

BUSINESS EVENTS THAT
engage,
& **excite,**
inspire
PEOPLE TO PERFORM





take your corporate events

TO THE NEXT LEVEL

CONNECTED EXPERIENCES

At Event Travel Management (ETM), we believe in the power of experiences that engage, excite and inspire people to perform.

We call it 'Connected Experiences'.

Our unique blend of creativity, customer service and innovative event technology drives transformative corporate event experiences which deliver on your strategic objectives.

From unique destinations and event experiences to engaging event technology, intuitive reporting and robust supplier negotiations, our expert teams can tailor an event solution to fit every budget and business need.

What we do:



EXPERTS IN STRATEGIC MEETINGS AND EVENTS

ETM specialises in streamlining every aspect of your business meetings and events programme to achieve more strategic outcomes – greater savings, improved efficiencies and a more impactful attendee experience.

When you partner with ETM, you'll enjoy the benefits of working with a global leader in travel and event management services. As part of the Corporate Travel Management (CTM) Group, ETM's customers enjoy the same exemplary service, tailored solutions, intuitive technology and global buying power that CTM is renowned for.

We deliver value to every aspect of your meetings and events programme, from engaging event experiences to strategic advice, global buying power, 24/7 local support, and access to transformational data and analytics.

WHATEVER
YOUR NEEDS,
we've
got you
covered.

FULL EVENT MANAGEMENT & BESPOKE EVENT SUPPORT

Our team of event specialists deliver a diverse and customisable range of corporate events, strategic meetings, conferences, incentive travel programmes and corporate hospitality events.

We can provide complete end-to-end event management – including venue sourcing, agenda planning, event theming, delegate travel and transfers, accommodation and meals, innovative event technology, entertainment, and post-event reporting and evaluation – or simply complement your in-house events team with our bespoke event support services.



ETM was an absolute dream to work with. No request too small or big was left unanswered and I truly felt supported throughout the whole event.

- EVENT COORDINATOR - DFES



OUR EVENT
solutions

MEETINGS & CONFERENCES

Drive business growth, customer engagement, and employee advocacy with more strategic, impactful and cost-effective corporate meetings and conferences. Whether a company-wide conference, product launch, sales rally or reseller event, ETM can support you every step of the way to maximise the return on your meetings and conference investment and elevate your attendees' event experience.

FIND OUT MORE >

VIRTUAL & HYBRID EVENTS

We have the expertise, experience, tools and technology to deliver impactful and immersive virtual and hybrid events to connect your attendees – whether that's your team, customers, speakers or stakeholders – in ways that keep their eyes on the screen and their finger off the mute button.

As your business gets back to face-to-face travel, we have the experience to facilitate blended virtual and in-person events – 'hybrid' events – to ensure maximum engagement, attendance and impact across your entire business.

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INCENTIVE TRAVEL

Develop a motivated, loyal and high-performing team by recognising and rewarding your top performers. Incentive programmes are the perfect solution! A wide range of unique experiences will inspire your team to reach and exceed their goals; from a cultural tour or experience that supports your business's CSR objectives, to live events, beachside escapes or cultural city tours. Incentive travel and event experiences provide once-in-a-lifetime experiences for your most passionate and high-performing employees.

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AWARDS & SPECIAL EVENTS

Give your team their moment to shine, a space to celebrate and reflect, with truly memorable awards and special events that boost morale and performance. Our team of experienced and passionate event planners can deliver magical award ceremonies and gala events which provide the perfect setting for celebrating success, connecting with peers and acknowledging performance.

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TRAINING & TEAM BUILDING

Corporate training doesn't have to be dull. Team building doesn't need to be awkward! Bring your programme into the 21st century with a creative and innovative solution that drives highly motivated, connected and focused teams.

FIND OUT MORE >



A group of five diverse business professionals are gathered around a table in a modern office setting. They are looking at documents and devices, appearing to be in a collaborative meeting. The scene is lit with warm, ambient lighting, and there are some decorative elements like a mug and a small object on the table. The overall atmosphere is professional and focused.

OUR EVENT
services

BESPOKE EVENT SERVICES CRAFTED FOR YOUR UNIQUE NEEDS

Our team of event creatives, planners, producers and group travel experts can manage every single element of your event for you. Our services include logistics and operations, concept creation, venue sourcing, event production, bespoke technology development, group travel and attendee management, just to name a few. Or we can simply plug into your company's in-house team where you need one or two additional expert resources.

