



PBC CORPORATE
CAR AND DRIVER - PRIVATE TRANSFERS

pinkberrycars
UK Airport Transfer Specialist | Car and Driver Service



Efficient B2B

PRIVATE HIRE TRANSFER SERVICES

for Employees and Clients

www.pbccorporate.co.uk





REVISE YOUR CORPORATE TRAVEL POLICY FOR EMPLOYEES AND CLIENTS

Corporate organisations have a fiduciary responsibility to ensure the safety and well-being of all employees and clients. An employer should provide a safe working environment for all employees, even during business travel. This is an essential part of company's moral responsibility. Also, companies should take care of their travel facilities for clients to ensure a satisfactory experience and a long-lasting relationship.

PBC Corporate, a part of Pink Berry Cars Ltd, is focusing on areas that can affect the safety and security of business travelers. We encourage business organisations to revise their business travel policies and include travel by taxi and private hire vehicles. Since 2013, we have been in this domain and ensuring satisfactory ride experience for corporate travelers.

OUR SERVICES



Airport transfers



Corporate transfers



Long-distance transfer



Corporate events



Station transfers



Group transfers

A GLIMPSE OF OUR FLEET OF VEHICLES



Executive Saloon



Executive Estate



Executive SUV

BENEFITS OF OUR B2B PRIVATE HIRE TRANSFER

For more than a decade, we have been a favourite corporate private hire transfer provider for various Organisations. Our streamlined and transparent approaches have helped us become one of the top choices of corporate organisations.



Tailored Terms and Conditions

Tailored transportation solutions aligned with specific business needs
A flexible approach that meets your requirements accordingly

Fixed Price



- Our transparent pricing structures offer cost predictability
- Consistent, agreed-upon rates for cost-effective rides



Credit Facilities

- Flexible credit options that simplify payment processes
- Financial flexibility and a seamless travel experience

Dedicated Account Manager




- Better communication and service coordination
- Swift resolutions and tailored services for smoother experiences



Dedicated Journey Management

- Streamlined online booking systems
- Start-to-end journey monitoring for ultimate convenience



WHY IS IT CRUCIAL TO CONSIDER THE DUTY OF CARE IN A BUSINESS TRAVEL POLICY?

Duty of care is a fiduciary, i.e., ethical and legal responsibility held by company, which requires them to make informed decisions in good faith and in a reasonably prudent manner. While preparing or revising your business travel policy, part of your duty of care should be concerned with ensuring the welfare of employees. It can help organisations reduce the risk of harm while travelling for work purposes.

It's essential to the duty of care to comply with an organisation's travel policy and cover every part of the journey itinerary. Please note that if an organisation is unable to locate its employees at any given time, it is impossible to comply with the duty of care. Duty of care is getting more attention than ever in recent years, and your organisation should take the right measures to keep all employees safe during business travel.



MONITOR TAXI RIDES OF BUSINESS TRAVELLERS

When it comes to business travel and ensuring duty of care for employees, it's crucial to monitor each transportation method, including taxi trips.

CONCERNS:

Solo Travel



Employees often need to travel alone on business trips. It's crucial to monitor their taxi to ensure their safety. With the help of technology and taxi companies, it's easy to monitor their trips and ensure employees safely reach their destination on time.

Independent Booking



Most employees book their taxi trips on their own without the review or guidance of their organization. It can pose significant safety risks. The quality and reliability of independent taxi services can vary. This can be avoided by encouraging business travelers to travel with the trusted service partners' chosen by their organization.

Hiring Local Taxi Services

Booking a local taxi service is easy, yet it requires a significant amount of monitoring. With the help of a fully managed taxi solution like PBC Corporate, organisations can establish partnerships with taxi providers. It can enable better control over the quality of vehicles, trained and licensed driver, ensuring safety regulations, and reducing potential risks associated with unverified taxi services.

Solution:

Fully Managed Taxi Solution

With the help of a fully managed taxi solution like PBC Corporate, it's easy to monitor journeys. It can help in detecting any flaws promptly and ensuring compliance and safety standards. On the other hand, a managed solution brings transparency to invoicing and expense tracking and streamlines the reimbursement processes. Moreover, PBC Corporate, a part of Pink Berry Cars, is 40% cheaper than metered taxis. It means you can ensure safety and comfort for all travellers while keeping expenses low.



ELIMINATE COMMUNICATION GAPS IN SOLO TRAVEL & MITIGATE SAFETY RISKS

Employees often need to travel alone in taxis on business trips, and many of them do not share their entire details with the organization. It can divert the focus, and organisations cannot understand the areas in which they should improve to ensure the well-being and safety of business travellers.



Increased Vulnerability

Solo travel in a taxi can expose business travellers to higher vulnerability and potential risks. They are more susceptible to theft, assault, or other security incidents. On a solo trip, it's also hard to get immediate assistance or witnesses in cases of emergencies.



Lack of Visibility & Accountability

Many business travellers do not disclose their taxi providers to the organisation, which creates a significant communication gap. In the event of an emergency, it becomes hard for organisations to promptly help their employees. Also, the lack of information impedes the ability to verify the safety standards as well as the reliability of the chosen taxi service.

How to improve

In order to mitigate risks and ensure proper safety for business travellers, it's important to set clear protocols and guidelines.

