

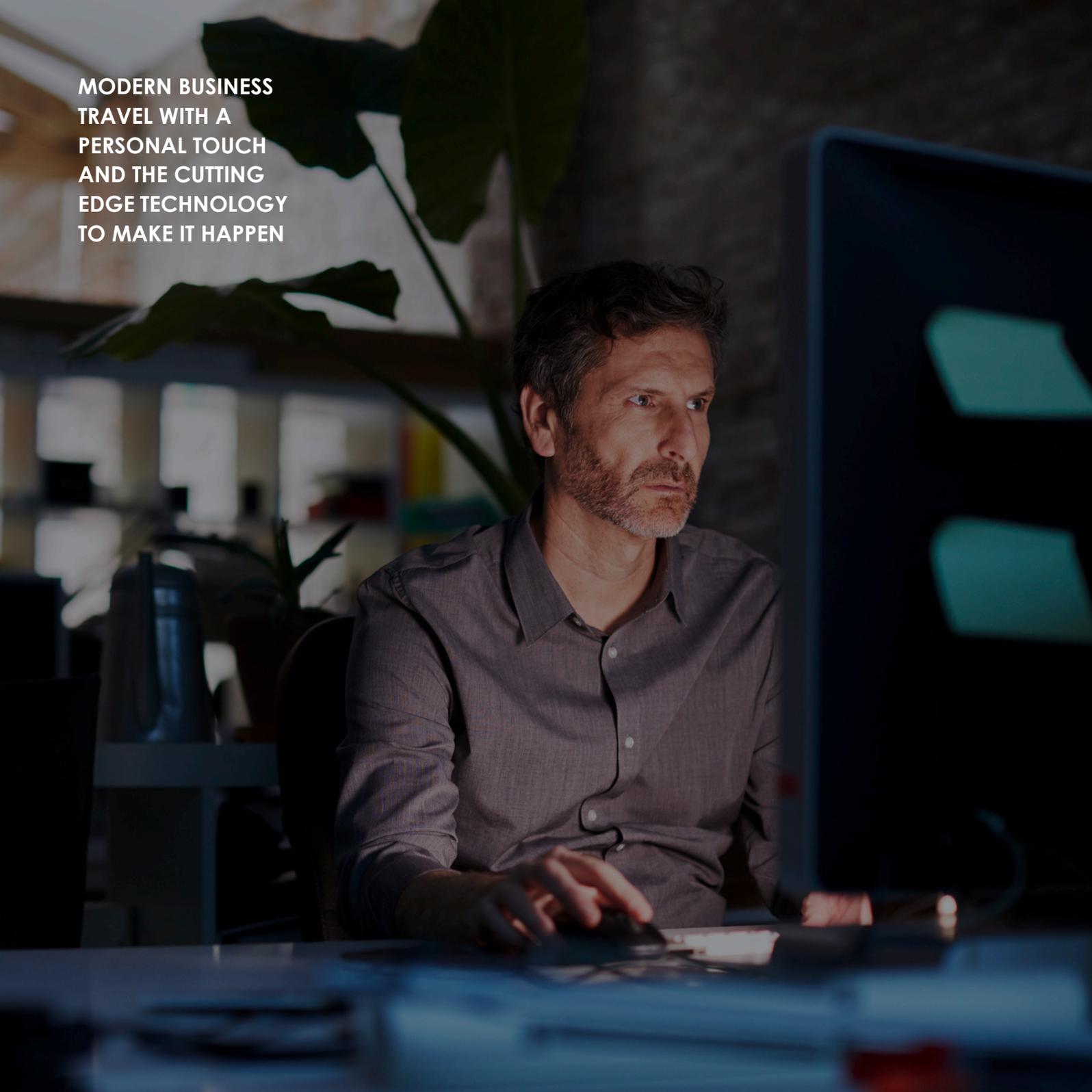


GRAY DAWES
TRAVEL

SAY HELLO TO BETTER BUSINESS TRAVEL

A Brief Introduction

MODERN BUSINESS
TRAVEL WITH A
PERSONAL TOUCH
AND THE CUTTING
EDGE TECHNOLOGY
TO MAKE IT HAPPEN





WHO WE ARE

At Gray Dawes Travel we recognise that we're not just there to secure the best travel fares, the most innovative itineraries, the slickest online tools or the most experienced consultants. We're there as an extension of our clients' own organisations; their out-of-house travel management department.