FOR EVENTS & MARKETING TEAMS

Sometimes all you need is an extra set of eyes or an extra pair of hands to elevate your creative vision into a once-in-a-lifetime experience.

Whether you're planning a five-star incentive trip for your top performers, a glittering awards ceremony, virtual conference or heart-pumping sales rally, we can provide you with the bespoke support you need.



FOR PROCUREMENT MANAGERS

By merging your meetings and travel programmes, ETM can provide you with complete visibility of spend and assist you to:

- Identify significant cost savings
- Increase compliance
- Streamline processes
- Deliver efficiencies
- Secure stakeholder engagement
- Mitigate risk and increase duty of care



EVENT TECHNOLOGY

The right technology has the power to elevate your event from average to amazing. It can help drive engagement through social integration and gamification, create connections between delegates and special guests, and monitor metrics to effectively develop your future events. From customised event apps and onsite kiosks to registration websites and advanced reporting tools, our event technology is designed to eliminate complexities and reduce friction for your team.

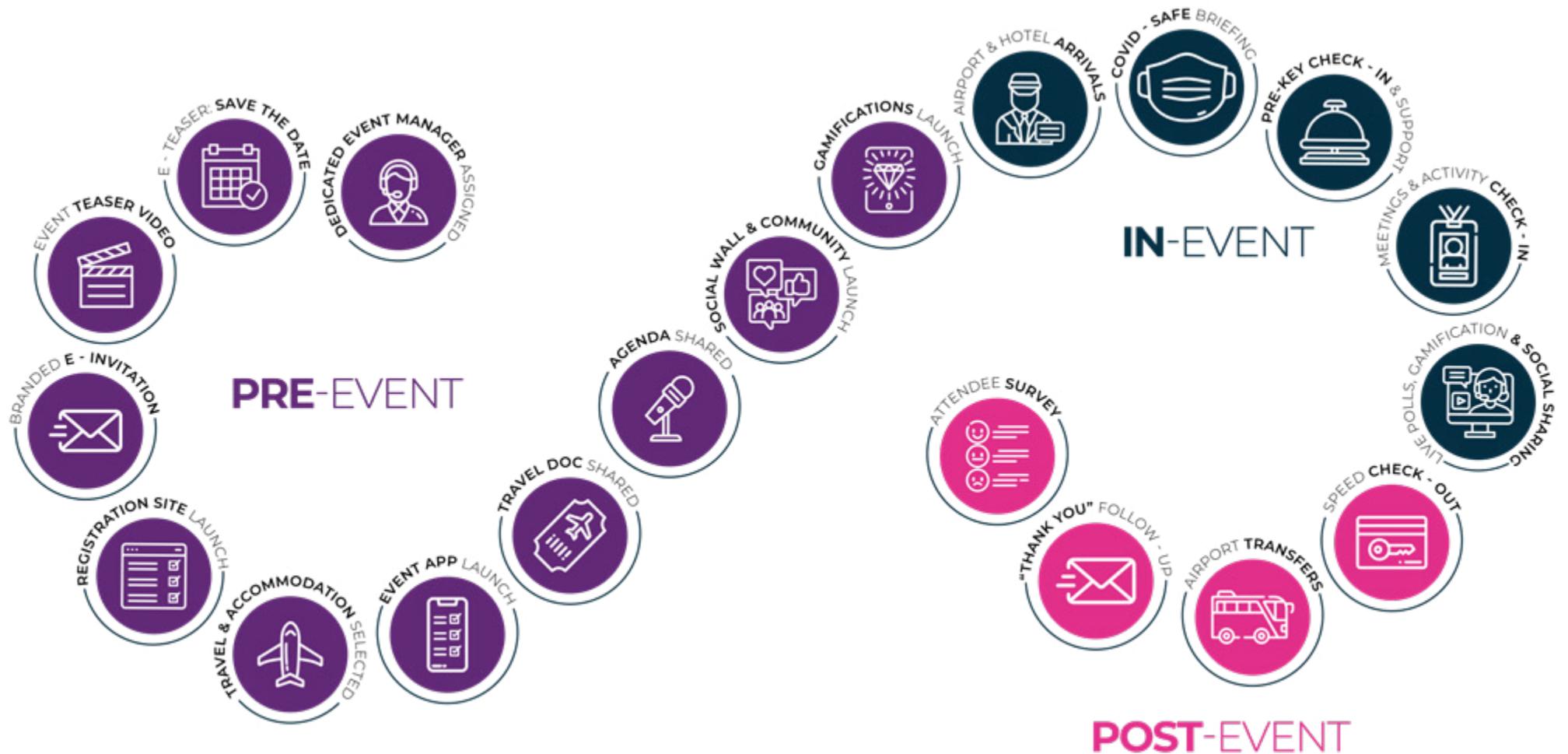
FIND OUT MORE >

ATTENDEE MANAGEMENT

ETM's integrated travel and event technology connects every step of your delegates' journey; before, during and after the event. From the initial invitation to post-event communications, we can provide updates, information and engagement through multiple touchpoints, ensuring your desired messaging is weaved into every aspect of the experience while providing you with extensive reporting and analytics to monitor your return on investment.

FIND OUT MORE >

DELEGATE JOURNEY



STRATEGIC MEETINGS MANAGEMENT

A Strategic Meetings Management (SMM) programme helps businesses drive greater value and defined outcomes from their business meetings by streamlining tasks and processes and providing insightful performance data and reporting.

This increased visibility on spend can help you capture, track and leverage your meetings spend while mitigating risk, increasing compliance and driving savings.

FIND OUT MORE >



VENUE SOURCING

There's so much more to finding the right venue for your event than capacity and location. Is it on brand? Does it have the wow factor? Will it deliver for your delegates? Is the coffee and catering exceptional?

Our team of venue experts will determine your specific objectives to deliver the perfect venue at the perfect price for the perfect event, every single time.

Our services include:

- Negotiated cost savings
- A range of venue quotes to consider
- Contract negotiation and benchmarking – we work hard to secure flexible terms and conditions for maximum peace of mind
