



**This is Wales for  
Business Events**  
**#MeetInWales**



**Cymru  
Wales**

# Croeso i Gymru / Welcome to Wales

“Where the little things matter”.

Wales, a country known for its history and legends, distinctive culture and heartfelt welcome. St David, the Patron Saint of Wales, was heard to say the phrase ‘Gwnewch y pethau bychain’ – “Do the little things”. 1500 years later, we continue to focus on the little things that matter. “Addo” a promise to care for each other, our communities and to protect our beautiful land.

One of Britain's most pristine and greenest stretches of land, with three National Parks, five Areas of Outstanding Natural Beauty, four UNESCO World Heritage Sites, over 200 golf courses, over 600 castles, seven National Museums of Wales all free to visit and 870 miles/1,400km of majestic coast path.

A country of great places and great minds, where some of the world's best and brightest come to share, learn, innovate and do their best work. With a knowledge hub of world class research, foremost academic communities and leading scientific innovation across a range of sectors.

Young and modern, classic yet traditional. A country full of contrasts, rounded off by a warm welcome and a deep-rooted passion – Welsh, the oldest living language in Europe.

With a team Wales approach that provides all the support and expertise you need, so you can be certain, that when you are ready to choose Wales for your next event, we will be here, ready and waiting to welcome you.

This is Wales.  
#MeetInWales



# The Welsh language



As you travel around Wales you will often hear Welsh spoken and see Welsh signs everywhere. Here are some basic Welsh words that you may like to use. Don't be scared, it'll be fun to test out on the locals!

Welsh	English	How to pronounce it
Bore da	Good morning	Boh-reh dah
Prynhawn da	Good afternoon	Prin-houn dah
Noswaith dda	Good evening	Noss-why-th tha
Nos Da	Good night	Noss dah
Croeso	Welcome	Croy-so
Croeso i Gymru	Welcome to Wales	Croy-so ee Gum-ree
Os gwelwch yn dda	Please	Os gwel oowch un tha
Diolch	Thank you	Dee-olch
Sut mae?	How are things?	Shw-mae (South Wales)   See-my (North Wales)
Iechyd da!	Good health/cheers!	Yeh-chid dah
Bendigedig	Great	Ben-dee-ge dig
Hwyl fawr	Good bye	Hoo-il vowr

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# Reasons to choose Wales

There are many reasons to choose Wales for your next business event. From leading academia, venues and accommodation set in breath-taking backdrops and an abundance of experiences and incentives all set in natural landscapes, to enhance wellbeing and rejuvenate. **This is Business Events. This is Wales.**

**T – Team Wales:** You will find incredible support and advice from our team at Meet In Wales. Whether that is securing speakers from our local government, working with ambassadors for association events or putting you in touch with the perfect suppliers to make your event a success.

**H – Hiraeth:** It is almost impossible to translate – a longing for home, the need for the spirit to reconnect with Wales. When we are far away we all feel it, and once you have experienced an event in Wales we think you will feel it too.

**I – Industry and trade:** Our strengths in trade and industry have made Wales a prime opportunity for investment across a range of sectors, so when you bring your conference or event to Wales there will be a ready-made community here waiting for you.

**S – St David:** St David – the Patron Saint of Wales made a plea to do the little things well. This is a pledge that you will find has been made by all the venues and suppliers that you work with in Wales. A heartfelt determination to do the little things well is what makes an event in Wales a big success.



**I – Impact:** A land of stunning natural beauty, lush green countryside, pristine coastlines, mountains, lakes and castles, Wales is a country that has a huge impact. But it's much more than the impressive landscapes and vistas, it lies in having the time and space to free yourself, breathe and think clearly.

**S – Sustainability:** Wales is one of the first countries to write its commitment to sustainability into statute. Our research into sustainable energy, food production and fuel sit at the core of many of our key industries. We value our air, our clean green spaces – we think you will too.

**W – Welsh language, history and culture:** Wherever you go in Wales you will hear the Welsh language spoken, helping to keep our national and cultural identity alive. Known as the land of song, Wales has a rich heritage of literature and art, and is now a leader in the UK's creative industry with many well-known film and television productions developed here – helping to bring a unique sense of place to any event.

**A – Adventure:** North Wales is known as the Adventure Capital of Europe, with some of Europe and the world's most challenging and adrenaline fuelled activities. Throughout Wales there are opportunities for thrill seeking groups to test their nerves whether on water or land – rock climbing, coasteering, zip-lining, mountain biking and exploring the deepest accessible spaces in the UK can all make up part of your adventure in Wales.



**L – Laverbread:** If you are lucky enough to be offered this delicacy, perhaps as part of a very traditional Welsh breakfast – don't miss out! Wales has a number of unique treats to offer visitors not least the particularly addictive Welsh Cakes. As you would expect with its rich agricultural and farming heritage, and clear and fruitful seas, Wales prides itself on the very best in local produce, award-winning vineyards, distilleries and artisan food producers of all kinds.

**E – Education and Academia:** Many of Wales' eight universities are recognised internationally for their excellence in research. Wales is at the forefront of many national and global projects to advance areas such as life sciences, technology, renewable energy and manufacturing. Outside of our universities, Wales also has its own conservatoire, the Royal Welsh College of Music and Drama.

**S – Synergy:** We know how to make your event come together and utilise the strengths of our unique country to make it unforgettable. Events here are special – we hope to be able to welcome you to Wales very soon to experience our wonderful country for yourself.

**This is Wales.**



# Where is Wales?

## Getting here.

Wales is accessible to all major UK cities including London, Birmingham, Manchester and Liverpool. Wales is served by its own international airport, Cardiff Airport (CWL). Chartered flights and other welcome services can be arranged through Cardiff airport. Wales is also easily served by Bristol (BRS), Birmingham (BHX), Manchester (MAN) and Liverpool (LPL) airports. **Always check the latest travel restrictions and guidance before travel.**



two hours by train from London.



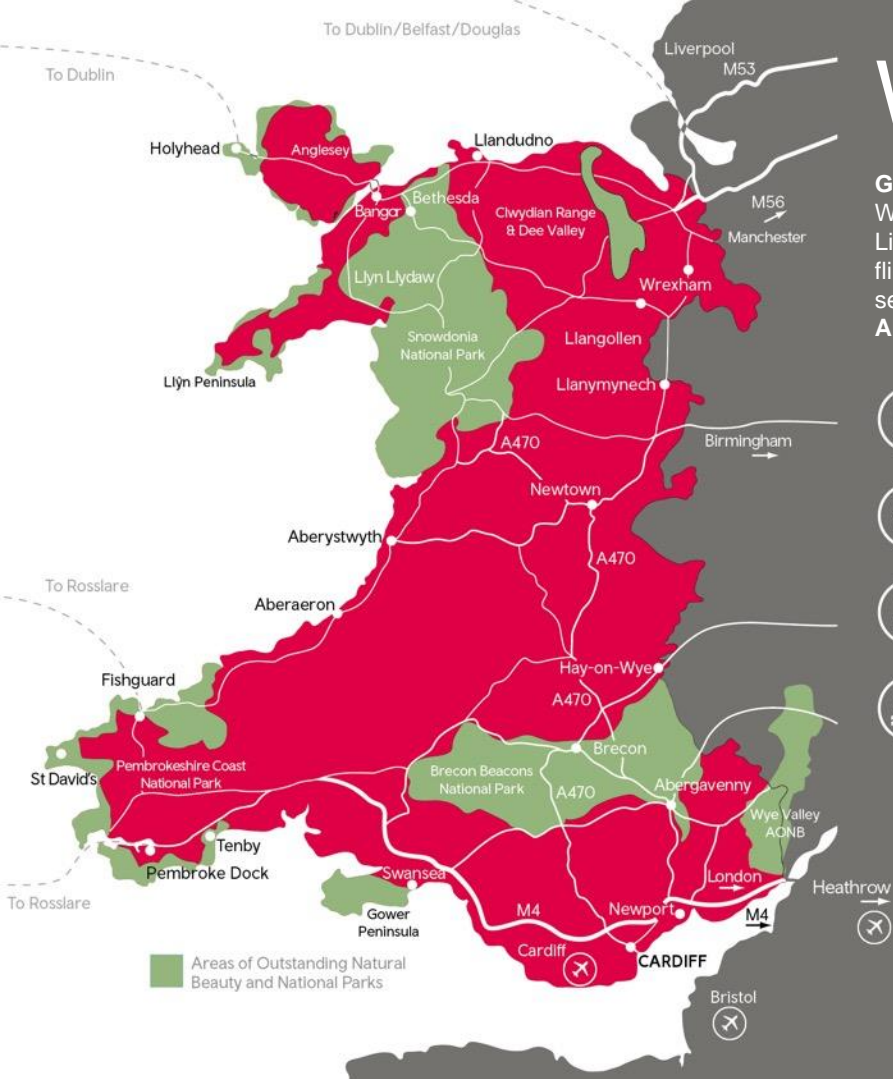
three hours by motorway from central London.  
one hour by road from Liverpool, Manchester, Bristol and Birmingham.