We achieve this because of the depths we go to in understanding our clients; their culture, their values and their objectives. Only then can we deliver on a higher level, with our trademark emphasis on the personal touch. Only then can we delight with remarkable value, innovation and service.

That's what we call 'better' travel.

1865

YEAR
ESTABLISHED

200+

UK
BASED STAFF

4

REGIONAL
OFFICES

97%

CLIENT
RETENTION

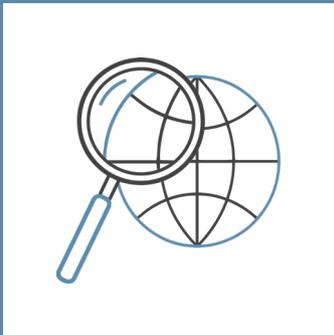
15

AWARDS
WON

WHY USE A TMC?



Many companies believe that by booking directly with the likes of Skyscanner, Expedia and on suppliers websites they're achieving the lowest cost. The truth is that's not the case. What's more, DIY business travellers are missing the real value of booking through a Travel Management Company (TMC).

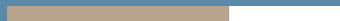


MORE CHOICE

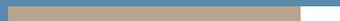
BESPOKE BOOKING TOOLS

Content from recognised travel retailing sites, such as Booking.com and Expedia, are served up alongside direct airline content, giving you the confidence that you're getting the best possible price available.

DO IT YOURSELF



DO IT RIGHT

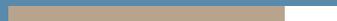


GREAT RATES

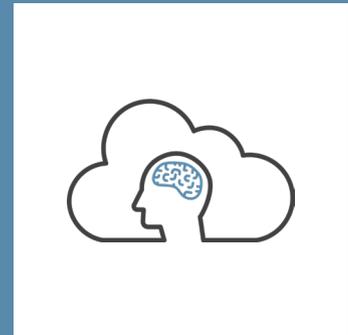
UNBEATABLE BUYING POWER

While traveller experience and satisfaction is important, you need to ensure that you maximise value from your travel spend. Smart data analysis leverages your total spend volume to get you better rates from suppliers.

DO IT YOURSELF



DO IT RIGHT



DUTY OF CARE

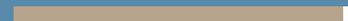
TRAVELLER SAFETY

Knowing your travellers are safe at all times is crucial but can be difficult with self booking. In times of crisis, you need to be able to swiftly locate anyone affected and can get them home quickly and safely.

DO IT YOURSELF



DO IT RIGHT





I THOUGHT BOOKING DIRECTLY WITH THE AIRLINE WOULD SAVE US MONEY, BUT THAT WENT RIGHT OUT THE WINDOW AS SOON AS I NEEDED TO CHANGE OUR FLIGHTS.

Time Is Money

While you can find a flight or hotel room at a good price using a metasearch engine or online travel agency, you may not be finding the best options or rates. It can also take you a lot of time.

Plus, the dangers of DIY business travel come with no guarantee that a booking is within your travel policy, creating the real possibility of a refund or change.



POLICY PERFECTION

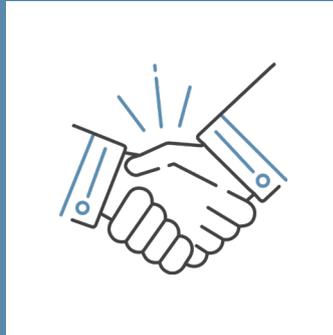
TRAVELLER COMPLIANCE

Compliance to a travel policy leads to cost savings. By creating a solution that only includes options within your policy, you ensure adherence at all times. This is nearly impossible if bookers are using different channels.

