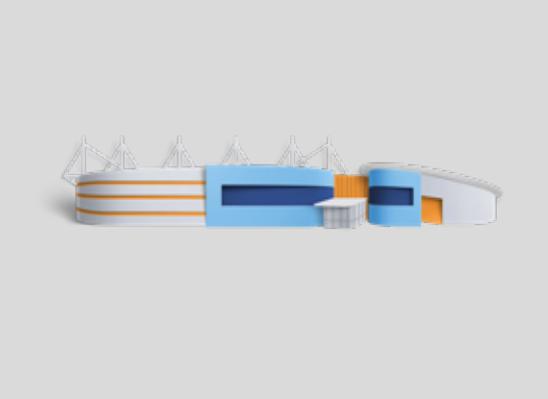
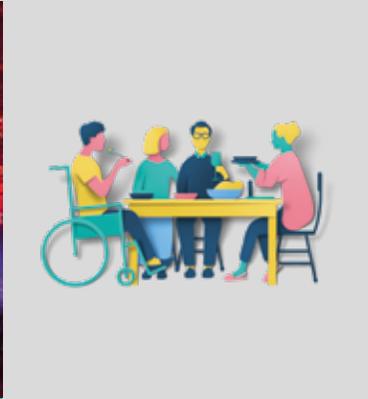


# Our venue - your home

Centrally located for business - sport - music



# Commonwealth Convention Centre

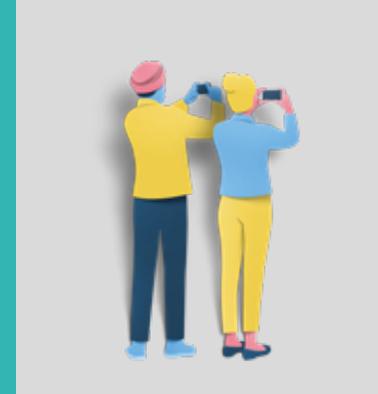
The Commonwealth Convention Centre at Coventry Building Society Arena

Investment in the Commonwealth Convention Centre is supported by the Coventry and Warwickshire Local Enterprise Partnership through the Government's Getting Building Fund, Local Growth Fund, and Growing Places Fund.

## Seven reasons to find out more.

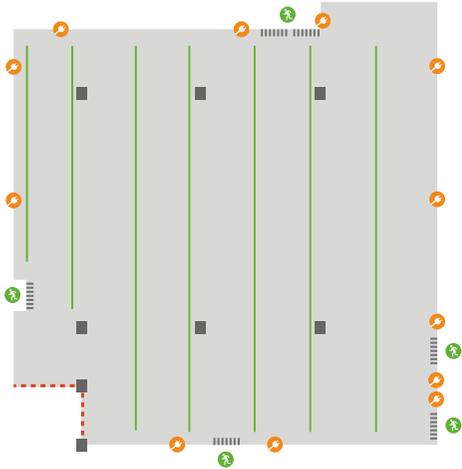
1. £6.3 million state of the art Commonwealth Convention Centre with connectivity, cutting edge digital technology and customer experience at the heart of its design.
2. Our Commonwealth Convention Centre increases Coventry Building Society Arena's existing main hall space (Exhibition Halls) from 6000 sqm to 7500 sqm of space. This is a game-changer within the exhibition industry, enabling existing exhibition organisers to expand and grow their shows.
3. The Commonwealth Convention Centre offers state-of-the-art audio and visual technology. Organisers and visitors will be welcomed by a 40+ sqm2 LED screen. Giving them the opportunity to advertise or offer video content to sell as commercial sponsorship.
4. The Commonwealth Convention Centre hosts several digital screens throughout the reception area and hall entrances, ensuring continuity of message.
5. Conference and exhibition organisers enjoy the latest concept in business design. The fully refurbished Commonwealth Convention Centre delivers a slick and modern look and feel, whilst retaining the flexibility of space required by the organiser.
6. The Commonwealth Convention Centre is integrated into the existing building, allowing ease of access to the Exhibition Halls. Lifts and connectivity routes greatly improve the customer experience.
7. The Commonwealth Convention Centre at Coventry Building Society Arena offers an enhanced catering proposition with a new commercial catering kitchen added to the complex improving the quality of the food and beverage experience.

**To find out more  
call 024 7693 3444  
events@CBSarena.co.uk**



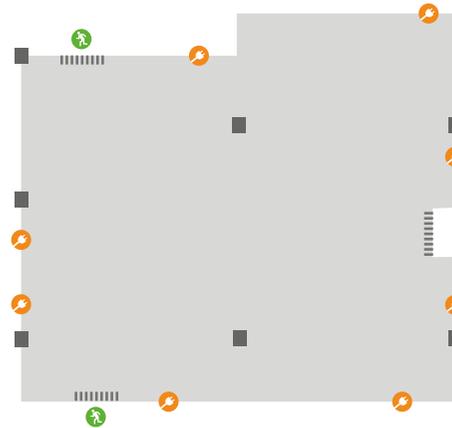
**COVENTRY** |   
Building Society | **arena**

# Commonwealth Convention Centre



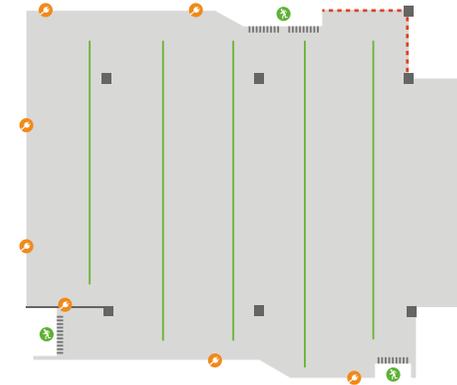
## Hall 3

With over 1,000sqm of space it offers black out facilities, fully carpeted, rigging points, access to goods lift, syndicate area and a retractable wall into Hall 5 allowing events to flow from one room to another.



## Hall 4

Situated within easy access to Hall 3, the Auditorium and the Clubhouse. Providing the ideal space for a breakout area or an individual meeting room.



