

Why use a mobile app for your next event?

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Shocklogic

Keep your attendees up to date, increase participant interaction, and extend your event's life cycle while tracking engagement and gathering valuable performance insights.

Shocklogic's versatile app solution allows you to create a bespoke mobile app tailored to your event's unique requirements. Our apps synchronise with all features of your virtual platform, come fully branded, and offer multi-language capabilities.

Keep reading to learn more about what a mobile app can bring to your event.

SEND KEY EVENT INFORMATION STRAIGHT TO THE ATTENDEE'S POCKET

Mobile apps are one of the easiest, most effective ways to keep your attendees informed, pre-, during, and post-event. Provide anytime, anywhere access to full event details, and communicate last minute changes and urgent announcements to all attendees simultaneously.

Here are some of the options our solution includes:

PROGRAMME/AGENDA

- Access to detailed session information and speaker profiles
- Sort and filter by multiple criteria
- Create a personalised schedule and export sessions to your calendar
- Push notifications for upcoming sessions and announcements

INFORMATION DESK

- Welcome letter
- Event details
- Committee details

ABSTRACTS

- Display research or posters
- List author details
- Filter by category



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SHOWCASE YOUR SPONSORS AND EXHIBITORS

A mobile app provides new ways to encourage engagement with your sponsors and exhibitors, and distribute their promotional materials.

- Display moving banners throughout the app
- Interactive virtual stands/booths (multimedia product info, Q&A, chat)
- Store white papers directly within the app, or share via email
- Integrate gamification by awarding points for visiting virtual stands

INCREASE ENGAGEMENT AND FACILITATE NETWORKING

Using a mobile app will boost engagement, encourage attendee interaction, and extend your event's life cycle. Empower attendees to create lasting connections and assist in the promotion of your event.

AUDIENCE ENGAGEMENT AND GAMIFICATION

- Points-based challenges and competitions
- Quizzes, trivia, and scavenger hunts
- Surveys
- Raffles
- Social media integration

NETWORKING

- Access to attendee profiles
- Send invitations/requests to other attendees
- Private and public messaging functions
- Topic-based discussion forums
- Facilitate collaborations and partnerships
- In-app activity feed



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Sound good?
Contact us for a demo:

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