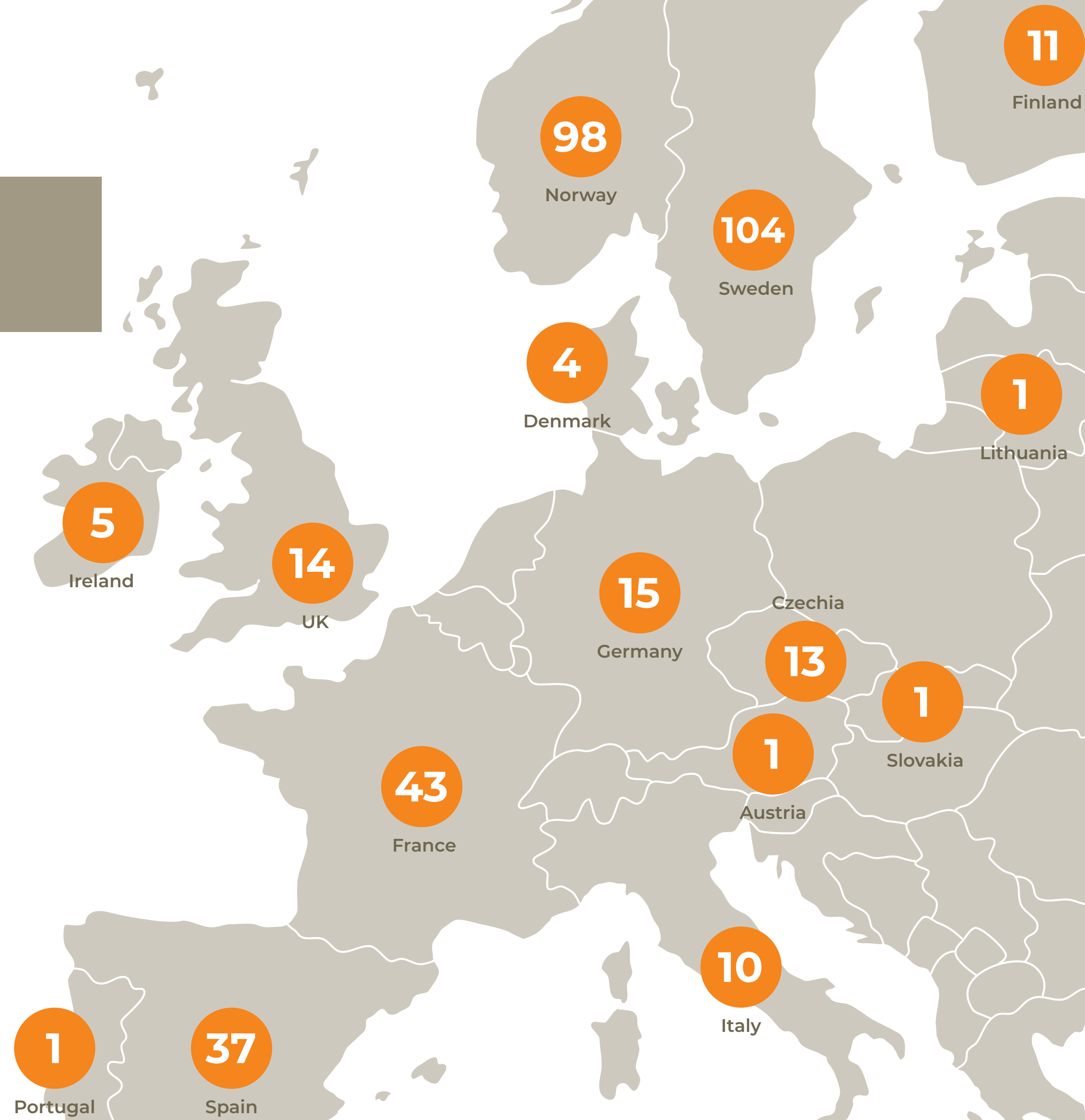
The award-winning Choice Privileges® loyalty programme offers members a faster way to rewards, with personalised benefits starting on day one. For more information, visit www.choicehotels.com.

