

LOS ANGELES is one of the country's top destinations for meetings, conventions, and events. You're about to find out why.

Along with year-round sunshine, a dazzling natural landscape, and world-class dining, LA is home to an array of unique and adaptable event spaces. From historic theaters and working movie studios to a state-of-the-art convention center, LA is red-carpet ready, skilled at hosting everything from swanky award-show parties to the largest tech shows in the world.

In the pages of this guide, you'll find a sampling of only-in-LA spaces that'll make your next gathering absolutely unforgettable, as well as codes to guide you to all the online tools and resources you need to plan your next event, whatever the size and scale may be.

WELCOME TO LA. LET'S GET TO WORK.



MEETLA.COM

THE MEETING PLANNER'S GUIDE TO LA



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INTRODUCTION

There's no city in the world quite like Los Angeles. Its year-round sunny weather, lush landscape, world-class dining, and thriving industries, from film to tech, have lured generations of innovators, pioneers, and creatives. No wonder LA is one of the country's top destinations for meetings, conventions, and events.

From working movie studios to historic theaters to a state-of-the-art convention center, LA is home to hundreds of unconventional venues that are ready to serve as the backdrop for any type of event. Each is situated in one of the city's diverse, distinct neighborhoods and accessible—via car or public transit—from an airport that welcomes 1,200 direct flights from more than 35 countries.

In the pages of this book, you'll find a sampling of only-in-LA spaces that'll make your next gathering—whether it's a large-scale convention or a cozy corporate meeting—absolutely unforgettable.

Welcome to LA. Now let's get to work.

LA BY THE NUMBERS

292 sunny days per year

Home to people from **140+** countries

224 different languages spoken

50 distinct neighborhoods

100+ international consulates

More than **300** area museums

#1 in educational diversity

2nd largest healthcare market in the country

Most engineering graduates of
all US metro areas

Most funding raised by startups
of all US metro areas



In addition to what's in this book, you can access various digital resources by scanning this **QR code** and visiting the Meet LA website. Simply open your smartphone's camera app, hover over the code, and follow the URL when it materializes.

DOWNTOWN



LOS ANGELES CONVENTION CENTER

Everyone in LA wears multiple hats—who hasn't met an actor-writer-singer-barista?—and the **LOS ANGELES CONVENTION CENTER (LACC)** is no different. The Downtown icon is home to some of the most significant conventions and trade shows in the country, including the LA Auto Show, Adobe MAX, and the Electronic Entertainment Expo (E3). Each year it also gets majorly glammed up to host the Governors Ball—the biggest and most elegant Emmys party—but the center gets sporty too: it was the site of the global press pool during the 1984 Summer Olympics, the Longines Masters of Los Angeles (an indoor equestrian event), and the 2022 Super Bowl Experience. Come 2028, it will host six sports during the 2028 Olympic Games. The I. M. Pei–designed structure has also been used in the filming of countless movies, TV shows, and commercials to portray everything from a futuristic spaceport in *Starship Troopers* to the storage facility for Batman/Bruce Wayne's gadgets in the *Dark Knight* trilogy. All of this is to say that the LACC campus is one of the most versatile venues in the country. The 867,000-square-foot meeting and exhibition space can be tailored to any event at any size and boasts a full range of services to cover any specification.

The convention center's own in-house catering team feeds guests a sampling of LA's best culinary offerings through

Levy Restaurants. Sixty-four meeting rooms allow for smaller gatherings and breakout sessions, while five exhibition halls can accommodate larger, more elaborate events. A state-of-the-art, 299-seat theater is perfect for screenings and presentations, and various outdoor spaces allow event attendees to enjoy Southern California's year-round sunny weather.

The LEED-certified-Gold-level venue is surrounded by a wealth of dining and entertainment options to explore with colleagues and friends after a long day at an event—**L.A. LIVE**'s restaurants, theaters, and shops are connected to the convention center campus. The campus is also accessible to several major freeways and multiple public transportation lines, which means venturing out into the city is just as easy as getting in.



L.A. LIVE

When this twenty-seven-acre complex launched back in 2007, it helped transform Downtown Los Angeles into the entertainment hub it is today. The area around **CRYPTO.COM ARENA** (formerly Staples Center) has become a full-blown destination, home to numerous restaurants, the Grammy Museum, a bowling alley, a cineplex, a broadcasting center for ESPN, and a range of hotels, sparking the revitalization of the entire neighborhood. Crypto.com Arena is an iconic venue in its own right, home to the LA Lakers, Clippers, Sparks, and Kings, as well as