DO IT YOURSELF



DO IT RIGHT



A HELPING HAND

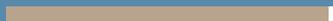
AROUND THE CLOCK

Your flight gets cancelled, you need to stay another day, there could even be an ash cloud or global pandemic! We'll arrange alternative itineraries, chase supplier refunds and keep you moving.

DO IT YOURSELF



DO IT RIGHT



SIMPLE BILLING

PAYMENT CONSOLIDATION

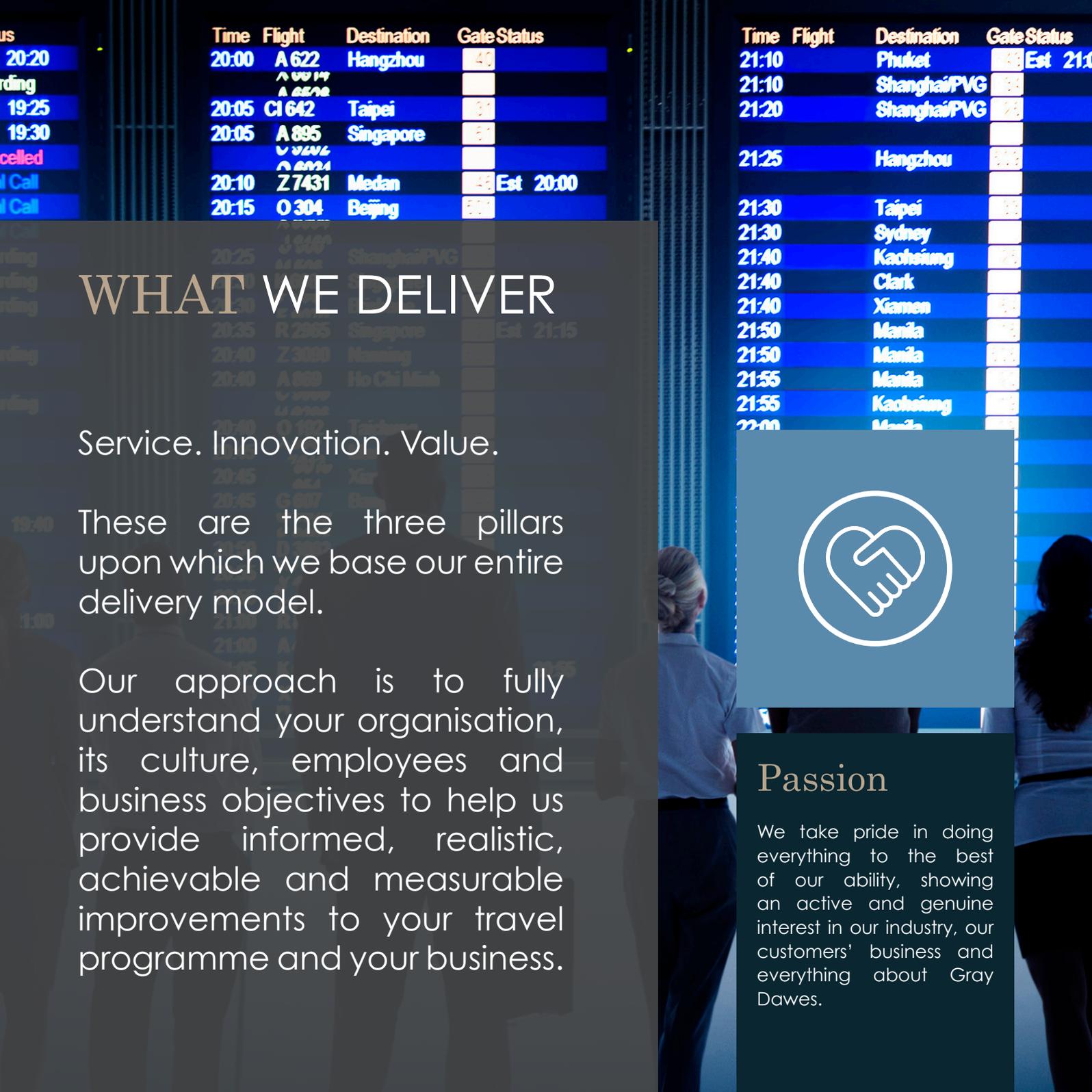
Whether you opt for credit card payments or a monthly invoice, we take the hassle out of long outdated processes, which can mean significant times savings for you and your finance team.

