SCHEDULE OF EVENTS

Sponsored by:



Unless otherwise noted, all events will take place at the Palm Beach County Convention Center.

MONDAY, OCTOBER 2

6:30

Bus Loading and Transportation to TEAMS Golf Tournament

6:30 a.m. - 7:00 a.m. | PBCCC

Buses will depart at 7:00 a.m. for the TEAMS Invitational Golf Tournament.

Hospitality on Wheels Sponsored by:



8:30 a.m.

TEAMS Invitational Golf Tournament

8:30 a.m. - 3:30 p.m. | PGA National - Palmer Course

Join us at the legendary PGA National Golf Resort for the TEAMS Golf Tournament at the Palmer Course, "The King" of Golf Courses, one of the most overall entertaining courses for players of all skill levels. Paired with a great series of finishing holes (including the stunning par 5 on the 18th), The Palmer golf course is all about risks/rewards and genuinely fun. Just like its namesake. The tournament is your ticket to quality time with your fellow TEAMS attendees. Transportation, breakfast, lunch and prize packages will be provided to all golfers. To register contact a TEAMS representative.

Supporting Sponsor:

Holo Spancare

Registration Bag Sponsor:

Beverage Cart Sponsor:











Breakfast Sponsors:













9:00 a.m.

NCSG Symposium

9:00 a.m. - 4:30 p.m. | PBCCC 1G-L

Open to National Congress of State Games members only.

The Dare to Dream Experience

9:00 a.m. - 12:00 p.m. | PBCCC 1F

Dare to Dream is a career exploration, educational and motivational program that introduces students ages 18–24 to careers behind the scenes of the sports-related travel, tourism, events and entertainment industries. Dare to Dream is an exclusive co-location partner of the TEAMS Conference & Expo. For more information, contact diane@mcgrawproductions.com.

Sponsored by:



12:00 p.m.

TEAMS Registration Center

12:00 p.m. – 5:00 p.m. PBCCC North Prefunction

All attendees are required to visit the TEAMS '23 Registration Center to pick up their credentials, which must be shown for all TEAMS sessions, transportation and social functions.

Sponsored by:

TRAVELING®
TEAMS

TEAMSWelcome Center

12:00 p.m. – 5:00 p.m. PBCCC North Prefunction

Need a place to meet up? Connect with business colleagues old and new in a relaxed setting at the TEAMS Welcome Center.

Sponsored by:



NCSG Luncheon

12:00 p.m. – 1:00 p.m. PBCCC 1G-L

Open to National Congress of State Games members only.

MONDAY, OCTOBER 2

1:00 p.m.

Optional Off-Site Experience: National Polo Center

1:00 p.m. - 4:30 p.m. | National Polo Center

Palm Beach County is home to some of the most unique sports venues in the country. In this off-site experience, you'll have the chance to visit one of them through an interactive session at the National Polo Center, home to the U.S. Polo Association and spanning nearly 250 acres. Guests will be invited into the 7th Chukker Club, including its library and trophy displays before getting an opportunity to experience aspects of the game first hand. At interactive stations, you'll get an up-close view of the sport's most important athlete the horse! You'll also be introduced to the foot mallet and get some coaching through some practice shots. And you'll mount a wooden horse and compete to see who can make the longest shot for the chance at some USPA merchandise. Take advantage of this once-in-a-lifetime opportunity to see the new ways one of the oldest sports is thrilling fans.

This optional experience is included with your TEAMS registration, but an RSVP is required.

Please be sure to wear soft-soled, close-toed shoes. Buses will depart at 1:00 p.m. for the National Polo Center

Hospitality on Wheels Sponsored by:



3:30 p.m.

NCYS Membership Reception

3:30 p.m. - 5:00 p.m. | PBCCC 2D

Open to members of the National Council of Youth Sports only.

5:00 p.m.

Happy Hour for Event Rights Holders

5:00 p.m. - 6:30 p.m. | Steel Tie Spirits Co

This happy hour will be an opportunity for sports-organization representatives to connect with each other in a relaxed, informal setting at Steel Tie Spirits Co., a distillery located near Grandview Public Market in the heart of the West Palm Beach Warehouse District. With an up-close view of the distilling floor, you can sit back and enjoy hand-crafted cocktails as you network with your fellow rights holder attendees.