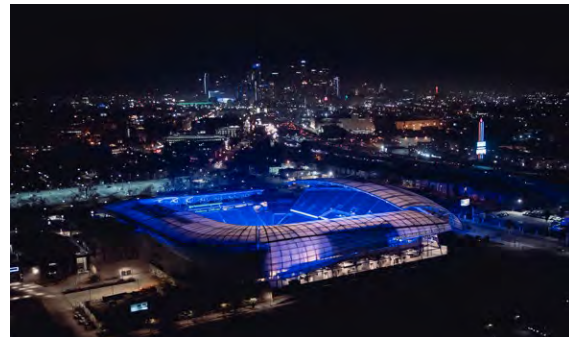
award shows and headline concerts. The 950,000-square-foot arena holds a potential 21,000 guests on its main floor, with four smaller meeting rooms with capacities between eight and one hundred people. Maybe some of that Lakers magic will help spark your presentation. The **MICROSOFT THEATER** is a world-class stage that includes a two-story VIP lounge and is perfect for keynotes and screenings to an audience of up to 7,100 people. **THE TERRACE AT L.A. LIVE** and **XBOX PLAZA** are two outdoor spaces that can be converted from a reception area to banquet seating under the lights of Downtown. Over at the **GRAMMY MUSEUM**, Wolfgang Puck caters the multiple classroom and gallery spaces, and the **CLIVE DAVIS THEATER** is the perfect venue for an intimate performance or press event. **THE NOVO**, a live music venue that hosts the hottest new acts, can accommodate upwards of 2,300 people in a cool, club-like atmosphere.



DOWNTOWN'S HISTORIC THEATERS

It was once called the Broadway of the West. The dozen dazzling, gilded theaters built in Downtown Los Angeles between 1910 and 1931 were where Walt Disney, Charlie Chaplin, and RKO Pictures premiered their movies to international fanfare. Today, the Broadway Theater District, as it's now called, has benefited from years and millions of

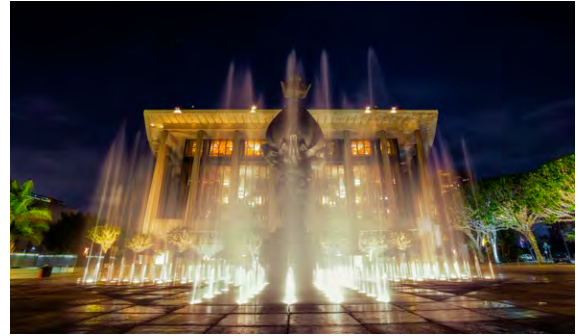
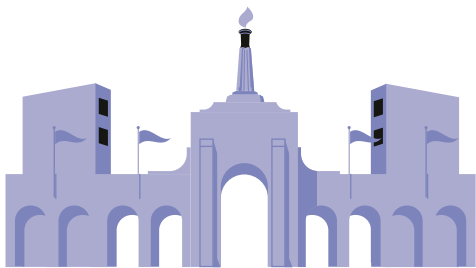
dollars of painstaking restoration. You can once again marvel at the ornate detailing and plush seating of these historic theaters that transport you back to the glamour of the golden age of motion pictures. The 1,600-seat **THEATRE AT ACE HOTEL** is an awe-inspiring Spanish Gothic Revival-style venue built as United Artists' flagship theater in the 1920s. For receptions and cocktail hours, 800 guests can ogle the three-story lobby decked out with a vaulted ceiling and thousands of tiny mirrors that shimmer like stars. **THE BELASCO** continues this Spanish Revival theme while benefiting from state-of-the-art lighting and sound. A presentation or screening on the main stage can play to a crowd of 1,500 people, or, in the 2,200 square-foot outdoor space, enjoy access to the industrial kitchen for entertainment and fine dining in LA's warm evening air. Over at the **ORPHEUM THEATRE**, the neon lights of the marquee and opulent French interiors elevate performances, panels, and press engagements alike. Multiple seasons of *America's Got Talent* were filmed here, so you know that stage holds some luck.



EXPOSITION PARK

The eyes of the world turned to **EXPOSITION PARK** for the 1932 Olympic Games. The 160-acre park—home to gardens, museums, and world-class venues—has stayed in the spotlight ever since. A holiday party amid the lush **ROSE**

GARDEN is a unique and fragrant treat. Would a venue by any other name smell as sweet? The nearby **LOS ANGELES COLISEUM** is the most iconic venue in the park—and arguably the country—having hosted two Olympic opening ceremonies, two Super Bowls, and countless concerts, sporting events, and other performances. During the fall, the USC Trojans call this field home. Smaller gatherings can take advantage of the Coliseum’s luxury suites and private clubs. A conference at the seventh-floor 1923 Club is sure to wow guests. Also in the park, the newly constructed **BANC OF CALIFORNIA STADIUM** is the home of the Los Angeles Football Club and Angel City Football Club. Take to the field for an unparalleled experience pre-equipped with light and audio rigging, or book one of thirty-five exclusive suites, including the stadium’s tented rooftop that offers a capacious celebration space with breathtaking views of Downtown and all the way to the Pacific Ocean. With its Moorish Revival–style architecture, the **SHRINE AUDITORIUM** has been welcoming guests for more than a century, including several decades of Oscars, Grammys, and Emmys audiences. An adjacent split-level hall offers 54,000 square feet of space for concerts, festivals, and vendor exhibitions. For those who want to work culture and history into their visits, Exposition Park is also home to the Natural History Museum, the California Science Center (where you can see the space shuttle *Endeavour*), and the California African American Museum.