DO IT YOURSELF



DO IT RIGHT





Time	Flight	Destination	Gate	Status
20:20	A 622	Hangzhou	56	
19:25	CI 642	Taipei	33	
19:30	A 895	Singapore	22	
20:10	Z 7431	Medan	33	Est 20:00
20:15	O 304	Beijing	33	

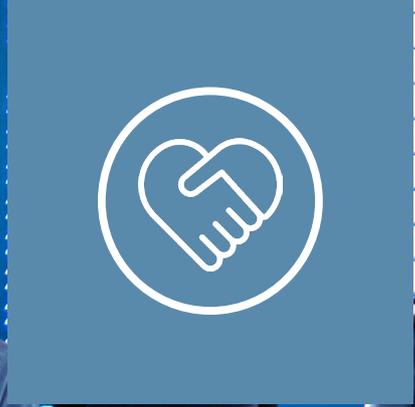
Time	Flight	Destination	Gate	Status
21:10		Phuket	33	Est 21:10
21:10		ShanghaiPVG	22	
21:20		ShanghaiPVG	22	
21:25		Hangzhou	33	
21:30		Taipei	33	
21:30		Sydney	33	
21:40		Kaohsung	33	
21:40		Clark	33	
21:40		Xiamen	33	
21:50		Manila	33	
21:50		Manila	33	
21:55		Manila	33	
21:55		Kaohsung	33	
22:00		Manila	33	

WHAT WE DELIVER

Service. Innovation. Value.

These are the three pillars upon which we base our entire delivery model.

Our approach is to fully understand your organisation, its culture, employees and business objectives to help us provide informed, realistic, achievable and measurable improvements to your travel programme and your business.



Passion

We take pride in doing everything to the best of our ability, showing an active and genuine interest in our industry, our customers' business and everything about Gray Dawes.

Time	Flight	Destination	Gate	Status
22:50		Bangkok		
23:00		Amsterdam		
23:05		Paris		
23:05		Istanbul		
23:15		LondonLHR		
23:15		Zurich		
23:25		LondonLHR		
23:30		Munich		
23:35		Adelaide		
23:40		Cairo		
		Brisbane		
23:40		Los Angeles		
23:45		LondonLHR		
23:45		Paris		

Time	Flight	Destination	Gate	Status
20:00	A 622	Hangzhou		
	A 6217			
	A 6218			
20:05	CI 642	Taipei		
20:05	A 885	Singapore		
	V 8816			
	A 8824			
20:10	Z 7431	Medan		Est 20:00
20:15	O 304	Beijing		
	A 8877			
	J 8400			
20:25	A 888	ShanghaiPVG		
20:30	K 886	Singapore		
20:30	W 888	Brisbane		
	E 8878			
20:35	R 2885	Singapore		Est 21:15
20:40	Z 3090	Nanning		
20:40	A 889	Ho Chi Minh		
	V 8888			
	A 8888			
20:40	O 182	Taichung		
20:45				
20:45				
20:45				
20:50				
20:55				
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21:00				
21:00				
21:05				
21:05				



Confidence

We use skills, experience and knowledge to solve problems. We always try to be pro-active. If we see something that doesn't look right, we won't leave it to someone else to resolve.



Accountability

We take full responsibility for our actions and the quality of our work. We learn from mistakes and always do right by our clients and our colleague. Why? Because it's the right thing to do.



Tenacity

We always get the job done. We work to delight and surprise our clients, going the extra mile to find the right solution at the optimum price. We'll never give anything other than our all.

PERSONAL SERVICE

Unquestionable Quality

After more than five decades as one of the UK's leading independent TMCs, we've built an enviable reputation of which we are fiercely proud. Put simply, we deliver a better business travel experience, 24/7.

