



## PRESS RELEASE

### ITA Airways recognized as a Top Airline in the 2024 Newsweek Readers' Choice Awards

Rome, 31 May 2024 – ITA Airways has been honored as a top airline in the 2024 Newsweek Readers' Choice Awards. The Italian company is the sole European full-service carrier to receive this prestigious award, earning a place among the top ten in the 'Best Airline' category.

**Andrea Benassi, General Manager ITA Airways** said: *"We are honored to receive this prestigious award from Newsweek readers. It confirms that our commitment at international level is on the right path. This accolade further motivates us to enhance our services and initiatives, focusing on the needs of each Passenger to ensure a superior travel experience aboard our aircraft."*

*"Our Passengers are at the forefront of our strategy"* **Benassi** added. *"Customer centricity guides our decisions. We aspire to be the most desired carrier for travel to and from Italy, a true ambassador of the spirit of our Country. We aim to provide our passengers a memorable and unique Italian experience each time they fly with us."*

Newsweek is a U.S. weekly news magazine and website. The monthly Newsweek Readers' Choice Awards enable readers to vote on a variety of topics, including air travel. The nominations are editorially curated with input from a panel of travel experts. The results of the readers' voting can be found at <https://www.newsweek.com/readerschoice/best-airline>.

Since its inaugural flight on October 15, 2021, ITA Airways has aimed to be the reference national carrier for Italian mobility, offering quality connectivity at domestic and international level, with a particular focus on the long haul segment. The Company strives to be an efficient and innovative carrier, representing Italy globally as an ambassador of 'Made in Italy.' Passengers flying with ITA Airways feel at home and experience Italy even before landing.

For the 2024 summer season, ITA Airways is operating flights to 57 destinations, including 16 domestic, 26 international, and 15 intercontinental. The airline is introducing new nonstop flights from its Rome Fiumicino hub to major markets in North America, Africa, and the Middle East. Highlights include new routes to Chicago, launched in April, and Toronto, earlier in May, which will be followed by direct services to Riyadh, Accra, Kuwait City, Dakar, and Jeddah. These new routes enhance ITA Airways' existing intercontinental network, which includes destinations such as New York, Boston, Miami, Los Angeles, Washington, San Francisco, São Paulo, Rio de Janeiro, Buenos Aires, Tokyo, and New Delhi, providing seamless connectivity for travelers worldwide.

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#### **About ITA Airways**

*ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.*