## Hall 5

Purpose built Auditorium offering seating for 650 delegates, retractable seating, 7m widescreen projection, pre-rigged stage, lighting and a retractable wall into Hall 3.

| Room               | Level    | Theatre style<br>(Front projection) | Theatre style<br>(Back projection) | Boardroom | U-Shape | Cabaret<br>Tables of 10 | Dinner only<br>Tables of 12 | Dinner dance | Length<br>(M) | Width<br>(M) | Sqm    | Height<br>(M) |
|--------------------|----------|-------------------------------------|------------------------------------|-----------|---------|-------------------------|-----------------------------|--------------|---------------|--------------|--------|---------------|
| Hall 3             | L ground | 1000 / 750                          | 700                                | 50        | 40      | 500                     | 600                         | 564          | 33            | 32           | 1056   | 5             |
| Hall 3 syndicate 1 | L ground | 91                                  | n/a                                | 20        | 15      | n/a                     | n/a                         | -            | 9.8           | 8.6          | 84.2   | -             |
| Hall 4             | L ground | 140                                 | 140                                | 50        | 40      | 110                     | 132                         | 108          | 14.4          | 18.2         | 262.08 | 4             |
| Hall 5             | L ground | 650 / 488                           | 650 / 488                          | 50        | 40      | 200                     | 240/210                     | 226          | 16.9          | 19.5         | 329.55 | -             |
| The Clubhouse      | L ground | 60                                  | -                                  | 20        | 15      | n/a                     | 168                         | 320 Bar Area | n/a           | n/a          | n/a    | -             |

# Working with the experts

Our memberships and partnerships define our business. We align with industry experts, and partner with nationally recognised organisations. We work hard to ensure we are ahead of the curve in complying with industry standards and continually strive to keep abreast of changes within the industry.

## Industry partners

### AEV – Association of Event Venues

A committed trade body representing venues of all size and type both in the UK and internationally.

### BEAM (HBAA)

One of the largest agency associations, partnered with over 70 agencies.

### MIA – Meetings Industry Association

MIA are known for their AIM accreditation. We are AIM accredited.

### ABPCO – Association of British Professional Conference Organisers

The go-to association for large associations who are looking to book their events.

### Stadium Experience

Our partners Wasps Sport and Coventry City Football Club play at Coventry Building Society Arena. Membership of Stadium Experience is a must!

### Venue Directory

Directory is a powerful venue finder.

### Venue Finder

Large corporate clients use this platform to search for venues.

### Agiito – Partnered Venue

Agiito are one of the largest agencies in the UK.

## Membership partners

### Coventry & Warwickshire Chamber of Commerce

Uniquely placed to help businesses of every size and sector. Support is local, national, and global.

### Shakespeare's England

Centrally located in the UK, we boast vibrant cities and towns. Our partners in Shakespeare's England help us to reach B2B and B2C markets.

### Destination Coventry

Delivering destination management and marketing for the City, promoting the area nationally and internationally, to grow and support the visitor economy.

### Conference Coventry and Warwickshire

Supporting the business community to secure ideal venues within the region. Excellent motorway access, airports and public transport make us the perfect business destination.

COVENTRY Building Society | arena



AEV | ASSOCIATION OF EVENT VENUES



Coventry & Warwickshire Chamber of Commerce  
The Ultimate Business Network

# Coventry Building Society Arena - centrally located, multi-purpose venue with a track record of growing events

## Coventry Building Society Arena

- Centrally located within the UK with 75% of the population within a 2 hour drive
- £6.3 million state of the art Commonwealth Convention Centre with connectivity, 21st-century digital technology and customer experience at the heart of its design
- The Commonwealth Convention Centre is fully integrated into the existing building, allowing ease of access to the Exhibition Halls

## Your event

- 7,500 square metres of flexible indoor space in the Exhibition Halls
- 30 versatile suites that are available for conferences, exhibitions, meetings
- The venue can host meetings from 10 to 6000 delegates

## What we offer

- On-site 121 DoubleTree by Hilton Hotel
- The Anecdote Sports Bar
- On-site Grosvenor Casino
- 2000 car parking spaces within easy walking distance of the venue
- On site railway station

## Sport

- 32,000 seater stadium bowl
- Home of Wasps Sport and Coventry City Football Club

## Marketing support

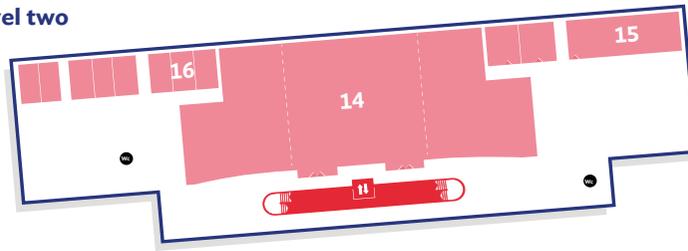
- Dedicated marketing support
- Ability to fully dress and brand the venue
- Digital signage throughout the venue
- 5G technology and superfast Wi-Fi infrastructure – enabling hybrid events
- AV delivered by market leader PYTCH



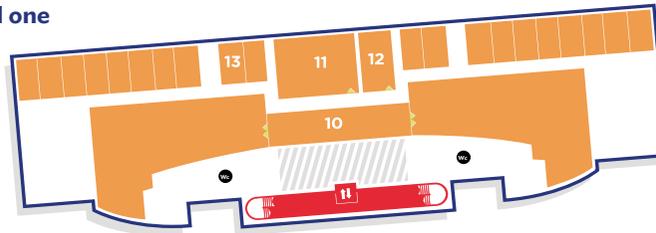
To find out more  
call 024 7693 3444  
[events@CBSarena.co.uk](mailto:events@CBSarena.co.uk)

# Floor plans

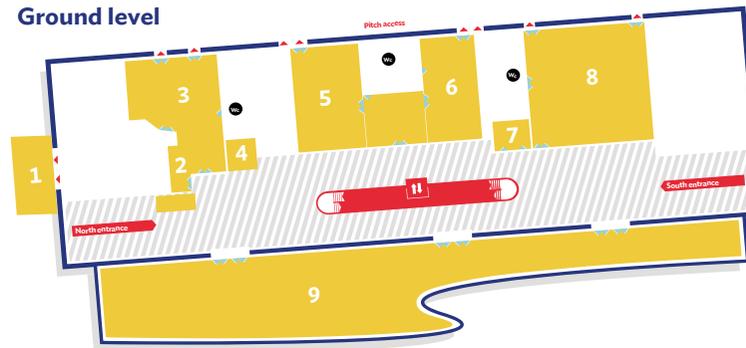
Level two



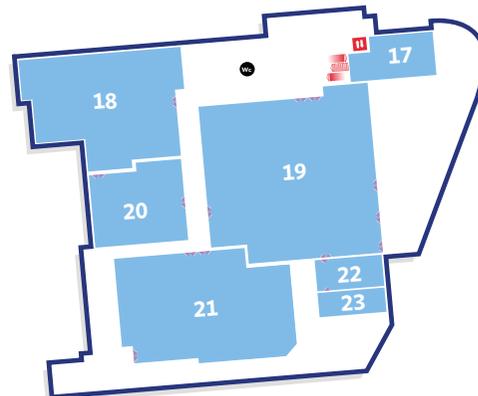
Level one



Ground level



Commonwealth Convention Centre



- Key**
-  Lift
  -  Escalators
  -  Toilets
  -  Atrium
  -  Main staircase

## Ground level

- 1 The Anecdote Sports Bar
- 2 DoubleTree by Hilton
- 3 The Mill Bar & Brasserie
- 4 Coffee and Bake House at the Mill
- 5 The Coventry Lounge
- 6 Vodafone Business Lounge
- 7 Godiva Suite
- 8 Pure Legends Lounge
- 9 Exhibition Halls (1 & 2)

