

Business Events Planners Guide

EDMONTON

All in.





WHAT DOES EDMONTON *ALL IN* MEAN?

From start to finish, the Business Events team will help you make your business event unforgettable. From the people, to the venues, to the incredible experiences, our team will show you that planning a business event can be just as amazing as attending one.

MEET OUR TEAM

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Where Urban Meets Nature

There's green space, and then there's the North Saskatchewan River Valley, North America's largest stretch of urban parkland. At 22 times the size of New York City's Central Park, there is tons to explore. Stroll through the 150 km of winding paths scattered throughout the city and find yourself surrounded by wildlife as you take in the beautiful views of the cityscape. Catch a free ride on the 100 Street Funicular - your link from Downtown Edmonton to the river valley. You'll be able to take in the sights, sounds and scenery as you ride along the side of the bank in the glass-walled elevator. Take your adventures up a notch, when you explore the Commonwealth Walkway with the help of an [interactive app](#) and embark on the Quest for the Golden Key!

WHY MEET IN EDMONTON?

With a city-wide network of doers and makers, we're ready to roll up our sleeves and make big things happen. Our "All In" tagline is more than the dates, space, and rates for your business event. It's a promise we're making to planners to connect you with our local entrepreneurs, experts, and academics from our key economic sectors, who will take your event to the next level.

Ice District

A dream nearly a decade in the making, ICE District is a mixed-use sports and entertainment quarter being developed on 25 hectares of land in downtown Edmonton. Soon to be completed, this celebrated development will combine a mix of condo and office buildings, a public plaza, a casino, hotel, retail space, and Rogers Place – a state-of-the-art sports & entertainment arena, all in one central location.



Unique Experiences and Year-Round Festivals

Edmonton is a city that loves it all. Whether you want to go on a local craft brewery tour, check out the festivals or just explore our city's natural urban habitat. With over 50 festivals annually, and with so much to see, and even more to do, there is no shortage of excitement to fill your stay – whether it's 30 degrees above or below.

Venues

Large or small, modern or historic, mind-blowing or mind-expanding, our meeting spaces aren't just rooms; they're incubators for great ideas and connections that will foster better business for you. With over 650,000 square feet of functional space combined, Edmonton's two convention centres are ready to make your event a success.



EXPLORE EDMONTON respectfully acknowledges that we are located within Treaty 6 territory, and Metis Nation of Alberta Region 4. We acknowledge this land as the traditional home for many Indigenous Peoples including the Cree, Blackfoot, Metis, Nakota Sious, Dene, Sauteaux, Anishinaabe, Inuit and many others whose histories, languages and cultures continue to influence our vibrant community.

Proudly Connected to:
TRAVEL ALBERTA
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EDMONTON'S ECONOMIC SECTORS

When it comes to industry expertise, we know that no single destination can do it all. In Edmonton we've identified our 7 key economic sectors that are thriving and robust. Our leading sectors are that of Health & Life Sciences, ICT/Digital Tech, and Agriculture/ Agri Food Processing. These established fields are the core of Edmonton's economy and are comprised of professionals, academics, innovators and visionaries that are ready to help you make an impact with your event.

HEALTH & LIFE SCIENCES

Edmonton is a medical research powerhouse, home to world-class medical facilities, established health companies and fine post-secondary institutions. This robust and well-connected ecosystem provides researchers and entrepreneurs with an ideal, strategic opportunity to innovate and experiment with new protocols, devices and procedures.

The University of Alberta is one of the leading academic health science centres in the world, internationally recognized for ground-breaking research across a wide variety of health disciplines including; cardiology, diabetes, oncology, virology and organ transplantation.

With rapid advancement in the field of core AI and Machine Learning Research, the University of Alberta's Department of Computer Science is working with our knowledge economy to propel Edmonton's health and life sciences ecosystem forward daily.

Alberta Health Services (AHS), is Canada's largest province wide health care system, headquartered in Edmonton. This fully integrated system is responsible for delivering health services to more than 4.3 million people living in Alberta.

HEALTH ORGANIZATIONS BASED IN EDMONTON

- Alberta Health Services (AHS) headquarters
- Edmonton Health City
- Alberta Innovates
- Genome Alberta
- University of Alberta
- Kaye Medical Clinic
- Edmonton Clinic Health Academy
- Alberta Diabetes Institute
- Alberta Transplant Institute
- Mazankowski Heart Institute
- Cross Cancer Institute
- TEC Edmonton
- Centre for Advanced Medical Simulation at NAIT
- DynaLIFE Medical Labs

AGRICULTURE & AGRI-FOOD PROCESSING

Alberta, with its vast plains and rich farmlands and famous beef, has a history rooted in agriculture and food production. With plenty of know-how and available space, Edmonton is a fertile environment that is well-suited for success in this industry. Alberta is the third largest overall crop producer (by GDP) and the second largest exporter of agricultural products in Canada. An abundance of talent, diverse business incubators and research facilities, and international access through established trade agreements and supply chain infrastructure provides a unique opportunity for growing and start-up businesses.

The majority of businesses within the agriculture and food sector in Edmonton fall within agriculture and inputs and food services.

Edmonton also excels within the food and beverage processing subsector, with many of its own local companies supplying retailers and food service providers across the country and beyond its borders. Some of the local companies include: Alley Kat Brewing Company, Champion Pet Foods, Inovata Foods, Progressive Foods, The Little Potato Company, Kitchen Partners, Sunrise Bakery, and Jacek Chocolate.

AGRI-FOOD DISCOVERY PLACE (AFDP)

The AFDP is the University of Alberta's pilot plant that is a world class innovative research, training, and technology transfer facility in the agriculture and food sector. AFDP supports five research platform technologies which include: Meat Safety & Processing (level 2 containment); Carcass & Meat Science; Natural Health Products & Functional Food; Animal Nutrient & Ingredient Development (including pet food formulation and extrusion); and fermentation for optimization and scale up of level 1 microorganism.

AGRIVALUE PROCESSING BUSINESS INCUBATOR (APBI) The APBI is a multi-tenant facility that provides the infrastructure and services to support and enhance the establishment and growth of new companies and new business ventures in Alberta.



ICT & DIGITAL TECHNOLOGY

Embracing innovation and digital technology is essential in this modern world and Edmonton is a key opponent in the research and development of machine intelligence.

The University of Alberta is in the top 100 universities in the world and has been at the forefront of artificial intelligence and machine learning research for the past 25 years. Being named one of three of Canada's national AI hubs leading the Pan-Canadian AI Strategy, an initiative dedicated to AI/ML research, and bringing emerging technologies to the marketplace.

Edmonton has a very strong and supportive innovation and tech ecosystem that includes a reputable talent pipeline of academia and industry experts, government investment and support, and a diverse array of incubators and research facilities that all work in conjunction to sustain and excel this sector.

EDMONTON'S INNOVATION ECOSYSTEM

DARKHORSE ANALYTICS, an Edmonton based company that specializes in analyzing and visualizing complex data, to identify opportunities for increased efficiency in business models.

BIOWARE, an electronic games designer founded in 1995 by graduates of the UofA and later acquired by Electronic Arts.