*At participating hotels in Europe, Middle East & Africa (EMEA) when booked direct on choicehotels.com or Choice Hotels mobile app. Other discount rates may apply for hotels outside EMEA. **Subject to availability.

Scan to enrol



EMEA hotels



Choice Hotels EMEA Property List | 2022

Chain GDS code: EC

UK & Ireland

Arundel	Comfort Inn Arundel
Birmingham	Comfort Inn Birmingham
Blackpool	Comfort Inn Blackpool Gresham
Boldon	Clarion Hotel Newcastle South
Coventry	Quality Hotel Coventry
Dublin	Shoreline Hotel, Ascend Hotel Collection
Ennis	Hotel Woodstock Ascend Hotel Collection
Galway	The House Hotel Ascend Hotel Collection
Galway	The Hardiman Ascend Hotel Collection
Great Yarmouth	Comfort Hotel Great Yarmouth
London	Comfort Inn Edgware Road W2
London	Comfort Inn Hyde Park
London	Comfort Inn Kings Cross
London	Comfort Inn Victoria
London	Comfort Inn Westminster
London	Quality Hotel Hampstead
Ramsgate	Comfort Inn Ramsgate
Sunderland	Comfort Inn Sunderland
Youghal	Quality Hotel and Leisure Center Youghal

Western Europe

France

Amiens	Comfort Hotel Amiens Nord
Annemasse	Comfort Hotel Annemasse Geneve
Bordeaux	Quality Hotel Bordeaux Centre
Cachan	Comfort Hotel Cachan Paris Sud
Clermont Ferrand	Comfort Hotel Clermont Saint-Jacques
Clermont-Ferrand	Quality Hotel Clermont Kennedy
Colmar	Comfort Hotel Expo Colmar
Colombier Saugnieu	Comfort Hotel Aeroport Lyon St Exupery
Etampes	Comfort Hotel Etampes
Evreux	Comfort Hotel Evreux

Figeac	Comfort Hotel Figeac
Idron	Comfort Suites Pau Idron
Ivry Sur Seine	Comfort Hotel Paris Porte d'Ivry
Juvignac	Quality Hotel du Golf Montpellier Juvignac
Le Mans	Quality Hotel Le Circuit - Le Mans
Linas	Comfort Hotel Linas - Montlhery
Lomme	Comfort Hotel Lille Lomme
Longvic	Comfort Hotel Dijon Sud
Lorient	Comfort Hotel Astoria Lorient
Lourdes	Quality Hotel Christina Lourdes
Lyon	Comfort Suites Rive Gauche Lyon Centre
Maisons-Laffitte	Quality Suites Maisons-Laffitte Paris Ouest
Metz	Comfort Hotel Cecil Metz Gare
Meylan	Comfort Hotel Grenoble Meylan
Montlucon	Comfort Hotel Montlucon
Noyelles Godault	Comfort Hotel Lens - Noyelles Godault
Olivet	Comfort Hotel Orleans Olivet Aulnaies
Olivet	Comfort Hotel Orleans Olivet Provinces
Orleans	Comfort Hotel Orleans Sud
Paris	Comfort Hotel Davout Nation Paris 20
Paris	Comfort Hotel Nation Pere Lachaise Paris 11
Paris	Quality Hotel & Suites Bercy Bibliotheque
Pau	Quality Hotel Pau Centre Bosquet
Pithiviers	Comfort Hotel Pithiviers
Ramonville Saint Agne	Comfort Hotel Toulouse Sud
Rouen	Comfort Hotel Alba Rouen
Rungis	Comfort Hotel Rungis - Orly
Saintes	Comfort Hotel Saintes
SARAN	Comfort Hotel Orleans Saran
Strasbourg	Comfort Hotel Strasbourg
Toulouse	Quality Hotel Toulouse Centre
Tourcoing	Comfort Hotel Lille L'Union
Vannes	Quality Hotel La Marebaudiere-Vannes

