



PRESS RELEASE

ITA Airways launches new flight to Rome from London City Airport

Rome/London, March 29, 2024 – ITA Airways is expanding operations in the UK market in the summer season by launching a new nonstop flight between Rome–Fiumicino Airport (FCO) and London City Airport (LCY) starting March 31st, 2024.

The route will be served by the Airbus A220-100 with 12 weekly frequencies.

LCY is London's most central airport and known internationally for punctuality, speed of service and smooth customer experience. Passengers will benefit from the proximity of both hubs by flying to-and-from London's and Rome's most centrally located airports. In addition, travelers can enjoy seamless connecting flights from ITA Airways' main hub of Rome Fiumicino to the domestic and intercontinental network, including Mediterranean destinations (in Italy, Spain and Greece) and those in South America including Rio de Janeiro, São Paulo and Buenos Aires.

Emiliana Limosani, Chief Commercial Officer ITA Airways and CEO Volare, said: "We are proud to launch this new direct service between Rome Fiumicino and London City, which is an airport of reference for business traffic but also very interesting for leisure flows. The UK is confirmed as an increasingly strategic market for ITA Airways, offering travelers 100 weekly flights between the UK and Italy in the current summer season."

The new connection follows ITA Airways introducing a four daily service between Milan Linate and London City earlier this year. The airline will soon add an extra daily service in April 2024, bringing the total number of weekly frequencies to 31 in the peak of the summer season. This rotation will also be operated with an Airbus A220-100.

As a further confirmation of the strategic importance of the UK, starting June, operations to the British market from Rome Fiumicino will be completed with an additional connection to Gatwick Airport with 7 weekly frequencies. This move will bring to 100 the number of weekly flights between the UK and Italy available to Italian and British traveler.

The Airbus A220-100 is the smallest jet liner in the ITA Airways fleet, and it is particularly suitable for short-haul connections thanks to its efficiency and comfort standards.

It features innovative elements which make the flying experience comfortable, relaxing, and enjoyable for passengers, thanks to wider seats, new custom lighting, larger windows, and roomier overhead bins. The cabin, with interiors designed by Walter De Silva, offers 125 seats and is configured in Business and Economy service classes, with Safran leather recliners in blue and cabin beige tones, equipped with USB power outlets.

The A220-100 is also provided with a Wi-Fi connectivity system through which travelers can use packages modulated to suit their needs: messaging, mailing and streaming.

The new aircraft also contributes to ITA Airways' commitment to sustainability, a key pillar for the Company, thanks to its fuel consumption and CO₂ emissions per seat which are 25 percent lower than previous generation short-haul aircraft.



The connections to the UK can be purchased on all ITA Airways sales channels, via the official [ita-airways.com](https://www.ita-airways.com) website, the Company's call center, travel agencies and airport ticket offices.

For press information:

Pietro Caldaroni, Head of Communication and Institutional Relations

Mail: media@ita-airways.com

About ITA Airways

ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.