

**agiito**

**Award-winning  
travel, meetings  
and events.**

**We connect people.**





# Hello.

We're the multi award-winning business travel, meetings and events agency.

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**Every 40 seconds**

we help someone book a rail journey.

**Over 98%**

customer retention score.

**Industry first**

live availability feature.

**112,000 trees**

planted for our customers.

**120,000 delegates**

connected by our events team.

**Over 500,000**

travellers accommodated.

**32% of savings**

made on average for air travel.

**Over 300**

memorable events delivered annually.

**30 awards**

winners and finalists in 2022.

**Over 15,000**

app downloads in first 6 months.



## We connect people.

We're so much more than a travel, meetings, and events management company. We provide exceptional service through knowledgeable people and innovative online technology solutions. We help businesses to connect by understanding your people, culture and customers.

We help control costs while protecting the wellbeing of people, to provide the most effective approach for travel, meetings and events. Nobody brings people together like we do. From booking a single ticket to managing multi-million-pound travel programmes, sourcing a symphonic orchestra to an unforgettable event experience on the African plains.

As part of our international alliance with GlobalStar, our customers don't need to compromise between finding a global travel management company and choosing an expert in national or regional travel for business, because together we cover all the bases.

Did we mention we're uniquely placed to serve public sector organisations too? We're on two frameworks: Crown Commercial Services (CCS) RM6217 (Lot 1 & Lot 4) and Kent Procurement Services (KCS), meaning you can save time and costs on the entire procurement process.

### We provide uncompromised safety and wellbeing

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Through our intelligent technology and 24-hour support service.

### We deliver value-added benefits

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Whether it be a complimentary tea/coffee, or a class upgrade, our Traveller First initiative improves traveller comfort whilst supporting savings.

### We have scale, knowledge and leverage in the marketplace

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Which enables us to unlock higher quality and savings.

### We're online enablers with innovative technology

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We focus on enabling travel arrangers to make the right choices for purpose-led travel.

**agiito**

# Travel.



Knowledgeable, calm  
and a breath of fresh air.





## Travel.

With over 40 years' experience in connecting people, we're seriously plugged-in when it comes to creating something different.

By bringing together our specialist propositions: accommodation, rail, ground transportation and air, we're able to form our managed travel proposition providing a single approach to the management of spend.

We proactively manage every aspect of travel, with a key focus on improving duty of care, wellbeing, sustainability and savings. So, by driving down costs and everything else that makes managing travel complicated, we keep your travellers safe, happy and relaxed.

**Let's break it down into some key areas we focus on day-in and day-out.**

- Rail
- Air
- Car hire
- Taxi
- Accommodation
- Marine
- Traveller tracking
- Innovative technology
- 24/7/365 support
- Premium services
- Disruption management
- Education content
- Passports and visas.

## agiitoconnect

### Powerful technology and straightforward simplicity, all under one roof.

The easy way to book your travel. Agiito Connect offers so much more than the standard booking portal. It gives travellers the ability to book their travel as well as providing access to personalised information regarding their journey and itinerary. Users can also track their personal spend, monitor travel trends and check their carbon footprint over a 6-month period – what more could you want?

### Key features

- ✔ Personalised user experience
- ✔ Fingertip travel tools
- ✔ Travel timeline visibility
- ✔ Access to educational content and resources
- ✔ Mobile app
- ✔ Search and book
- ✔ Venue details
- ✔ Manage bookings online
- ✔ Pre-approval
- ✔ Feedback
- ✔ Online reporting
- ✔ Internal room management
- ✔ Delegate registration

**agiito**

# Meetings.



The team are fully engaged at all times, from implementation to go live.





## Meetings and Venue Find.

Finding the right venue, at the right price has never been easier.

We've brought together key specialists in the meetings marketplace to create a company of scale. This makes us the perfect choice if you're looking to leverage expertise as well as consolidate and manage your meetings expenditure.

We approach meetings management with years of experience and act as an extension of your team, listening and developing the end result around your precise requirements. Whether you require a 1-2-1 in an internal meeting room, a multi-site team meeting, in-person or virtual, we aim to exceed your expectations and deliver on your organisational objectives, every time.

We understand that your business needs are as unique as your people. That's why we have the right technology and the right talent in place to deliver true multi-channel, end-to-end, solutions for our customers. From policy and sourcing strategies, delivery and technology deployment, to payment and data analysis, your meetings will always be maximised.

