



ADDISON LEE

## INVESTOR ROADSHOWS

In over 600 cities around the world, including the financial centres of London, New York and Hong Kong, Addison Lee's luxury corporate brand is the trusted partner for quality, reliability and service in the most high-pressure investor and roadshow activities.



### A FIRST-CLASS EXPERIENCE...



Our VIP vehicles providing carbon neutral journeys: typically E, S and V-class Mercedes



Absolute discretion, professionalism and confidentiality assured



The support and agility to change schedules on demand



World-class duty-of-care for every passenger with seamless, co-ordinated service



Customised systems: billing, notifications and roadshow event management



Multi-channel digital engagement

Supporting over 500 roadshows a month for many of the world's top businesses, including many FTSE100 and Fortune 500 companies. Our dedicated roadshow team put their 100+ years of combined experience into two priorities:

- ✓ Get it right first time: investor roadshows are mission-critical
- ✓ Ensure passengers arrive ready to do business: on a gruelling schedule, we provide essential comfort, confidence and respite.

Our ground transportation professionals are trained to deliver on your expectations, in the cities of your choice, with exhaustive planning for every eventuality and uncompromising standards of service.

### FROM A TEAM YOU CAN TRUST...



On-the-ground expertise



Exceptionally qualified and professional uniformed chauffeurs



Chauffeurs used to working with security and close protection teams



Dedicated planning, project management and roadshow support team available to attend on-site meetings and provide on-the-day event management



Your reputation in safe, capable hands: we're one of the world's premium roadshow delivery partners



Seamless, co-ordinated to-the-minute service

### WE NEVER FORGET THAT YOUR REPUTATION IS IN OUR HANDS

Today, we are trusted by investment banks, venture funds, sovereign wealth funds, Family Offices, hedge funds and the legal and advisory firms that support them to make corporate engagement seamless, hassle-free and uncompromisingly professional.

FIND OUT MORE



Addison Lee has the scale, expertise and experience to support both Deal and Non-Deal engagement, with a commitment to the very highest service standards.

We ensure all the logistics of connecting businesses with finance professionals are delivered seamlessly and with discretion:



**ADDISON LEE**

## EXPERT SOLUTIONS FOR EVERY SCENARIO

### DEAL ROADSHOWS

Major financial events - IPO or M&A activity. When only the best will do, we'll provide a world-class tailored solution and experience for you.

### CORPORATE BROKERAGE & NON DEAL ROADSHOWS (NDRS)

Investor relations and reporting. When things have to look and go right, we'll help you build your corporate image from the moment you set out.

### ANALYST ACTIVITY

Analyst roadshows, analyst pre-deal research support or Pre-Deal Investor Education (PDIE). Extending our world-class experience to the analyst community on behalf of corporate clients.

### DATA AND REPORTING

Our innovative tech enables the service to be tailored around your requirements – from up-to-the-minute updates through to confirming your itinerary is on track. Our technology allows you to easily and continuously monitor events and work with confidence that everything is going to plan.

### DUTY-OF-CARE

With best-in-class global operating procedures and standards, your roadshow passengers are always in safe hands. Our end-to-end first-class service, allows you to be confident everyone will arrive in the right location, on time, ready to do business.

### RELIABLE EXPERTS

We know that deal activity is the most important type of roadshow – so we'll always ensure you have a named project manager from launch through to final billing. From pre-planning itineraries, on-the-day route checking to itemised billing and cost centre allocation, we're here to make every component a success.

### CORPORATE REPUTATION

With over 100 years' acquired expertise, you can have absolute confidence that our brand will act as an extension of yours. Many clients have worked with us for decades, why? because they trust us.



**ADDISON LEE**

### FLEXIBLE SERVICE

With high-pressure roadshow itineraries, we know it's essential to be agile and cope with last-minute changes and requests. Our back-office team and experienced chauffeurs are confident at handling changes on the fly.



### SUPPORTING YOU – THE BOOKER

Our service includes everything roadshow organisers need to keep tabs on ground transportation in real-time and control cost and delivery with low effort:

- ✓ Access to the Project Manager
- ✓ Granular, itemised billing and reporting by journey for easy reconciliation
- ✓ Safety and security guarantees

- ✓ Pre-event booking support via your dedicated booking agent
- ✓ Live event support direct with your pre-allocated driver or where applicable your on-site event manager
- ✓ Drivers will be booked ahead for each Roadshow/High Touch Event. Details will be shared the day before at the latest

**FIND OUT MORE**