JOBBER is another emerging Edmonton based company that brings people and technology together, helping small businesses become successful.

In 2017, Google's U.K. based DeepMind Technologies, opened its first ever international AI research lab in Edmonton. Led by teams of renowned scientists and engineers and backed by some of the most successful technology entrepreneurs in the world, DeepMind is using AI to solve complex problems like climate change.

RBC's research institute, **BOREALIS AI**, opened its first research labs in Toronto and Edmonton in 2016.

British based technology company **IMPROBABLE** has opened a new game development studio in Edmonton.

NANOCANADA
A catalyst for the commercialization of advanced materials, quantum, and nanotechnologies, bringing together industry, government and academia to examine the barriers of getting emerging technologies to the marketplace.

NANOTECHNOLOGY RESEARCH CENTRE
Established between the National Research Council of Canada and the University of Alberta, this institution is located at the main campus with the primary purpose of nanoscience research.

UNIVERSITY OF ALBERTA
Internationally recognized for its groundbreaking research, the University of Alberta ranks top 10 in the world for Artificial Intelligence and Machine Learning research & is one of the leading academic health science centers in the world. UofA has a large faculty of researchers in the field and is home to the Alberta Machine Intelligence Institute.

EDMONTON RESEARCH PARK
The Edmonton Research Park operates two buildings designed to nurture research initiatives. The Advanced Technology Centre offers growth-accelerating programs, development advice, support services, and a modern collaborative space for fast growing tech focused companies. The Bio-Technology Business Development Centre is an accelerator centre that helps biotechnology firms to further develop their products to full market commercialization.

ALBERTA MACHINE INTELLIGENCE INSTITUTE
The Alberta Machine Intelligence Institute (AMII) is an Edmonton-based research lab that pushes the bounds of academic knowledge and guides business understanding of artificial intelligence. It is home to some of the world's top talent in machine intelligence with a team of world renowned researchers. AMII is supported by the University of Alberta, Alberta Innovates, and the Government of Alberta's Ministry of Economic Development & Trade.

TEC EDMONTON
A health-technology accelerator program formed through a joint venture between the University of Alberta and Edmonton Economic Development Corporation. It manages the commercialization of the University of Alberta's technologies and helps emerging technology companies grow successfully.

ALBERTA INNOVATION CORRIDOR
A joint pursuit in Alberta's big-city innovation ecosystems, AIC is an advocate for technology-enabled innovation companies in Alberta, Canada.

ACAMP
Alberta Centre for Advanced MNT Products is a unique industry-led advanced technology product development centre that entrepreneurs count on to move their innovation from proof-of-concept to manufactured product, by providing access to multidisciplinary engineers, technology experts, unique specialized equipment, and industry acumen.

THE PAN-CANADIAN AI STRATEGY
This \$125 million plan is funded through the Government of Canada and led by the Canadian research institute CIFAR. It aims at aligning Canadian resources, organizations, and AI scientists to make Canada the world's nexus of AI development and commercialization. Three newly established institutes will be collaborating on this five-year plan; Amii (Edmonton), Mila (Montreal), & the Vector Institute (Toronto).

ENERGY & SUSTAINABILITY

Sustainability initiatives have become a large part of Edmonton's culture, with a long-term plan in place to make Edmonton a completely carbon neutral city by 2040. Prepared collectively with the support of Edmonton's academic, business, public institution and government communities, Climate Resilient Edmonton, is the city's adaptation and action plan directed at minimizing the exposure of people and assets to the impacts of climate change.

SUSTAINABLE INFRASTRUCTURE

Edmonton is devoted to carrying out this colossal change, by engraving social responsibility into the city's infrastructure and by encouraging people to behave in a socially responsible manner by reducing their carbon footprint.

SOURCES OF ENERGY

1. Oil & Gas is not considered the most sustainable form of energy, but petroleum products are still dominant in the global market and essential for meeting global energy demand. Alberta has the world's third largest proven oil reserve, contributing to over 80% of Canada's total oil production, so it is crucial for the development and investment in innovative technologies, to ensure the responsible management of our resources in an environmentally sustainable manner, producing less greenhouse gas emissions.
2. Solar energy is one of the most common sources of alternative energy. Edmonton is one of the sunniest cities in Canada with an average of 2,300 hours of sunlight per year, making it the ideal location for harvesting energy through integrated solar cell installations on new and existing infrastructure.
3. District Energy Sharing Systems distribute heating and cooling to multiple buildings in an area, such as an entire neighborhood, from a single centralized low-carbon energy source. Wind Energy is an alternative source of renewable energy. The province of Alberta plans to add up to 5,000-MW of renewable energy through private sector investment (\$10 billion) by 2030.
4. One of the winning bids accepted, was Edmonton based Capital Power, for a 201-MW project in Southern Alberta.



EDMONTON'S FOCUS ON SUSTAINABILITY

Edmonton is working towards becoming a carbon neutral city and is committed to guiding its planning and investment decisions through its 'Climate Resilience Edmonton' adaptation strategy and action plan.

Blatchford Project

Blatchford is a community that will transform how people connect with each other, with their city and with the environment. This is one of the largest sustainable development projects in the world, transforming 536 acres of land (Edmonton's former municipal airport) in the heart of Edmonton.

Expected to house over 30,000 residents, the site will be made up of two residential spaces, east and west, divided by a town centre boasting an 80-acre park. Powered entirely by solar and renewable energy sources, like geexchange and sewer heat exchange that will tie into a high efficiency energy delivery system that replaces traditional furnaces, air conditioners, and boilers in buildings. This centralized [District Energy Sharing System](#) will distribute and share heating and cooling energy between buildings throughout the entire neighborhood.

Edmonton International Airport (EIA)

Sustainability is one of EIA's core values. This includes being responsible stewards to the natural environment while meeting the Edmonton region's growing need for air service.

- EIA is LEED* Gold Certified for its new terminal and its Central Tower.
- With the support of EIA, Air Canada has operated eight biofuel Airbus flights from Edmonton to San Francisco since 2012. Reducing carbon emissions by over 10 tonnes and representing a 20% reduction in net carbon emissions for every flight, advocating the development of Canadian biofuel to become commercially viable and creating a more sustainable aviation industry.
- Absolute Combustion International and Edmonton International Airport have successfully completed a three-year test to commercialize a faster and more efficient portable diesel aircraft heater that can operate at temperatures as low as -50C. This can bring the cabin of a Boeing 737 from -30C to +20C in half an hour, with a 50-70% reduction in diesel fuel usage and zero carbon monoxide emissions.



SUSTAINABLE MEETINGS AT THE EDMONTON CONVENTION CENTRE

The Edmonton Convention Centre is one of only five Canadian venues to be certified to ASTM standards and was the first conference venue in Canada to receive Green Key level five certification. The venue is also a certified Climate Smart business.

Interested in greening your next meeting? The Edmonton Convention Centre's Responsible Events Program was created in response to a growing demand by event planners and attendees to have more environmentally responsible solutions in the meetings and events industries. With the goal of integrating sustainability into every planning conversation, the Responsible Events Program provides value for clients who select plant-based menu options, reduce single-use items, opt-in to donation programs, purchase carbon offsets and participate in post-event reporting.