### Let's break it down into some of the key areas:

- Venue sourcing
- Negotiated rates
- Contract term negotiations
- Traveller tracking
- 24/7/365 support
- Safety and wellbeing
- Delegate management
- Internal spaces
- Virtual additions
- Market leading technology
- Data insights and education
- Sustainable solutions



Co-created with our customers, Meetingspro® is our proprietary, web-based venue-find and meetings technology that enables meeting planners to view rates and venue availability in real-time and submit their enquiry through our live availability feature. Users can also send requests to venues, facilitate online quotes and submit enquiries to their designated team.

By giving meeting planners full control, Meetingspro® makes it possible to search, plan, book and manage all your meeting requirements through one simple, easy-to-use online tool. From unique venues to preferred or non-preferred, finding the perfect venue has never been easier.

### Key areas

- ✓ Live search, book and manage enquiries
- ✓ Governance (online approval)
- ✓ Central venue database
- ✓ Rate visibility
- ✓ Booking status updates
- ✓ Venue and peer feedback
- ✓ Live data and spend reporting
- ✓ Accreditation, including sustainability
- ✓ Live availability
- ✓ Insights dashboard

agiito

# Events.



You listen to our demands,  
shape our ideas and turn  
them into reality.





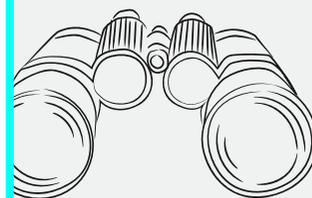
## Events.

We offer the complete end-to-end events solution from delegate registration, production and audio visual to event branding and on-site support.

Memorable events that bring a venue and concept to life, that's exactly what we pride ourselves on, and we do it with great success. Our dedicated and award-winning event management specialists will bring your audience together through creative, live, memorable experiences, which communicate your key messages in the most engaging way possible – all while considering your brand, budget and time frame.

By using market-leading technology, alongside our market leverage, we can source the perfect venue at the best rates, allowing your budget to go further. We'll manage your event at every level, from financial planning, delegate communication management, pre-event engagement and on-the-day delivery to make sure everything runs as smoothly as it should.

Whatever your requirements, we'll deliver on your goals, whether they take place live, virtually or in a hybrid format.



## We'll scale our solution up or down to suit you.

Whether you're hosting an intimate event for 10 people, a company conference for 10,000 or a once-in-a-lifetime incentive trip overseas, we'll scale our solution to deliver a dedicated and personal service to suit you.

- ✓ Destination and venue sourcing
- ✓ Specialist technology
- ✓ On-site management
- ✓ Project management
- ✓ Creative services
- ✓ Budget control
- ✓ Hybrid components
- ✓ Delegate management
- ✓ Post-event feedback
- ✓ Sustainable mindset and initiatives
- ✓ Digital engagement
- ✓ Team building
- ✓ AV and production
- ✓ Programme design

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**Virtual.**



We regained the same excitement and engagement of face-to-face seminars!





## Virtual and hybrid events.

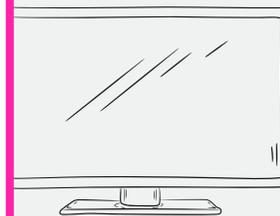
Virtual events have become a necessary part of any communication strategy over the last few years that now supplement a calendar of live event experiences. That's why we've made it easier than ever to host engaging online events that are unique to your requirements through our engagement platform, Events Hub.

### Events hub

Events Hub ties together speakers, documents, polls, and gamification into a single package that complements your virtual sessions. We'll approach every detail in the same we would a live event, making sure we've enhanced the attendee experience every step of their digital journey, allowing you to get the most return from your event.

### Hybrid events

We're in the business of connecting people and believe that hybrid events offer the best of both worlds by combining limitless global reach with the audience engagement of a live event. We utilise technology built for the live event to enhance the experience for remote audiences, such as streaming camera feeds from the live show into the virtual event app. Remote users can then participate using the online functions like Q&A and surveys in the same way attendees on-site could. This provides access for all users, enabling complete interaction, involvement and inclusion from anywhere in the world.



## Maximise attendance and engagement in a safe and sustainable way.

Drive engagement, before, during and post-event with a complete, all-in-one, centralised solution for your next virtual or hybrid event.