Open to NGB representatives and other event rights holders only.

Sponsored by:



TUESDAY, OCTOBER 3

7:00 a.m.

TEAMS Registration Center

7:00 a.m. - 5:00 p.m. **PBCCC North Prefunction**

All attendees are required to visit the TEAMS '23 Registration Center to pick up their credentials, which must be shown for all TEAMS sessions, transportation and social functions.

Sponsored by:



TEAMS Welcome Center

7:00 a.m. - 5:00 p.m. **PBCCC North Prefunction**

Need a place to meet up? Connect with business colleagues old and new in a relaxed setting at the TEAMS Welcome Center

Sponsored by:



8:00 a.m.

Exhibitor Set-Up

8:00 a.m. - 2:00 p.m. PBCCC Hall AB

NGB Breakfast

8:00 a.m. - 8:45 a.m. PBCCC 1BC

Open to USOPC National Governing Bodies only.

Sponsored by:



8:30 a.m.

Sports ETA STS Certification Session

8:30 a.m. - 11:30 a.m. | PBCCC 1F

 $\hbox{All Sports Events \& Tourism Association members seeking their STS designation} -- \hbox{and those not currently members of Sports ETA} -- \hbox{can}$ register for this special education session, which will be led by Michael Prince, the president and CEO of USPA Global Licensing. Prince will dive into the topic of branding and global licensing from the perspective of the U.S. Polo Association, which has mastered the practice.

Sports ETA members can register through their association accounts. This session will also be open to non-members of Sports ETA, who can contact info@sportseta.org to register.

The cost of this exclusive course is \$399 for Sports ETA members, and \$499 for non-members.

J. Michael Prince / USPA Global Licensing

TUESDAY, OCTOBER 3

9:00

NGB Best Practices: Kick-Off and Welcome

9:00 a.m. - 9:15 a.m. | PBCCC 1DE

Open to USOPC National Governing Bodies only.

9:15 a.m.

NGB Best Practices Session 1

9:15 a.m. - 10:00 a.m. | PBCCC 1DE

Open to USOPC National Governing Bodies only.

10:00

NCSG Symposium

10:00 a.m. - 12:00 p.m. | PBCCC 1 G-L

Open to National Congress of State Games members only.

NGB Best Practices Session 2

10:00 a.m. - 11:00 a.m. | PBCCC 1DE

Open to USOPC National Governing Bodies only.

10:45

TEAMS Educational Session: How Technology is Changing the Sports Industry

10:45 a.m. - 11:30 a.m. | PBCCC Grand Ballroom

The sports industry is not immune to the technology revolution. Al and automated systems are changing the way we organize tournaments, book hotel rooms, market destinations and conduct customer service. Technology is allowing event organizers new efficiencies to help them manage and execute the most beneficial events. It is also allowing destinations to think in creative new ways to market their locations through immersive branding. In this session, hear from specialists in the space to find out how organizations are approaching technological advances and how your organization can benefit from new forms of tech.

Matt Traub / SportsTravel
Sarah Dyer / EventConnect
Matt Edelman / Super League

Mike Mason / Group Productivity Solution

Sponsored by:



11:15

a.m.

NGB Best Practices Session 3

11:15 a.m. - 12:00 p.m. | PBCCC 1DE

Open to USOPC National Governing Bodies only.

11:30 a.m.

TEAMS Educational Session:The Shifting Economics of Hosting Events

11:30 a.m. - 12:15 p.m. | PBCCC Grand Ballroom

Are sports events truly recession proof? How is inflation impacting events? How can you prepare your events for potential economic uncertainty? In this session, hear from industry leaders about the trends they see when it comes to hotel rates and how hoteliers are working with sports groups, how the insurance market is adapting to the economic realities of parents and event organizers, and what the future may hold when it comes to the economics of hosting successful events.

Matt Traub / SportsTravel
John David / Sports ETA
Melany Hugo / IHG Hotels & Resorts
Taylor McCollough / Perfect Game
Jennifer Pivnick / US Sports Club Insurance

Sponsored by:



12:00 p.m.

Exclusive NGB Best Practices Luncheon

12:00 p.m. - 1:00 p.m. | PBCCC 1BC

Open to USOPC National Governing Bodies and other invitees.