Southern Europe

Italy

Fiumicino	Comfort Hotel Fiumicino City
Garbagnate Monastero	Quality Hotel San Martino
Mestre	Quality Hotel Delfino Venezia Mestre
Monterotondo	Quality Hotel Green Palace
Rome	Clarion Collection Hotel Principessa Isabella
Rome	Comfort Hotel Bolivar
Rome	Quality Hotel Nova Domus
Rome	Quality Hotel Rouge et Noir
Sorrento	Comfort Hotel Gardenia Sorrento Coast
Venice	Hotel Aquarius Venice

Portugal

Ponta Delgada	Comfort Inn Ponta Delgada
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Spain

Albacete	Sercotel Hotel Los Llanos
Alcoy	Sercotel Ciutat d Alcoi
Almeria	Sercotel Gran Fama
Avila	Sercotel Cuatro Postes
Badajoz	Sercotel Gran Hotel Zurbaran
Barcelona	Sercotel Amister Art
Bilbao	Sercotel Ayala
Bilbao	Sercotel Coliseo Bilbao
Bilbao / Vizcaya	Sercotel Arenal Bilbao
Cartagena / Murcia	Sercotel Alfonso XIII
Cartagena / Murcia	Sercotel Carlos III
Les Alqueries	Sercotel Plana Parc
Logrono	Sercotel Logrono Suites
Logrono	Sercotel Portales
Madrid	AB Arganda
Madrid	AB Rivas
Madrid	Econo Lodge Esentia Togumar

Choice Hotels EMEA Property List | 2022

Chain GDS code: EC

Madrid	Sercotel Alcalá 611
Madrid	Sercotel GH Conde Duque
Madrid	Sercotel La Princesa Hotel
Madrid	Sercotel Madrid Aeropuerto
Montcada i Reixac	Sercotel Ciutat de Montcada
Murcia	Hotel Sercotel JCI
Pamplona	Sercotel Leyre Ascend Hotel Collection
Pinto	Sercotel Princesa de Eboli
Salamanca	Sercotel Las Torres
San Sebastian	Sercotel Europa San Sebastian
Sevilla	Sercotel Dona Carmela
Sitges	Kalma Sitges Hotel
Toledo	Sercotel Alfonso VI
Tudela	Sercotel Tudela Bardenas
Valencia	Hotel Sercotel Sorolla Palace
Valladolid	Sercotel Valladolid
Vigo	Sercotel Bahia de Vigo
Vigo	Sercotel Tres Luces
Vitoria	Sercotel Boulevard Vitoria
Zaragoza	Sercotel Plaza Feria

Scandinavia

Denmark

Copenhagen	Comfort Hotel Vesterbro
Copenhagen	Villa Copenhagen
Kastrup	Clarion Hotel Copenhagen Airport
Kastrup	Comfort Hotel Copenhagen Airport

Finland

Espoo	GLO Hotel Sello Ascend Hotel Collection
Helsinki	Clarion Hotel Helsinki
Helsinki	F6
Helsinki	GLO Hotel Art
Helsinki	GLO Hotel Kluuvi Ascend Hotel Collection

Helsinki	Hotel Fabian
Helsinki	Hotel Haven
Helsinki	Hotel Lilla Roberts
Helsinki	Klaus K Hotel
Vantaa	Clarion Hotel Aviapolis
Vantaa	GLO Hotel Airport

Lithuania

Vilnius	Comfort Hotel LT
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Norway