Cardiff Airport has direct flights across Europe and global links via Schipol and Dublin Airports. [www.cardiff-airport.com](http://www.cardiff-airport.com)



Direct ferry links from Irish ports.



# This is a welcome like no other. This is Wales.



 Conwy Castle, North Wales





# North Wales

Home to:

- Snowdonia National Park: the largest of the national parks in Wales.
- Three Areas of Outstanding Natural Beauty: Clwydian Range and Dee Valley, Llyn Peninsula and Anglesey. Venue Cymru – a sea front multipurpose venue with conference facilities, meeting rooms and arena, that can hold up to 5,000 delegates.
- Three UNESCO World Heritage Sites: The Castles and Town Walls of King Edward; Beaumaris, Caernarfon, Conwy and Harlech, The Slate landscape of north-west Wales and Pontcysyllte Aqueduct and Canal.
- Venue Cymru: a sea front multi-purpose venue with conference facilities, meeting rooms and arena, holding up to 5,000 delegates.
- Three Enterprise zones: Anglesey, Deeside and Snowdonia.
- Wrexham Football Club, established in 1864 and among the oldest professional football clubs in the world, which is now owned by Hollywood stars Ryan Reynolds and Rob McElhenne.
- Influential businesses and academia: Airbus, Toyota, Zip World, Penderyn, Bangor and Wrexham Glyndŵr Universities.

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Portmeirion, North Wales



Welsh Highland Railway,  
North Wales

## Discover North Wales

With versatile venues and accommodation for conferences and meetings, rugged landscapes and breath-taking coastlines as backdrops, coupled with adrenaline fuelled activities North Wales offers unforgettable experiences for team building and incentive groups.

North Wales is home to the Snowdonia National Park, The Clwydian Range (Area of Outstanding Natural Beauty), 250 miles/402km of coastline, natural lakes, around 50 islands – and not forgetting its fair share of the country’s 600 castles including Caernarfon, where the Prince of Wales was invested in 1969.

North Wales has become the “adventure capital” of Europe the perfect environment to challenge, reward or incentivise teams – whether venturing 1300ft below ground at Go Below, flying down the fastest zip line in the world at Zip World or coastering into the waters off the North Wales coast.

The area has plenty to offer those with calmer tastes with an enviable reputation for locally produced food and drink. Find top-class chefs including Bryn Williams proudly showcasing local produce at his beach side bistro Porth Eirias, all adding to the very special experience North Wales offers to its guests.

The two universities in North Wales – Bangor and Wrexham Glyndŵr are not just great examples of how academia and key sectors work together on innovation and excellence, but are also great venues to hold events. North Wales also has a fantastic hotel offering to accommodate meetings and events including Portmeirion, the famous Italianate village and Chateau Rhianfa where delegates can arrive in style by helicopter or high-speed rib!

[Discover more.](#)



**This is today's office.  
This is Wales.**



# Mid Wales

Home to:

- 2,000 miles/3,219km of breath taking countryside, mountain and coastal scenery.
- The internationally renowned Hay Festival and Royal Welsh Agricultural Show.
- A diverse venue offering: The four-star Metropole Hotel & Spa has five meeting spaces to accommodate up to 300 delegates, whilst Fforest takes you back to nature with luxury accommodation in tents or cabins and meeting spaces for up to 200 people.
- Europe's foremost eco-centre the Wales Institute for Sustainable Education (WISE) based at The Centre for Alternative Technology (CAT) dedicated to the development and education of sustainable living.
- Riversimple: a car manufacturer of hydrogen powered fuel cell electric vehicles.
- Aberystwyth University: with a global reputation for teaching and research in agriculture and rural science.

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Brecon Beacons National Park



## Discover Mid Wales

Bordered by two national parks, Mid Wales is known for its wide-open spaces and beautiful scenery. Discover a destination for meetings and events that is more than just 'business as usual' it allows delegates the space to breathe, think and focus.

One of only 13 locations worldwide to be named a Dark Sky Reserve, the unspoilt beauty of Mid Wales has also achieved UNESCO biosphere status – the UNESCO Dyfi Biosphere. It is also home to a world renowned eco centre – Centre for Alternative Technology (CAT) – who provide team building, courses and lectures on sustainability.

With agriculture and sustainability at its heart expect to enjoy some of the country's best local produce, for a very exclusive incentive consider Michelin starred Ynyshir – a five-star restaurant with rooms.



CAT, Mid Wales

Aberystwyth University can accommodate events for up to 300 delegates, or the Royal Welsh Showground set in 90 hectares of countryside with a mix of indoor and outdoor exhibition spaces, prestigious halls, pavilions and a grandstand for 4000 delegates. For corporate away days, team building and more intimate meetings there are a variety of country house hotels, boutique hotels and heritage venues.

Mid Wales also offers excellence in academia and research through Aberystwyth University and notably the Institute of Biological, Environmental and Rural Studies (IBERS) which leads global research in this area. Planners seeking a campus experience for events will also find Aberystwyth a strong option, with varied and flexible spaces and a wide range of affordable accommodation.

[Discover more.](#)



# This is Networking. This is Wales.



 Royal Porthcawl Golf Club, South Wales



# South Wales

Home to:

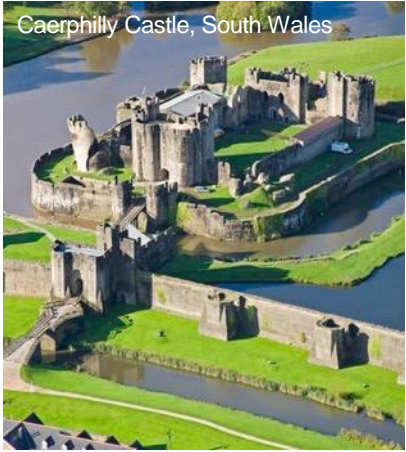
- Cardiff, the capital city of Wales, the Wye Valley Areas of Outstanding Natural Beauty, the South Wales Valleys and Glamorgan Heritage Coast.
- Key venues: International Convention Centre Wales (ICC Wales) (5,000 capacity), Chepstow Racecourse (300 capacity), Motorpoint Arena (7,500 capacity), The Principality Stadium (74,500 capacity) and The Vale Resort (700 capacity).
- Top attractions and experiences: canoeing, surfing, canyoning, museums, distilleries, vineyards, arts, sports and heritage.
- Academia, key industries and global leaders: Cardiff University, The University of South Wales, GE Aviation, Aston Martin, Siemens Healthcare, Admiral, Dell EMC and The Royal Mint.