## Level one

- 10 Ricoh Business Lounge (North & South)
- 11 Boardroom
- 12 Chairman's Lounge
- 13 Executive boxes

## Level two

- 14 Premier Lounge
- 15 Heineken Lounge
- 16 Executive boxes

## Commonwealth Covention Centre

- 17 Entrance
- 18 The Clubhouse
- 19 Hall 3
- 20 Hall 4
- 21 Hall 5/Auditorium
- 22 Syndicate 1
- 23 Syndicate 2

To find out more  
call 024 7693 3444  
[events@CBSarena.co.uk](mailto:events@CBSarena.co.uk)

# A proud partner

As a building society founded in Coventry, we have always been committed to the city and we're now the second largest building society in the UK. Our naming rights partnership with the Coventry Building Society Arena shows our ambition, and desire to make a real difference in the community.

We provide savings and mortgage products to savers and borrowers across the UK. Founded in 1884, we remain as committed today to mutuality, and our belief in putting the interests of our members first.

From the little things that show we really care, to the big, life-changing things, we help our members build better lives. We care about society, and the world we all share.

 For more information, visit [thecoventry.co.uk](https://thecoventry.co.uk)



**All together, better**

**COVENTRY** |   
Building Society | **arena**

**COVENTRY** |   
Building Society

# 10 good reasons for making Coventry and Warwickshire your destination

1. Coventry and Warwickshire is steeped in history and culture
2. City of Culture 2022
3. Ranked 8th for best place to live, work and do business
4. Strong business links for battery technology, automotive, engineering, creative and aerospace industries
5. Central location within the UK and easy links to London and international airports
6. Awarding winning university sector expanding for future generations
7. Strong profile of 3 & 4 star accommodation hotels offering over 2000 guest rooms to help support the growing economy
8. Established reputation for hosting major events such as the Rugby League World Cup, the MOBO Awards, BBC Biggest Weekend and the Commonwealth Games
9. Coventry and Warwickshire is within the top 25% fastest growing economic areas in the UK
10. It's within a two hour drive of 75 % of the rest of the UK
11. Dedicated destination management organisation





# Exhibition Halls 1 & 2

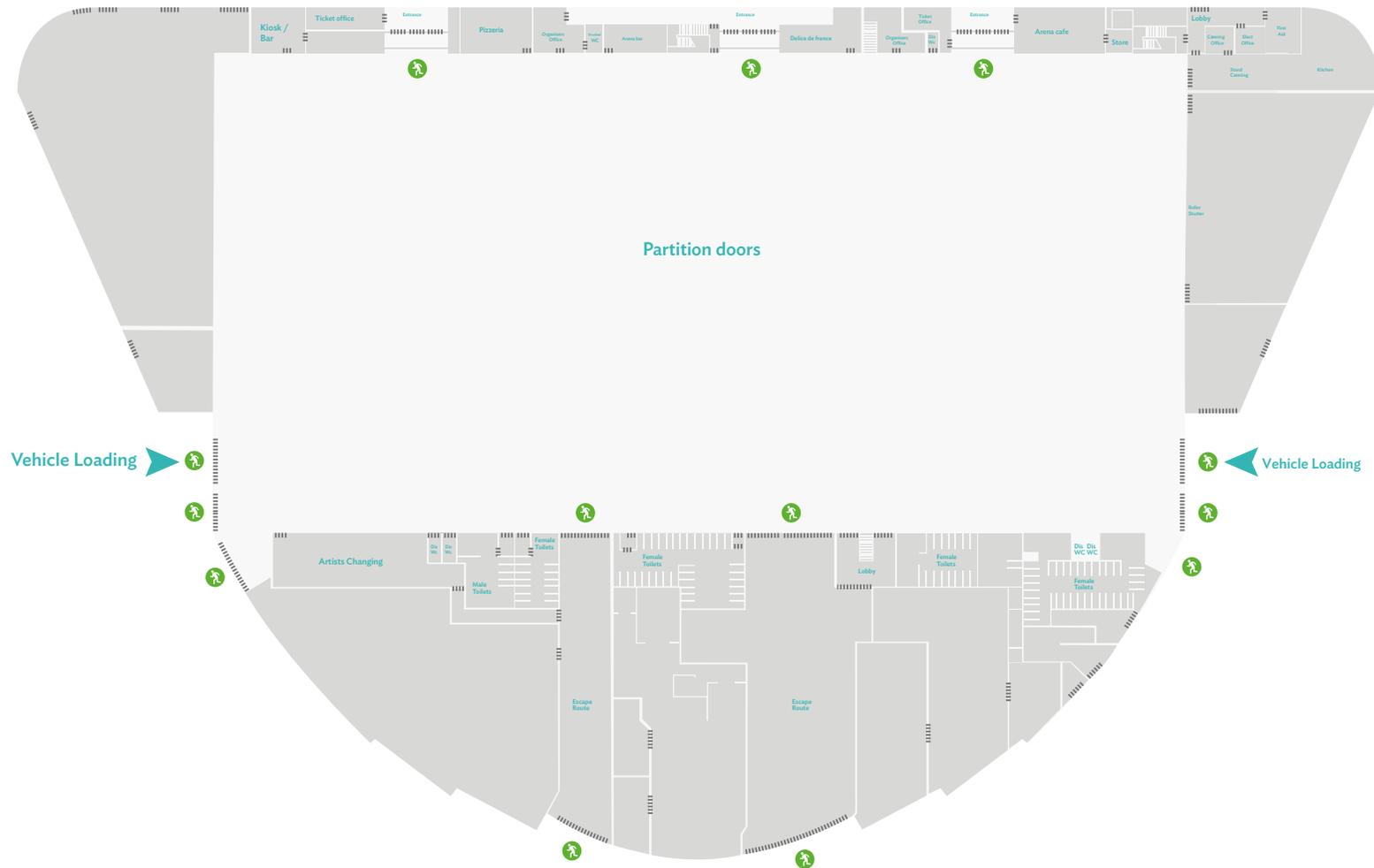
The Exhibition Halls offer 6,000 square metres of adaptable space which can be transformed for any type and size of event for up to 10,000 people.