Alesund	Hotel Brosundet
Alesund	Quality Hotel Alesund
Alesund	Quality Hotel Waterfront Alesund
Arendal	Clarion Hotel Tyholmen Arendal
Asker	Quality Hotel Leangkollen
Bergen	Clarion Collection Hotel Havnekontoret
Bergen	Clarion Hotel Admiral
Bergen	Clarion Hotel Bergen
Bergen	Clarion Hotel Bergen Airport Terminal
Bergen	Comfort Hotel Bergen
Bergen	Hotel NO13
Bergen	Hotel Oleana Ascend Hotel Collection
Bergen	Quality Hotel Edvard Grieg Comfort Hotel
Blomsterdalen	Bergen Airport Terminal
Bodo	Clarion Collection Hotel Grand Bodo
Bodo	Comfort Hotel Bodo
Bodo	Quality Hotel Ramsalt
Drammen	Clarion Collection Hotel Tollboden
Drammen	Comfort Hotel Union Brygge - Drammen
Drammen	Quality Hotel River Station
Floro	Comfort Hotel Floro
Floro	Quality Hotel Floro
Fornebu	Quality Hotel Expo
Fredrikstad	Quality Hotel Fredrikstad

Gardermoen	Clarion Hotel & Congress Oslo Airport
Gardermoen	Comfort Hotel RunWay
Gjovik	Clarion Collection Hotel Grand
Gjovik	Quality Hotel Strand Gjovik
Halden	Clarion Collection Hotel Park
Hamar	Clarion Collection Hotel Astoria
Harstad	Clarion Collection Hotel Arcticus
Harstad	Quality Hotel Harstad
Haugesund	Clarion Collection Hotel Amanda
Haugesund	Quality Hotel Maritim
Jessheim	Quality Hotel Gardermoen Airport
Klofta	Lily Country Club
Kongsberg	Clarion Collection Hotel Kongsberg
Kongsberg	Quality Hotel Grand
Kristiansand	Clarion Hotel Ernst
Kristiansand	Comfort Hotel Fosna
Kristiansund	Comfort Hotel Kristiansand
Kristiansund	Quality Hotel Grand Kristiansund
Langesund	Quality Hotel Skjaergarden
Larvik	Farris Bad
Larvik	Quality Hotel Grand Larvik
Lillehammer	Clarion Collection Hotel Hammer
Longyearbyen	Funken Lodge
Mo i Rana	Clarion Collection Hotel Helma
Narvik	Quality Hotel Grand Royal
Noresund	Norefjell Ski & Spa
Oppdal	Quality Hotel Skifer
Oslo	Amerikalinjen
Oslo	Clarion Collection Hotel Bastion
Oslo	Clarion Collection Hotel Folketeateret
Oslo	Clarion Collection Hotel Gabelshus
Oslo	Clarion Collection Hotel Savoy
Oslo	Clarion Hotel Oslo
Oslo	Clarion Hotel The Hub

Choice Hotels EMEA Property List | 2022

Chain GDS code: EC

Oslo	Comfort Hotel Boersparken
Oslo	Comfort Hotel Grand Central
Oslo	Comfort Hotel Karl Johan
Oslo	Comfort Hotel Xpress Central Station
Oslo	Comfort Hotel Xpress Youngstorget
Oslo	Hotel Christiania Teater
Oslo	Quality Hotel 33
Oslo	Quality Hotel Hasle Linie
Oslo	THE THIEF
Porsgrunn	Comfort Hotel Porsgrunn
Sandefjord	Clarion Collection Hotel Atlantic
Sandnes	Quality Hotel Pond
Sandnes	Quality Hotel Residence
Sarpsborg	Quality Hotel Sarpsborg
Skien	Clarion Collection Hotel Bryggeparken
Skjetten	Quality Hotel Olavsgaard
Sogndal	Quality Hotel Sogndal
Sola	Clarion Hotel Air
Sola	Quality Hotel Stavanger Airport
Son	Son Spa
Stavanger	Clarion Hotel Stavanger
Stavanger	Comfort Hotel Square
Stavanger	Clarion Collection Hotel Skagen Brygge
Stavanger	Clarion Hotel Energy
Steinkjer	Quality Hotel Grand Steinkjer
Stjordal	Quality Hotel Airport Vaernes
Tiller	Quality Hotel Panorama
Tonsberg	Quality Hotel Tonsberg
Trollaasen	Quality Hotel Entry
Tromso	Clarion Collection Hotel Aurora
Tromso	Clarion Collection Hotel With
Tromso	Clarion Hotel The Edge
Tromso	Comfort Hotel Xpress Tromso
Tromso	Quality Hotel Saga