THE MUSIC CENTER

Located in Downtown’s historic Bunker Hill neighborhood, the **MUSIC CENTER** proves that LA glam can be found well outside Hollywood’s boundaries. Built as the West Coast’s response to New York City’s Lincoln Center, the performing arts complex boasts four impressive halls that are home to some of the most accomplished and forward-thinking artists in the world; outside, several of the buildings’ exteriors can be used as screens for custom projections. Explorers along the **WALT DISNEY CONCERT HALL**’s catwalk will discover magical views and a secret garden. Maestro Gustavo Dudamel conducts the LA Philharmonic inside the Frank Gehry–designed architectural landmark, which boasts two intimate stages with near-perfect acoustics, a Founders Room with space for 200, and a multitier lobby perfect for special gallery exhibits and cocktail receptions. At the **DOROTHY CHANDLER PAVILION**, the setting is as operatic as the performances. Honey-colored onyx lines the theater, and three massive chandeliers—each with 24,000 handmade Bavarian crystal pieces—shed light on gatherings in dramatic fashion. Keynote addresses or large-scale presentations are perfect for the **AHMANSON THEATRE** and **MARK TAPER FORUM**. Both venues can accommodate large crowds, while the Ahmanson can tailor down to smaller meetings of forty-two people in its Founders Room. Out front, Jerry Moss Plaza is a 35,000-square-foot

jewel in the heart of Downtown. A dramatic fountain is the perfect centerpiece for the collection of fine-dining kiosks, all seamlessly connected to adjoining Grand Park, one of the city's most beloved urban green spaces. The neighborhood is also home to the Broad, a world-renowned contemporary art museum that draws visitors from across the globe.



PLACES TO STAY

- DOWNTOWN LA PROPER HOTEL
- CONRAD LOS ANGELES
- JW MARRIOTT L.A. LIVE
- MOXY/AC HOTEL
- INTERCONTINENTAL LOS ANGELES DOWNTOWN



Scan the QR code to learn about the Los Angeles Tourism & Convention Board's **LA Perks Pass**, which unlocks discounts and special offers for meeting attendees.

HOLLYWOOD



DOLBY THEATRE

Steps from the bustle of Hollywood Boulevard and conveniently connected to the Loews Hollywood Hotel, the **DOLBY THEATRE** is the beating heart of the entertainment capital of the world. The gleaming palace to all things movies was built as part of the Ovation Hollywood entertainment complex, which opened in 2001. The center contains 640,000 square feet of shopping and dining options. Today, the lights and cameras of old Hollywood have been replaced by the flash and zoom lenses of the international press. Whether it's an awards show, a world premiere, a film festival, or a corporate screening, attendees step off Hollywood Boulevard's Walk of Fame and into the Dolby's entrance hall lined with columns displaying the Best Picture winners from every year of the Oscars. The theater itself has been the permanent home of the most glamorous awards ceremony on earth for two decades now, so the red carpet treatment is a given. From the entrance hall, the Dolby's grand staircase ushers guests up the five-level lobby; it's a special place for group photos or cocktail soirees given its prominence on Oscars night. Once inside the theater, find opulent cherrywood finishes and seats wrapped in deep plum fabric. Above the audience, a silver "tiara" hides the state-of-the-art lighting rig that shines down onto the 120-foot-wide, 75-foot-deep stage (one of the largest in the country). As the name suggests, Dolby audio equipment

is used throughout. In fact, Dolby treats this theater as a laboratory for new sound systems, meaning that performances and lectures here sound like nothing you've ever heard before. It's an environment where a keynote address can make a Hollywood-sized statement.



UNIVERSAL STUDIOS HOLLYWOOD™ AND WARNER BROS. STUDIOS™

There's nothing more quintessentially LA than the glitz of a movie studio—except maybe a movie studio that's also a theme park packed with movie-themed rides. Perched in the hills of Universal City (just look for the Minion peeking over the hill when you're heading in on the 101), **UNIVERSAL STUDIOS HOLLYWOOD™** is a working studio with way more than a tour to entertain. The park, which draws upwards of nine million visitors a year, has a heart-stopping Jurassic World™ flume ride, entire worlds dedicated to *The Simpsons* and the Harry Potter franchise, and a trolley that takes visitors through the back lot where production assistants buzz around in golf carts and the *Psycho* house still inspires chills. Between the studio proper, its eponymous theme park, and the bustling CityWalk entertainment district, Universal has thirty-five different