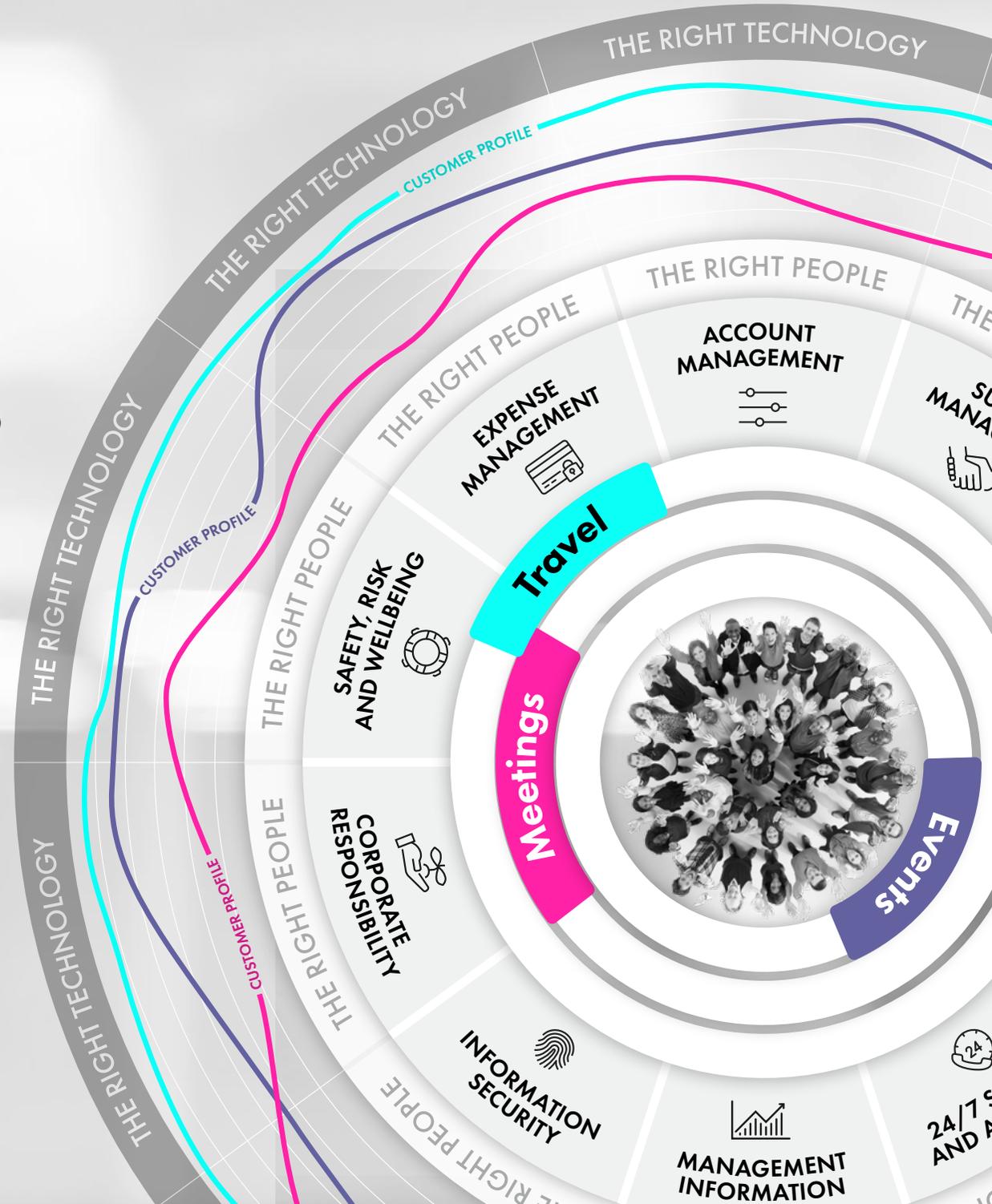
- ✔ Individually branded end-to-end solutions
- ✔ Live streaming and webcasting
- ✔ User profiles and analytics
- ✔ Secure and flexible
- ✔ Panel sessions and breakout areas
- ✔ Interactive activity feeds, voting and Q&A
- ✔ Dynamic, multi-track, multi-session registration
- ✔ Centralised content
- ✔ Content mixing
- ✔ Personalised agendas
- ✔ Gamification
- ✔ Custom URLs



# Connected.

We understand that business needs are as individual as their people and that these can change minute by minute.

Our technology, backed-up by knowledgeable people ensures you have the right solution at the right time. Whether offline or online, we have the flexibility and choice to build a solution around your needs.



