

Creative Inclusive Events

About this course:	This short course will help you to prepare, market and run truly inclusive events and to keep your team and delegates safe at all times. Choose between our corporate & business events course or our leisure & entertainment events course, depending on the nature of your events.
Who is it for?	Those designing, curating and running events
Duration:	1-hour masterclass or; 2-hours tailored to your organisation
Bespoke or off-the-shelf	The 1-hour Masterclass is a standard off-the-shelf course The 2-hour course is tailored towards your organisation and the types of events that you are looking to run.
Delivery method	Virtually or in-person
Learning Objectives:	On completion of this course, delegates will be able to: <ul style="list-style-type: none"> • Plan an event with inclusivity in mind • Identify health and safety risks pertinent to different minority groups • Attract the desired audience • Curate content that appeals to a diverse audience • Ensure that the needs of both delegates and presenters are catered for • Use practical strategies to keep themselves and others safe • Gather the right feedback to continually improve inclusivity
Syllabus:	<ul style="list-style-type: none"> • What is an inclusive event and why it's important • Diversity, Equity and Inclusivity • Inclusive event planning • Pre-event marketing and communication • Curating inclusive content • Creating an inclusive experience • Including your presenters & entertainers • Event safety and protocols • Keeping yourself safe • Gathering Feedback

Find out more

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