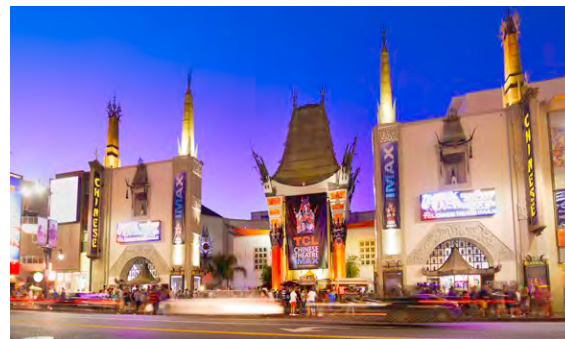
indoor and outdoor venues for gatherings of all sizes. Host a high-tech meeting inside the WaterWorld attraction—or rent out the whole park. A short drive from Universal, **WARNER BROS. STUDIOS™** in Burbank has been a moviemaking powerhouse since *The Jazz Singer* was released in 1927. Its three-hour studio tour features sets from *The Big Bang Theory*, *Gilmore Girls*, and *Friends*—the iconic fountain from the credits and the gang’s frequent hang, Central Perk. The back lot’s themed streets, including New York Street, Midwest Street, and Brownstone Street, can be rented out for events that accommodate hundreds, and the 12,000-square-foot Stephen J. Ross Theater has upwards of 500 seats and a screen fit for a Hollywood blockbuster. Organizations hosting events inside can see their names in lights thanks to the customizable marquee. Talk about rolling out the red carpet.

HIP HOLLYWOOD HOT SPOTS

The energy of Hollywood’s famous nightlife scene kicks into a higher gear when the sun sets, but the days are no less glamorous. In venues throughout the neighborhood—just a stone’s throw from the most famous (and most prolific) studio back lots on the planet and other industry meccas like the Capitol Records Building—music executives, film-studio heads, and wannabe stars alike love to network. A hub for local creatives, **NEUEHOUSE** has staked its global flagship at the former CBS building along Sunset Boulevard. Hold an event at the soundstage where Lucille Ball and Orson Welles used to make television: today, Studio A can seat up to 300, or even host a gallery exhibit. The Terrace is another location perfect for screenings or parties, and it can

HOLLYWOOD

accommodate 400 people. NeueHouse has equipped the facility with state-of-the-art amenities, including 4K screens, live-streaming and broadcast capabilities, three-gigabit dedicated fiber circuits, and multiple in-house bars and restaurants. At the historic **HOLLYWOOD PALLADIUM**, the 11,200-square-foot ballroom floor has hosted big band revelers, political rallies, and cocktail soirees since 1940. Groups of up to fifty people can mingle in either the first-floor Champagne Lounge or the exclusive Lawrence Welk Lounge; the main ballroom can accommodate as many as 3,700 guests. At the nearby **DREAM HOLLYWOOD** hotel, a new generation of meeting rooms and event spaces mix corporate retreats and holiday parties with the glitz and excess of Hollywood. The centerpiece is the rooftop Highlight Room, complete with a pool deck and 360-degree views of the city.



HOLLYWOOD'S ICONIC THEATERS

Is there a more famous movie theater than the **TCL CHINESE THEATRE**? Budget time to let guests place their palms in handprints left by Shirley Temple, Joan Crawford, and Tom Cruise. A few selfies with the Ming Dynasty–inspired statues outside are in order too. The bronze roof and thirty-foot dragon still grace the entrance of the theater a

century after it first opened, and countless movies have since had their premieres here, including *Star Wars*. What could be more exciting than seeing your own name up on that same marquee? Today, the 932-seat theater is an IMAX facility equipped with MX4D technology—seat rumblers, wind machines, scent releasers, and more. Just down Hollywood Boulevard from this silver screen landmark is a destination for theater buffs: built by a former vaudeville impresario, the **HOLLYWOOD PANTAGES THEATRE** is a 2,700-seat venue that was the site of movie screenings, TV filmings, and live theater. The stage today is best known as a venue for Broadway musicals, including the multiyear runs of *Hamilton* and *The Lion King*. The theater is also surrounded by a slew of sophisticated eateries and classic Hollywood haunts like the Frolic Room or century-old Musso & Frank, where a martini is a must.