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Caerphilly Castle, South Wales



## Discover South Wales

With an international conference centre, a vast array of unusual and versatile venues and accommodation providing team building activities in breath-taking landscapes and steeped in history, South Wales and Cardiff offers a great choice for event planners.

With wide open green spaces and rolling hills, stunning coastline, flowing rivers and waterfalls, it's easy to see where international artist Tom Jones took a lot of his inspiration from. Delegates are invited to experience a deep insight into Wales' culture and history, the land of castles (of which there are over 600 in Wales). Chepstow and Caerphilly castles are great local examples, as well as the industrial heritage of iron and coal – at Blaenavon World Heritage Site and Rhondda Heritage Park. Whilst the capital city, Cardiff, is young, diverse and energetic with rich culture, a thriving food scene and a lifestyle that ranks as one of the best in Europe.



South Wales Valleys

South Wales' pedigree in hosting events is demonstrated by its success in attracting global sporting events and conferences, including the NATO summit and UEFA Champions League Final and has an attractive appeal to global event planners, knowing their events are in safe hands.


This region is full of innovative businesses, across diverse sectors, as well as research and development from the leading universities. Tiny Rebel Brewing Company, which is the youngest and only Welsh brewery to win the Champion Beer of Britain award, offers exclusive delegate experiences, whilst IQE in Cardiff has a 55% global market share in compound semiconductor technology – so it's highly probable your phone is already home to a tiny piece of Wales.

[Discover more.](#)



**This is the real deal.  
This is Wales.**



 Cardiff



Cardiff City Hall, Cardiff



Cardiff is in every sense a capital city, young, diverse, fast growing and vibrant. The capital of Wales has an enviable reputation for its links to the business community, top-class sports venues, rich cultural heritage and a lifestyle that ranks among the best in Europe.

With excellent transport links, super-fast broadband, attractive operating costs and talented workforce, Cardiff has established itself as one of Europe's best-connected and most competitive business locations.

The city is home to Cardiff University, whose research strengths include art, humanities and social sciences, biomedical and life sciences and physical sciences and engineering.

Cardiff Castle is just steps from the famous Principality Stadium and the city centre with its many Victorian and Edwardian arcades, cafés, restaurants and chic shopping centres – all within easy walking distance of key attractions and hotels – ideal for exploring on foot.

Victorian Arcades, Cardiff



Pierhead Building & Senedd, Cardiff Bay


Wales is a devolved nation and Senedd Cymru is home to the Welsh Parliament. The Senedd has the ability to make laws for Wales and agree Welsh taxes. Group tours are available of this sustainable building, including a special behind the scenes view of the debating chamber where decisions are made.

[Discover more.](#)



# This is blue sky thinking. This is Wales.



 Caerfai Bay, Pembrokeshire



# West Wales

Home to:

- The Pembrokeshire Coast National Park – the UK’s only coastal national park, and The Gower Peninsula the UK’s first designated Area of Outstanding Natural Beauty in 1956.
- St David’s: the smallest city in the UK, and birthplace of St David the patron saint of Wales.
- Coasteering: an adrenaline packed group activity that was first founded in Pembrokeshire in the 1980’s.
- Fforest: for groups really wanting to embrace the great outdoors, wellness and get back to nature, named one of National Geographic’s top three glamping spots in the world (2017).
- Key venues: Swansea.com Stadium (20,532 capacity), Parc y Scarlets (2,000 capacity) and Swansea Arena (3,500 capacity).
- Swansea University: recognised as one of the top 30 research institutions in the UK and linked to global companies such as Rolls Royce and BP.



St Davids Cathedral, Pembrokeshire



## Discover West Wales

West Wales offers some of the country's finest beaches and landscapes with wide open spaces that allow delegates to meet, learn and develop in an environment that will also recharge and revive.

Home to the UK's only coastal national park, set in acres of relaxing countryside, with its dramatic coastline and accessible coast path, Pembrokeshire is the perfect retreat for luxury, wellbeing and adventure. The county of Carmarthenshire, is home of Wales' famous poet Dylan Thomas and the National Botanic Gardens of Wales creating an inspirational environment for creative thinking.

Choose from a variety of luxurious venues and accommodation offering mouth-watering dining options, using locally sourced and seasonal Welsh produce – perfect for very special incentives, retreats or smaller meetings.

The Retreats Group has three luxury hotels in and close to 6th century St Davids, or for a

truly unique experience consider the city's cathedral and ground so the Bishop's palace which can be used to host an event with a real wow factor.

West Wales is leading the way in sustainability. St Davids – the smallest city in the UK is aiming to become the first carbon free city. Whilst TYF an adventure company based in Pembrokeshire are leading experts in sustainability and the first adventure company to use green energy – creating the first organic certified hotel in Wales which is totally carbon neutral.

Swansea – Wales' second city, is home to venues such as the Swansea.com Stadium and leading business and academia including Marine Power Systems leading the charge on the use of Wave Energy – the next big thing in renewable energy. With sector strength in construction, high level manufacturing and life sciences, financial and professional services, West Wales offers the best combination of rural, coastal idyll and world leading technical and commercial innovation. [Discover more.](#)



Sea Kayaking, Pembrokeshire coast

# Wales for association events.



📍 Wales Millennium Centre, Cardiff



# Discover Wales for association events.

Wales, a country of great places and great minds, where some of the world's best and brightest come to share, learn and innovate. Where you can do your best work and help make the future a better place, for all of us. When you meet in Wales, you are immediately connected to a knowledge hub of world class research, foremost academic communities and leading scientific innovation across a range of sectors.

With stunning backdrops from coastline to countryside, Wales offers a diverse range of venues, including state of the art conference centres, heritage venues, stadia and academic venues, Wales can offer a home for conferences and conventions of all types with capacities of up to 5,000 delegates.

Whether you are planning for an international or national delegation, Wales' venues are well connected. ICC Wales in South Wales is set in ancient woodland and with walkable accommodation of nearly 700 rooms is easily accessible from multiple points in the UK or to international travellers through Cardiff Airport. In the north of the country, newly refurbished Venue Cymru offers a conference venue with state of the art production and boasts incredible sea views from its promenade location, and easily reached from North West of England and both Manchester and Liverpool International Airports. A wealth of walkable, quality accommodation is offered at a range of price points in the Victorian seaside town.

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From global players in Life Sciences and Tech, to pioneers in Energy & Environment and Tourism. Wales is known for its workforce expertise and for building strong links between higher education and industry. Within the eight universities across the country, all with research recognised for its excellence, associations will discover their academic communities are well represented.

[Discover more.](#)



Bangor University, North Wales



Interior of ICC Wales, Newport

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# Academic Venues Wales

Academic Venues Wales is a collection of 5 of Wales' largest universities:

[Aberystwyth University](#)

[Bangor University](#)

[Cardiff University](#)

[Swansea University](#)

[The University of South Wales](#)

These universities have a robust portfolio of sector strengths ranging from Manufacturing, Energy and the Environment to Technology, Life Sciences and Creative Industries.

All offer an extensive choice of meeting and conference spaces across their estates for 10 to 1,000 delegates, with on site ensuite accommodation ranging from 25-1000 bedrooms.