- Hundreds of tropical plants and a sustainable living wall inside the facility absorb 4,120 lbs of Co2 each year.
- Rooftop gardens, urban beekeeping, and the use of solar energy and permaculture help offset urban "heat island" effects.
- The building is built into the side of the river valley, improving insulation and increasing the building's energy efficiency.
- Hydration refill stations that track the number of bottles diverted from landfills with each refill.
- Fresh fruits, vegetables and herbs grown on rooftop gardens are used in menus prepared at the ECC, reducing food and transportation costs.
- Onsite composting and recycling programs reduce food and packaging waste
- Donation of surplus food to local agencies, further reduce food waste.
- Responsible Meetings pre-planning toolkit guides the planning process in terms of sustainability goals.
- Currently undergoing a \$10.8 million project including the replacement of 696 sloped glass panels, which is currently the largest photovoltaic glass installation in Canada and is expected to be completed by summer 2020.



ADVANCED MANUFACTURING

Machine manufacturing represents over 15% of Edmonton's overall manufacturing sector with approximately 274 companies working in the industry in the Edmonton metropolitan area.

Edmonton's manufacturing strengths include industrial and mining machinery, metal fabrication, construction materials, nanotechnology and microelectromechanical systems, and petrochemical products.

NANO AND MICRO-ELECTROMECHANICAL SYSTEMS (MEMS) TECHNOLOGY

Within this complex system of manufacturing, Edmonton has facilities and a network to support growth in research and development for Nano & Microelectromechanical Systems (MEMS) technology and the commercialization of these technologies. These include: Alberta Centre for Advanced Microsystems and Nanotechnology Products (ACAMP), NanoFAB Centre and the National Institute for Nanotechnology (NINT).

AN ENGINEERING CITY

Out of Canada's major cities, Edmonton has the second most skilled trades people in Canada (per population) and the most engineers in Canada (per population), making for the best labour force for the advanced manufacturing sector.



EDUCATION

With over 180,000 part-time and full-time students attending Edmonton's six publicly funded post-secondary institutions, Edmonton is a hotbed of education. With institutions like the University of Alberta and NAIT, known globally for their research.

THE UNIVERSITY OF ALBERTA

The University of Alberta is one of Canada's leading research universities, hosting more than 500 graduate programs, 200 undergraduate programs, and attracting more than \$500 million annually in external research funding. With 18 faculties across 5 campuses and dozens of research centres, the university is internationally recognized for ground-breaking research across a wide variety of health disciplines.

EDMONTON'S POST-SECONDARY EDUCATIONAL INSTITUTES

1. The University of Alberta
2. MacEwan University
3. NAIT (Northern Alberta Institute of Technology)
4. Concordia University of Edmonton
5. Norquest College
6. Kings College



INDIGENOUS & RELIGIOUS

More than one sixth of Canada's Indigenous population live in the province of Alberta. Edmonton resides on Treaty 6 Territory and is home to 76,000 of those who identify themselves as either First Nations, Inuit or Métis.

The religious sector in Edmonton is quite significant with 69% of the population affiliated with a religion. These include Christian, Muslim, Sikh, Buddhist, Hindu, Jewish and Traditional Indigenous Spirituality; the largest of which is Christian at nearly 60%.

With such a large proportion of Edmonton being indigenous or religious, this sector has become a high priority and with large city support, Edmonton is making it a priority to empower this large community through education, entrepreneurship and financial support.

Envision Edmonton

The value of our All In promise goes far beyond the room block, meeting space and availability for your business event. We know that a great DMO provides more. The Envision Edmonton program partners with local industry experts to bring business events to Edmonton. We know that many organizations, hosting either national or international programs, require the involvement of our Visionaries to represent the organization in the host country.

Our Visionaries are leaders, pioneers or influencers in their field who want to create connections that strengthen Edmonton's economy and community. When we host business events, these Visionaries not only have the chance to showcase their pride for the city of Edmonton, but they have a lasting impact that goes beyond tourism and economic gain. Visionaries play a key role in promoting Edmonton's innovations and world-renowned research as well as sharing knowledge and boosting credibility.

What this does for you?

- Creates international awareness of your event
- Attracts key influencers to Edmonton who will inspire, open new doors, ignite growth and impact the industry
- Brings new voices and faces to the table, expanding your personal network and aiding the development of partnerships from around the world
- Exchange of knowledge and expertise with your peers on an international stage

Making the Connection

It's important, as you plan, to have all the necessary resources and all the right connections at your fingertips. Whether you need access to a medical simulation centre to observe a surgery taking place, or a customized technical tour of Rogers Place specific to your business event's theme and industry sector (risk management, sustainability, engineering, architecture) we can get you where you need to be. We are also well connected with our festival organizers. If your business event's dates fall in line with one of our unique festivals taking place in the city, then why not incorporate festival activities into your business event's program?

 **1** HEALTH & LIFE SCIENCES

 **2** ICT/DIGITAL TECH

 **3** AGRICULTURE/AGRI FOOD PROCESSING

 **4** ENERGY & SUSTAINABILITY

 **5** ADVANCED MANUFACTURING

 **6** EDUCATION

 **7** INDIGENOUS/RELIGIOUS



VENUES THAT SET THE STAGE FOR ANY TYPE OF EVENT.

Large or small, modern or historic, mind-blowing, or mind expanding, Edmonton has the ideal space for your next event. More importantly our meeting spaces aren't just rooms, they're incubators for great ideas and connections that will foster better business for you.

THE EDMONTON CONVENTION CENTRE

Located in the heart of downtown with easy access to Light Rail Transit (LRT), shops, restaurants and 3,000+ guestrooms. Your guests' unique experience starts as soon as they step foot into the venue, travelling through the glass atrium that not only overlooks North America's largest urban parkland, but also showcases Edmonton's commitment to sustainability.

Functional Space

The Edmonton Convention Centre offers over 150,000 ft² of flexible and creative space that can host any type of business event or special events imaginable. With a variety of rooms, this venue can host anything from a small or large meeting on the Meeting Level, a concert or tradeshow on the Assembly Level, or a formal gala event in Hall D.

A Culinary Experience to Remember

You will discover the expertise, variety and delicious surprises catered by an award-winning in-house, team led by 2012 Canadian Chef of the Year Serge Belair. With 11 Red Seal chefs delivering an authentic farm to table experience, and sourcing heavily from local producers and community growers, you can customize any meal to feed your body and soul, whether it's dinner for 5 or 5,000. ECC recently launched its brand-new [Plant-Based menu](#), taking food sustainability to the next level. This option will allow you to offer your delegates well balanced meals that are both nutritious and delicious.

Sustainable Meetings and Permaculture

In alignment with city priorities for social, environmental, and economic sustainability, the Edmonton Convention Centre highlights Edmonton's commitment to sustainability throughout its operations. The ECC contributes to our city's urban biodiversity, featuring an enormous atrium filled with diverse tropical plants, an

indigenous medicine wheel garden, a herb and vegetable garden - pollinated by their very own urban beehive- and a monarch butterfly preservation garden. The facility is ASTM certified and is the first conference centre in Canada to receive Green Key level five status.

