

The Return of Roaming

Since Covid-19 restrictions relaxed in 2022, there has been a material increase in the level of personal and business travel and by Q4 2023 it was estimated that business travel had returned to pre-pandemic levels.

Many businesses rightly look to their local mobile service providers to offer roaming plans for their international travellers, however with rapidly increasing business roaming data usage driven by video collaboration tools like Zoom and MS Teams, managing a global workforce on multiple different network agreements and tariffs is a highly complex task for global IT teams.



The Challenge of Managing Roaming Data

What's more, whilst some carrier roaming plans offer great value for money in certain destinations, few offer the types of granular controls that can prevent excess costs from occurring in expensive countries or from high levels of personal data usage.

Most simply either allow or block data roaming, which forces businesses to accept the costs that come with personal use and roaming in high-cost zones, which can also create unwanted HR issues for both employer and employee.

SureSIM Global is a simple-to-deploy and cost-effective global data service that leverages eSIM to provide IT teams with complete control over roaming data charges, backed by near real-time usage data and flexible cost controls.



Enterprise Mobile is Changing Rapidly



Communication Has Changed

Most employees predominantly use

collaboration services like MS Teams, Zoom and Slack to communicate

which only require mobile data & not

mobile voice services









Mobile Application Management (MAM) is simplifying the way IT support BYOD. eSIM offers IT teams a cost-effective solution to provide corporate data to BYOD users when travelling on business



eSIM (Domestic & Roaming)

eSIM services can be deployed globally via QR code or 'Over the Air" in minutes. Allowing IT teams to manage user data needs and support at a global level on one platform





Unlike consumer roaming eSIM solutions, SureSIM Global has been designed from the outset to meet the needs of multi-national corporations, their users and global IT support teams.

Key Features Include:



Over The Air (OTA) eSIM Deployment:

SureSIM Global is typically deployed in a few easy steps directly to the device as an eSIM or pushed via MS Intune. QR code and physical SIM card options are also available.



One-time Permanent eSIM Installation:

Simply install the one-time permanent eSIM that comes with no expiry date, so there is no need to worry about trip planning for your users specific travel dates.



Enhanced Network Coverage:

SureSIM Global provides multi-network services in most countries and intelligent network switching to optimise the quality of the data connection automatically for your users.



End-user Set-Up Assistance:

We provide you with end-user set-up assistance and home country testing, this ensures all eSIMs are operational and fully tested before your users travel abroad.



Choice of Usage Policy Controls:

Choose between our 'Business Profile' designed for secure business only usage or the 'Open Profile' which also offers access to consumer apps, streaming and social media.



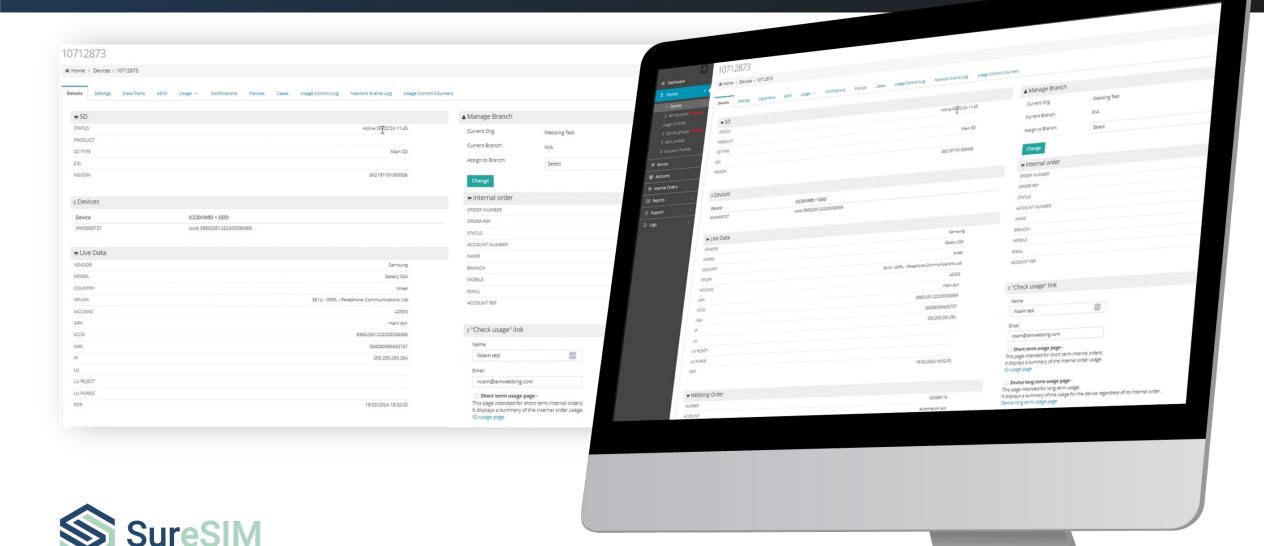
Pay as You Go or Fixed Monthly Pricing:

We offer a range of pricing plans including Pay as You Go and for customers on the Business Profile Plan we offer the option of uncapped usage in 160 countries from just \$60 pm.

Global Management Platform – Real Time Dashboard



Global Management Platform – Granular eSIM Controls & Visibility



Choose the eSIM content profile to suit your user needs

With SureSIM Global IT teams can maintain effective control of roaming costs and end-user access to content with our intelligent profiles.

Each eSIM can be configured with either the 'Business Profile' which enables restricted access to business productivity tools, websites and collaboration services or 'Open Profile' which provides access to all services and websites, including streaming and social media.

SureSIM

Business Profile

Supports Pay as You Go (PAYG) usage based charging or Business Unlimited fixed monthly rental

Open Profile

Supports Pay as You Go (PAYG) usage based charging with options to exclude high cost zones



Business Profile

Unmanaged roaming usage can quickly spiral out of control causing 'bill shock' and often unwanted HR issues. Our Business Profile is designed to remove this risk for both the business and the employee by restricting access to purely business services.

Built on Fortigate's firewall traffic management and categorisation rules, the Business Profile enables secure access to business productivity and collaboration apps including all Microsoft business apps and services (e.g. Teams, Zoom, Slack, Salesforce), whilst automatically restricting mobile data access to consumer and non-business sites and services.

- Pay as You Go or Fixed Monthly Pricing
- Physical or eSIM Deployment
- Secure Access to Business Apps and Services

Open Profile

Designed to empower Global IT teams to effectively deliver mobile data connectivity to corporate and BYOD users, whilst ensuring data costs are kept under control. Our Open Profile allows users full access to consumer websites, apps and streaming whilst roaming.

Whilst the unrestricted Open Profile opens up the connection for both business and consumer usage, it still provides near real time visibility and management tools to ensure that costs remain in check at all times. The service can also be configured to enable or restrict usage in specific roaming zones and the profile can be switched to the Business Profile when needed.

Pay as You Go Pricing (by Roaming Zone)

Physical or eSIM Deployment

Access to Business & Consumer Apps and Services

Example business services