#MeetInWales



# Venues



## ICC Wales

ICC Wales, the International Convention Centre for Wales. The large slate and glass building caters for over 5,000 delegates and has direct bridge access into fresh air and woodland. Offering a 26,000 sqm footprint, houses a 1,500 seat auditorium, 2,000 car parking spaces and a 4,000 sqm carpeted and divisible pillar free main exhibition hall for 2,400 guests for a gala dinner. Just minutes from the M4 motorway and easily accessible from major train stations and two international airports.



## Royal Welsh College of Music and Drama

The Royal Welsh College of Music and Drama is situated in Cardiff, right next to Cardiff Castle. It has a number of corporate rooms available including a three storey glass walled main foyer with beautiful park views which can accommodate a 500 guest reception in its grand theatre spaces and a number of break out rooms. The venue is no stranger to business events and has previously hosted major events including the NATO Wales Summit 2014 dinner.



## Venue Cymru

Venue Cymru is a theatre, conference centre and arena in Llandudno offering space for up to 5,000 delegates. It is just 1.5 hours from Manchester and Liverpool and is served by a great mix of accommodation along the Victorian seaside resort of Llandudno.

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A few of the major meeting venues in Wales are listed here, but there are many more ideas on [meetinwales.com](http://meetinwales.com)

# Accommodation

From five-star luxury resorts and hotels to small exclusive boutique hotels, historic mansions, castles, academic bedrooms and incentive camps – there is a wide choice of different types of accommodation in Wales. Here's a taste:



## Llandudno

The seaside town of Llandudno offers a great choice of quality privately owned accommodation along the impressive Victorian promenade, including St George's, The Empire and Imperial Hotel. All of which are a stone's throw from Venue Cymru.



## The Celtic Collection

The Celtic Collection with over 600 rooms offers a full experience for business events. Home to the 2010 Ryder Cup and host venue of the NATO Summit 2014, the Celtic Manor Resort has 332 rooms, three golf courses, seven restaurants and two spas. The rest of the collection is just as impressive, from the four-star Manor House to the new luxury Parkgate hotel and beautifully designed three star plus Ty Hotel's. Tŷ is the Welsh word for home.



## Cardiff

Cardiff, Wales' capital city is located just 30 minutes from The Celtic Manor and offers a great choice of Four-star and five-star accommodation from boutique to conference hotels. Including the voco® St David's Hotel Cardiff. Overlooking Cardiff Bay it has a glass-fronted façade, private balconies, indulgent spa and contemporary event spaces.

# Out of conference experiences

For out of conference experience delegates can be immersed in a range of cultural experiences. From curated castle tours to coastal and mountainous guided walks and activities to re-balance and invigorate the mind, body and soul.



## Cardiff Castle

Set in the heart of the capital city, this magnificent and historical venue, once a Roman fort, an impressive Norman castle and an extraordinary Victorian Gothic fantasy palace, was created for one of the world's richest men the Third Marquis of Bute. Available to hire for product launches, Welsh themed banquets and meetings for up to 150 delegates, with curated private tours for groups available. The breath taking décor and elegance will create the perfect setting and backdrop for your clients.



## Principality Stadium

Home to Wales' International rugby team, this inspiring and impressive 74,500 seater stadium, with retractable roof has hosted many global sporting, music and business events including The Rugby World Cup, the 2017 UEFA Champions League Final and the Rolling Stones. The stadium offers private curated tours and corporate hospitality, there's also the option for impressive pitch side gala dinners, meetings and conference space.



## Wales Millennium Centre

A must for all. A wonderful building that is state of the art and home to seven diverse arts organisations including Welsh National Opera, the Urdd (Europe's largest youth movement), Tŷ Cerdd and HiJinx theatre. As well as tours of the building, it offers a great entertainment programme from opera to stand up to West End musicals as well as one off wonders. It also houses retail outlets, cafes, bars and even has its own five-star hostel on site.

# Experiences continued



## National Museum Wales Collection

Amgueddfa Cymru – National Museum Wales comprises seven museums across Wales. Private curated tours can be arranged at each venue as well as bespoke meetings, receptions and dinners. All museums are FREE entry. They include: National Museum – Cardiff, St Fagans National Museum of History – Near Cardiff, Big Pit National Coal Museum – South Wales, National Wool Museum – West Wales, National Slate Museum – North Wales, National Roman Legionary Museum – South Wales and National Waterfront Museum – West Wales.



## Centre For Alternative Technology (CAT)

Take an exclusive tour of a world-renowned eco centre, home to one of Europe's steepest water-balanced cliff railways. Discover why this centre is truly remarkable in finding practical solutions in this ever-changing world. Meet CAT's leading expert on the flagship research project – Zero Carbon Emission, and understand the importance of the work they are undertaking. Then spend time doing some hands on activities, from building a small eco-house to an edible garden.



# Experiences continued



## Pontcysyllte

One of three UNESCO World Heritage sites in Wales and recognised for its masters in engineering, which was developed during the industrial revolution. Take a curated private tour and soak up the breath taking views, of the surrounding mountains and valleys, which at its highest point spans an eye watering height of 126 ft/ 38.4m high, not for the faint-hearted when looking down but an experience to remember.



## Wales Coast Path

Experience the Wales Coast Path. The world's first dedicated footpath that hugs the entire coastline – all 870 miles/1,400km of glorious diversity. Private walking tours can be arranged to marvel at the stunning coastal vistas and discover more about Wales' rich history, culture and wildlife.




## Star gazing experience

Experience the night sky on an evening's adventure in the Brecon Beacons Dark Sky Reserve with Dark Sky Wales Training Services. Using telescopes to explore the moon and planets in detail, discovering constellations, planets and galaxies, Dark Sky Wales Training Services also offer bespoke group training events.



# Wales for corporate events.

 City Hall, Cardiff



# Discover Wales for corporate events.

Wales, inspired by the past but looking to the future. A place that combines generations of knowledge, expertise and welcome with globally recognised brands and a hard-earned reputation for innovation. As a growing destination for business events, with a focus on the future, here you will find the latest and most up to date venues, the widest selection of hotels and of course hospitality with a sense of place – great locally produced food, incomparable welcome and service, along with a commitment to sustainability. Whether you are planning a small private corporate meeting, thrilling product launch or a major international conference, our dedicated support service and make it happen attitude, are here to deliver you a truly distinctive experience.

Larger groups may find their perfect location at one of the well-connected and accessible hotels in Cardiff, offering a variety of flexible meeting spaces with guestrooms onsite, outstanding service and dining and event planning support. For an awards dinner or corporate hospitality in the most prestigious of surroundings Cardiff Castle provides an impressive backdrop for your event, with the Undercroft and Banqueting Hall each seating 120 in elaborate splendour.

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The Royal Mint or Techniquest may be ideal venues for events for finance or scientific companies – both have a range of flexible meeting spaces delivering rich experiences, and can support with expert in house events teams.

Executive groups can have exclusive hire of one of Wales' elegant boutique hotels such as Roch Castle near the UK's smallest city St Davids, or Château Rhianfa where guests can helicopter in or arrive by boat to the property's lawns that roll down to the waterfront. [Discover more.](#)



Interior of Château Rhianfa, Anglesey



Roch Castle, Pembrokeshire



# Venues



## Hensol Castle

Historic Hensol Castle has been lovingly restored with the addition of 21st century touches. The venue can be taken exclusively with space for up to 240 for a grand gala dinner or take an intimate boardroom for those top-level meetings with 23 luxury bedrooms to stay onsite too. With a Gin Distillery built in the basement which offers a gin school and visitor experience – why not take home your very own bespoke bottle of gin.



