farecast

Take control of your airline incentive management.

We make breakthrough solutions that revolutionise the way TMCs and Travel Managers access, view and use data.

Our mission is to empower TMC's across the globe with accurate, accessible, real-time data that drives success.

It all started with two passionate people. One, a savvy travel business leader with a passion for data, and the other an expert in all things technical. Both were obsessed with solving complex problems in aggregating, consolidating, normalising, cleansing and visualising data for the travel industry. These were, and still are, the fundamental ingredients of Travelogix.

The Travelogix suite of cloud-based solutions provides TMCs and Travel Managers with immediate, easy access to real-time travel management data, reports and analysis. We make analysing this data fast, accurate and powerful.

Our software allows Consortia, TMCs and Travel Managers to unlock the value of their data and turn it into a strategic, competitive asset that delivers maximum customer satisfaction and ROI.
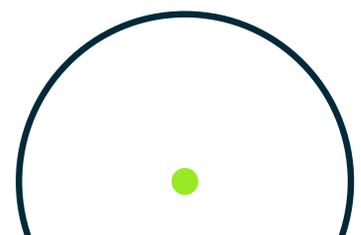
travelogix

Serious Solutions, Friendly Company.

Software and solutions are our craft and our passion. At Travelogix we engineer beautiful, cutting-edge travel data management products that solve problems, reduce costs, improve efficiency and boost customer satisfaction.

But as much as we love building intelligent software, we think our people and company culture are our most important assets. Our team has spent years mastering their craft and bring together decades of travel and development expertise to deliver best in class software as a service.

We also pride ourselves on listening to our clients and suppliers; regular client assemblies ensure that we stay abreast of industry trends and client demand so that we can continue to be ahead of the curve.

When you choose Travelogix, you get more than just software, you get our commitment to continuous development and our relentless devotion to your satisfaction.

We empower customers, transform processes and push progress!

The World's First Dedicated Airline Incentive Management Platform for Travel Agencies

Your airline data, in real-time, at your fingertips

Farecast is a new airline incentive management platform developed to enable Travel Agencies, TMCs and Consortia to analyse and track the performance of their airline overrides and commercial contracts.

The platform provides instant access to detailed revenue and airline ticket statistics, partner contribution metrics and gives you the data and insights required to track the progress of airline incentives and negotiate the best possible deals for your agency or consortium members.

100% web-based, Farecast presents all data in a clean, intuitive interface that is easy to use and simple to navigate, providing visibility of important information, quickly and easily, anytime, anywhere.

Farecast at a glance:

- Multi GDS Data Consolidation
- Real-time and On-demand Access
- Interactive Dashboards
- Deal Builder and Live Incentive Management
- Revenue Forecasting and Market Share Analysis
- Visualisation of Trends and Patterns
- Data Export Facilities
- Fully Browser Based
- Subscription Based. Support Included

Data Collection

No touch, no fuss, 100% Accurate

Farecast collects data in real-time directly from any GDS. Why? So you gain on-demand access to accurate, up-to-the-minute air booking information in order to optimise revenue from override and commission agreements and help drive negotiations with airlines.

Data from all GDSs is collected, normalised and transferred to Farecast securely within seconds of a ticket being issued, amended or exchanged.
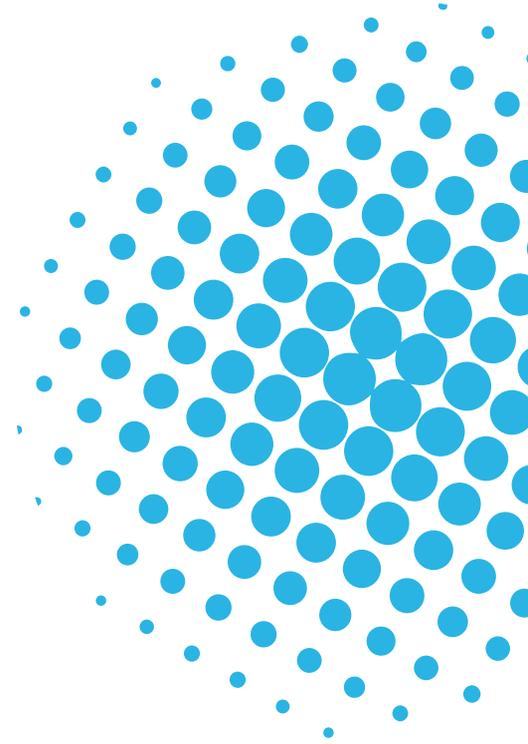
"Farecast provides the Focus Travel Partnership with the tools to collect and report on data from all our members collectively and then use this intelligently to work with our airline partners on directing bookings towards those with whom we have a commercial relationship. When working across multiple booking platforms, collecting data into one single solution with front end reporting is critical and Farecast gives us the tools to monitor and drive business proactively rather than reactively waiting for flown results from individual airlines."