CONFIDENCE IS KEY

We take the time to really understand your needs. From our pool of incredible travel consultants, we then build a dedicated team around you, selecting those with experience in your industry and a personality fit with your culture. That way, you can be confident that the service you get isn't just tailored to exceed your expectations, it's guaranteed to make you smile.



CONTENT IS KING

With the most flight, hotel, rail and car hire options out there, you'll be spoilt for choice. That's why we adopt a retailing approach to booking business travel. Agents and clients are able to see web and NDC content and then compare rates side by side with GDS results. But it's not about quantity over quality, which is why our solutions are completely agile to your needs.





Traveller Toolkit

During the Covid-19 pandemic, we kept our clients travelling safely thanks to our ground-breaking, industry-leading Traveller Toolkit. Featuring virtual trip walkthroughs for Air, Hotel and Rail, as well as comprehensive checklists for before, during and after travel, these built traveller confidence by letting them know what to expect (and so prepare for) at every stage of their journey.

The Toolkit also includes a dynamic Destination Status tracker for up-to-the-minute status on travel restrictions, border controls, Covid-19 heat maps, local government stringency figures and much more.



Available across multiple devices, our Traveller Toolkit continues to compliment the personal touch delivered by Gray Dawes Travel Teams. Also included is a huge library of eclectic travel articles; updated weekly, we cover everything from traveller well-being techniques to real-life business travel experiences, top tips and essential industry news.



small,
dedicated team



24/7, 365
around the clock
service



calls answered
within 3-5 rings



in-house 24 hour
emergency
assistance



minimum of 3 fare
options in 2 hours



automated policy
compliance



bespoke
invoicing solution

CUTTING EDGE INNOVATION

WHO SAID BOOKING BUSINESS TRAVEL HAD TO BE STRESSFUL?

Our proprietary travel technology is totally flexible and completely tailored to your organisation. We've partnered with the market-leaders, Atrii, to create YourTrip – a powerfully versatile yet rewardingly simple booking engine.

Because that's how it should be.

Whether offline or online, agent managed or client self-service, YourTrip delivers a seamless and content-rich business travel booking experience.





Totally Digital

100% travel policy compliance is assured, regardless of whether the trip is booked by you or your Gray Dawes Travel Team. Offline or online, unique client profiles are built into the YourTrip tool and compliant travel results served as primary options.

A.I. Driven

Automated workflows, booking efficiencies and client communications are supported with an Artificial Intelligence engine which makes hotel and travel recommendations based on machine learning of traveller behaviours.

Synchronised Travel

Because the YourTrip system is exactly the same for both Gray Dawes Travel consultants and clients, bookings started online can be finished offline. And, of course, all itineraries sync seamlessly with our YourTrip Booker mobile app.



OUTSTANDING VALUE

Account Management

Your dedicated account manager will uncover what value means to your business and create an Extra Mile Programme specifically to underpin how we'll enhance your travel programme and your business against targeted KPIs.

Your Travel Companion

Before, during and after every trip, we're with you all the way.





Thoughtful Onboarding

Our implementation process is comprehensively thorough. We leave no stone unturned to ensure your travel bookers, managers and, travellers feel at ease with our systems and delighted with their travel experience.

Analytical Reporting

You'll have a huge range of bespoke information dashboards at your fingertips. But what brings the bar charts to life is our ability to interpret them to drive enhancements across value, safety, sustainability and service.

Insightful Consulting

Gray Dawes Consulting can help you save up to 22% on your programme. We'll assist you in spotting trends, analysing data and drilling down into the important details of your corporate travel programme.