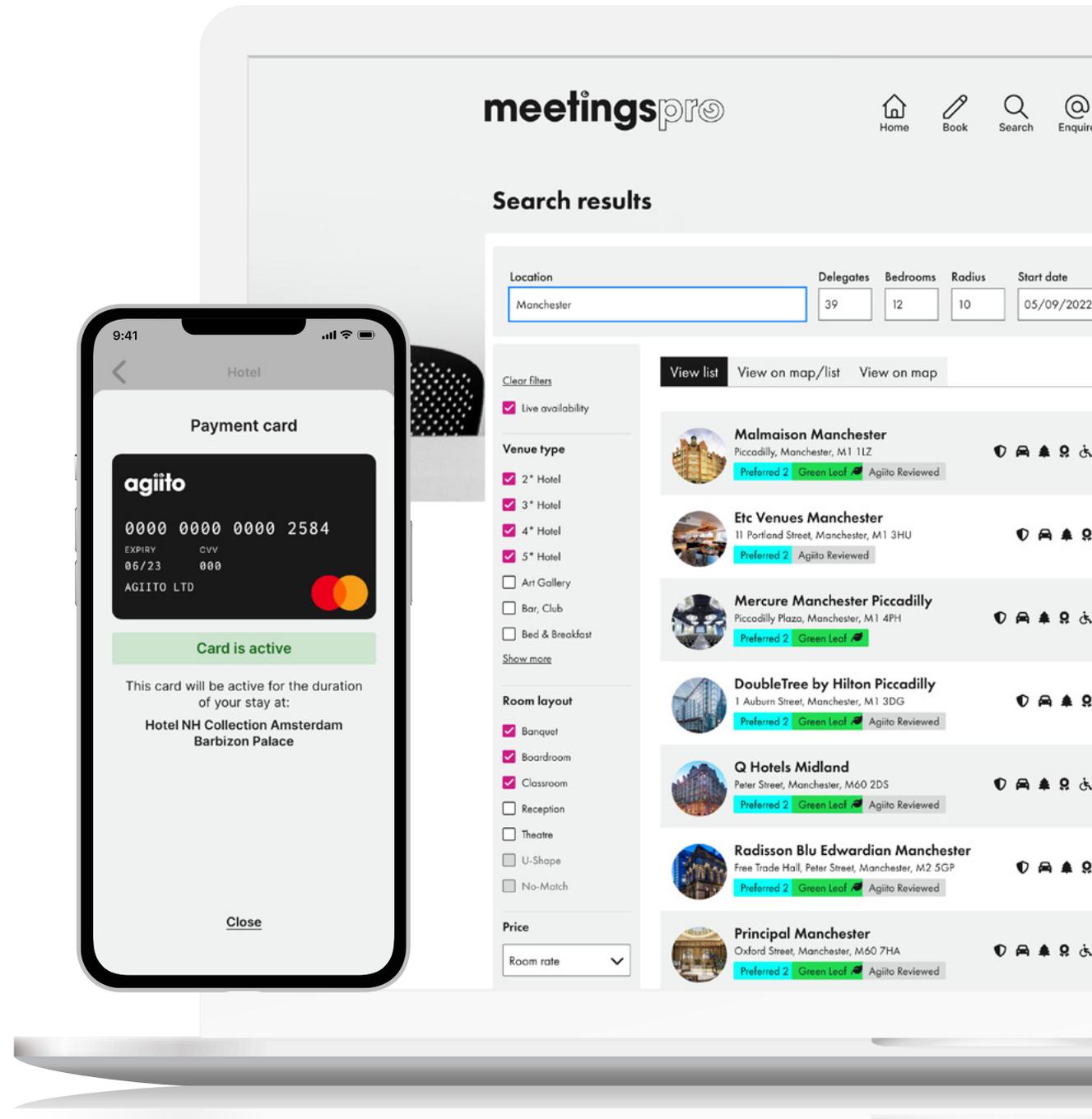


## Technology.

Our technology is transforming the ways people connect. We've developed a market first approach through the creation of a customer (traveller, booker and meeting delegate) booking and engagement platform.

By combining booking technology across travel, meetings and events with an armoury of features, we enable you to make smart decisions and put the action right at your fingertips.

- A single platform across all devices
- Seamless experience
- Simple and easy to use





# Awards.

Our amazing people are known for their collaborative working partnerships and for always going the extra mile to deliver great results.

But you don't need to take our word for it, we were named finalists in 30 industry awards in 2022, including these wins.



## The Business Travel Awards Europe

National TMC of the Year  
Account Management  
Team of the Year  
Travel Buyer of the Year



## The Business Travel People Awards

Meetings and Events Team  
Business Transformation Initiative  
Rising Star of the Year  
Change Champion Leader



## ITM Achievement Awards

Programme Achiever – Individual  
Programme Achiever – Team  
Service Excellence – Team



## ITM Accelerate Conference Awards

Travel Buyer of the Year  
(Agiito customer)



## TTG Top 50 Agencies

Community Hero Award



## mialist Awards

Individual Award

# agiito

You're in good company.



ATKINS

BBC

easyJet



BAE SYSTEMS



SIEMENS

Sainsbury's



Capita

survitec



Burges Salmon



nationalgrid



sopra steria



DB SCHENKER





## Let's connect.

Want to know what we can do for you?

Get in touch to find out more about what we do and how we do it.

## We connect people.

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