- Encourage travellers to inform a trusted contact within the organisation about their hired taxi service and share details like the company name, driver's name, vehicle information, etc.
- Make use of ground transport management tools that can facilitate real-time tracking and 24/7 monitoring.
- Creating a reporting mechanism for incidents related to taxi travel and encouraging employees to provide feedback on their experiences to improve safety measures

RISKS OF BOOKING TAXIS AT ODD HOURS



Concerns

Outside the regular 9-to-5 hours, the availability of taxi services decreased drastically. In such situations, business travellers tend to book less reputed and non-verified transport options. This act of compromising security standards can lead to the vulnerability of business travelers.

Solutions

In order to identify vulnerabilities and safety risks and keep employees safe during odd travel hours, organisations should take proactive measures. The list of security measures may include:

- Partnering with license and approved taxi service provider that operate across wider geographical areas of the city and maintain proper passenger safety standards
- Encouraging employees to go for taxi services that are equipped with real-time tracking, 24/7 consumer support, and proper vehicle and driver details.
- Educating employees on how to be safe at odd hours on the road and how to promptly get help from the organisation during a moment of need.
- Making use of advanced technology for real-time monitoring and offering prompt assistance in case of emergencies or safety concerns.

ELIMINATE FRAGMENTED SYSTEMS TO OVERCOME TRACEABILITY CHALLENGES



Due to the abundance of taxi services and payment methods, it is hard to keep track of which employee or client is choosing which option. It makes traveller traceability difficult for a business organization.

Concerns



- When multiple individuals or departments are responsible for booking taxis or other transportation, it leads to a fragmented system and compromises visibility.
- The lack of required centralization can lead to inconsistencies in safety measures for business travellers' protection. Without clear visibility into the taxi booking process, it's hard to monitor the safety of travellers effectively.

Solutions

- Implementing a standard protocol can encourage transparent visibility and fair ownership and improve overall safety protocols.
- A culture of ownership and accountability ensures all important aspects of travel, including taxi bookings, are performed with the highest safety standards in mind.
- Set clear guidelines and policies, and educate each stakeholder about their responsibilities. Raise awareness among employees and train them to maintain proper safety during travel.

RE-CHECK CORPORATE TRAVEL RESTRICTIONS TO BALANCE DUTY OF CARE



Price and punctuality are major factors when choosing a corporate taxi solution. However, companies should not compromise on vehicle safety or the duty of care. Restrictions on cost, number of journeys, and mileage on taxi services may have unpleasant consequences.



Cost & Timeliness Vs. Safety

It is essential to maintain a balance between price, punctuality, and vehicle safety. Cost-effective options may exist, but that should not lead to compromising on safety.



Limitation on Expenses

Cost management is a concern. However, reducing the budget excessively may lead business travellers to choose low-cost solutions. Low-cost solutions are not always reliable in terms of safety.



Limitation on Number of Trips

It can increase unnecessary rushes and time pressure on employees. To save time and travel, they may take risks, which can lead to unpleasant incidents.



Limitation on Mileage

Imposing rigid limits may lead employees to take less direct routes or longer journeys to maintain the mileage limit. Travellers may choose less secure routes or unfamiliar areas.



HAZARDS RELATED TO TAXI FARE TRANSACTIONS



- The method of payment also helps in determining the safety of business travellers. Before choosing a mode, the authority should analyse everything and then make an informed decision.



- Carrying too much cash exposes travellers to the risk of theft and loss. It increases the likelihood of being targeted by thieves or pickpockets. Also, the traveller could forget the cash and be in trouble.



- With cash payments, it is hard to keep an electronic record. It makes the tracking and reimbursement procedures complicated.



- Having a centralised invoicing system can be the solution. It enhances accountability and brings about transparency. It omits the need for travellers to carry cash, reducing the risk of loss and theft.

Companies should build partnerships with 24/7 taxi services like PBC Corporate and encourage safety protocols. Also, it is important to take advantage of advanced technology such as real-time tracking to mitigate risks and ensure a safer travel environment.

STREAMLINE THE JOURNEY FOR BUSINESS TRAVELLERS WITH PBC CORPORATE



We are a ground transportation solution specialising in private-hire transfers and 40% cheaper than metered taxis. We offer services across the UK, including London airports, train and tube stations, etc. Together, we can create a safe and supportive environment for your staff and clients. We can serve you regardless of the size of your requirements.

Why us?


- We have established a more structured and coordinated approach using advanced software-based dispatch systems and tools to allocate and track vehicles, drivers, and passengers.
- We are not aggregators, unlike other suppliers. We are equipped with easy and hassle-free booking system. Advanced and on-demand booking facility useful for business travel.
- Ability to implement all safety protocols and comply with standard corporate travel policies
- Equipped with reporting tools to manage and track transportation.
- Availability of tailored solutions to meet your specific company requirements
- Outstanding consistency in vehicle standards and customer experience.
- Round-the-clock availability of the customer support team.

We Are Here to Help

- With our dedicated transfer services, you can ensure the best safety and convenience for your employees and clients.
- **40% Cheaper:** With us, enjoy fares that are 40% cheaper than traditional metered taxi, ensuring a cost-effective travel experience for all.
- **Safe & Convenient:** We prioritise safety and convenience by featuring the best vehicles, licenced drivers, and tailored travel conditions.
- **24/7 Availability:** We are here for you around the clock so that you get confirmed rides within minutes and on time.
- **Tailored Solutions:** Benefit from our tailored terms, a dedicated account manager, and easy online booking for end-to-end journey management.



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