SUSTAINABLE BUSINESS TRAVEL

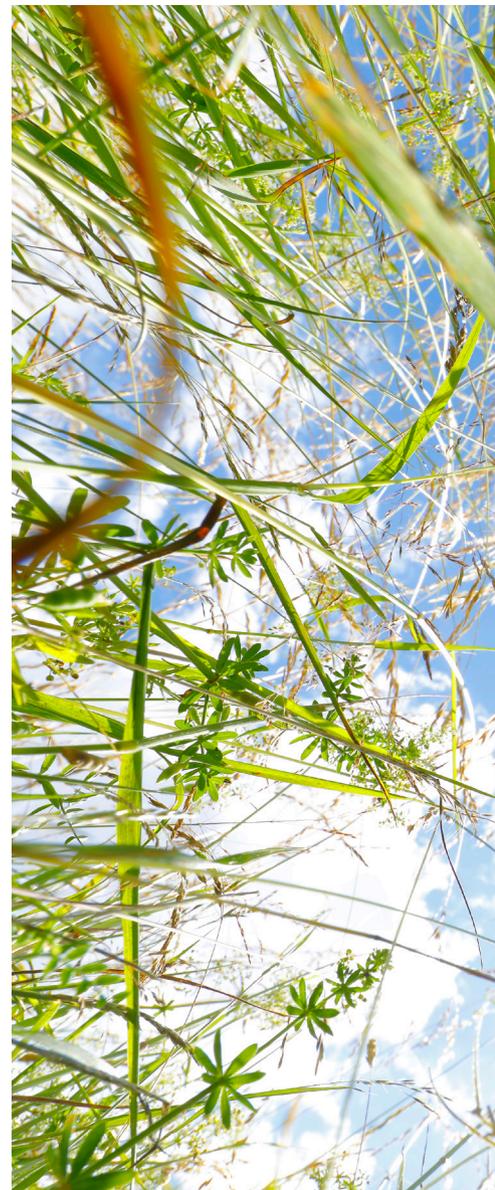
The first steps in reducing your carbon footprint

Business travel represents a vital practice for any organisation. The ability to visit customers, attend events and conduct face to face meetings is essential. But it has to be done responsibly and sustainably. Gray Dawes allows you to offset your entire business travel carbon emissions automatically through LEGACY.

From your travel bookings data, we'll calculate your carbon emissions using the DEFRA model and transfer the numbers (anonymously) to our partners, Forest Carbon. They will turn that data into Carbon Credits. With a range of UK based woodland and peatland projects to choose from within the Legacy portfolio, your carbon credits are then invested in the product of your choice.



www.gdg.travel/legacy



LEGACY

Gray Dawes, in partnership with Forest Carbon, offer an awesome carbon offset programme designed specifically for business travellers. LEGACY ensures your business travel can be managed with a tangible focus on sustainability. That's great for you, your organisation, the business travel industry and, of course, the planet!

A Family Affair

Sustainability is extremely close to our hearts here at Gray Dawes, a family owned business since 1927.

Such is our commitment to achieving carbon neutrality, our owners – the Inchape family – have converted nearly 300 acres of working farmland on their Glenapp Estate in Ayrshire, Scotland, to permanent woodland creation. Occupying an area the size of 200 football pitches, the project will sequester at 42,000 tonnes of CO2 equivalent.

This exciting project at Glenapp Estate is just one of the many projects Gray Dawes clients can choose to support as their LEGACY carbon offsetting programme.







EXPERIENCE IS EVERYTHING

Meetings, incentives, conferences and events

Our specialist MICE team deliver bespoke experience and event services, from arranging corporate meetings at unique venues, to full blown international incentives, or thousands-strong conferences to group travel bookings and beyond.

Our focus is delivering fantastic meetings and event services that create lasting, meaningful experiences. We deliver truly memorable occasions while taking charge of any and all challenges.

Put simply, we're here to make you look good.

www.gd.events



GRAY DAWES
EVENTS



BUSINESS AND PLEASURE

Bespoke holiday and leisure travel

Our specialist luxury leisure travel division believe in a world in which your holiday should go beyond your imagination.

We design tailor-made travel experiences with you at the heart. Whether you're looking for sun-drenched spots for the family, intimate honeymoon hideaways, adrenaline-pumping adventures, exclusive private island retreats or anything else, our attention to detail ensures we capture your holiday desires exactly to deliver the travel experience of your dreams.

www.gd.holiday



GRAY DAWES
— HOLIDAYS —







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