Our Exhibition Halls offers any exhibition and large scale conference the ability to expand in all ways through its versatile and adaptable space.

- 6000 sqm of versatile & flexible space
- Capacity up to 7000 delegates
- Our Exhibition Halls have a retractable wall that divides the hall into 4,000 sqm and 2,000 sqm, perfect for growing exhibitions
- Easy access to the popular Hall 3 situated in the Commonwealth Covention Centre. Increasing available space by 1,550 sqm, easily enabling you to grow to 7500 sqm
- Both halls offer unloading bays for logistical ease
- Flexible rigging point locations, built-in waste and power ducts
- New LED lighting throughout the hall
- Improved air flow circulation
- Hall offers several organisers offices within the area
- Adaptable food & beverage outlets offerings
- Exhibitions Halls offers full branding opportunities



# Exhibition Halls



| Room                       | Level                                       | Theatre style<br>(Front projection) | Theatre style<br>(Back projection) | Boardroom                                  | U-Shape | Cabaret<br>Tables of 10 | Dinner only<br>Tables of 12          | Dinner<br>dance | Length<br>(M) | Width<br>(M) | Sqm  | Height<br>(M) |
|----------------------------|---|-------------------------------------|------------------------------------|--|---------|-------------------------|--------------------------------------|-----------------|---------------|--------------|------|---------------|
| Exhibition Halls           | Ground                                      | 7000 (tiered)/<br>5000 (non)        | 7000 (tiered)/<br>5000 (non)       | -  | -       | 3240                    | 3528                                 | 3336            | 110.4         | 54.6         | 6000 | 10            |
| Hall 1                     | Ground                                      | 5000                                | 4500                               | -  | -       | 2500                    | 3000                                 | 2880            | 73.6          | 54.6         | 4000 | 10            |
| Hall 2                     | Ground                                      | 2500                                | 1600                               | -  | -       | 1080                    | 1296                                 | 1226            | 36.8          | 54.6         | 2000 | 10            |
| <b>Concerts Capacities</b> | Indoor Arena 6,000 seated / 12,000 standing |                                     |                                    | Stadium Bowl Concerts 40,500/ Sport 32,500 |         |                         | Auditorium 650 Seated / 750 Standing |                 |               |              |      |               |

# Premier Lounge

Overlooking the stadium bowl, the Premier Lounge is the perfect venue for numerous events.

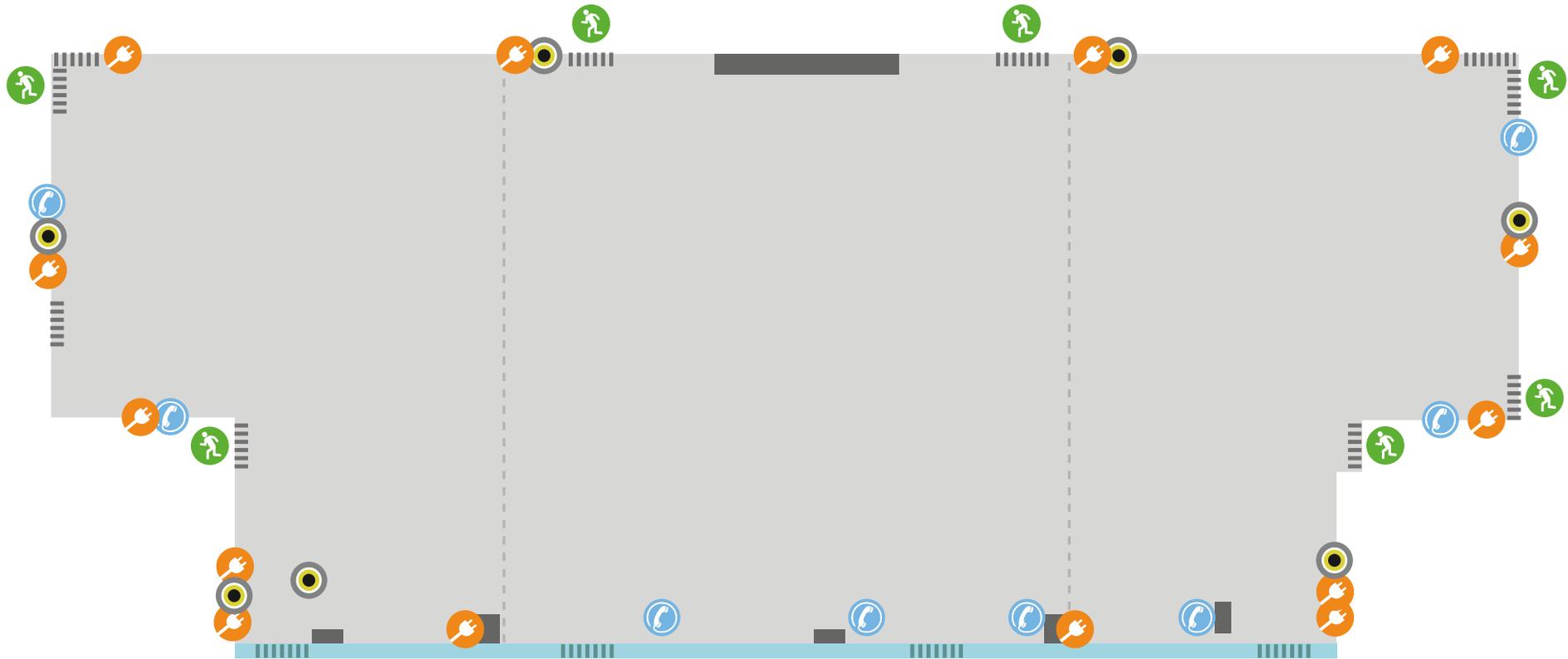
## Key features:

- 1035 sqm of versatile & flexible space
- Capacity up to 1050 delegates
- Pillar free space with panoramic views of the stadium bowl
- Floor to ceiling windows offering natural light. Automatic blinds can black out the space
- Space can be split into three sections. Perfect for connecting exhibitions, conferences, and awards dinners with drinks reception areas all in one location
- Space comes with audio visual equipment
- Located on the 2nd floor. Accessible for all venue visitors via escalators, public lifts and service good lifts