## National Library of Wales

Holding over 6.5 million books and periodicals, the National Library offers a wide range of meeting and conference services; a multi-media 98 seater auditorium, the prestigious Council Chamber with space for 60 delegates theatre style, offering spectacular views over Cardigan Bay, and for smaller meetings a selection of meeting rooms to accommodate up to 15 seated boardroom style. Delegates can also enjoy free entry to the Library's exhibitions, and guided tours.



## Portmeirion Village

Portmeirion located in North Wales, is a stunning Italian inspired village. It has a number of meetings and event rooms which celebrate natural daylight with their large windows. Capacities range from 10-150. The village also has unique accommodation options available including Castell Deudraeth with 11 rooms and Hotel Portmeirion with 14 rooms, both of which have four-star ratings.

# Accommodation

From five-star luxury resorts and hotels to small exclusive boutique hotels, historic mansions, castles, academic bedrooms and incentive camps – there is a wide choice of different types of accommodation in Wales. Here's a taste:



## Vale Resort / Hensol Castle

The Vale Resort offers 143 bedrooms set in 650-acres of fabulous grounds, two championship golf courses and Wales' largest spa. Hensol Castle, a 17th century castle is a leading event venue with its charm and location. The Resort offers 13 multifunctional suites and can accommodate 10-700 delegates.



## The Metropole Hotel

The Metropole Hotel is a popular choice for business in Mid Wales due to its excellent conference facilities which can accommodate up to 2-220 delegates. This excellent four-star hotel within the beautiful Elan Valley has 120 bedrooms in total. The Rock Spa offers the perfect opportunity to relax and unwind with a fully equipped gym and heated swimming pool.



## Château Rhianfa

Create your own fairytale in a Grade II-listed French-style inspired four-star castle hotel on Anglesey with 22 individual rooms perfect for an incentive, event or simply a break. A whole host of activities are available from exclusive private dining, treasure hunts around the stunning gardens, murder mystery and chocolate making to name a few.

# Out of conference experiences



## The Royal Mint Experience

The world's leading export mint, making coins and medals for an average of 60 countries every year, producing 90 million coins and blanks a week – almost five billion coins a year. They offer space for business meetings and events, which include a private tour of the mint – a great opportunity to impress.



## Techniquist

Just 1.2 miles/2km from the city centre is Techniquist, providing an imaginative setting for every type of business event, with more than 120 hands-on science exhibits, a science theatre, a planetarium, working laboratory and meetings rooms. The venue is also available for private dinners and receptions for between 100 – 500 delegates, with private and full access to the hands on science exhibits to encourage further networking.



## Snowdon Mountain Railway

Snowdon Mountain Railway is a cog railway that runs from Llanberis 5 miles/7.5km to the top of Snowdon, the highest mountain in Wales. It is one of the Great Little Trains of Wales, an association of various historic narrow gauge railways that run throughout the country.

# Experiences continued



## Chepstow Racecourse

The home of the most prestigious Welsh racing event, the Coral Welsh Grand National. Here, there is the opportunity to meet the jockeys and their horses before attending one of the 32 annual racing fixtures in a private hospitality box. The racecourse can be used for meetings and private boxes for corporate clients.



## Zip World

For adrenaline activities Zip World has it all. With 21 different adventures across 5 different locations in Wales makes it a perfect out of conference , team building or incentive experience to make a memorable event in Wales. Choose from, the fastest zip wire in the World, go carting through industrial quarries, rollercoasters through forests to underground golf, trampolining below ground and underground mining tours.



## Coasteering in Pembrokeshire

TYF are pioneers for creating high-end adventure up and down the spectacular Pembrokeshire coastline. Coasteering is their speciality, with changing tides, waves and wildlife, every trip is unique. During an average two hour session scramble over rocks, swim into canyons, explore caves, bodysurf the breakers, peer into rock pools, learn about geology and leap off a cliff or two into the stunning blue waters below. An experienced team supports and encourages every step of the way.



# Wales for incentives.

 Pale Hall, North Wales

# Discover Wales for incentives.

Wales, a place to find motivation and reward in one of the world's most stunning landscapes. A place to discover and create impactful, authentic experiences that will live long in the memory. When you choose Wales for your next incentive or reward program, you will find a range of new and traditional activities that can be personalised to suit every size and type of group.

With hundreds of miles of unspoilt countryside, pristine coastline, mountains, castles, exclusive venues and some of the best adventure and wellness experiences in Europe. Wales is a natural choice for planners looking for a unique motivational experience for their incentive events.

Groups looking for high adrenaline will love North Wales, the 'Adventure Capital of Europe', offering zip rides, adrenaline indoors, underground adventures, rib rides as well as some of the best mountain biking in the UK. Adventure Tours UK curate programmes for groups of all types, adding in wellness and retreat or some luxury food and accommodation depending on your needs.

Mid and West Wales cater for those who require clear air and space to think and breath, with boutique hotels, country houses and castles for exclusive hire, eco centre experiences, open roads for an incentive driving tour, Michelin starred restaurants and even a chance to try some activities such as coasteering or quad biking.

#MeetInWales



In South Wales and Cardiff, five-star luxury awaits, along with some of the country's best food and drink offers, a vibrant city centre full of experiences and a diverse offer of culture, wellbeing and activities.

The Meet In Wales team will share ideas to help plan your event and advise what this incredible destination and its people has to offer you and your delegates.

[Discover more.](#)



#MeetInWales







# Wales for team building.

 Adventure Parc Snowdonia, North Wales



# Discover Wales for team building.

Whether you are looking for an indoor or outdoor experience, Wales is the perfect destination offering both memorable and invigorating team building experiences. Our venues and suppliers give teams the chance to get right away from 'business as usual', with wide open spaces, clean air and stunning scenery – really break the work place routine.

Planners seeking physical challenges and adrenaline laden experiences will find no shortage of options in Wales. At Adventure Parc Snowdonia delegates can undertake a range of challenges including in-land surfing and enjoy a glamping experience onsite. The brand new Hilton Garden Inn Hotel also offers high quality accommodation, spa and meeting spaces.

Groups can head to Mid Wales to the world renowned Centre for Alternative Technology and have a hands on team building experience, as they are guided through sustainable construction methods, and can even learn to make the clay ovens that cook the stonebaked pizza for the group to enjoy at the end of the day



Team building experts Call of the Wild work with the best and deliver carefully developed programmes for leadership, training and communication development – either at their base just outside the Brecon Beacons National Park or in partnership with any of our other incredible venues across the country. There are additional activities on offer including hiking, walking, raft building, canyoning and coasteering.

For those who want their challenges less energy fuelled or to simply get away from it all, experience a campfire team building experience at Fforest.

The Angela Gray's Cookery School at picturesque Llanerch Vineyard offers team building with a difference. Nearby Hensol Castle, part of the Vale Resort, welcomes groups to their Hensol Gin Distillery where groups will develop communication and collaboration skills as they perfect their very own signature gin or one of the amazing food tasting walking tours of Loving Welsh Food in Cardiff.

[Discover more.](#)

Learn more about team building and incentive experiences in Wales with our sample itineraries on the following slides.

#MeetInWales





# Discover the culture of Cardiff

The vibrant capital city of Wales makes a perfect destination for cultural visitors. Discover more about some of the incentive offers and experiences available in Cardiff, to make the most of your visit.



## Cardiff Castle

Located in the heart of the city is Cardiff Castle with a history spanning nearly 2,000 years. It is within walking distance from Cardiff Central station and The Principality Stadium, yet is surrounded by green parkland. This magnificent and historical venue was once a Roman fort, an impressive Norman castle and an extraordinary Victorian Gothic fantasy palace, created for one of the world's richest men, the Third Marquis of Bute. Take an exclusive curated tour to explore some fascinating spaces. Climb up to the top of the 12th century Norman Keep for great views over the city and beyond. For an awards dinner or corporate hospitality in the most prestigious of surroundings, Cardiff Castle provides an impressive backdrop for your event, with the Undercroft and Banqueting Hall each seating 120 in elaborate splendour.