HOLLYWOOD HOTEL VENUES

When the Academy of Motion Picture Arts & Sciences held its first awards ceremony (a little show you might know as the Oscars) in 1929, it chose the Blossom Ballroom at the **HOLLYWOOD ROOSEVELT** hotel as the venue. The 4,500-square-foot hall still exists, but today it has a twenty-five-foot-high LED light ceiling. Tucked away on the second floor of the hotel, a Prohibition-era speakeasy with bowling lanes is a lively space to host 250 guests. Or take a cue from

famed artist David Hockney and host a meeting outside by his beloved Tropicana Pool, where a company retreat of up to 650 can enjoy some SoCal sun. The hotel offers rooftop screening decks, multiple meeting rooms, and other special event spaces that total 25,000 square feet. Across Hollywood Boulevard, the **LOEWS HOLLYWOOD HOTEL** is a contemporary addition to the Walk of Fame. The hotel was originally conceived as part of the Ovation Hollywood entertainment complex and includes a passageway from the Dolby Theatre. Oscar winners traditionally cross into the hotel's 8,000-square-foot Hollywood Ballroom to speak with the press after they leave the stage. The Ray Dolby Ballroom is a similar venue, perfect for press junkets and presentations for groups up to 2,000. Rent the Panorama Suite on the twentieth floor to enjoy sweeping views of the iconic Hollywood Sign and the Downtown skyline.



PLACES TO STAY

- THOMPSON HOLLYWOOD
- THE GODFREY HOTEL HOLLYWOOD
- THE KIMPTON EVERLY HOTEL
- W HOLLYWOOD



THE VALLEY



WESTFIELD TOPANGA & THE VILLAGE

The west side of the San Fernando Valley has long defined cool, from the days of the Topanga Canyon scene of the 1960s to today's heyday of celeb enclaves like Calabasas and Hidden Hills. And **WESTFIELD TOPANGA & THE VILLAGE** has been there through it all. The entertainment district has been featured in a range of movies like *Divorce American Style* and TV shows like *Parks and Rec*. After undergoing a recent expansion, the thirty-four-acre destination remains a vibrant center for high-end retail as well as for local favorite restaurants and international cuisine. Clip in for a spin at the Peloton shop, find a more luxurious pair of shoes at the Salvatore Ferragamo outpost, or pick up a timeless piece of jewelry at Cartier. Once you've worked up an appetite, sample Italy's finest at Il Fornaio, or grab some ice cream and sweet Milky Buns at Afters. From Westfield Topanga, it's a quick drive to several hikes and trails. Climb past the Cave of Munits up to El Escorpión Peak, one of the nine alignment peaks for the native Chumash tribe. The nearby communities of Calabasas and Woodland Hills offer pristine golf courses for a more relaxing afternoon. Or cruise Topanga Canyon itself, stopping at the various shops and cafés along the way, as you head out to the Pacific Coast

Highway and Malibu for the year-round California sun and dramatic rock formations that line the beach. Surf's up!



FOUR SEASONS HOTEL WESTLAKE VILLAGE

The rolling, golden hills of Westlake Village are a short drive out from the hustle and bustle of Los Angeles. At the **FOUR SEASONS HOTEL WESTLAKE VILLAGE**, world-renowned luxury awaits corporate retreats and private events alike. The seventh-floor Presidential Suite with its grand foyer is ideal for photo shoots, while the living room is suited to events like press junkets. Looking for something bigger? Nearly 200,000 square feet of meeting rooms can accommodate gatherings of any size. The Grand Ballroom, which fits 996, is perfect for large receptions and speaking engagements. Outdoor venues like the Waterfall Lawn provide gorgeous backdrops for team-building retreats and seminars. The hotel is surrounded by the stunning natural beauty of the Santa Monica Mountains. Hiking enthusiasts will enjoy dozens of trails, including the Backbone Trail, which stretches for nearly seventy miles along the mountain range. You can also explore the Malibu canyons on horseback, or visit Paramount Ranch for a true cowboy experience. The ranch is where many Westerns were filmed during Hollywood's golden era. For golfers, the Jack

Nicklaus-designed Sherwood Lake Course is one of five courses located around the hotel. After playing a round on the eighteen holes, stop in to Malibu Wines to taste their locally grown sauvignon blanc or viognier. At Malibu Village, try a decadent lobster roll from Broad Street Oyster Company, or grab a coffee at Joules and Watts before heading over to the pier for coastal views and a gentle sea breeze.



PLACES TO STAY

- WARNER CENTER MARRIOTT
- THE GARLAND
- HYATT REGENCY WESTLAKE

WESTSIDE



WESTFIELD CENTURY CITY

In the wake of the huge financial strain the production of *Cleopatra* put on 20th Century Fox in the early 1960s, the studio decided to sell a 180-acre section of its back lot to local developers. The resulting district became known as Century City, and it has since grown into a major North American business center. Many top financial institutions have offices in the gleaming towers along Century Park East, as do white-shoe law firms, marketing agencies, and more. Creative Artists Agency, arguably the most powerful office in Hollywood, is headquartered here, so don't be surprised to see anyone from Ariana Grande to Tom Hanks to Barack Obama passing through for a meeting. Anchoring this neighborhood is **WESTFIELD CENTURY CITY**—a 1.3-million-square-foot retail and entertainment destination that recently underwent a \$1 billion renovation. Eataly joined the roster of tenants here in 2017, with diners coming in from all across Southern California to pick up authentic Italian eats and take in views of the city at the rooftop restaurant Terra. Westfield Century City is also home to Zinqué, a European-influenced café perfect for weekend brunch or evening cocktails, as well as Din Tai Fung, a Michelin-rated restaurant known for its outstanding soup dumplings. Along with world-class shopping—and an Equinox and a movie theater—Westfield Century City has 18,000 square feet of event space for everything from