To find out more  
call 024 7693 3444  
[events@CBSarena.co.uk](mailto:events@CBSarena.co.uk)



# Premier Lounge



| Room                             | Level     | Theatre style<br>(Front projection) | Theatre style<br>(Back projection) | Boardroom | U-Shape | Cabaret<br>Tables of 10 | Dinner only<br>Tables of 12 | Dinner<br>dance | Length<br>(M) | Width<br>(M) | Sqm   | Height<br>(M) |
|----------------------------------|-----------|-------------------------------------|------------------------------------|-----------|---------|-------------------------|-----------------------------|-----------------|---------------|--------------|-------|---------------|
| Premier Lounge                   | 2nd Floor | 1050                                | 1050                               | n/a       | n/a     | 710                     | 1080                        | 972             | 22            | 60.6         | 1305  | 6             |
| Premier North                    | 2nd Floor | 300                                 | 300                                | n/a       | n/a     | 190                     | 210                         | 180             | 22            | 18           | 396   | 6             |
| Premier South                    | 2nd Floor | 300                                 | 300                                | n/a       | n/a     | 190                     | 210                         | 180             | 22            | 18           | 396   | 6             |
| Premier Centre (larger section)  | 2nd Floor | 500                                 | 420                                | n/a       | n/a     | 300                     | 360                         | 330             | 22            | 23.2         | 510.4 | 6             |
| Premier Ext South                | 2nd Floor | 528                                 | 432                                | n/a       | n/a     | 290                     | 348                         | 318             | 22            | 26           | 572   | 6             |
| Premier Centre (Smaller Section) | 2nd Floor | 320                                 | 260                                | n/a       | n/a     | 200                     | 240                         | 200             | 22            | 15           | 330   | 6             |



# Pure Legends Lounge

Based on the ground floor, Pure Legends Lounge is sponsored by Purity, a local brewery. The space delivers a highly flexible urban style decor, perfect for all events.

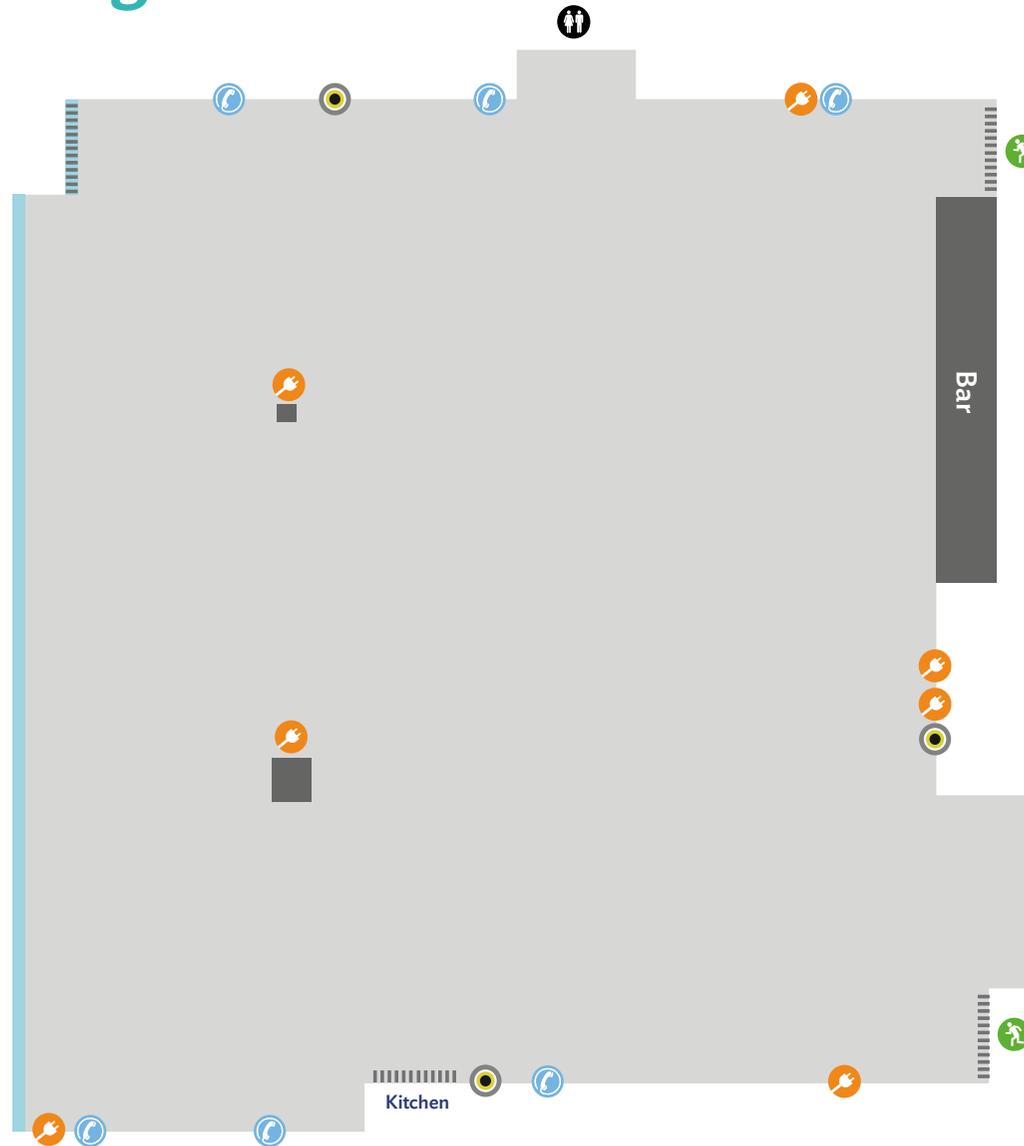
Key features:

- 400 sqm of versatile space
- Capacity for up to 250 delegates
- Modern urban environment located on the ground floor
- An excellent space for small conferences, private dinners / luncheons and perfect for extending the exhibition space with seminar rooms
- Pure Legends Lounge has a retractable glass wall which opens onto the main atrium



To find out more  
call 024 7693 3444  
[events@CBSarena.co.uk](mailto:events@CBSarena.co.uk)

# Pure Legends Lounge



| Room                | Level  | Theatre style<br>(Front projection) | Theatre style<br>(Back projection) | Boardroom | U-Shape | Cabaret<br>Tables of 10 | Dinner only<br>Tables of 12 | Dinner dance | Length<br>(M) | Width<br>(M) | Sqm | Height<br>(M) |
|---------------------|--------|-------------------------------------|------------------------------------|-----------|---------|-------------------------|-----------------------------|--------------|---------------|--------------|-----|---------------|
| Pure Legends Lounge | Ground | 250                                 | 200                                | 50        | 40      | 200                     | 240                         | 168          | 21.3          | 20           | 401 | 3.08          |

# Ricoh Business Lounge North, Centre & South

Our state-of-the-art Ricoh Business Lounges reflect contemporary working life, by providing a series of private pods and hot desks, where delegates can take time out from an event, or utilise the interactive whiteboard for team meetings.