Trondheim	Clarion Collection Hotel Grand Olav
Trondheim	Clarion Hotel Trondheim
Trondheim	Comfort Hotel Park
Trondheim	Comfort Hotel Trondheim
Trondheim	Quality Hotel Augustin
Ulsteinvik	Quality Hotel Ulstein
Sweden	
Åre	Copperhill Mountain Lodge
Arlanda	Clarion Hotel Arlanda Airport Terminal
Arlandastad	Quality Hotel Arlanda XPO
Arvika	Clarion Collection Hotel Bristol
Balsta	Aronsborg Konferenshotell
Boden	Quality Hotel Bodensia
Boras	Comfort Hotel Jazz
Boras	Quality Hotel Grand Boras
Borlange	Quality Hotel Galaxen
Eskilstuna	Clarion Collection Htl Bolinder Munktell
Eskilstuna	Comfort Hotel Eskilstuna
Falun	Clarion Collection Hotel Bergmastaren
Froson	Hotel Froso Park
Gavle	Clarion Hotel Winn
Goteborg	Clarion Hotel The Pier
Goteborg	Comfort Hotel City
Gothenburg	Avalon Hotel
Gothenburg	Clarion Collection Hotel Mektagonen
Gothenburg	Clarion Collection Hotel Odin
Gothenburg	Clarion Hotel Post
Gothenburg	Comfort Hotel Goteborg
Gothenburg	Quality Hotel 11
Gothenburg	Quality Hotel Panorama
Gothenburg	Quality Hotel Waterfront
Gothenburg	Quality Hotel Winn
Halmstad	Clarion Collection Hotel Norre Park
Halmstad	Hotel Martenson

Handen	Quality Hotel Winn Haninge
Helsingborg	Clarion Hotel Grand
Helsingborg	Clarion Hotel Sea U
Helsingborg	Comfort Hotel Helsingborg
Hudiksvall	Quality Hotel Statt
Jonkoping	Clarion Collection Hotel Victoria
Jonkoping	Comfort Hotel Jonkoping
Jonkoping	Quality Hotel Match
Jonkoping	Vox Hotel
Kalmar	Clarion Collection Hotel Packhuset
Karlskrona	Clarion Collection Hotel Carlskrona
Karlstad	Clarion Collection Hotel Bilan
Karlstad	Clarion Collection Hotel Drott
Karlstad	Clarion Collection Hotel Plaza
Kiruna	Ice Hotel
Kista	Comfort Hotel Kista
Kristianstad	Quality Hotel Grand
Linkoping	Clarion Collection Hotel Slottsparken
Linkoping	Comfort Hotel Linkoping City
Linkoping	Quality Hotel Ekoxen
Linkoping	Quality Hotel The Box
Lulea	Clarion Hotel Sense
Lulea	Comfort Hotel Arctic
Lulea	Quality Hotel Lulea
Malmo	Clarion Collection Hotel Temperance
Malmo	Clarion Hotel Malmo Live
Malmo	Comfort Hotel Malmo
Malmo	Quality Hotel the Mill
Malmo	Quality Hotel View
MoIndal	Quality Hotel The Weaver
Nacka	Clarion Collection Hotel Tapetfabriken
Norrkoping	Comfort Hotel Norrkoping
Nykoping	Clarion Collection Hotel Kompaniet
Orebro	Clarion Collection Hotel Borgen

