

Founded in 2001 by its current CEO, Ziad Minkara, CDS Groupe is a HBT platform dedicated to hotel bookings targeting businesses and corporate travel agencies.

The company offers an integrated solution for hotel reservations along with access to more than one and a half million accommodations throughout the world. In addition, it offers payment, invoicing and personalized reporting solutions.

CDS Groupe offers tailored solutions to easily manage hotel expenses for every company, while following its accommodation policy. Its solution also simplifies management of all flows related to hotel reservations.

CDS Groupe has gradually established itself as a leader in the business hotel market.

The start of 2022 has seen strong growth compared to pre-crisis volumes, confirming good commercial momentum as well as a strong recovery in the sector.

CDS Groupe is a people-centered company that highlights the talents of a multidisciplinary team with a specific know-how.

Our reality is unique thanks to a specific market vison and business agility. These key factors are essential for our service to up to our clients' ambitions and standards.



The Goelett acquisition (former Rydoo Travel) boosted our strategy to strengthen CDS leadership on the French market and contributed to its international development.

The focus of this merger is to continue to reinforce commercial relations with partners and especially with clients, travel agencies and partners.



## SWITCH FOR MORE

## A global offer to serve our customers



**ALL INCLUSIVE** All hotels are available and distributed on the CDS platform in a fully integrated manner.



**NEGOTIATED RATES** Negotiated rates are readily applied from the first reservation. With these rates clients can save from 10 to 15%.

**NO MARK-UPS** CDS Groupe does not apply any additional commissions to its customers for the sake of transparency.

**CORPORATE RATES** CDS Groupe's sourcing enables customers' negotiated rates to be loaded into the booking tool and strictly applied accurately.

CDS SMART PAY Client companies can choose their preferred method of payment for reservations, whether it is a centralized payment via a lodged card, a classic corporate card or a virtual card.

24/7 The CDS team offers support and advice 7/7, 24 hours a day by telephone thanks to H24 platform based in France, plus other "follow the sun" platforms for travelers located in other time zones





## SWITCH FOR GREEN

## A responsible and committed Business Hotel Marketplace

CDS Groupe has been committed to CSR since 2004 and has a charter in accordance with the International Charter of the Francophonie. This ethical charter is influenced by values such as Humanity, Transparency, Commitment and Responsibility and is committed to non-discrimination in employment.

In order to further progress and prove the authenticity of its engagements, CDS Groupe chose to sign a national responsible purchasing program by joining the RFAR charter at the beginning of 2022.