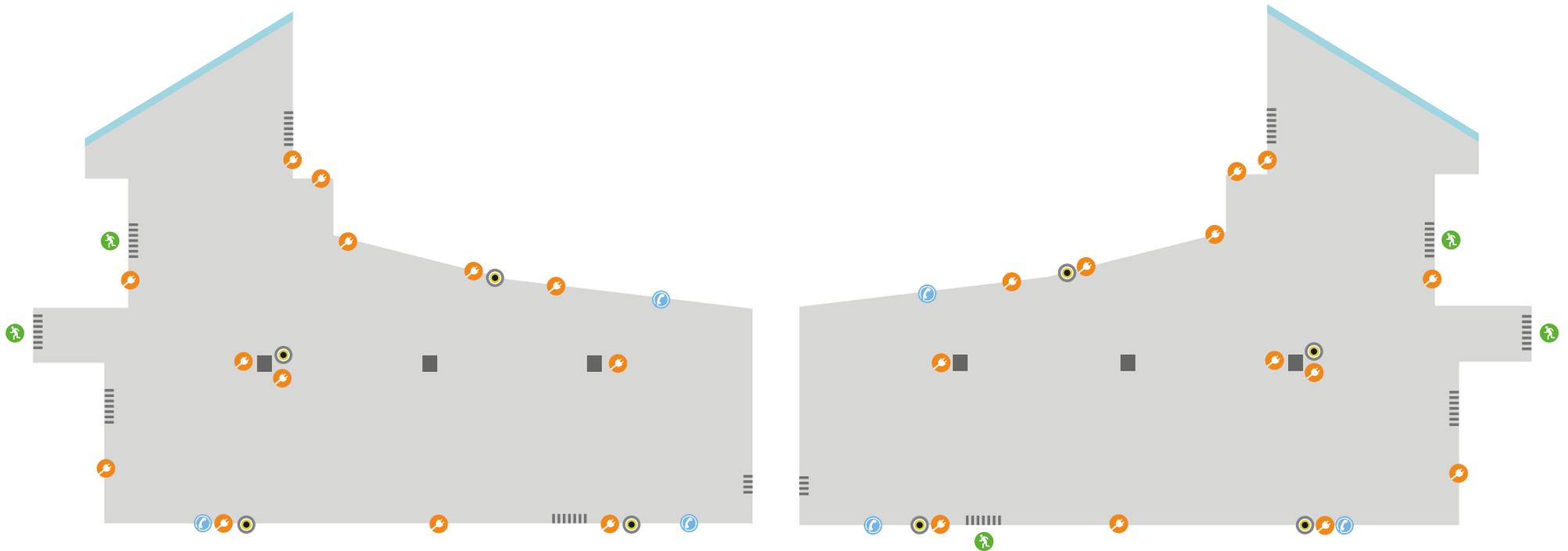
## Key features:

- 864 sqm of flexible space (432 sqm per lounge)
- Capacity of 210 delegate per lounge
- Each lounge offers a bright modern environment with in-room bars to cater for meetings or functions
- Space comes with audio visual equipment
- The lounges boast separate modern contemporary working spaces, including hot desks and private work pods

To find out more  
call 024 7693 3444  
[events@CBSarena.co.uk](mailto:events@CBSarena.co.uk)



# Ricoh Business Lounge North, Centre & South



| Room                        | Level     | Theatre style<br>(Front projection) | Theatre style<br>(Back projection) | Boardroom | U-Shape | Cabaret<br>Tables of 10 | Dinner only<br>Tables of 12 | Dinner dance | Length<br>(M) | Width<br>(M) | Sqm    | Height<br>(M) |
|-----------------------------|-----------|-------------------------------------|------------------------------------|-----------|---------|-------------------------|-----------------------------|--------------|---------------|--------------|--------|---------------|
| Ricoh Business Lounge North | 1st Floor | 208                                 | 255                                | 34        | 30      | 120                     | 144                         | 144          | 20.4          | 20.75        | 423    | 3.3           |
| Ricoh Business Lounge South | 1st Floor | 208                                 | 255                                | 34        | 30      | 120                     | 144                         | 144          | 20.4          | 20.75        | 423    | 3.3           |
| Ricoh Business Suite        | 1st Floor | -                                   | -                                  | -         | -       | -                       | -                           | -            | 7             | 23.75        | 166.25 | 3.3           |



# Heineken Lounge

Located next to our Premier Lounge overlooking the stadium bowl.

Space for 100 delegates. Ideal for small meeting, syndicate room or social gatherings.

Key features:

- 145 sqm of flexible space
- Capacity up to 100 delegates
- Floor to ceiling windows offering natural light offering a panoramic view of the stadium
- Space comes with audio visual equipment to aid any presentations
- Space offers in-room bar and catering facilities to help you enjoy that perfect meeting



To find out more  
call 024 7693 3444  
[events@CBSarena.co.uk](mailto:events@CBSarena.co.uk)

# Boardroom and Chairman's Lounge

Add a touch of VIP treatment to your meeting or training for up to 60 delegates, with amazing views over the stadium bowl. Perfect for small intimate dinners. These rooms link together.

Key features:

- 160 sqm of working space
- Capacity up to 60 delegates
- Floor to ceiling windows offering natural light and offering a panoramic view of the stadium at the half-way line
- The space can be split into two separate areas for flexibility
- Space offers in-room bar and catering facilities
- Space comes with audio visual equipment to aid any presentations
- Dedicated toilet facilities

To find out more  
call 024 7693 3444  
[events@CBSarena.co.uk](mailto:events@CBSarena.co.uk)



# The Coventry Lounge, Vodafone Business Lounge & the Godiva suite

## Coventry Lounge

Welcome to the spectacular Coventry Lounge. Designed and refurbished by our naming rights partner, Coventry Building Society. The Coventry Lounge has been developed with community and togetherness at its heart. The room reflects the ethos of Coventry Building Society, whose values around community, staff and partners are reflected in the bright colours and original design of the room. Your spirits will lift when you walk into the Coventry Lounge, with its spectacular lighting features and wall graphics.