Responsible Meetings Program

The new [Responsible Meetings Program](#) was created in response to growing demand for more environmentally responsible solutions in the meetings & events industry. With the goal of integrating sustainability into every planning conversation and providing additional incentives to make the sustainable choice financially viable.

Urban Beekeeping Program

As part of the City of Edmonton's urban beekeeping program, the ECC hopes to grow its current hive with 8,000 bees to approximately 70,000 bees, allowing the honey harvest to be included within culinary operations.

Atrium Modernization Project

The ECC has recently undergone a \$10.8 million atrium modernization project that was completed in May 2020. The project includes the replacement of all 696 sloped glass panels with photovoltaic (solar cell) glass units that will convert sunlight into clean electricity. It is estimated that more than 227,000 kilowatt hours of electricity will be generated each year and the panels will reduce anticipated greenhouse gases by over 150,000 kg.

CAPACITY CHART	Pedway Level		Assembly Level			Meetings Level
	Hall D	Riverview Room	Hall A	Hall B	Hall C	Salons 1-20
Floor Area	23,600 ft ²	3,860 ft ²	32,000 ft ²	25,000 ft ²	23,000 ft ²	395-3,720 ft ²
Maximum Capacity (Banquet)	1,400	130	1,800	1,500	1,500	80-400

THE EDMONTON EXPO CENTRE

The Edmonton EXPO Centre is the largest meeting venue West of Toronto, boasting 522,000 square feet of flexible meeting space to choose from when planning your business event. The building integrates high-tech features with flexible, adaptable, door space to make room for the biggest and best in trade and consumer shows, business events and special events.

An Array of Spaces

With eight exhibit halls ranging from 29,500 to 77,500 square feet, including a flat show floor surrounded by 3,200 tiered seats or concerts and plenary sessions, the Edmonton EXPO Centre enables you to program your entire event, show or exhibition in one building, all on one level. Exhibitors can also utilize the conference centre for meetings, seminars, and galas.

The conference centre is comprised of six breakout

rooms with access to outdoor licensed patios as well as the 16,500 ft² Alberta Ballroom which is made up of six convertible spaces for meetings big or small.

Create Your Dream Menu

With an incredible culinary team led by executive chef Jiju Paul, the Edmonton EXPO Centre aims to create the most meaningful social and networking experiences for your guests by offering unforgettable dining experiences with [meal programs](#) tailored to your event's requirements.

Sustainability Practices

Edmonton EXPO is expanding its horizons and expanding its sustainability initiatives, including the use of composting and recycling programs for waste reduction, energy management systems and rooftop beehives.



CAPACITY CHART	Conference Centre		Exhibition Halls							
	Ballroom 101-106	Rooms 107-109	Hall A	Hall B	Hall C	Hall D	Hall E	Hall F	Hall G	Hall H
Floor Area (ft ²)	16,500	7,500	53,262	58,104	77,472	53,400	53,836	39,156	29,328	36,126
Maximum Capacity (Banquet)	960 (combined)	360 (combined)	3,050	3,400	4,500	3,200 tiered seating	3,100	1,700	1,400	1,500



OUR MOST ICONIC HOTELS

Explore Edmonton works closely with all our hotel partners to help you source the perfect venue and secure guestrooms for your program. From taking in the fine arts and iconic architecture, to walking, running or biking through the captivating natural urban habitat of Downtown's river valley, Edmonton's downtown has an energy that your delegates will want to be a part of.

12,000 ROOMS CITYWIDE
3,000 ROOMS DOWNTOWN
25 MINUTES | 31 KM AIRPORT TO DOWNTOWN
17+ KM PEDWAY SYSTEM
LIGHT RAIL TRANSIT (LRT)

Downtown Hotels	Total Guestrooms	Number of Meeting Rooms	Total Meeting Space (ft ²)	Largest Meeting Room (ft ²)	Capacity (Banquet)	Rating	Distance to Edmonton Convention Centre
Chateau Lacombe Hotel	307	12	14,000	8,756	550	★★★★	0.6 km / 0.4 miles
Chateau Nova Hotel & Suites Kingsway	152	3	3,280	2,200	140	★★★	4.5 km / 2.8 miles
Coast V Plaza Hotel by APA	300	7	14,062	4,365	350	★★★	1.1 km / 0.7 miles
Courtyard by Marriott Edmonton Downtown	177	4	2,788	1,200	80	★★★	0.1 km / 400 feet
Days Inn Edmonton Downtown	76	-	-	-	-	★★★	1.3 km / 0.8 miles
Delta Hotels by Marriott Centre Suites	169	9	8,976	5,778	350	★★★★	0.8 km / 0.5 miles
Doubletree by Hilton Edmonton Downtown	255	7	8,646	3,950	240	★★★★	0.5 km / 0.3 miles
Edmonton Inn & Conference Centre	260	22	30,000	9,877	700	★★	4.5 km / 2.8 miles
Fairmont Hotel Macdonald	198	7	13,458	7,790	280	★★★★	0.3 km / 0.2 miles
Holiday Inn Express Downtown	140	8	7,100	2,881	200	★★★	1.1 km / 0.7 miles
JW Marriott Edmonton Ice District	346	10	15,863	11,000	560	★★★★★	1 km / 0.6 miles
Matrix Hotel	184	6	8,167	3,976	220	★★★★	1.4 km / 0.9 miles
Sutton Place Hotel	313	10	15,484	5,264	360	★★★★	0.8 km / 0.5 miles
Union Bank Inn	34	2	1,250	1,053	60	★★★★	0.3 km / 0.2 miles
Westin Edmonton Downtown	416	15	26,000	9,405	860	★★★★	0.3 km / 0.2 miles
South & West Conference Hotels	Total Guestrooms	Number of Meeting Rooms	Total Meeting Space (ft ²)	Largest Meeting Room (ft ²)	Capacity (Banquet)	Stars and Service Rating	Distance to Airport
Delta Hotels by Marriott Edmonton South	237	13	25,820	12,079	1,000	★★★★	28.1 km / 17.5 miles
The Raddisson Hotel Edmonton South	235	14	30,000	11,135	504	★★★	28.1 km / 17.5 miles
Doubletree by Hilton / Home 2 Suites West	238 / 127	16	38,000	15,000	568	★★★★	44.3 km / 27.5 miles
Whyte Avenue & University of Alberta Hotels	Total Guestrooms	Number of Meeting Rooms	Total Meeting Space (ft ²)	Largest Meeting Room (ft ²)	Capacity (Banquet)	Stars and Service Rating	Distance to Airport
Campus Tower Suite Hotel	90	3	2,000	1,145	56	★★★	30 km / 18.64 miles
Metterra Hotel on Whyte	98	4	2,040	800	60	★★★★	28 km / 18.64 miles
Varscona Hotel on Whyte	89	6	4,000	1,602	100	★★★★	28 km / 17.4 miles

GETTING HERE IS SIMPLE

Getting to Edmonton is easier than ever with over 60 non-stop flights to and from the continually growing Edmonton International Airport. Ranked as the best airport in Canada by [2019 AirHelp Score](#), based on services and amenities, they're our ally in making sure your delegates have the air access needed to arrive smoothly.