## Walking, food and city tour with Loving Welsh Food

Loving Welsh Food offer a VIP experience, where clients have the opportunity to take a unique and personal walking tour of the capital city, its architecture, history and people and even learn a few Welsh words along the way. The tour stops at a vintage tearoom, local market and pub sampling local cuisine including welshcakes, cheese, cockles, laverbread, faggots and peas, with a tippie of the local beer. One of the stops is Pettigrew teashop, owned by David Le Masurier who has an inspirational story to share. In 2010, David ended a successful career in the hotel industry with the intent of establishing a traditional British tearoom. Two years later the Pettigrew Tea Rooms was born. The tours can be delivered in a number of languages including Welsh, Spanish and French.



### Cardiff Pedal Power

Take a guided cycle tour from the city centre to Cardiff Bay, just a 1.2 mile/2km ride each way. Once a docks area of the city, and the largest port in the world, these days Cardiff Bay is one of the world's largest regeneration projects and is now a thriving place to live, eat and visit. It is home to the Wales Millennium Centre and the Welsh Parliament / Senedd Cymru. Once there, stop and rest with a coffee and welshcake made fresh by Fabulous Welshcakes and find out more about this transformed area of Cardiff with some local tales too, including how this was once home to global icon Dame Shirley Bassey. Take a leisurely cycle ride back or take the train from the Bay to Queen Street Station. Or for a much more relaxing experience, take the water taxi back to Bute Park just outside Pettigrew Tea Rooms.

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### Bay Island Voyages

For the ultimate thrill experience, the Bay Blast ride offers high excitement, thrills and spills, a 15 minute journey across the Bay on this fun adventure will get your adrenaline pumping. Or for something more leisurely opt for a coastal adventure along the Welsh coastline taking in some amazing views before accelerating off to Flat Holm Island. On this one hour tour discover more about the history of the island and the wildlife that live here on this nature reserve. Alternatively, visit Flat Holm Island on a two and a half hour tour, see the military remains with cannons, the lighthouse, and discover the different species of wildlife that live on the island. There's even a pub and plenty of places to relax and enjoy a picnic for lunch. The company also offer charters and can tailor tours to specific interests.

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### Wales Millennium Centre

For enthusiasts of the arts, take a VIP behind the scenes curated tour of the Wales Millennium Centre. This stunning performance venue is made of glass and slate and home to seven of Wales' major cultural institutions, including the Welsh National Opera. The copper oxide dome giving it its gold effect dominates the structure with inscriptions in both Welsh and English carved into the metal, which are lit in the evenings. The materials inside come from all over Wales and are designed to reflect the different parts of the country. Find out more about the architect, the performances and the people who perform, work and visit here. The venue can also be hired for receptions, product launches and gala dinners on the main Donald Gordon stage.



## Technquest

If science and discovery is more of an interest, then Technquest, has two floors of hands on exhibits, a planetarium, science theatre and working laboratory. Tailored team building packages are available and led by science instructors. 'Airship' challenges colleagues to create and try to win a contract for the commercial production of an airship. 'Mars Mission Madness' expects the team to design, build and execute a soft landing object to fall from a height. 'Topology' ties colleagues together and is a race to work out how to set themselves free. 'Giant Dice' is a fact learning game to encourage colleagues to learn more about each other by rolling a giant dice. The venue is also available for meetings, private dinners and receptions for between 100 – 500 delegates, with private and full access to the hands on science exhibits to encourage further networking between clients.

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## Principality Stadium

The Principality Stadium in the centre of Cardiff is home to Wales International Rugby, as well as the host of many major music and sporting events. This impressive 74,500 capacity stadium has 113 hospitality suites overlooking the pitch, stadium guides offer a curated private behind the scenes stadium tour. Learn about the history of the venue, how it was built with its retractable roof, the fans who visit here, the events that happen and about players and managers who lead their teams out for a win. Then, step out onto the pitch and hear the roar of the crowd – a truly remarkable experience. The pitch is flexible and can create green as well as hard standing arena. The stadium can also be hired for meetings, exhibitions and gala dinners.

# Active adventure in North Wales

Known as the adventure capital of Europe, North Wales is a great choice for business events. The dramatic and rugged mountain range of the Snowdonia National Park combined with wide open spaces, offers an abundance of adventure experiences to suit every level of adrenaline all set in a stunning natural landscape.



## Mount Snowdon

There's something wild about the Snowdonia landscape, with soaring, sharp and magnificent peaks rising up high above the deep valleys. Mount Snowdon (Yr Wyddfa in Welsh) is Wales' highest mountain and dominates the skyline providing far-reaching views across to Anglesey, Pembrokeshire and Ireland. For experienced climbers there are six recommended paths to conquer on this 1,085 metre/3,560 ft giant. They are all classed as 'hard, strenuous walks' and therefore you should allow at least six to eight hours to get there and back. If you don't fancy mountain walking, climb aboard the Snowdon Mountain Railway and head to the summit – an unforgettable scenic journey. But however you choose to get to the top take some time to marvel at the spectacular views, wander around the visitor centre and have some light refreshments.



## Pontcysyllte Aqueduct and Canal WHS

This World Heritage structure towers 126 feet above the River Dee in North Wales and makes for an exciting and unforgettable cruise of a lifetime. The knowledgeable team at Anglo Waterways provides on board commentary about the history of the site as you cruise gently along. You can hire the boat exclusively for a curated tour and there's light refreshments on board to enjoy along the way.



### Coasteering

The rugged coastline of Anglesey is the perfect spot to experience an adrenaline few hours of coasteering – developed by surfers in Pembrokeshire in the early 1980's. An all-in-one experience that treats the foreshore as an eco-adventure playground, it's all about rock-hopping, shore-scrambling, swell riding, cave-exploring and yes, cliff-jumping. You may even get up close and personal with some of the local wildlife too. For team building it's a great way to develop confidence and work as team to encourage colleagues to take the plunge.

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### RibRide

Experience a thrilling adventure across the Menai Straits by boat. An action-packed 60 minute RIB trip to discover some of the most magnificent sights in the area. You'll experience the world famous 'Swellies' with its shipwrecks, rocks and whirlpools and pass beneath two of the most spectacular bridges in Wales, with some high speed twists and turns to finish. RibRide also offers an eFoil experience, an electric surfboard powered from renewable energy sources, an exciting flying surfboard experience without imposing on the environment. Or for something more cultural and calmer, there are plenty of other experiences to try, including the castles and islands or puffin and seals tour, a fascinating way to discover more about the region.

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### Zip World

Zip World offers extraordinary experiences in a unique setting in what was once an industrial slate mining community at Penrhyn Quarry. Based between three stunning locations in North Wales, there are 13 unique experiences on offer including Zip World Velocity 2 the World's fastest and Europe's longest zip wire, Quarry Karts – the UK's only mountain kart track experience and the UK's only alpine coaster. Race colleagues 500ft high and 100mph down the zipline to see who can go the fastest, or drive like a pro to the finish line in the quarry kart challenge. The Gallery at Penrhyn where the world's fastest zip lining experience is situated also offers an exclusive use space including a terrace, restaurant and viewing platform which can hold drinks receptions and private meetings.