Choice Hotels EMEA Property List | 2022

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Orebro	Clarion Hotel Orebro
Oskarshamn	Clarion Collection Hotel Post
Ostersund	Clarion Hotel Grand Ostersund
Saltsjo-Boo	Yasuragi
Skelleftea	Quality Hotel Skelleftea Stadshotell
Skovde	Clarion Collection Hotel Majoren
Skovde	Quality Hotel Prisma
Sodertalje	Quality Hotel Park Sodertalje City
Solna	Comfort Hotel Solna
Solna/Stockholm	Quality Hotel Friends
Stenungsund	Stenungsbaden Yacht Club
Stockholm	At Six
Stockholm	Clarion Collection Hotel Tapto
Stockholm	Clarion Collection Hotel Wellington
Stockholm	Clarion Hotel Amaranthen
Stockholm	Clarion Hotel Sign
Stockholm	Clarion Hotel Stockholm
Stockholm	Comfort Hotel Xpress Stockholm Central
Stockholm	Hobo
Stockholm	Hotel C Stockholm
Stockholm	Nordic Light Hotel
Stockholm	Quality Hotel Globe
Stockholm Arlanda	Comfort Hotel Arlanda Airport Terminal
Stromstad	Stromstad Spa & Resort
Sundsvall	Clarion Collection Hotel Grand Sundsvall
Sundsvall	Clarion Hotel Sundsvall
Sundsvall	Quality Hotel Sundsvall
Sunne	Selma Spa
Trelleborg	Clarion Collection Hotel Magasinet
Trollhattan	Clarion Collection Hotel Kung Oscar
Umea	Clarion Collection Hotel Uman
Umea	Clarion Hotel Umea
Umea	Comfort Hotel Umea City
Umea	Comfort Hotel Winn

Uppsala	Clarion Collection Hotel Uppsala
Uppsala	Clarion Hotel Gillet
Vanersborg	Quality Hotel Vanersborg
Varberg	Clarion Collection Hotel Fregatten
Vasteras	Clarion Collection Hotel Etage
Vasteras	Clarion Collection Hotel Cardinal
Vaxjo	Comfort Hotel Vasteras
Vaxjo	Quality Hotel Royal Corner
Visby	Clarion Hotel Wisby

Central Europe

Austria

Vienna	Quality Hotel Vienna
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Czech Republic

Brno	Quality Hotel Brno Exhibition Centre
Ceske Budejovice	Clarion Congress Hotel Ceske Budejovice
Liberec	Clarion Grandhotel Zlaty Lev
Olomouc	Clarion Congress Hotel Olomouc
Olomouc	Clarion Congress Hotel Ostrava
Ostrava	Comfort Hotel Olomouc Centre
Ostrava	Quality Hotel Ostrava City
Prague	Clarion Hotel Prague City
Prague	Clarion Hotel Prague Old Town
Prague	Comfort Hotel Prague City East
Prague 9	Clarion Congress Hotel Prague
Spindleruv Mlyn	Clarion Hotel Spindleruv Mlyn
Usti nad Labem	Clarion Congress Hotel Usti nad Labem

Germany

Bad Homburg	Comfort Hotel Bad Homburg
Berlin	Comfort Hotel Lichtenberg
Erlangen	Quality Hotel Erlangen
Frankfurt	Comfort Hotel Frankfurt Central Station

Friedrichshafen	Comfort Hotel Friedrichshafen
Gotha	Quality Hotel am Tierpark
Haar	Quality Hotel & Suites Muenchen Messe
Hof	Quality Hotel Hof
Kelsterbach	Comfort Hotel Frankfurt Airport West
Kiel	Comfort Hotel tom Kyle
Lippstadt	Quality Hotel Lippstadt
Monheim	Comfort Hotel Monheim
Ottobrunn	Comfort Hotel Atlantic Muenchen Sued
Ulm	Comfort Hotel Ulm/Blaustein
Unterfoehring	Comfort Hotel am Medienpark

Slovakia

Bratislava	Clarion Congress Hotel Bratislava
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Middle East

Saudi Arabia

Jeddah	Comfort Hotel Jeddah King Road
Jeddah	Clarion Hotel Jeddah Airport
Riyadh	Comfort Hotel Riyadh Olaya (expected opening December 2022)