Abby Penston.
Chief Executive Officer.
Focus Travel Partnership.

Real-time Dashboards

Use facts, not intuition

The key to successful airline incentive management and negotiation is visibility of accurate data. Our fully interactive data dashboards allow you to quickly and easily view all your critical data, analyse KPI's and visualise trends and patterns all in one place.

The simple interface allows you to compare, measure and forecast performance against contract targets and market expectations. Output is available in any currency.

Multiple Dashboards

A clearer picture

Farecast enables users to create and manage multiple dashboards. Quickly prepare and present multiple data sets across dashboards for as many airlines, agencies or key stakeholders as required.
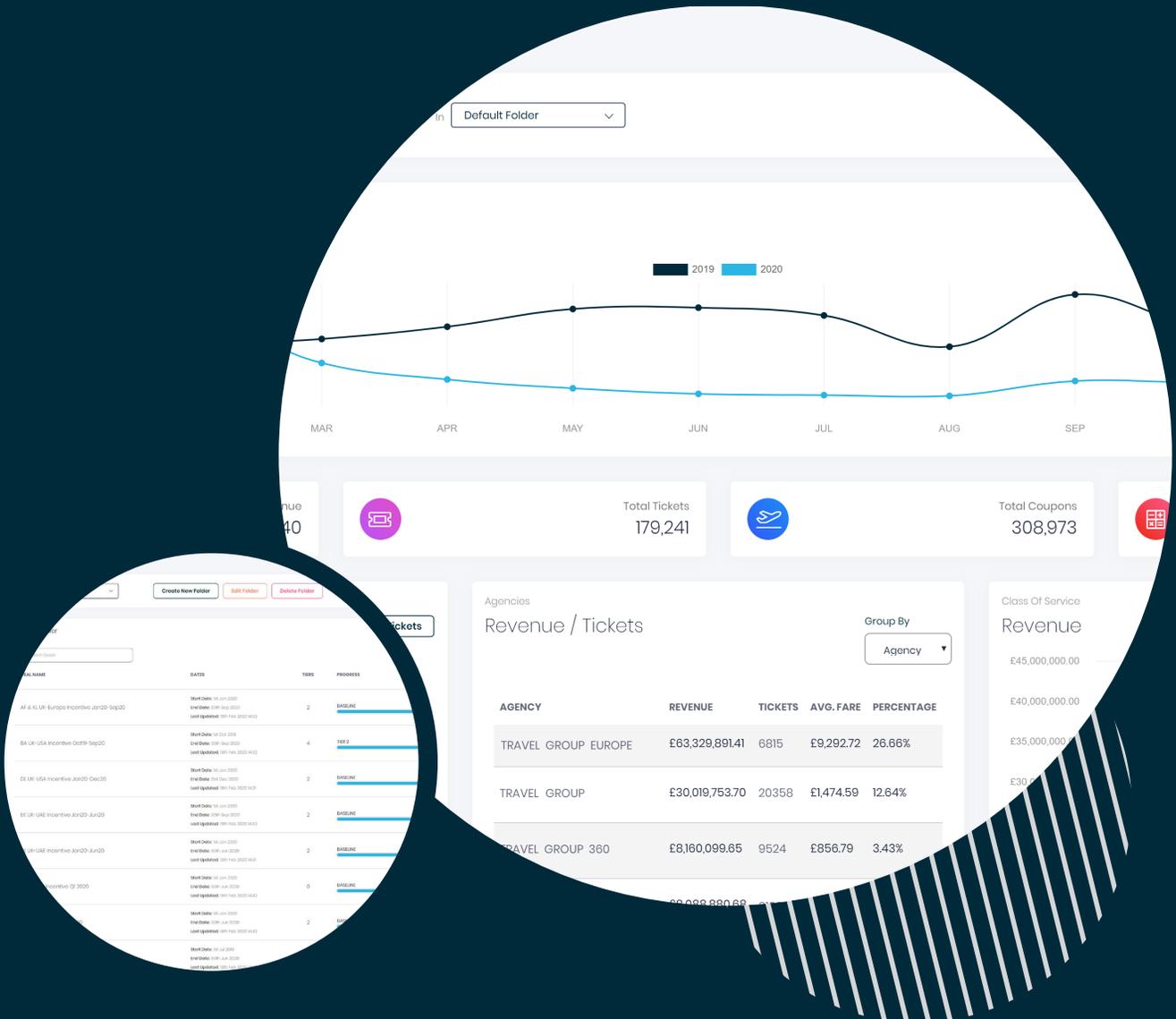
Deal Builder