NCSG Luncheon

12:00 p.m. - 1:00 p.m. | PBCCC 1G-L

Open to National Congress of State Games members only.

TUESDAY, OCTOBER 3

1:00 p.m.

TEAMS Attendee Training

1:00 p.m. – 2:00 p.m. PBCCC Grand Ballroom

If you're new to TEAMS or are in need of a refresher, you'll want to attend this fast-paced briefing on how to maximize the productivity and business success of your TEAMS experience.

David Blansfield / Northstar Meetings Group Nicole Goddeyne / Northstar Meetings Group Baylee Robinson / USA Artistic Swimming Will Bloom / Louisiana Office of Tourism Sponsored by:



NCSG Meetings

1:00 p.m. - 2:15 p.m. | PBCCC 1G-L

Open to National Congress of State Games members only.

1:15 p.m.

NGB Best Practices Session 4

1:15 p.m. - 2:15 p.m. | PBCCC 1DE

Open to USOPC National Governing Bodies only.

2:00 p.m.

Networking Break

2:00 p.m. - 2:30 p.m.

2:30 p.m.

TEAMS/SportsLink/NGB Best Practices Opening General Session

2:30 p.m. - 3:30 p.m. | PBCCC Grand Ballroom

Welcome to TEAMS '23! In this Opening Session that serves as a kickoff for TEAMS, the USOPC's SportsLink program and the NGB Best Practices Seminar, receive welcomes from Jason Gewirtz, vice president of the Northstar Meeting Group Sports Division, George Linley, president of the Palm Beach County Sports Commission, and other dignitaries as we get the conference off to an energetic start.

The Opening Session will also take a look ahead to the 2024 Olympic and Paralympic Summer Games in Paris, including looks into upcoming Olympic Trials, a preview of plans for the event, and discussions with Olympic and Paralympic hopefuls as they prepare for sport's biggest stage.

Jason Gewirtz / Northstar Meetings Group George Linley / Palm Beach County Sports Commission Milton Segarra / Discover the Palm Beaches Rocky Harris / U.S. Olympic and Paralympic Committee Sponsored by:



3:30 p.m.

SportsLink Networking Break

3:30 p.m. - 3:45 p.m.

3:45 p.m.

Event Organizer Marketplace

3:45 p.m. – 5:00 p.m. | PBCCC North Ballroom Prefunction

During this fast-paced reverse trade show, meet with event organizers to fill available spots on your appointment schedule or discuss other times to meet during TEAMS. The marketplace is designed for quick check-ins so make sure you are not depriving others of their time to meet with event organizers, who will be stationed at designated tables.

Open to event organizers, exhibitors and sponsors only.

Sponsored by:



5:00 p.m.

TEAMS Expo Happy Hour

5:00 p.m. - 6:00 p.m. | PBCCC Hall AB

Enjoy a relaxing, unstructured hour on the TEAMS Expo Floor, getting to know key contacts in the sportsevent industry whom you haven't met and reintroducing yourself to the people you do know. Sponsored by:



6:30 p.m.

Bus Loading for NGB Welcome Reception

6:30 p.m. - 7:00 p.m.

Open to USOPC National Governing Bodies and by invite only.

Hospitality on Wheels Sponsored by:



TUESDAY, OCTOBER 3

7:00 p.m.

Exclusive NGB Welcome Reception

7:00 p.m. - 8:00 p.m. | National Croquet Center

This pre-celebration reception is for members of the USOPC family as an opportunity to network informally before the TEAMS '23 Opening Party.

To maximize your experience at the National Croquet Center, you're encouraged to wear "Croquet Whites" or "Palm Beach Brights" (pastels, etc.). Please note that flat-toed shoes are required for entry.

Open to USOPC National Governing Bodies and by invite only.

Sponsored by:



7:30 p.m.

Transportation to/from TEAMS '23 Opening Celebration

7:30 p.m. - 8:00 p.m.

Hospitality on Wheels Sponsored by:



8:00 p.m.

TEAMS '23 Opening Celebration

8:00 p.m. - 10:00 p.m. | National Croquet Center

Join us for the Opening Celebration of TEAMS '23 with a true Florida flair at a one-of-a-kind sports venue you'll never forget. You may think you know croquet from playing casually in the backyard. But you've never experienced the sport like you will at the National Croquet Center — the world's largest dedicated croquet venue. You'll be able to take advantage of the 12 lush, full-sized, championship lawns spanning four acres and try your hand at the professional version of the sport with help from the center's croquet experts. Constructed in 2002, this is the best-kept secret in the Palm Beaches.