Non-stop Air Service Fact Sheet



CANADA

- Abbotsford
- Calgary
- Comox
- Fort McMurray
- Fort Mackay
- Fort Smith
- Grande Prairie
- Halifax
- Hamilton
- Hay River
- High Level
- Kelowna
- London, ON
- Montreal
- Ottawa
- Prince George
- Regina
- Saskatoon
- St. John's
- Toronto
- Vancouver
- Victoria
- Whitehorse
- Winnipeg
- Yellowknife

US

- Denver
- Houston
- Las Vegas
- Los Angeles
- Maui
- Mesa
- Minneapolis
- Orlando
- Palm Springs
- Phoenix
- San Francisco
- Seattle

INTERNATIONAL

- Amsterdam
- Cabo San Lucas
- Cancun
- Cayo Coco
- Huatulco
- Ixtapa-Zihuatanejo
- London
- Los Cabos
- Mazatlan
- Montego Bay
- Puerto Vallarta
- Punta Cana
- Reykjavik
- Varadero

For the most current EIA non-stops, visit flyeia.com/non-stops

CONFERENCE SERVICES



CONFERENCE SERVICES TEAM

A business event is a massive undertaking. As the business events planner, you're expected to balance the needs, goals, vision, and budget all while coming up with an inspirational and creative experience. Not to mention the "never before seen" concept that you're hoping to pull off in a brand-new city! In Edmonton, our Conference Services team is here to help. They'll introduce you to the city's best vendors, find unique off-site venues for your delegates, help you with pre- and post-planning, and—here's the best part—introduce you to all the incredible Edmontonians that can take your business event to a whole new level.

Resources for Planners

Want an off-site venue that will "wow" your delegates? How about the aurora borealis as a guest? Looking for inspiring spaces at the forefront of design and sustainability? No problem. We'll help you find the right spaces and experiences to turn your vision into a reality.

Stunning Off-Site Venues

Do you want to inspire your delegates in the middle of a national park with majestic roaming bison as scenery? We can make that happen. Do you need a creative thinking space in an architecturally iconic art gallery? Consider it done. We can even create original spaces in conventional places.

Unique Pre & Post Business Events Experiences

Our team will be there every step of the way to make sure your event is a success, including helping to find those Instagram-worthy experiences for your delegates to enjoy before or after the main event.

Attendance Building

From the moment you decide on Edmonton, we're here to help you build excitement to get your delegates eager to explore our city. We've got award-winning digital content, delegate guides and customizable branded signature stories that demonstrate our All In attitude.

Site Inspections

With the important details all coming together, it's time to bring that spreadsheet to life with a site visit! You decide the stops, then leave the planning to our team of site experts. Tailored to the needs of your event, your site allows you to see behind the scenes at the presented venues, meet the team that will bring your event to life and experience how Edmonton will WOW your delegates. You'll be accompanied by one of our Explore Edmonton Business Development Account Managers so bring your questions...we're ready for you!

Technical Tours

We've got your back. With a network of passionate Edmonton Visionaries that can speak directly to your industry, we'll put you in touch with passionate speakers, researchers and entrepreneurs who are eager to tell their story. These connections get you the local support you need, expertise you can trust, and access to technical tours of sites and facilities specific to your business event's theme.



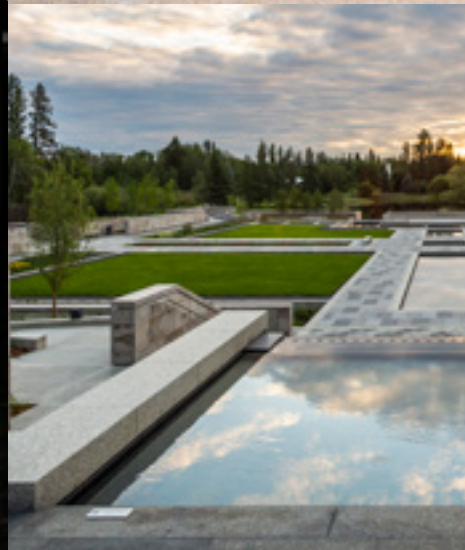
RITCHIE MARKET
An urban design award winning, multi-use market space that's bursting with energy and local businesses. Proudly home to ACME Meats, a popular butcher, Transcend, a staple Edmonton coffee roaster and café, and Blind Enthusiasm Brewery and Biera, a craft brewer and restaurant that's been dazzling taste buds since it opened.



BLATCHFORD FIELD AIR HANGAR
A reconstruction of the first civic hangar on the site of the first municipal air harbor in Canada, this multi-purpose space includes is ideal for all types of events. Fort Edmonton Park's expansive grounds are bursting with historic buildings to bring your private event to life.



PRAIRIE GARDENS & ADVENTURE FARM
The Farm provides a picture-perfect setting for year-round events of all kinds. Whether you are hosting a longtable farm-to-fork dinner, a corporate retreat, or a company picnic, it is guaranteed to be an unforgettable experience.



UNIVERSITY OF ALBERTA DEVONIAN BOTANIC GARDENS
A must-visit for lovers of gardens and beautiful things. With 80 acres of display gardens including the Kurimato Japanese Garden, the Indigenous Garden and the new Aga Khan Garden, you will find yourself in stunning world of secluded paths, fruit orchids, waterfalls, still pools, and more.



THE REC ROOM WEST EDMONTON MALL
This hip venue has a number of private and open concept rooms, from the modern boardroom featuring a long central table with comfortable leather chairs, to the large loft-style lounge with reaching windows, comfortable seating, high-top tables, and two pool tables to keep things exciting.



NAIT PRODUCTIVITY & INNOVATION CENTRE
Home to advanced manufacturing labs, acceleration spaces for small and medium-sized businesses, a dedicated hub for applied research activity, the Centre is a beautiful destination for business events. From the moment you step inside, your eyes will be drawn to this truly inspir-ing and ultra-flexible event venue.



THE ENJOY CENTRE
Ideal for business events trade shows, elegant galas, and even intimate networking functions. The expansive greenhouse's frosted glass ceilings and walls reach overhead to create a sunny and cheery demeanor in a space that can easily accommodate any range of event setup.



CITADEL THEATRE
You'll be welcomed inside the Citadel Theatre by a lush atrium of thriving tropical plants and the quiet hum of a beautiful feature water wall. Whether hosting an intimate evening reception or a formal lecture series, the theatre's six unique spaces can accommodate events of any size.

YEAR-ROUND ACTIVITIES



Whether you are coming to Edmonton during spring, summer, autumn, or winter, there is always something to do indoors or outdoors. With our glorious river valley that stretches right through downtown and numerous local attractions and festivals, it's never a dull moment in our city.



CENTURY MILE RACETRACK & CASINO
The premier destination for horse racing fans, offering Alberta's only grade 'A' one-mile track. Be track-side to feel the magic of the Thorough-breds in the summer or welcome the sulkies and drivers when harness racing begins.