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Jeddah to Vienna and
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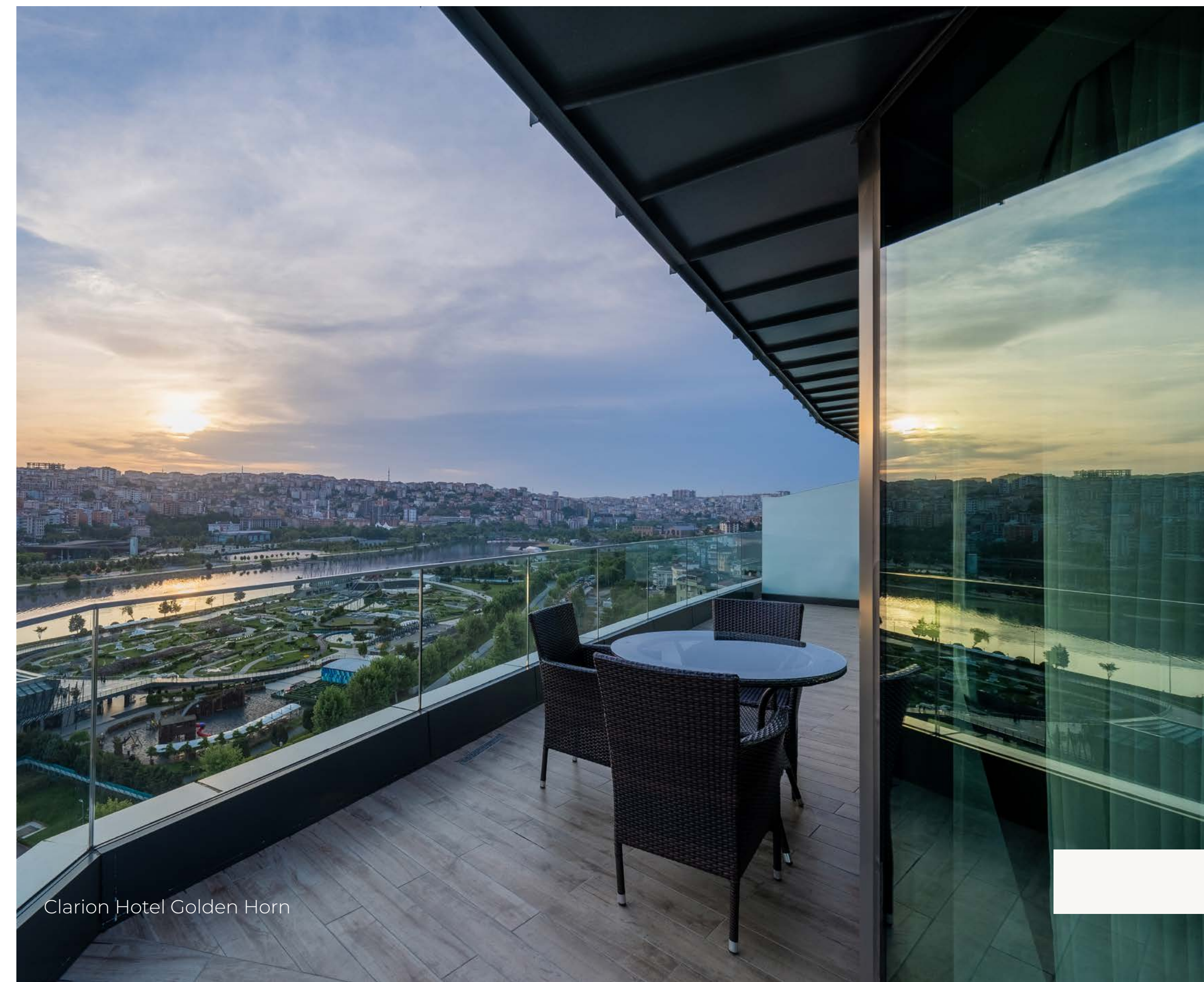
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Comfort Hotel Prague City East



Clarion Hotel Golden Horn