Not deal breaker

Set-up and manage all of your airline commercial deals, targets, incentives and overrides within Farecast.

Users can configure the terms of any airline contract and track live performance versus targets in order to measure incentives achieved and identify where agents or member agencies are booking off-contract.

Farecast can handle even the most complex contracts and will allow for the inclusion and/or exclusion of factors such as point of sale, O&D, class of travel, carrier, fare value, tax types, tax conditions and more.

Users can set multi-tier targets to track and forecast the performance of any deal in seconds.

If terms change you can quickly and easily adjust the parameters of your deal in real-time within Farecast, no need to start again. You can also simulate the impact of changes of the contract within the software.

"As a Consortium Member we absolutely welcome any advancements that benefit us as a collective group. This particular solution allows us to best utilise our own data through negotiations with the airlines; we can then share our competitive fares with our corporate clients. It's a win-win as I see it for all parties in the supply chain."

Scott Pawley.
Managing Director.
Global Travel Management.

Incentive Management

Analyse, track and forecast

The simple, intuitive incentive tracking built into Farecast shows users the current progress of each incentive deal and provides on-demand access to forecast performance against contract targets, areas of opportunity, areas of risk and more.

This increased visibility and control of your data will enable you to increase revenues, as well as the delivery of reliable data to assist airline negotiations. The detail and immediacy of the data means you can take fast, appropriate action based on key metrics, ensuring that airline revenues and booking trends can be tracked and override targets measured and achieved.

Data Reporting and Export

Explore your data

With a few clicks users can filter, explore, and mine data for answers to the most important questions.

Instant CSV and Excel exports allow a user to analyse any element of data from the PNR outside of the Farecast platform; from the basics of origin, destination or carrier statistics through to the complexity of fare, tax and fuel surcharge data.

Slice and Dice

More freedom to investigate

Tell stories and take a journey through your data. With Farecast you can micro-analyse any data set right down to individual records so that you can quickly identify air booking trends, volumes, revenues and opportunities.

Multi-branch Contribution

There's strength in numbers

Member contribution analysis allows Multi-branch Agencies, Agency Groups or Consortia to analyse how each branch or member agency is performing and contributing toward a contract or incentive whilst taking into account their relative size within the group to ensure that performance statistics are not merely based on revenue contributions.

Permissions

The right data for users

Whether you are building a group-level user or an agency-level user Farecast puts you in complete control. Choose which features, content and data each user can access and tailor their setup to their role.

Hosted and Highly Secure

Skip the setup time and hardware cost

Get up and running in minutes and seamlessly add branches and users to your subscription as your needs grow. Farecast is a fully hosted solution, so you'll never have to configure servers, manage software upgrades, or scale hardware capacity.