To maximize your experience, you're encouraged to wear "Croquet Whites" or "Palm Beach Brights" (pastels, etc.). Please note that flat-toed shoes are required for entry.

Sponsored by:





WEDNESDAY, OCTOBER 4

6:30

Mississippi Mornings Fitness Session

6:30 a.m. - 7:30 a.m. | Hilton Lawn

Start your day off right with some morning fitness to get your body prepared for the productive day ahead at TEAMS '23. Attendees interested in participating should meet on the Hilton Lawn for a morning session focused on yoga. There is no RSVP required but space is limited.



7:00

TEAMS Registration Center

7:00 a.m. – 5:00 p.m. PBCCC North Prefunction

All attendees are required to visit the TEAMS '23 Registration Center to pick up their credentials, which must be shown for all TEAMS sessions, transportation and social functions

Sponsored by:



TEAMS Welcome Center

7:00 a.m. – 5:00 p.m. PBCCC North Prefunction

Connect with business colleagues old and new in a relaxed setting at the TEAMS Welcome Center. Sponsored by:

Murtle Beach

8:00

Morning Hospitality

8:00 a.m. – 9:00 a.m.
PBCCC North Ballroom Prefunction

Sponsored by:



NGB Breakfast

8:00 a.m. – 9:00 a.m. PBCCC 1BC

Open to USOPC National Governing Bodies only.





8:15 a.m.

TEAMS Educational Session: Collegiate Bid Cycles — What to Know and How to Win

8:15 a.m. - 9:00 a.m. | PBCCC Ballroom

College championships are some of the most exciting events with the biggest impacts for athletes on the field of play — as well as for destinations hosting the events. The next bid cycles for NCAA and NJCAA championships have started and with that comes a host of questions. In this session, hear from leaders of both bid efforts about how their bid cycles are unfolding, what the organizations are looking for most, and how to position your destination for success.

Ryan Tressel / NCAA Brian Luckett / NJCAA





WEDNESDAY, OCTOBER 4 TEAMS Exhibit Hall Open 9:00

9:00 a.m. - 11:30 a.m. | PBCCC Hall AB

NGB Best Practices Session 5 9:00 a.m. - 9:45 a.m. | PBCCC 1DE

Open to USOPC National Governing Bodies only.

9:45 a.m.

a.m.

NGB Best Practices Session 6

9:45 a.m. - 10:30 a.m. | PBCCC 1DE

Open to USOPC National Governing Bodies only.

10:45 a.m.

NGB Best Practices Session 7

10:45 a.m. - 11:30 a.m. | PBCCC 1DE

Open to USOPC National Governing Bodies only.

11:30 a.m.

Networking Break

11:30 a.m. - 11:45 a.m.

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11:45 a.m.

SportsTravel Awards Luncheon

11:45 a.m. - 1:00 p.m. | PBCCC Grand Ballroom

Join your colleagues and fellow attendees as we announce the winners of the 2023 SportsTravel Awards in this celebration of the sports-event industry. Awards will be presented for the Best Amateur, Collegiate and Professional Sports Events of the Year, the Best New Event, the Best New or Renovated Sports Venue, and

In addition, the National Congress of State Games will present its Athlete of the Year Awards and special lifetime achievement recognitions, and Compete Sports Diversity and the USOPC will honor recipients for their diversity efforts.

Jason Gewirtz / Northstar Meetings Group Anna Nash / ASM Global

1:00 p.m.

Networking Break

1:00 p.m. - 1:15 p.m.

1:15 p.m.

TEAMS Exhibit Hall Open

1:15 p.m. - 2:45 p.m. | PBCCC Hall AB

NGB Best Practices Session 8

1:15 p.m. – 2:00 p.m. | PBCCC 1DE

Open to USOPC National Governing Bodies only.

2:00 p.m.

NGB Best Practices Session 9

2:00 p.m. - 2:45 p.m. | PBCCC 1DE

Open to USOPC National Governing Bodies only.

3:00 p.m.