### **Bounce Below**

Deep inside Llechwedd Slate Caverns, in a massive underground chamber, is the World's most extraordinary bouncing experience, Bounce Below. Three huge trampolines have been set up, one above the other, in this cathedral like space, all connected with slides and ladders, and lit by psychedelic multi-coloured lights. Go Below offers personally guided underground caving experiences. With zip lines across caverns, boating across underground lakes, climbing walls and waterfalls and abseiling. This is a unique offer with no experience required. Teams will come together to overcome their fears, feel the adrenaline rush and the encouragement from each other, leaving with a huge sense of achievement.



### **White Water Rafting, Bala**

The National White Water Centre is based in Bala, and it couldn't be any better placed. Water is regularly released from a dam into the River Tryweryn, a steep, rocky and fast-flowing mountain waterway. This means that there are predictable rapids all year round, perfect for exhilarating adventures in the water. Prepare to get drenched as you head down the river in your raft under instruction by one of the expert guides. You'll be buzzing for the rest of the day! Afterwards you can grab a well-earned hot drink and a piece of cake at the café. The centre also runs additional activities including kayaking and canyoning.



# Cultural incentives West Wales

Explore this inspirational region of Wales with distinctive heritage landmarks and breathtaking scenery, it's a place to reinvigorate and develop team motivation in beautiful, wide open spaces.



## Laugharne Castle

A mighty medieval castle, Tudor mansion and poet's hideout, overlooking the beautiful Taf Estuary. Laugharne Castle has breath-taking views across to the Gower coast – an Area of Outstanding Natural Beauty. The castle was originally established in 1116. It was rebuilt as a Norman stronghold, and there have been many alterations since then, including becoming a Tudor fortified manor house in the sixteenth century. The castle is set in impressive 19th century ornamental gardens. It is the 'brown as owls' castle beloved of poet Dylan Thomas, Laugharne's most famous resident, and it was here in the castle summerhouse that he wrote *Portrait of the Artist as a Young Dog*.



## Dylan Thomas Boathouse

The Boathouse, where Dylan Thomas lived for the last four years of his life from 1949 to 1953, is now a heritage centre. It was during this time Dylan wrote many of his major pieces of work. Visit his writing shed with its remarkable and inspiring views and the original desk where he sat to pen his greatest works – including *Under Milk Wood*. Set in a cliff overlooking the glorious, 'heron priested' Taf Estuary the Boathouse offers a fascinating in-sight into Dylan Thomas' life including original furnishings and memorabilia, interpretation, bookshop and tea-room.



### **National Botanic Garden of Wales**

Located in Carmarthenshire this botanic garden is a perfect place to relax and explore the botanical research and conservation on offer here. With eight meeting spaces for hire for all types of events from private tours, product launches and receptions to small meetings and large conferences up to 1,000 delegates, it also features the world's largest single-span glasshouse. The venue offers day courses on a range of research and conservation of biodiversity topics and also hands on experiences with birds of prey. Lunch is available at the organic restaurant with locally served produce, or for exclusive groups, private dining can be arranged in one of the meeting spaces, there's also a shop and gallery to visit to make the most of any free time.

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### **Pembrey Country Park**

Pembrey Country Park and beach is set in 500 acres of woodland alongside eight miles of golden sands. Bike hire is available for groups, there are trails through the woods as well as the paths around the park, or for longer journeys, join the Millennium Coastal Path trail and take in the breath-taking views of the coastline. Alternatively discover the idyllic surroundings on foot with three clearly marked walking trails allowing visitors to explore and learn about the local woodland, flora and fauna.

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### **Llandeilo**

Known by many as the 'the cool capital of Carmarthenshire' Llandeilo is nestled between the Black Mountains and the Towy Valley on River Tywi. Built on a hill, the town is lined with pretty pastel coloured houses and overlooked by the romantic ruins of Dinefwr Castle. Llandeilo's main feature is St Teilo's church. Spend some time wandering around the delightful boutiques, galleries and antiques shops. Or perhaps have a bite to eat at one of the café bars or restaurants dotted throughout the town, and have a pint of Llandeilo-brewed Evan Evans. You'll love it!



### Dinefwr Estate and Dinefwr Castle

A stunning 800 acre estate on the outskirts of the old farming town of Llandeilo. It is a Sight of Special Scientific Interest (SSSI) and the first parkland National Nature Reserve (NNR) in Wales. Dinefwr boasts a vast and diverse range of habitats and environment. From flower rich hay meadows to dense woodland, wide open spaces to bog woods and wet meadow – ideal for a lazy afternoon of meandering. Within the grounds are a national nature reserve, historic house with a museum and an 18th century landscape park with a medieval deer park, and the ruins of 12th century Dinefwr Castle, which occupies a majestic hilltop location above the Tywi valley.

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### Carreg Cennen Castle

There are few castles in Wales – or Europe for that matter, which can boast a more spectacular location than Carreg Cennen. Perched on a great limestone crag nearly 300ft/90m above the River Cennen, the dramatic silhouette dominates the skyline for miles around and commands stunning views over the Carmarthenshire countryside. Enter the elaborate barbican overlooked by twin towers, and explore the natural cave and vaulted passage cut into the cliff-face. Spend some time wandering around this fascinating place discovering more about the people who once resided and worked here. We guarantee an unforgettable experience.

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### Caws Cenarth

In the heart of West Wales is the small family run business of Caws Cenarth Cheese, who have been producing artisan cheese since 1986 and is amongst the most respected in the UK. These are the makers of the Perl Las, winners of the Supreme Champion accolade at the British Cheese Awards 2010. Caws Cenarth is now the oldest established producer of Welsh Farmhouse Caerffili. In the visitor centre you can come and watch the cheese-making process, see the collection of traditional cheese equipment and enjoy tasting the delicious finished product.

# The great outdoors in Mid Wales

Discover the natural beauty of Mid Wales with its safe open spaces perfect for wellbeing. With breath-taking scenery full of waterfalls, lakes, rolling green hills and some hidden gems along the way, it's the perfect location for an incentive retreat.



## Elan Valley

Set in 73 square miles/189 square kilometres of lush green countryside, reservoirs and lakes, the Elan Valley Estate is owned by Dŵr Cymru/Welsh Water and vested by The Elan Valley Trust, so the whole area is managed in an environmentally friendly way. Take a private guided walk with one of the local rangers, and learn about some of the hidden secrets of this fascinating valley and the wildlife that live here. For exclusive groups there's also an opportunity to explore inside the Pen Y Garreg Dam, there's also plenty of other activities on offer including canoeing, cycling and hiking tours. The estate also has a Dark Sky park award, so no better way to get back to nature, revive your mind and body in the great outdoors.



## Vale of Rheidol Railway

Trains played an important part in keeping this area on the move, as ore and timber were transported along these narrow gauge lines. The railway was opened in 1902, but its success as an industrial transporter was fairly short-lived, as the closure of local mines and two World Wars saw the line fall into decline. Now run by a charitable trust, the railway has been restored to its former glory. Have lunch or afternoon tea served in a private carriage with a crewmember as your exclusive guide. Take in the beautiful scenery as the steam locomotive travels through mountains and waterfalls, and you may even be lucky enough to spot a red kite. It's one of the best ways to see the lush green countryside around Aberystwyth.



### Devils Bridge Falls

Ride the Vale of Rheidol Railway to the end of the line and you'll reach Devil's Bridge, home to a spectacular series of waterfalls that tumble down into a steep wooded ravine in the heart of the Cambrian Mountains. Known as waterfall country, these unique waterfalls have attracted visitors since the 18th century, including William Wordsworth who wrote about the "Torrent at the Devil's Bridge. Embark on either the Nature trail, waterfall and three bridges walk – a beautiful scenic walk not for the faint hearted with over 650 natural stone steep steps to climb, or the Punchbowl and three bridge walk which is less strenuous with just over 300 natural steps.



