

# Imagine a Better Way

Areka is an independent consulting firm helping clients optimize their global travel strategy and procurement programs.

Our vast experience and expertise help companies through **strategy, sourcing, implementation, optimization** and **outsourcing**, with engagements focused in the following areas:



Travel Programme Strategy



TMC, OBT and expense tools strategy and sourcing



Air and ground strategy and sourcing



Hotel strategy and sourcing



TMC, OBT and expense tools implementations



Data consolidation and reporting



Meetings and Events



Outsourcing



Sustainability

Let us help you meet your highest organizational goals, as we drive savings, simplify the process, improve the experience, mitigate risk, decrease your carbon impact, and perfect your mobility and meetings program.





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