SportsLink Welcome

3:00 p.m. - 3:10 p.m. | PBCCC Grand Ballroom

Receive a warm welcome to Olympic and Paralympic SportsLink, a program in partnership with the U.S. Olympic & Paralympic Committee focused on event management and topics of sports told through the Olympic and Paralympic Movement.

SportsLink sessions are open to all TEAMS attendees.

WEDNESDAY, OCTOBER 4

3:10 p.m.

SportsLink/TEAMS Session 1: NGB Updates

3:10 p.m. - 4:10 p.m. | PBCCC Grand Ballroom

In this rapid-fire session, you'll hear important updates from leaders at a variety of national governing bodies about their upcoming plans. Updates will include important information about future events as well as specific NGB membership and strategic initiatives that will help position your organization with the latest information to partner with the Olympic and Paralympic Movement.

SportsLink sessions are open to all TEAMS attendees.

Rich Bender / USA Wrestling Dean Gemmell / USA Curling Virginia Sung / USA Table Tennis

David Shaffer / National Wheelchair Basketball Association

Simon Hoskins / USA Field Hockey Adam Andrasko / USA Artistic Swimming

Sarah McAuliffe / USRowing

4:10 p.m.

SportsLink/TEAMS Session 2: Opportunities in Adaptive Sports

4:10 p.m. - 5:00 p.m. | PBCCC Grand Ballroom

More and more opportunities are being presented for athletes in adaptive sports, from new competitions to potential new sports on the Paralympic program. In this session, hear from leaders in the space on what's coming next, what your destination needs to consider when planning for adaptive sports events and the community growth mindset that is driving the next wave of competition.

SportsLink sessions are open to all TEAMS attendees.

Julie Dussliere / U.S. Olympic & Paralympic Committee

Michelle Kimpel / Turnstone Center Glenn Merry / Move United

Molly Quinn / U.S. Association of Blind Athletes

Roderick Townsend / Paralympian





5:00 p.m.

Networking Happy Hour

5:00 p.m. – 6:00 p.m. | PBCCC North Registration Prefunction

Continue your networking by joining us for a networking happy hour.

Sponsored by:



6:30

Open Evening

p.m. 6:30 p.m. – 10:00 p.m.

This is your opportunity to enjoy an open night and discover all that the Palm Beaches has to offer!

10:00 p.m.

TEAMS Late-Night Lounge

10:00 p.m. – 12:00 a.m. | Canopy by Hilton Rooftop

Complete your night out in the Palm Beaches and rejoin fellow TEAMS '23 attendees at the TEAMS '23 Late-Night Lounge, the extended-hours networking opportunity pioneered by the TEAMS Conference. Take in the stunning views of the region from the rooftop of the Canopy by Hilton West Palm Beach.

Sponsored by:



THURSDAY, OCTOBER 5

6:30

Mississippi Mornings Fitness Session

6:30 a.m. - 7:30 a.m. | Hilton Lawn

Start your day off right with some morning fitness to get your body prepared for the productive day ahead at TEAMS '23. Attendees interested in participating should meet on the Hilton Lawn for a morning session focused on Pilates. There is no RSVP required but space is limited.

Sponsored by:



THURSDAY, OCTOBER 5

8:00 a.m.

TEAMS Registration Center

8:00 a.m. – 5:00 p.m. PBCCC North Prefunction

All attendees are required to visit the Registration Center to pick up their credentials, which must be shown for all TEAMS sessions, transportation and social functions.

Sponsored by:



TEAMS Welcome Center

8:00 a.m. – 5:00 p.m. PBCCC North Prefunction

Need a place to meet up? Connect with business colleagues old and new in a relaxed setting at the TEAMS Welcome Center.

Sponsored by:



Morning Hospitality

8:00 a.m. – 9:00 a.m. PBCCC North Ballroom Prefunction

8:15 a.m.

TEAMS Educational Session: How to Diversify Your Events

8:15 a.m. - 9:00 a.m. | PBCCC Grand Ballroom

The sports event industry has room for everyone. But there are ways your destination can attract an even wider diversity of events and participants. For event organizers, there are similar ways to be thinking about events to ensure the most diverse playing pool possible. In this session, hear from organizations that are succeeding at adding diversity to their events, the challenges that lie ahead in an increasingly divisive political landscape, and how your organization can think differently about the type of events it supports to allow a level playing field for all.

