



PRESS RELEASE

## **ITA Airways: Tailored Services for All Passengers**

### **Comfort Economy Seats on Airbus A330-900 and A350-900 Aircraft – Latest Generation In-flight Connectivity – Italian-style Lounges – New In-flight Menu by Michelin-starred Chef Giancarlo Morelli**

Rome, 8 April 2024 – ITA Airways is introducing significant customer service enhancements for the 2024 summer season to cater to all passenger needs. The airline is dedicated to ensuring greater comfort and convenience with the Comfort Economy Armchairs on its Airbus A330-900 and A350-900 aircraft, offering Top Seats and Front Seats for a more comfortable and expedited journey, lounges at Rome Fiumicino, Milan Linate, and Catania Fontanarossa airports, Wi-Fi connectivity on long-haul flights, and a new in-flight menu curated by Michelin-starred chef Giancarlo Morelli.

### **Comfort Economy Seats on Long-haul Aircraft, Top and Front Seats**

ITA Airways is enhancing the travel experience by providing the option to fly in Comfort Economy class on its Airbus A330-900 and A350-900 long-haul aircraft. These seats offer not only enhanced comfort, but also include amenities such as priority boarding and disembarkation, reserved overhead luggage space, and increased legroom. Additionally, passengers have the option to select seats in the emergency exit row, known as Top Seats, which provide extra legroom, or Front Seats located directly behind the Business/Superior class seats, enabling faster disembarkation upon arrival.

### **Onboard Connectivity**

Onboard Wi-Fi service is available by logging into the ITA Airways portal on all A350-900 and A330-900 long-haul aircraft, allowing passengers to stay connected with the world even at cruising altitude.

Passengers receive a complimentary 30-minute connection to send messages on their preferred messaging platforms, after which they can purchase a package that best suits their needs. A link on the connectivity portal grants access to a free digital news service.

For full details, visit the following link: [https://www.ita-airways.com/it\\_it/fly-ita/in-flight/connessione-a-bordo.html](https://www.ita-airways.com/it_it/fly-ita/in-flight/connessione-a-bordo.html)

### **ITA Airways Lounges**

ITA Airways Lounges are designed to embody the Company's ambitious mission of promoting Italian excellence and style worldwide, thanks to significant partnerships with leading Made in Italy brands that share the same values and objectives: enhancing passengers' flight experience by providing a service that embodies the best of Italian style.

ITA Airways operates five lounges: At Rome Fiumicino Airport, passengers have access to the "Hangar Lounge" for those travelling to domestic and international destinations within the Schengen area, and the "Piazza di Spagna" Lounge situated in boarding area E, both specifically reserved for business/superior class passengers, Volare Executive and Premium members, and Elite Plus Skyteam members. Additionally, there is the "Fantasia Lounge," designated for unaccompanied minors. In Milan Linate Airport, passengers can



enjoy the "Piazza della Scala" lounge located on the first floor of the Schengen boarding area. In Catania, travellers can access the "Piazza Bellini" Lounge, introduced last December.

Attention to detail is paramount in all ITA Airways lounges, ensuring comfortable and relaxing layovers with excellent food and connectivity.

### **New In-flight Menu by Michelin-starred Chef Giancarlo Morelli**

ITA Airways offers its customers an opportunity to indulge in new scents and flavours inspired by the excellence of Italian cuisine on all its intercontinental flights departing from Italy, featuring elegant simplicity as the hallmark of the talented chefs who design the in-flight menus. With the arrival of Spring, ITA Airways is introducing its new business class menu on intercontinental flights from Italy, crafted by Chef Giancarlo Morelli.

Chef Morelli, with six restaurants and numerous haute-cuisine accolades worldwide, including one Michelin star, brings his Lombard roots to the forefront, showcasing seasonally sourced fresh spring vegetables with delicate colours. The menu is designed to take passengers on a journey through the scents, flavours, and colours of Italian excellence, taste, and style around the world.

#### For press information:

Pietro Caldaroni, Head of Institutional Relations & Communication

Mail: [media@ita-airways.com](mailto:media@ita-airways.com)

#### **About ITA Airways**

*ITA Airways is a network air carrier wholly owned by the Italian Ministry of Economy and Finance. Its mission is to provide high-quality efficient and innovative domestic and international air transport services, as a means of boosting tourism and trade with foreign countries also by implementing integrated mobility projects. ITA Airways puts its customers at the heart of its strategy (by ramping up the digitization of its processes, to deliver best-in-class travel experience and tailored services), with a focus on sustainability encompassing a range of environmental (use of new green and state-of-the-art aircraft and sustainable aviation fuels), social (equality and inclusion for building a genderless company) and governance (integration of sustainability in strategies and internal processes) factors. ITA Airways is a SkyTeam member since October 2021.*