## Vodafone Business Lounge

Our Vodafone Business Lounge is at the cutting-edge of meeting space. With 5G technology, this versatile space has a private reception area, kitchen and bathroom facilities.

## Godiva Suite

Situated on the ground floor, the Godiva Suite can accommodate up to 37 delegates. This is ideal for stand alone meetings or a convenient office space for event organisers.

To find out more  
call 024 7693 3444  
[events@CBSarena.co.uk](mailto:events@CBSarena.co.uk)

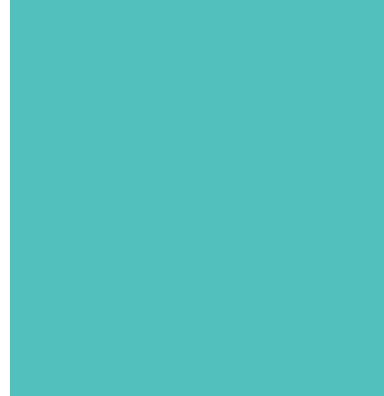


# Our partners

## Official Partners



## Official Suppliers



# Room capacities

| Room                             | Level        | Theatre style<br>(Front projection) | Theatre style<br>(Back projection) | Boardroom    | U-Shape                        | Cabaret<br>Tables of 10 | Dinner only<br>Tables of 12 | Dinner dance                         | Length<br>(M) | Width<br>(M) | Sqm    | Height<br>(M) |
|----------------------------------|--------------|-------------------------------------|------------------------------------|--------------|--------------------------------|-------------------------|-----------------------------|--------------------------------------|---------------|--------------|--------|---------------|
| The Coventry Lounge              | Ground       | 100                                 | n/a                                | 30           | 25                             | 70                      | 72                          | 60                                   | 9             | 19           | 157    | 3.08          |
| Vodafone Business Lounge         | Ground       | 100                                 | n/a                                | 34           | 30                             | 70                      | 84                          | 60                                   | 10            | 19           | 194    | 2.85          |
| Foyer                            | Ground       | -                                   | -                                  | -            | -                              | -                       | -                           | -                                    | n/a           | n/a          | n/a    | 3.05          |
| Pure Legends Lounge              | Ground       | 250                                 | 200                                | 50           | 40                             | 200                     | 240                         | 168                                  | 21.3          | 20           | 401    | 3.08          |
| Godiva Suite                     | Ground       | 37                                  | n/a                                | 14           | 12                             | 10                      | 10                          | n/a                                  | 6.4           | 5            | 32     | 2.67          |
| Exhibition Halls                 | Ground       | 7000 (tiered)<br>/5000 (non)        | 7000 (tiered)<br>/5000 (non)       | -            | -                              | 3240                    | 3528                        | 3336                                 | 110.4         | 54.6         | 6000   | 10            |
| Exhibition Halls 1               | Ground       | 5000                                | 4500                               | -            | -                              | 2500                    | 3000                        | 2880                                 | 73.6          | 54.6         | 4000   | 10            |
| Exhibition Halls 2               | Ground       | 2500                                | 1600                               | -            | -                              | 1080                    | 1296                        | 1226                                 | 36.8          | 54.6         | 2000   | 10            |
| Ricoh Business Lounge North      | 1st floor    | 208                                 | 255                                | 34           | 30                             | 120                     | 144                         | 144                                  | 20.4          | 20.75        | 423    | 3.3           |
| Ricoh Business Lounge South      | 1st floor    | 208                                 | 255                                | 34           | 30                             | 120                     | 144                         | 144                                  | 20.4          | 20.75        | 423    | 3.3           |
| Ricoh Business Suite             | 1st floor    | -                                   | -                                  | -            | -                              | -                       | -                           | -                                    | 7             | 23.75        | 166.25 | 3.3           |
| Boardroom                        | 1st floor    | 60                                  | n/a                                | 30           | 25                             | 40                      | 60                          | n/a                                  | 8.3           | 13.75        | 114    | 2.67          |
| Chairmans Lounge                 | 1st floor    | 45                                  | n/a                                | 20           | 15                             | n/a                     | 30                          | n/a                                  | 8.6           | 5.6          | 48.16  | 2.67          |
| Executive boxes                  | Floor 1 & 2  | 15                                  | -                                  | 16           | 12                             | -                       | -                           | -                                    | 7.1           | 3.2          | 22     | -             |
| Heineken Lounge                  | 2nd floor    | 100                                 | n/a                                | 40           | 34                             | 50                      | 72                          | 60                                   | 7.6           | 20           | 145    | 2.7           |
| Premier Lounge                   | 2nd floor    | 1050                                | 1050                               | n/a          | n/a                            | 710                     | 1080                        | 972                                  | 22            | 60.6         | 1305   | 6             |
| Premier North                    | 2nd floor    | 300                                 | 300                                | n/a          | n/a                            | 190                     | 210                         | 180                                  | 22            | 18           | 396    | 6             |
| Premier South                    | 2nd Floor    | 300                                 | 300                                | n/a          | n/a                            | 190                     | 210                         | 180                                  | 22            | 18           | 396    | 6             |
| Premier Centre (larger section)  | 2nd Floor    | 500                                 | 420                                | n/a          | n/a                            | 300                     | 360                         | 330                                  | 22            | 23.2         | 510.4  | 6             |
| Premier Ext South                | 2nd Floor    | 528                                 | 432                                | n/a          | n/a                            | 290                     | 348                         | 318                                  | 22            | 26           | 572    | 6             |
| Premier Centre (Smaller Section) | 2nd Floor    | 320                                 | 260                                | n/a          | n/a                            | 200                     | 240                         | 200                                  | 22            | 15           | 330    | 6             |
| Super boxes                      | 2nd Floor    | 20                                  | -                                  | 18           | 14                             | -                       | -                           | -                                    | 7.5           | 5            | 37     |               |
| Ricoh Media Centre               | Lower ground | 100                                 | -                                  | -            | -                              | -                       | -                           | -                                    | -             | -            | -      | -             |
| Player's Lounge                  | Lower ground | 80                                  | -                                  | 20           | 15                             | 40                      | 50                          | -                                    | -             | -            | -      | -             |
| Hall 3                           | Lower ground | 1000 / 750                          | 700                                | 50           | 40                             | 500                     | 600                         | 564                                  | 33            | 32           | 1056   | 5             |
| Hall 3 syndicate 1               | Lower ground | 91                                  | n/a                                | 20           | 15                             | n/a                     | n/a                         | -                                    | 9.8           | 8.6          | 84.2   | -             |
| Hall 4                           | Lower ground | 140                                 | 140                                | 50           | 40                             | 110                     | 132                         | 108                                  | 14.4          | 18.2         | 262.08 | 4             |
| Hall 5                           | Lower ground | 650 / 488                           | 650 / 488                          | 50           | 40                             | 200                     | 240/21                      | 226                                  | 16.9          | 19.5         | 329.55 | -             |
| The Clubhouse                    | Lower ground | 60                                  |                                    | 20           | 15                             | n/a                     | 168                         | 320 bar area                         | n/a           | n/a          | n/a    | -             |
| Concerts capacities              | Indoor Arena | 6,000 seated / 12,000 standing      |                                    | Stadium bowl | concerts 40,500 / sport 32,500 |                         |                             | Auditorium 650 seated / 750 standing |               |              |        |               |