Eric Carlyle, SDLT / Compete Sports Diversity

Arion Herbert, SDLT / Main Attraction Recreational Sports

Mark Little / Cintas Corporation

Luchie Javelosa, SDLT / Tempe Tourism Office **Diane Maiese**, SDLT / USA Diving DEI Council

9:00 a.m.

TEAMS Exhibit Hall Open

9:00 a.m. - 10:30 a.m. | PBCCC Hall AB

10:30 a.m.

Networking Break

10:30 a.m. - 10:45 a.m.

10:45

SportsLink/TEAMS Session 3: The Importance of Collegiate Sports

10:45 a.m. – 11:30 a.m. | PBCCC Grand Ballroom

The collegiate sports ecosystem remains a key pipeline for Olympic and Paralympic athletes. Without collegiate programs and the events they generate, that pipeline remains at risk. In this session, hear how the U.S. Olympic & Paralympic Committee is working to support a robust collegiate sports system and what college campuses are doing to protect this important landscape and its events.

SportsLink sessions are open to all TEAMS attendees.

Adam Wood / U.S. Olympic and Paralympic Committee

Brian White / Florida Atlantic University

Ryan Tressel / NCAA Daryl Homer / Olympian Sponsored by:



11:30

SportsLink Networking Break

11:30 a.m. - 11:45 a.m.

Sponsored by:



THURSDAY, OCTOBER 5

11:45

SportsLink/TEAMS Session 4: The Sustainability Factor (Lunch)

Sponsored by:



11:45 a.m. - 12:30 p.m. | PBCCC Grand Ballroom

Climate change and environmental impact have become necessary conversations in all walks of life, especially so when it comes to sports events in the Olympic and Paralympic movement. In this session, hear how sports organizations and destinations have factored the climate into their event planning as a result.

SportsLink sessions are open to all TEAMS attendees.

Matt Traub / SportsTravel Guntur Dwiarmein / Sail GP

Jeremy Freeman / Olympic Regional Development Authority

Jack Gierhart / US Biathlon

Darren Hughes / Salt Lake City-Utah Committee for the Games



12:30

p.m.

Networking Break

12:30 p.m. - 1:00 p.m.

1:00 p.m.

TEAMS '23 Closing General Session: Keeping Youth Sports Safe

1:00 p.m. - 1:45 p.m. | PBCCC Grand Ballroom

The Closing General Session will set the stage for next year's TEAMS. Attendees will receive a special invitation to TEAMS '24, September 23-26, 2024, in Anaheim, as well as an update from Sports ETA. Afterward, our concluding session will focus on youth sports. As National Youth Sports Week turns its attention to athlete safety, we dive into ways organizations are tackling the subject. Hear from industry leaders on what it means to keep participants safe and what your events should be considering as a result.

Jason Gewirtz / Northstar Meetings Group

John David / Sports ETA

Ronnie Collins / Visit Anaheim

Terry Hasseltine / Sport and Entertainment Corporation of Maryland

Marty McNair / The Jordan McNair Foundation Wayne Moss / National Council of Youth Sports

Izell Reese / RCX Sports

Sponsored by:















2:00

p.m.

TEAMS Exhibit Hall Open

2:00 p.m. - 5:00 p.m. | PBCCC Hall AB

Appointments will start at 2:30 p.m.

5:00

p.m.

Exhibitor Tear Down

5:00 p.m. - 7:00 p.m. | PBCCC Hall AB

7:30 p.m.

Transportation to/from TEAMS '23 Closing Party

7:30 p.m. - 8:00 p.m.

Hospitality on Wheels Sponsored by:



8:00

p.m.

TEAMS '23 Closing Party

8:00 p.m. - 11:00 p.m. | E.R. Bradley's Saloon

Celebrate the end of TEAMS '23, courtesy of our future host cities, as we look forward to TEAMS '24 and beyond! We've planned a fun night of food, games and entertainment at E.R. Bradley's Saloon, the landmark bar on the West Palm Beach waterfront. And be on hand to hear the winners of the Event Organizer Contest, who will take home a total of \$5,000 in cash prizes! **Event Organizer Incentive**

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Contest Sponsored by:



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