- Expenditure management to meet your budget and operational needs
- Value-adds: upgrades, extra inclusions and discounts

[FIND OUT MORE >](#)



TRAVEL MANAGEMENT

When it comes to organising travel for your next meeting or event, our number one priority is delivering an enjoyable and effortless experience for all of your delegates from the second they set off for the airport to the moment they arrive safely home.

Our dedicated group travel managers are highly experienced in arranging domestic and international event travel. Working closely with our events team, they are on-hand to deliver a seamless experience that ensures peace of mind for you and your travellers at every step of the journey.

Our services include:

- Round-the-clock travel support – access to expert travel advice and assistance wherever and whenever you need it
- Discounted airfares – leveraging the CTM Group's extensive global buying power for best available airfares and increased flexibility

Group Travel

Enjoy the efficiency and cost benefits of group registration, fixed airfares, secured availability, extra flexibility and seamless ground transfers with ETM's specialist Group Travel services.

Air Charters

Air charter may sound like a luxury, but it's often the most cost-effective and appropriate solution for your needs. Booking a charter through ETM offers the added benefits of exclusivity, flexibility and brand personalisation for the ultimate event experience.

[FIND OUT MORE >](#)

ENTERTAINMENT TRAVEL BY ETM

ETM's specialist entertainment travel team are dedicated to managing the complex travel needs for casts, crew and equipment in the film, TV, music, theatre and performing arts industries.

Our services include:

- Global and regional logistics support
- Air travel: from private charters to scheduled services
- Accommodation: from CBD to regional and remote locations
- Vehicle rental: car, minibus, 4WD and van hire
- Ground transportation: short and long-term rentals for trucks, coach and minibus, chauffeur and limo services, and more
- VIP travel services and meet-and-greet services
- Group travel arrangements and hotel inventory management
- Passport and visa services

Seamless Travel Experiences

With more than 25 years in entertainment travel, our expert team bring a wealth of experience to deliver practical, creative and cost-effective solutions designed to tackle any logistical challenge with ease, efficiency and attention to detail.

FIND OUT MORE >

Take your first step
towards **better**
business events today.



Contact the ETM team to discuss a cost-effective,
creative solution to your meetings and events needs.

traveletm.co.uk

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