### Centre for Alternative Technology (CAT)

This world-renowned eco centre in Mid Wales has one of Europe's steepest water-balanced cliff railways and sits within the UNESCO Dyfi Biosphere. For over 40 years, CAT have been actively engaging with the community to deliver environmental and sustainable living solutions to combat climate change. With onsite accommodation, bespoke team building experiences, meeting spaces and experts on hand to deliver inspirational and motivational activities, visitors can spend a full day discovering more about this extraordinary place and perhaps take away some new sustainable living tips and skills.



### Star gazing, Brecon Beacons National Park

While much of the UK and Europe is blighted by light pollution, in Wales we're lucky to have places to see our natural wonders under dark skies. Experience the night sky on an evening's adventure in the Brecon Beacons Dark Sky Reserve, one of only 13 locations worldwide to be named a Dark Sky Reserve. Using telescopes to explore the moon and planets in detail, whilst discovering constellations, planets and galaxies. Dark Sky Wales Training Services also offer bespoke group training events.

# Mind, body and soul

With a variety of activities on offer Wales makes an ideal location for wellness retreats, packed with uplifting views of stunning green countryside, crystal clear rivers and lakes to connect back to nature in wide-open spaces, shared just with the local wildlife and the local community of course.



## The Celtic Manor Collection

Standing proud on a Welsh hillside and overlooking the ICC Wales in Newport, nestled in 2,000 acres of beautiful lush countryside, is Celtic Manor Resort. This luxurious five-star resort and spa, has received many awards over the last eight years including seven awards for UK's Best Hotel at the prestigious Meetings & Incentive Travel Awards. With seven exceptional restaurants, three championship golf courses – including the Twenty Ten Ryder Cup Course, two spas, treatment rooms, fitness suite and on-site hairdresser, it's the ideal place to revive teams.

The concept of 'mind, body and soul' is woven in every activity and experience here. Go back to nature for some onsite outdoor fun; duck herding, a Segway safari, falconry or axe throwing, all with an experienced coach. It's a great way to connect with colleagues, whilst taking in the beautiful countryside views. Or to relax the mind choose from yoga, tai chi or a watercolour painting class. If golf is more your thing take a lesson or a game of golf on the Twenty Ten Golf Course. With so many wellness options on offer, clients will be spoilt for choice. Choose from luxury spa and beauty room treatments, cardio and muscle building in the fitness studio, swimming and steam room.



#MeetInWales



### Call of the Wild

Experts in coaching and approved leadership courses, with a C&IT best team building event award, Call of the Wild, will create a memorable and energising experience, in the beauty of Wales' natural outdoor meeting space. Discover their exclusive package with the reflective walks experience. Taking in the relaxing woodland, natural caves, stunning crystal waterfalls and even walking behind one with an exclusive private tour guide. You'll have the opportunity to be at one with nature whilst on this reflective walk, with no electronic device signal to intrude, providing a totally off-grid walk. Relax in front of a roaring waterfall and meditate whilst feeling the cooling spray of the water revive you. There's also an option of an exclusive and guided wild swim thrown in. This truly remarkable experience enables clients to change their perspective whether physically or metaphorically, enabling you to experience things from a completely new perspective – reviving the mind body and soul.

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### Foraging experience

Experience a woodland walk and foraging experience, near Monmouthshire at the Tudor Farmhouse. Experts here lead fascinating tours to discover how to identify and pick wild foods, whilst walking through woodland and hedgerows in the Forest of Dean, expect to learn more about the local birds and wildlife along the way too. Then learn how to create a delicious menu and sample some spectacular dishes for lunch sourced from local suppliers. The crop will depend on the season and ranges from a wide variety of edible mushrooms, wild garlic and sorrel, bitter cress, pennywort, wimberries, edible flowers and wild strawberries. Spring forages will be more about the hedgerow, summer will be fruits and flowers and the autumn will focus on varieties of mushroom.





## Cardiff

Head to Cardiff and choose from a variety of attractions and activities – visit the magnificent Cardiff Castle, the National Museum Cardiff, take a cycle tour through Bute Park, or just to relax with some forest bathing, as you immerse yourself into the open natural parkland, just steps away from the bustling city centre.

For some retail therapy Cardiff has everything from independent shops in the quirky small arcades to the major chain stores. Take a wander around the interactive exhibits at Yr Hen Lyfrgell, (The Old Library), which captures the history of Cardiff through stories, photographs, films and objects.

For the arts, head down to Cardiff Bay just a short water taxi or train ride down from the city centre. The Wales Millennium Centre is a stunning performance venue made of glass, slate, and home to seven of Wales' major cultural institutions, including the Welsh National Opera. Take an exclusive behind the scenes curated tour, then relax and submerge yourself fully into a performance by the Welsh National Opera.



# Restaurants

Wales has a plethora of choice when it comes to where to eat. We have pubs, street food styled eateries and Michelin star restaurants and much more, catering to a wide variety of tastes. Here are just a few to whet your appetite:



## Bryn Williams at Porth Eirias

Just outside Colwyn Bay and a stones' throw from the seafront is Bryn Williams at Porth Eirias bistro. Voted the AA Restaurant of the year in Wales for 2019-2020, this award-winning restaurant offers the best of local ingredients and turns them into mouth-watering bistro dishes. With its wide open spaces and relaxed atmosphere visitors can watch the chefs' work in the open kitchen turning seasonal ingredients into extraordinary food.



## Llanerch Vineyard

Enjoy a meal at this stylish and award winning restaurant, hotel and vineyard venue, just 20 minutes from Cardiff. The vineyard produces the award winning still and sparkling Cariad Wine, and offers tours and wine tasting on the 20 acre estate. Fine dining in its award winning restaurant offers Welsh Lamb, local fish and local produce on its menu. The Angela Gray Cookery School, on the estate, offers a wide range of one-day courses and team building cookery classes.



## Ynyshir

A Michelin star and five AA rosettes restaurant run by chef Gareth Ward – one of Wales' most highly awarded chefs. Set in 14 acres adjacent to the UNESCO Dyfi Biosphere, Ynyshir RSPB reserve and the Wales Coast Path, it is one of Wales' most unique and contemporary fine dining destinations. It uses the best Welsh and British produce, and is available for private hire for up to 17 guests perfect for an incentive experience. Nine beautifully styled bedrooms are also available.

# Restaurants



**Blas Restaurant**

Formally a windmill and now Wales' first contemporary art hotel, featuring over 100 original pieces. This luxurious four-star boutique hotel has 21 exquisite bedrooms including two unique suites ideal for those special rewards. Its award winning AA Rosette “Blas” restaurant, (taste in Welsh), offers locally sourced produce, picked by season and a huge selection of local drinks and world wines. The private dining experience will make any team feel rewarded and relaxed ready for a good night’s sleep.



**Y Talbot**

Y Talbot in Tregaron, a Grade II 17th century Inn with history and character, is listed in the Michelin Guide and showcases two AA rosettes. The restaurant menu offers superb local produce; lamb, beef and cheese from the Teifi Valley, fresh fish from Milford Haven and Cardigan Bay shellfish. It also has 13 four-star bedrooms and a meeting room available.



**Ynyshir Restaurant and Rooms**

Gareth Ward owner and chef brings a bold, playful, and mind-blowing gastronomy experience like no other; championing the best ingredients from across the globe. The menu heavily features Japanese produce and local shellfish. Gareth’s love for Asian flavours and nostalgic favourites are featured throughout the 4 - 5-hour service. Ynyshir is known for pushing the boundaries of the culinary world, and no two days are ever the same!

# Video Links



# Diolch yn fawr Thank you




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