



Everything you need to know about Business Travel Show Europe, at a glance...

[Business Travel Show Europe](#) is the largest corporate travel event in Europe. It's the place where travel buyers, procurement managers and bookers from across Europe go to start, improve or benchmark their travel programmes.

Focusing solely on business travel, it brings together all of the innovation, knowledge and contacts buyers and bookers need to create a travel programme that puts the corporate traveller at the heart of every story. The show's unique hosted buyer programme brings hundreds of top-level decision-makers to the show, some with budgets in the tens of millions.

Business Travel Show Europe has been running for 27 years. Face-to-face meetings, education and networking have been at the core of Business Travel Show Europe since the first exhibition in 1994.

Business Travel Show Europe is the place for travel buyers and managers to....

- Talk travel with thousands of industry peers
- Hold a year's worth of supplier meetings in two days
- Start, improve and benchmark their travel programmes
- Discover innovation among the Business Travel Innovation Faceoff finalists and in the BTN Innovation Zone to improve their travellers' experiences
- Keep up to date with the trends impacting the changing nature of business travel
- Hear from industry leaders, visionaries and disrupters
- Discover the latest industry trends and innovations

2022 show features include:



Ethical Travel Trail

The Ethical Travel Trail takes attendees on a journey across the show floor, highlighting companies that are championing sustainability, diversity, equity and inclusion, carbon neutrality and human rights to challenge behaviours for the good of the planet.



The Business Travel Innovation Face-off

Featuring presentations from our finalists of cutting-edge products, technologies and services developed by start-ups and suppliers to address industry challenges and support managed business travel, meetings or business travellers. The Business Travel Innovator Award winner will be voted for and unveiled on the second day of the event. Applications are open [now](#).



The BTN Group Start Up Zone

This area will showcase the most innovative products introduced to the business travel market in the last year. A £25,000 fund has been made available to assist the brightest and best new companies in exhibiting at the show.



New for 2022! Business Travel Tech Zone

TMCs, agents and corporate travel buyers can source all of their corporate travel technology needs in the Business Travel Technology Zone, which houses a full spectrum of technology suppliers demonstrating new products, services and solutions as well as cutting-edge, technology-focused conference content.

Europe's top business travel conference

Business Travel Show Europe hosts Europe's largest conference programme, featuring dozens of sessions for bookers, buyers and managers at all experience levels. As well as taking place in-person in ExCeL, for those that aren't able to make it to the show floor, all of the panel sessions will be available to stream online.

Networking

Business Travel Show Europe is the place to meet thousands of fellow senior buyers and suppliers from across Europe. From peer-to-peer and supplier networking sessions, to informal social events, buyers will build new relationships at the show and be given a chance to share knowledge and best practice.

Hosted buyer programme

In return for committing to five or more pre-scheduled appointments per day with exhibitors of their choice, hosted buyers enjoy a three-day conference programme, personal online diary system, up to two nights' complimentary accommodation and an invitation to the buyer-only masterclass sessions at the show. For more information please contact the Hosted Buyer team [here](#).

Specialist areas

The Accommodation Village includes leading global and local accommodation providers. Elsewhere, the Airline Pavilion hosts a comprehensive line up of global airlines while the BTA Pavilion brings many of its members to the Business Travel Show Europe, including TMCs, airlines, car rental suppliers and travel and expense management suppliers.

NEW FOR 2022: Non-buyer pricing

The BTN Group is introducing a range of pricing options to allow non-buyer visitors to attend three of its market-leading events in Europe: [Business Travel Show Europe](#), [TravelTech Show](#) and [The Meetings Show](#).

There are three, two-day pricing options available to non-buyer visitors and each pass gives visitors access to all three events that are co-located at ExCeL London.

- £299 pp early bird rate, available to purchase from 1 March until 31 May.
- £499 pp for passes purchased between 1 and 28 June.
- £599 pp for passes purchased onsite.