# Stay with us at the DoubleTree by Hilton Hotel

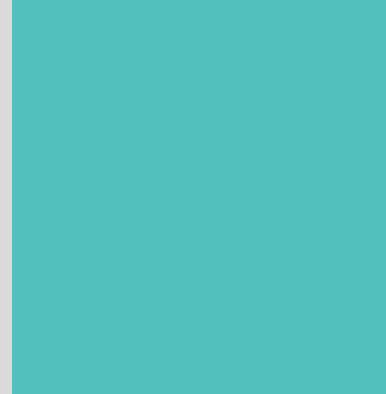
Your warm cookie awaits

Fully integrated upscale hotel built within the Arena includes 121 modern and stylish guest rooms offering sleek space, free Wi-Fi connectivity, air conditioning and a 42+ inch TV in every room.

Our team has built a reputation for delivering undisputed levels of customer satisfaction. We work hard to exceed our customers' expectations. Every guest is greeted with a warm and caring approach and given a freshly cooked warm chocolate cookie as a welcome.

We are the ideal solution to delegate accommodation with direct access into Coventry Building Society Arena and its halls and meeting spaces. We can also access over 2000+ bedrooms at external hotels located within minutes of the venue on your behalf.

To find out more  
call 024 7693 3444  
[events@CBSarena.co.uk](mailto:events@CBSarena.co.uk)





# A field of success

Home to Wasps Sport and  
Coventry City Football Club



The Arena has hosted the Olympics, Commonwealth Games, Rugby League World Cup, World Snooker and Davis Cup Tennis to name but a few.

In a ground breaking move in English sport, Wasps created a netball team who have competed in the expanded Vitality Netball Super league from 2017, playing their home fixtures in our Exhibition Hall.

Wasps Netball is not only designed to be a force in the national game, but also to increase Wasps community programme which engaged with more than 50,000 youngsters across the region last year.

To find out more  
call 024 7693 3444  
[events@CBSarena.co.uk](mailto:events@CBSarena.co.uk)



# A stage to triumph

We are passionate about music and a genuine venue of choice for promoters

We offer **three** fantastic music venues, all under one roof. This makes us ideal for the world's biggest acts, up and coming artists and for all genres of music and entertainment events. Our stadium bowl has the capacity for 40,500 and has hosted Rihanna, Bruce Springsteen and Robbie Williams to name but a few.

The Exhibition Halls have a standing capacity of 12,000 and has hosted everything from The Specials, Radio 1 Live Extra, Britain's Got Talent, Jess Glynne and the MOBO Awards.

Finally, our more intimate auditorium has a capacity of 650 seated and 750 standing with its own built in stage.



To find out more  
call 024 7693 3444  
[events@CBSarena.co.uk](mailto:events@CBSarena.co.uk)

# Arena event services

Everything you need to deliver a successful event.

PYTCH are the in-house AV providers for Coventry Building Society Arena. PYTCH specialise in ground-breaking live events, media, AV, broadcasting, digital content and mixed reality – and through Coventry Building Society Arena are working directly with events taking place at the venue.

This partnership enables the Arena to deliver high-level and innovative hybrid-events while also improving the customer experience of delegates and visitors attending physical events.

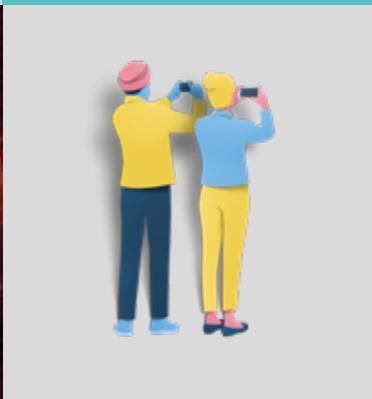
This ranges from traditional AV and lighting services, to live-streaming and VR avatar-based experiences. No hire request is too small, from a single laptop clicker up to an entire exhibition's worth of kit, PYTCH have you covered at Coventry Building Society Arena.

**To find out more  
call 024 7693 3444  
events@CBSarena.co.uk**

We also offer:

- Rigging
- Staging
- Audio visual
- Floor covering
- Power
- Freight and logistics
- Piped services
- IT
- Registration Seating
- Furniture
- Shell scheme
- Stand build
- Graphics





# Marketing services

We provide professional marketing services to ensure your event has the greatest possible reach. Utilising our website, social platforms and partnerships, we have the potential to extend your message to over 7.5k.

## PR & media

Announcing your event to local, regional and trade press.

## Online

Listing on our official website.

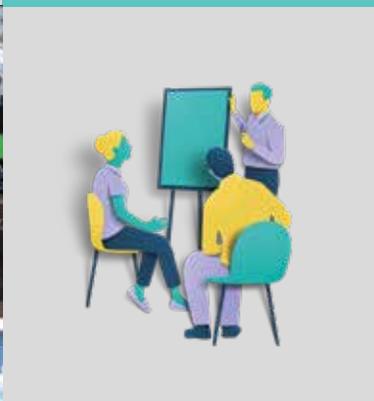
## Social media

We can share information about your event to an ever growing social media audience.

## Onsite advertising

In addition to these opportunities, we have several paid-for advertising opportunities available, so please request our **Make An Impact advertising brochure**.

For end to end marketing support,  
contact [heather.morgan@CBSarena.co.uk](mailto:heather.morgan@CBSarena.co.uk)  
to find out more.



To find out more  
call 024 7693 3444  
[events@CBSarena.co.uk](mailto:events@CBSarena.co.uk)