We take security seriously. All data is securely hosted and backed-up on dedicated servers. Our ISO27001:2013 accreditation is a commitment to ensure security is always delivered to the highest standard.
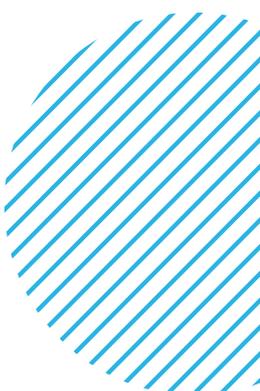
"Farecast saves us hundreds of hours per year, drives consistency in our data and gives us the confidence that we are reporting to the airlines with 100% accuracy."

Hazel Dawson.
Commercial Manager.
Focus Travel Partnership.
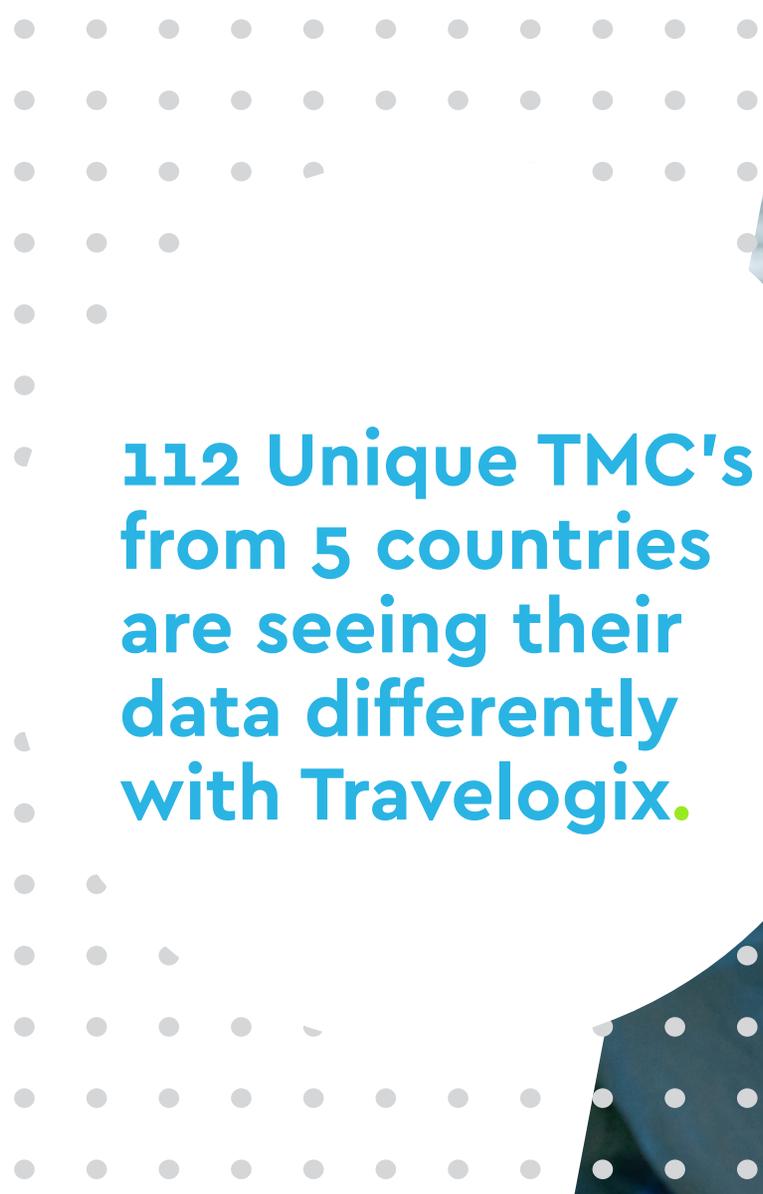
112 Unique TMC's from 5 countries are seeing their data differently with Travelogix.

Connected and ready to go with any of the world's leading GDS platforms

With automatic connection to the world's leading GDS platforms you can be confident that you'll always have on-demand access to accurate, up-to-the-minute air booking information with Farecast.