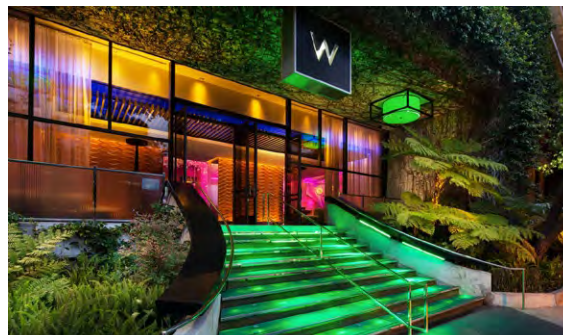
large-scale brand activations to cozy corporate meetings. Go big in the 8,600-square-foot Atrium, an outdoor space at the center of the mall that can accommodate as many as 1,000 people. For a more intimate get-together, opt for the 1,000-square-foot Speakeasy, a cozy, cushy room with a built-in bar.



FAIRMONT CENTURY PLAZA

Following a five-year, \$2.5 billion renovation that increased the size of the hotel's 400 guest rooms and added two luxury condo towers, the **FAIRMONT CENTURY PLAZA** continues to stand as an icon of Hollywood glamour and sophistication. In 1969, then-President Richard Nixon celebrated the historic Apollo 11 moon landing in the hotel's Los Angeles Ballroom, which is also where Sonny & Cher performed for guests as the nightly entertainment in the 1970s. Today, the 24,000 square feet of event space continue to hold red-carpet affairs and leading corporate summits. The Writer's Den seats sixteen people for board meetings or breakout sessions. Constellation Ballroom can become a theater for 300 or a reception hall for 466. Relax after a busy workday at the Fairmont's spa, one of the largest in Los Angeles. Detox in the Himalayan salt room, and then melt away with an aromatherapy massage experience. Palm-lined Rodeo Drive is only a few blocks from the hotel and offers one-stop shopping with many of the top luxury

brands in the world. A leather bag from Hermès? An evening gown from Lanvin? A tailored suit from Prada? No problem. Before you return to your room, be sure to taste an expertly crafted cocktail from the Bar or crack open a premiere vintage from Lumière's wine list.



W LOS ANGELES – WEST BEVERLY HILLS

The energy and vibrance of Westwood Village and the elegance of Beverly Hills collide at the **W LOS ANGELES – WEST BEVERLY HILLS**, a best-of-both-worlds icon that straddles the two enclaves. Host a conference next door to one of the world's elite universities, UCLA. The W Los Angeles - West Beverly Hills offers eight indoor event spaces with a wide range of capacities. The Strategy Boardroom is perfect for C-level executive meetings and department-head planning sessions. The 2,560-square-foot Gallery A can seat 130 for a theater-style screening or presentation. Outside on the Wet Deck, retreat into a private cabana for one-on-one business or kick back by the pool, which is heated for year-round fun. Gear up for a night of specialty cocktails, a DJ set, and a regular fashion pop-up inside the Living Room Bar. For the more adventurous, head out into the city with a stop at the nearby Mildred E. Mathias Botanical Garden, then drive along Mulholland Drive to catch some stunning views on the way to the Getty

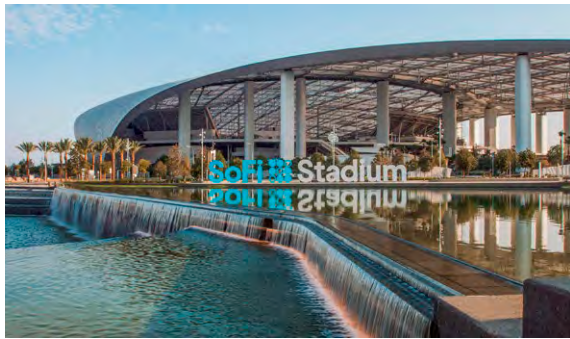
Center, one of the city's most important cultural institutions. Spend an afternoon at the museum viewing priceless works of art—Vincent van Gogh's *Iris* lives here—and then sipping tea beneath sycamore trees with the expanse of the Los Angeles skyline before you. When the sun goes down, the nightlife along the Sunset Strip promises something for everyone.



