Data and analytics

Transforming your decision making and employee experience

Benefits

- **Save time and deliver greater value to your travel program** through machine learning and predictive analytics technology.

- **Improve travel policy compliance** by monitoring and pinpointing non compliant trends so you can take steps to reverse them.

- **Increase savings** through better spending and program visibility. Spot new opportunities and identify gaps.

- **Boost your negotiating power** with suppliers through enhanced booking and spending visibility.

- **Increase productivity** and enhance convenience through streamlined processes and on-demand, continuously updated data.

Vital travel data insights drive action and deliver travel ROI

Stay in command of your travel program with CWT AnalytIQs, our award-winning business intelligence and reporting tool. Access your travel data on demand, 24/7 through this easy-to-use online platform, and get the power you need to manage your program effectively, identify new ways to save money, and make faster and better informed decisions. Go beyond basic cost-cutting measures to capture and improve travel's true return on investment (ROI) for your organization. Through advanced analytics, discover how travel correlates with revenue, growth, employee well-being and other key performance indicators (KPIs). Take action and continually enhance your program.

Get visibility across your travel program

Easily communicate the value of your travel program with management-ready reports and nearly real-time data at your fingertips. Faster visibility to globally consolidated data enables you to see when transactions hit the system and act sooner. Manage spending, compare program performance, monitor supplier use and get insights that help you make data-driven choices about various travel program aspects. What's more, traveler tracking capabilities and reporting help you locate your employees more quickly in an emergency so you can take further action and manage risk.

Key features

- **Widgets, dashboards and standard reports** provide visibility to your data, while **custom reports** highlight improvement areas and help you see where to take action.

- **Benchmarking** helps you compare your program to CWT clients, top performers and targeted peer groups, empowering you to make informed decisions.

- **A scenario simulator** shows you **what** could happen to your company's bottom line **if** you made specific changes to your travel policy.

- **Integration** with other services, including **automated messaging**, **hotel reviews** and **unused ticket management**, allows your program components to work together seamlessly and to be accessible in one place.

- **Global availability in seven languages** gives you a consistent, localized solution across your organization's geographic footprint.

Business intelligence and reporting **empowers** you to make **informed**, **data-driven** decisions, **take action** and **deliver travel ROI**

CWT