AMADEUS   Sabre.   Travelport
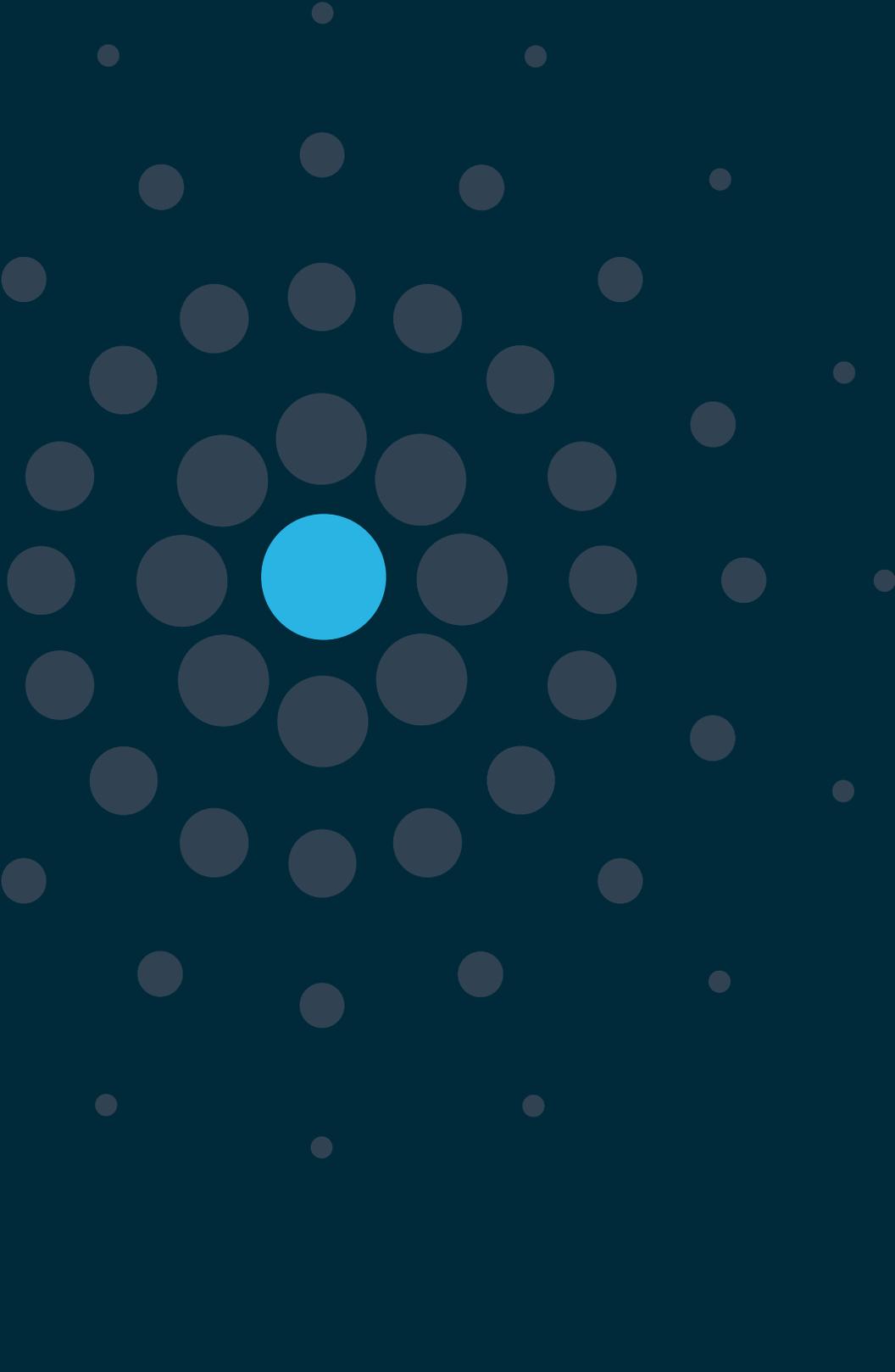
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