ROYAL ALBERTA MUSEUM
Western Canada's largest museum brings you more than 82,000 square feet of exhibition space, and houses a large and wide-ranging collection of artifacts to foster wonder, inquiry and understanding about Alberta.



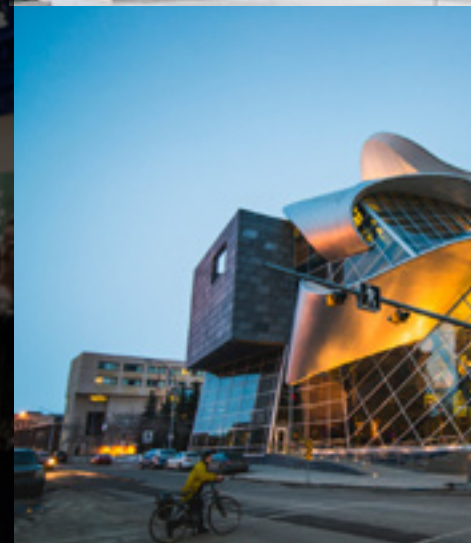
RUTHERFORD HOUSE
Imagine going back to the early 1900's, the time of Alberta's first premier, Alexander Cameron Rutherford. Close your eyes, then listen carefully for creaks and squeaks as this elegant mansion tells its hundred-year-old story with costumed interpreters, guided tours and special events.



WEST EDMONTON MALL
At 5.3 million ft², spanning 48 city blocks, WEM is part entertainment complex, part shopping and part dining destination. It also offers a waterpark, ice skating rink, amusement park, pirate ship, miniature golf course, casino, and hotel all under one roof.



TELUS WORLD OF SCIENCE EDMONTON
One of Edmonton's most dynamic and unusual event spaces that hosts five fun and exciting permanent exhibit galleries to explore. With interactive gallery spaces, colorful exhibits, Zeidler Dome, and the IMAX screen, the science centre has space for every event under the sun.



ART GALLERY OF ALBERTA
With a swirling exterior of zinc, glass and steel inspired by Edmonton's unique northern environment – its silver colour reflects the shimmering, multi-coloured Aurora Borealis. With 85,000 square feet, this state-of-the-art facility caters to a variety of events.



UKRAINIAN CULTURAL HERITAGE VILLAGE
History is brought to life in an open-air museum, depicting early settlement in east central Alberta from 1892-1930. Explore over 35 restored historic buildings, interact with costumed interpreters, and immerse yourself in this vital part of Alberta's history.



NEON SIGN MUSEUM
In the 20th century, neon was an industry standard for sign makers. Nowadays, the fuel and artisans are rare and expensive, making neon signs a dying industry. The Neon Sign Museum serves as a place to display and appreciate the businesses of the past.



MUTTART CONSERVATORY
With more than 700 species of plants, three climate-regulated biomes, and one feature exhibit showcasing tropical flowers, desert roses, and lush greenery. Tying this quintessential landmark together is a central atrium perfect for networking events.

Closed for renovations through to early 2021



FORT EDMONTON PARK
Embark on an iconic journey through the city's incredibly rich history, from Fur Trade to the Roaring Twenties. With numerous special events, theatre shows and live performances, every journey to Fort Edmonton Park is sure to be unforgettable.

Closed for renovations through to May 2021.



100 STREET FUNICULAR
Awarded with a National Urban Design Award of Excellence in civic design. The funicular links downtown Edmonton to the North Saskatchewan River Valley. Take in the sights and sounds of Edmonton's River Valley as you ride along the side of the bank in the glass-walled elevator.



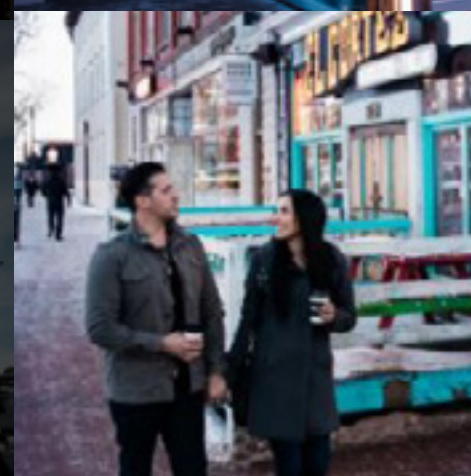
ALBERTA AVIATION MUSEUM
Explore the vintage aircraft that spurred the romance, courage and clashes that mark the last century of flight. Located in the last remaining double-long, double-wide hangar from the World War II era, and at over 75 years old, is a protected municipal and provincial historic resource.



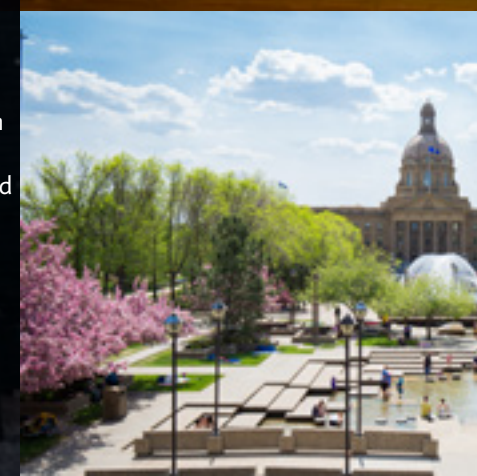
ALBERTA CRAFT BEER TOURS
Add a little hoppy, frothy goodness to your stay. Alberta Craft Tours takes you on a journey through Edmonton's thriving craft beer scene to discover how passionate tap pullers and a thirst for good beer quickly evolved into a local liquid obsession.



HIGH LEVEL BRIDGE STREETCAR
Take a ride through Edmonton on a historic streetcar: see spectacular views, and get a sense of Edmonton's earliest days on the highest streetcar river crossing in the world.



OLD STRATHCONA & WHYTE AVENUE
Historic buildings blend with youthful exuberance, unique shops, trendy restaurants and cafés, to make Old Strathcona one of Edmonton's trendiest neighbourhoods. Explore the outdoor art, socialize on a summer patio or find the perfect outfit at a chic local boutique.



ALBERTA LEGISLATURE
A marvel of marble pillars, carved oak, and beautiful Beaux-Arts architecture set atop the banks of the North Saskatchewan River. Learn the fascinating stories behind the portraits and magnificent art on one of the free guided tours offered.

LOOKING FOR EDMONTON'S BEST CULINARY EXPERIENCE?

Edmonton has a restaurant for every craving, whether you're downtown, on the southside or near West Edmonton Mall. Our city embraces new flavours and ideas, allowing big-thinking chefs to thrive. Looking for Edmonton's best restaurants and culinary experiences? Let us take you on a journey through some of the hottest craft beer taprooms, hyper-local bistros and indie bakeries in Canada. Your taste-buds will thank you.



BAR CLEMENTINE
This elegant cocktail bar in the Oliver neighborhood is inspired by nature and early 20th century French Art Nouveau. Their impressive cocktails are styled according to the foundations of classical bartending, and pair perfectly with the inventive and delicious food.



