



SUBMITTING YOUR EXHIBITOR NEWS

With all submissions, please include:

- Your Company Name
- Your Twitter / Facebook / LinkedIn profile details
- PR Marketing Contact Name and Email
- Accompanying high res, landscape photos and/or video

PRE-SHOW NEWS

What is this?	Your pre-show company press releases or news about what you will be launching/announcing at the show.
How do I submit this?	You can upload your press release via the e-zone. Go to: Website profile checklist > Upload your press releases > Add new Then add: <ul style="list-style-type: none"> • Title • Date • Author • Image • Abstract • Intro text • Description Then press Submit.
Where will it be published?	We will share all editorially appropriate news on the Business Travel Show Europe website and through some/all of our social media platforms ahead of the show. Please note – all content uploaded to the e-zone needs to be approved before being published on the website.
What's the deadline?	There is no deadline, but please note we will not be able to post news received after 24 th June.

EMBARGOED SHOW NEWS

What is this?	News that WILL NOT be released to the media before the show.
What will we do with this?	We will share with media attending the show at 0900 on 29 June 2022.
How do I submit this?	Simply send us your press release and images to – btse@bigtop-pr.co.uk – by 24 June marked embargoed .

	You should also send all embargoed news to BTN Europe at least one week before the show to ensure they can post it to go live during the show: ahoskins@thebtngroup.com
What's the deadline?	24 June.