



## PRESS RELEASE

### **Emirates and ITA Airways sign MoU, planning extended cooperation for codeshare**

Berlin, Germany 6 March 2024 – Emirates and ITA Airways have today inked an MoU for the expansion of their existing interline into a full codeshare partnership. Once activated, the codeshare will boost travel options and connection choices for customers travelling between Dubai, Italy and beyond.

The MoU signed today will establish the foundations to strengthen the partnership between both airlines, creating one-stop connections to popular cities across Italy and wider Europe with ITA Airways, and opening up simpler and faster journeys to the Emirates network from Dubai with the best routes, schedules and connections.

**Adnan Kazim, Deputy President and Chief Commercial Officer, Emirates Airline said:** *“Enhancing our partnerships and boosting our presence in key regions such as Europe is an integral part of our commercial strategy and underscores our commitment to providing customers flexibility through our partners’ complementary networks. Working closely with ITA Airways will strengthen our footprint across exciting cities in Italy, and key points in Europe. We look forward to fully activate our partnership with ITA Airways in the coming months and providing unrivalled access to both of our growing networks.”*

**Antonino Turicchi, Chairman of ITA Airways said:** *“We are pleased to sign this codeshare partnership with Emirates today. This MoU further enhances ITA Airways’ commercial strategy of growth and opens up a privileged access route to all passengers who will benefit the connectivity via Rome Fiumicino and Dubai. This agreement marks the Company’s 35th codeshare partnership, an excellent result we have achieved in just over two years.”*

Under the planned codeshare, Emirates’ customers will be able to smoothly travel to a number of domestic cities in Italy from the airline’s gateway in Rome, including popular tourist destinations like Florence, Genoa, Palermo, Trieste, among others. Customers will also be able to connect to cities across Europe including Tirana, Sofia, and other major cities.

ITA Airways customers will benefit from significantly enhanced choices by connecting to the Emirates route network from Dubai via the airline’s Rome services. The connectivity provided between Emirates and ITA Airways will eventually offer combined ticketing and seamless baggage transfers. The planned agreement will also support inbound visitation to Italian points from regions across the Emirates network, including Australia, the Far East, Middle East/GCC and West Asia.

The MoU also seeks to establish extending reciprocal loyalty benefits on both airlines’ frequent flyer programmes at a later stage.

Once the necessary government and regulatory approvals are obtained, the codeshare flights will progressively be made available to customers across online and travel agency platforms.



Emirates has been serving Italy since 1992. The airline currently operates 41 weekly flights between Dubai and its four Italian gateways including Rome, Milan, Venice and Bologna with a mix of Boeing 777s and Airbus A380s.

**About ITA Airways**

*ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.*

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**About Emirates**

*From its global hub in Dubai, Emirates serves customers on six continents, providing high quality air transport services that facilitate tourism and trade. Emirates operates the world's largest fleet of wide-body Boeing 777 and Airbus A380 aircraft, offering spacious cabins and iconic inflight features such as its A380 Shower Spa and Onboard Lounge, and its ice inflight entertainment system available in all seats across its fleet, which has topped "best in sky" awards for 16 consecutive years. Emirates is committed to environmentally-responsible operations and focusses on three areas: reducing emissions, consuming responsibly, and protecting wildlife and habitats. For more information, visit [www.emirates.com](http://www.emirates.com).*