ROSTIZADO
Bringing the style, spice and flare of Mexico's rosciterias in food best-devoured family-style. The Nuevo-Latino cooking shows the diverse culinary riches found across the 32 states of Mexico. Slow cooked, heartening, and in an atmosphere that feels like you're at a friend's place instead of a restaurant. Get ready to share!



ALCHEMY BAR
Serving up handcrafted libations and next-level bar snacks, Alchemy's menu is composed of a curated collection of both vintage and modern cocktails, highlighting a mix of classic recipes, traditional techniques, unexpected flavours, and avant-garde accents & textures. Located at the JW Marriott Edmonton ICE District hotel.



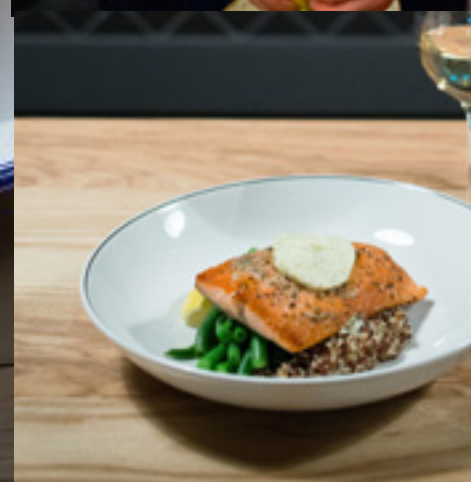
DOSC
A seamless mid-century modern blend composed of a café, cocktail bar and a steakhouse on 104th Street Promenade. Whether you need to impress a client over dinner, host a networking function, or meet for a casual coffee, DOSC is a highly sought-after venue.



RGE RD
Driven by a passion for Alberta's abundance of quality produce, Chef Blair Lebsack's philosophies around using local, healthy and ethical food was the foundation of his dream to build an urban gathering place where the farm dictates the menu.



WOODWORK
From wood-fired cooking to barrel-aged spirits, Woodwork will delight your senses. Located in Edmonton's historic McLeod Building, Woodwork is a combination of southern United States fare, barbecue and French influences. Take in the perfect mix of meat, smoke and flame in magnificent fashion.



PIP
Nestled in the heart of Old Strathcona, PIP is an award-winning intimate 28-seat restaurant offering elevated comfort food for dinner & brunch. With a small but focused wine list and brunch-oriented cocktails, Pip is also THE spot for weekday brunch or a wine date south of the river.



SABOR
Featuring the flavours of Iberian coastal cuisine using sustainable seafood—served alongside the passion and energy of live music with a Latin flare—SABOR brings its guests into the hearts of the two friends who worked together to build a dream.

EXPLORE THE GREAT OUTDOORS.

If you ask any local, they'll tell you that the heartbeat of Edmonton is our glorious river valley. Stretching right through downtown, this expanse of urban parkland is the largest in North America; and that's just the beginning. We've got outdoor activities and things to do aplenty, whether it's winter, summer or any season in between. Your Edmonton adventure starts here.



HASKIN CANOE
Paddle your way through the North Saskatchewan River Valley, spotting wildlife and taking in Edmonton's beautiful skyline. Haskin Canoe's sunset tours are a one-of-a-kind opportunity to transport through Edmonton's backyard and enjoy the serenity of this water adventure.



RIVER VALLEY ADVENTURE CO.
Located in the heart of the river valley, you can find Segway tours, bike rentals, stand up paddle boarding, and sports equipment just waiting to be put to good use. With over 150 km of trails, Edmonton's river valley is perfect for running, biking, snowshoeing and cross-country skiing.



SNOWSHOEING
Once a traditional mode of transportation for Indigenous people in Canada and still a practical way to explore the land. Dash through the snow and embark on an epic winter adventure or tour!



ICE CASTLES
An award-winning frozen attraction built using hundreds of thousands of icicles hand-placed by professional ice artists. The castle includes breathtaking LED-lit sculptures, frozen thrones, ice-carved tunnels, slides, fountains and much more.

Dates and hours are weather dependent.

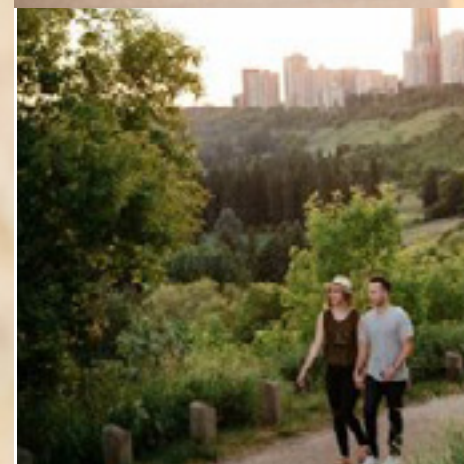


ELK ISLAND NATIONAL PARK
The perfect place to day-hike, canoe, camp or spot some bison. Elk Island National Park is a designated dark sky preserve and the cornerstone of Canada's bison conservation. Take part in the Bison Backstage Tour to learn about the bison's history in North America.

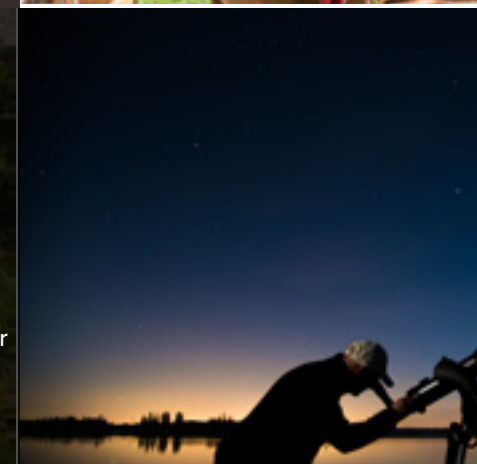


MÉTIS CROSSING
The first major Métis cultural interpretive centre in Alberta, celebrating the story of the Métis people through traditional crafts, tours, and food experiences. Enjoy a voyageur canoe experience or a tour of the museum and historical village.

Closed for renovations through to May 2021.



COMMONWEALTH WALKWAY
Using the download-able [interactive app](#), read and listen to one of five storylines (Indigenous, History, Family, River & Winter) and learn little-known facts about Edmonton as you make your way through the North Saskatchewan River Valley.



AURORA WATCH
Edmonton is the northernmost metropolis in Canada, and a great place for stargazing with clear winter skies, and incredible views of the aurora borealis. We know you'll get a little starstruck! Make sure you check the forecast, and get ready to get lost in the cosmos!

A FESTIVAL FOR EVERYONE

In Edmonton, every season is festival season. Shakespeare under an open sky? You got it. A winter festival with sculptures made of ice and...fire? Done and done. If you're in Edmonton, there's a festival going on. Over 50 festivals annually means there's no shortage of excitement to fill your stay - whether it's 30 degrees above or below. While many of our city's iconic festivals are on hold for now, we look forward to welcoming them back soon.