PLACES TO STAY

- SOFITEL LOS ANGELES AT BEVERLY HILLS
- SLS HOTEL BEVERLY HILLS
- KIMPTON HOTEL
- PALOMAR LOS ANGELES BEVERLY HILLS
- THE LUSKIN CONFERENCE CENTER

LAX / BEACH CITIES



SOFI STADIUM AND HOLLYWOOD PARK

A marvel of architecture and design, **SOFI STADIUM** debuted in 2020 as the most technologically advanced stadium in the country. Home to both the Rams and the Chargers, the mega-venue will host crowds of 100,000 people for the opening ceremonies of the 2028 Olympic Games and the 2026 FIFA World Cup. And did we mention BTS played its stage? The stadium's 260 luxury suites feature everything from chandeliers and outdoor patios to elite concierge service and catering by James Beard Award-winning chefs Jon Shook and Vinny Dotolo of homestyle Italian hot spot Jon & Vinny's. Thirty-five programmable spaces can accommodate a range of event types and groups from 8 to 5,000 people. Book a private team-building experience on the same field where two NFL teams crush their opponents. You can put your name on the 70,000-square-foot 4K display above the field, or you can dream big and put it on the roof—the world's largest LED display—where it'll be visible to planes landing at nearby LAX. But the stadium is not the only feature of this 300-acre development. Separated from the stadium by the



roughly 109,000-square-foot **AMERICAN AIRLINES PLAZA**, the **YOUTUBE THEATER** is a state-of-the-art performance space with a more intimate feel than its neighbor. The 4,200-square-foot main stage can hold up to 6,000 people in luxury seating and project sound over its premium L-Acoustics audio system. Hold your presentation or screening under the same lights as major rock and pop stars. Outside the stadium complex, **HOLLYWOOD PARK** boasts a six-acre human-made lake filled with 100 percent recycled water, surrounded by an additional twenty-five acres of park space with walking paths. Try your luck at the famed Hollywood Park Casino with its 125-table card room and glamorous art deco design. The NFL has its West Coast headquarters and broadcast center in the Hollywood Park office campus, and the Hollywood Park retail district is set to include dining options like Sky's Gourmet Tacos, an Iconix Fitness gym, an art gallery, and storefronts of major national brands and local boutiques.





LAX

As soon as you see the palm trees, the open expanse of the Pacific Ocean, and the iconic Theme Building, you don't need to be told you've landed at **LAX**—you know exactly where you are. The region's main airport is the seventh busiest in the world and the third largest in the United States. It's also an entry point for international visitors, with 1,200 direct flights from more than 35 countries. The LAX area is a unique destination of its own, offering more than 9,000 hotel rooms with a wide variety of accommodations. It's situated in close proximity to some of LA's major attractions, including SoFi Stadium, the Porsche Experience Center, and the beaches of the South Bay, all within a twenty-minute drive. Currently undergoing a revitalization, LAX will revolutionize the travel experience. Completion is projected in 2023/2024, allowing access to most of LA through a modernized rail connector, a new Automated People Mover, terminal expansion, and a consolidated rental car facility. Ask any Angeleno their favorite burger spot and they'll tell you In-N-Out, which serves up the famous Double-Double to hungry travelers a short hop from the terminal gates.



LAX



LAX/BEACH CITIES HOTEL VENUES

Imagine a corporate board meeting with the sound of waves in the background, the warm California sun flooding in through the windows. How about a presentation with the speaker framed by gently swaying palm trees? The meeting rooms at the **HOTEL ERWIN** in Venice Beach promise all this and more. Positioned right along the Venice Beach Boardwalk—the birthplace of skate culture and the epicenter of LA's art and tech scenes—the hotel's meeting rooms provide all the amenities and technical details you could ever need, plus the irreplicable cool of the surrounding neighborhood. Attendees of a screening or seminar in the 750-square-foot Red Bull Dogtown Suite can enjoy a foosball table, kitchenette, smart TVs, and a sixth-floor balcony with views of the boardwalk beneath. At the High Rooftop Lounge, host an open-air team-building session for 200 that includes breathtaking views of the sunset over the Pacific Ocean. Up the elegance factor of any gathering at the **RITZ-CARLTON, MARINA DEL REY**, which has glamorous indoor and outdoor venues. Host a function beneath the twinkling chandelier in the Ballroom, or opt for a gathering under the stars at the Upper Pool Deck, which has spectacular views of the marina at sunset.

PLACES TO STAY

- DOUBLETREE BY HILTON HOTEL SAN PEDRO
- HILTON LOS ANGELES AIRPORT
- LOS ANGELES AIRPORT MARRIOTT
- HOTEL MDR

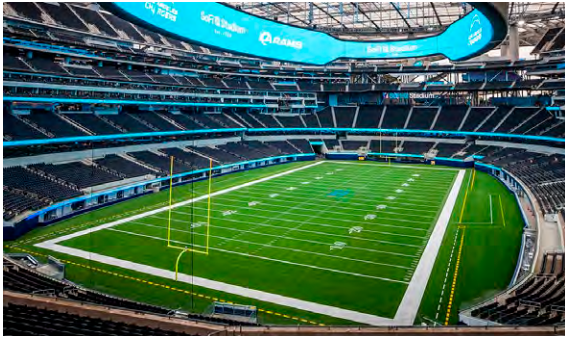
WHAT'S NEW & NEXT IN LA



ACADEMY MUSEUM OF MOTION PICTURES

6067 WILSHIRE BLVD.

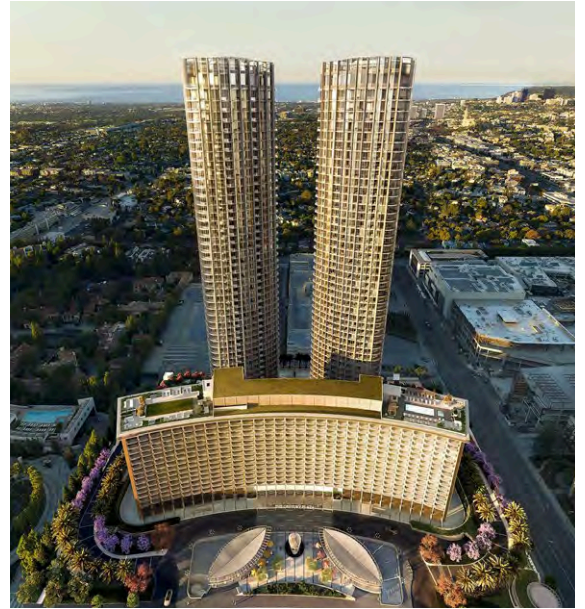
When it opened its doors at the corner of Wilshire and Fairfax in September 2021, the eye-popping Academy Museum of Motion Pictures became the largest institution in the world devoted to the art and science of moviemaking. Designed by Pritzker Prize–winning architect Renzo Piano, the museum has more than thirteen million objects in its collection, including Dorothy’s ruby slippers from *The Wizard of Oz*, the typewriter Joseph Stefano used to write *Psycho*, and the last existing shark model used in the filming of *Jaws*.



SOFI STADIUM

1001 S. STADIUM DR., INGLEWOOD

SoFi Stadium debuted in 2020 as the most technologically advanced stadium in the country and the biggest stadium in the NFL. The centerpiece of the Hollywood Park complex, which is also home to American Airlines Plaza and YouTube Theater, the stadium hosted Super Bowl LVI and is set to welcome the CFP National Championship game in 2023 and the opening and closing ceremonies of the Summer Olympic Games in 2028.



FAIRMONT CENTURY PLAZA

2025 AVENUE OF THE STARS

A landmark since 1966, Fairmont Century Plaza recently got a \$2.5 billion overhaul and now features four hundred rooms and eighty-five suites, a luxurious 14,000-square-foot spa, a French brasserie, and a stunning rooftop pool. Its 24,000 square feet of event space can accommodate everything from corporate summits to red-carpet affairs.



CONRAD LOS ANGELES

(COMING IN 2022)

Designed by renowned architect Frank Gehry, this 305-room luxury hotel from Hilton is set to launch on Grand Avenue, just a stone's throw from Walt Disney Concert Hall, Grand Park, and the Music Center. If you can tear yourself away from the 16,000-square-foot rooftop terrace with a private pool deck, you'll find 12,000 square feet of meeting space and event facilities with integrated technologies.



MOXY & AC HOTEL LOS ANGELES

(COMING IN 2022)

Situated across from the Los Angeles Convention Center, Crypto.com Arena, and L.A. Live, this dual-branded 727-room property will have a 6,000-square-foot landscaped pool deck, a dozen new restaurants and bar concepts, and 13,000 square feet of meeting space designed by Basile Studio when it launches in 2022.



LAX LANDSIDE ACCESS MODERNIZATION PROGRAM

(COMING IN 2023)

Flying in and out of LAX is about to get even easier. The \$5.5 billion Landside Access Modernization Program includes a 2.25-mile Automated People Mover to connect travelers to Metro rail and transit services and a revamped rental car area that will consolidate all companies into one convenient off-airport location.

LOS ANGELES CONVENTION CENTER EXPANSION

(COMING SOON)

One of the country's cutting-edge convention centers is set to expand. The proposed design features a new hall that will add 193,000 square feet of exhibit space and 60,000 square feet of meeting space to the mix. A 98,500-square-foot multipurpose hall will go in on the top level, and an outdoor terrace will include up to 10,000 square feet of outdoor event space.



ADDITIONAL VENUES

From historic theaters nestled amid Downtown's dazzling skyscrapers to beachfront hotels where you can hear waves lapping at the sandy shore, Los Angeles has a lot to offer in the way of unforgettable spaces. You'll find even more unmatched and highly adaptable LA venues—many of them with open-air environments—on the Meet LA website.



VENUES QR CODE

Search hundreds of venues by type, region, size, and more using the online Venue Finder tool. To get there, open your smartphone's camera app, hover over the QR code, and follow the URL when it materializes.

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ISBN 978-1736364222

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