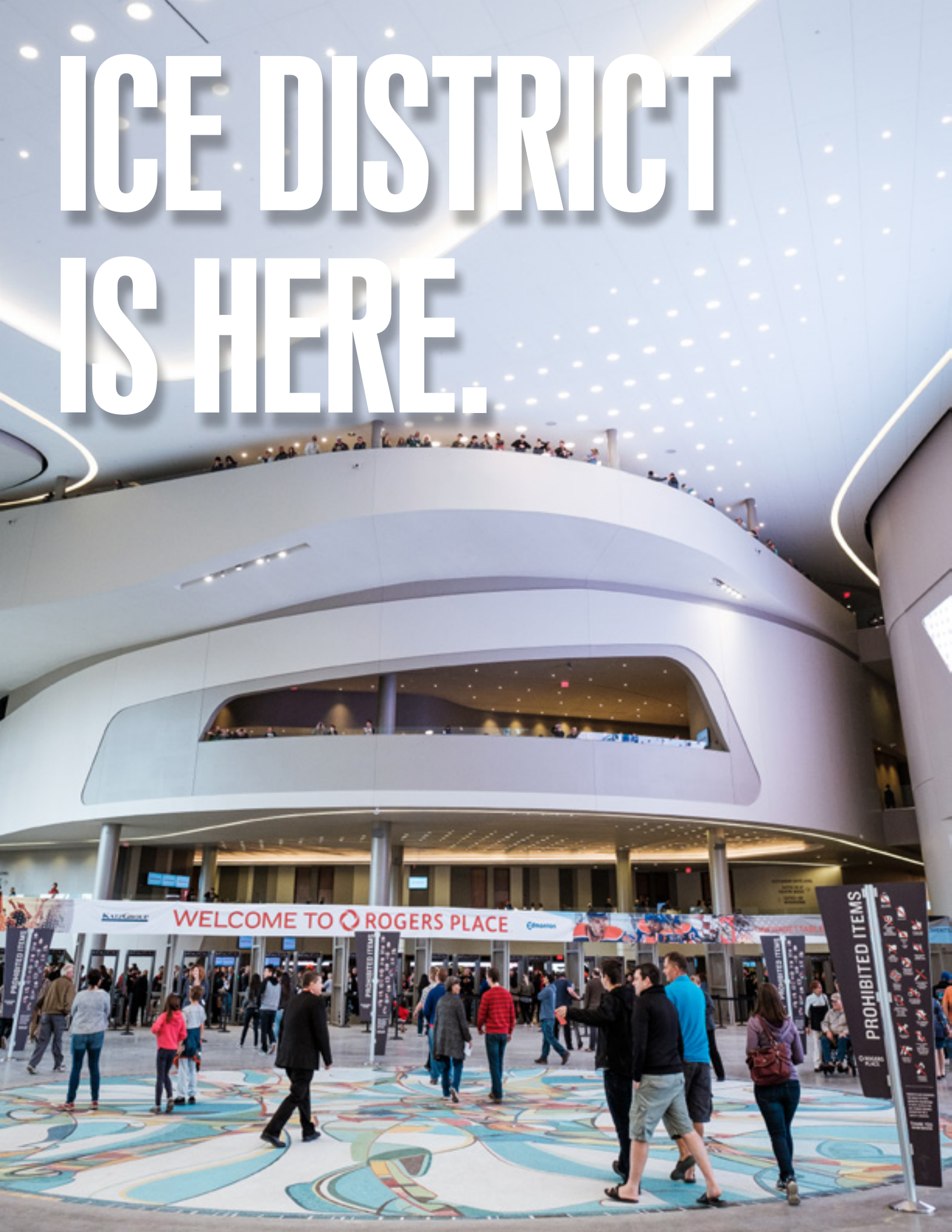


EXPLORE
EDMONTON
explore.edmonton.com

EDMONTON'S FESTIVALS & MAJOR EVENTS

Ice Castles	January - March
Deep Freeze: A Byzantine Winter Festival	January
Boardwalk Ice on Whyte	January-February
Flying Canoë Volant	January- February
Chinook Series	February
Canadian Birkebeiner Ski Festival	February
Silver Skate Festival	February
SkirtsAfire Festival	February-March
Edmonton Poetry Festival	April-May
Northwestfest	May
St. Albert Kinsmen Rainmaker Rodeo & Exhibition	May
International Children's Festival	May
Edmonton Craft Beerfest	May
Nextfest	June
Edmonton Indigenous Peoples Festival	June
Improvaganza	June
Freewill Shakespeare Festival	June-July
The Works Art and Design Festival	June-July
TD Edmonton International Jazz Festival	June
Boardwalk Sand on Whyte	June-July
Canada Day	July
Whyte Avenue Art Walk	July
Edmonton International Street Performers Festival	July
Taste of Edmonton	July
K-Days	July
Edmonton Heritage Festival	August
Edmonton International Folk Music Festival	August
Cariwest - Edmonton Caribbean Arts Festival	August
Edmonton International Fringe Theatre Festival	August
Servus Edmonton Marathon	August
ITU World Triathlon Grand Final	August
Edmonton Blues Festival	August
Midautumn Festival	September
Kaleido Family Arts Festival	September
Edmonton Comic and Entertainment Expo	September
Edmonton International Film Festival	September-October
Litfest: Edmonton's Non Fiction Festival	October
Edmonton Comedy Festival	October
All is Bright Festival	November
Luminaria	December

ICE DISTRICT IS HERE.



Ice District

With its commanding presence over the downtown core, Rogers Place is one of Edmonton's most recognizable buildings and impressive event spaces. This magnificent arena, designed and engineered to make lasting impressions, is home to the Edmonton Oilers hockey team. The development of ICE District is nearing completion with its twenty-five acres of construction in the heart of Edmonton's growing downtown. When complete, ICE District will comprise of the state-of-the-art arena 'Rogers Place' as its centerpiece, the adjoining 'Ford Hall', a central public plaza which will be the hub and connector to a number of retail shops, restaurants, office towers, casino and JW Marriott's newest addition to their collection.

Rogers Place

Home to Edmonton Oilers with a seating capacity of up to 18,500 as a hockey venue and 20,734 people as a concert venue. Rogers Place is the first NHL facility in Canada to receive LEED Silver certification for the planning, design, and construction of the arena and adjacent facilities.

Ford Hall

A multi-purpose indoor venue with 24,000 square feet of indoor pillar-less space and floor to ceiling windows that overlook downtown.

Public Plaza

77,000 square feet of outdoor public space. JW Marriott Hotel, a 346-room luxury hotel connected to Rogers Place with a signature spa and business event facilities.

Stantec Tower

Stantec's new home, standing tall at 69 stories (251m) making it the tallest building west of Toronto.

Casino

A first-class entertainment and gaming destination with over 60,000 ft² of entertainment space options.



SINGULARITYU

CANADA

SUMMIT 2019



A CITY THAT RALLIES BEHIND YOU.

Whether you are looking for a destination to host a single event or an entire business events program, Edmonton is the perfect destination. We understand that as a meeting planner, you are accountable for delivering excellence on every aspect of the event and that's why we want to help by connecting you with the right venues, hotel, suppliers and a network of industry experts, so that your event is a success that everyone will be talking about.

For more information about hosting your event in Edmonton, please submit your RFP below or contact the Business Events team directly.

[RFP](#)